



## **SLA PHARMACEUTICAL & HEALTH TECHNOLOGY DIVISION**

**SPRING MEETING**

**March 26<sup>th</sup> - 28<sup>th</sup>, 2006**

**The Peabody Memphis**

**“Collaboration: Combining Efforts for Improved Results”**

### **PROGRAM AGENDA**



## **Sunday March 26<sup>th</sup>, 2006**

8:00 – 9:00                   **Workshop Registration and Continental Breakfast**

9:00 – 1:00

### **ADRs 101: A Primer on Adverse Drug Reactions**

Sandra Knowles, BScPhm, *Drug Information Pharmacist; Sunnybrook and Women's College Health Sciences Centre, Toronto, Ontario, Canada*

Adverse drug reactions (ADRs) are not uncommon and have a significant impact on patient's future therapy. Despite the frequency of ADRs, much of the information available in common resources is not necessarily based on current scientific knowledge.

As a follow-up to Dr. Neal Shear's well-received session, "New Paradigms in Drug Safety" presented last year in Toronto, this case-based workshop will arm participants with the scientific background needed to evaluate ADRs. This will include a discussion on the epidemiology and classification of ADRs, reporting of ADRs to national ADR centers, and cross-reactivity among various drug classes (e.g., sulfonamide antibiotics, beta-lactam antibiotics, aspirin and other non-steroidal anti-inflammatory drugs).

11:00 - 4:00

### **Vendor Registration and Setup**

2:00 – 4:00

### **PH&T Board Meeting**

Cheryl Schairer, *Chair of PH&T Division*

4:00 – 6:00

### **Attendee Registration**

6:00 – 9:00

### **Opening Night Gala Reception - Exhibit Kick-Off**

## **Monday March 27<sup>th</sup>, 2006**

7:30 - 8:45

### **Attendee Registration/Breakfast/Exhibits Open**

8:45 – 9:15

### **Introduction and Welcome**

Cheryl Schairer, *Information Services Consultant*

9:15 – 10:30

### **Collaboration and Social Networking: Critical Capabilities in the Knowledge Economy**

Eric Lesser, *Associate Partner; IBM's Institute for Business Value*

In today's environment, it is becoming increasingly clear that high performers are valued not only for what they know, but who they know. The ability to connect to, and collaborate with individuals inside and outside the organization has become increasingly important capability for today's knowledge worker. This presentation will highlight the importance of understanding informal social networks within organizations, the challenges of building and maintaining networks in a virtual world, and how organizations can foster the ability of their employees to develop the connections and relationship necessary to improve productivity, reduce organizational friction and promote innovation.

10:30-11:00

### **Break - Exhibits**



- 11:00-12:00      **Electronic Lab Notebooks 101**  
Richard Lysakowski, Ph.D.  
*Chief Science and Technology Director & Consultant;*  
*Collaborative Electronic Notebook Systems Association*  
*Global Electronic Records Association*
- 12:00-1:15      **Lunch – Exhibits**
- 1:15-2:15      **Collaboration in the Text Mine: Finding Nuggets of Knowledge in Unstructured Text**  
Pam Kiser, *Associate Information Consultant; Eli Lilly and Company*  
Kate Lavengood, *Associate Information Consultant; Eli Lilly and Company*
- 2:15-3:00      **Turn Stop Words into Go Words and Paragraphs into Graphs: The Power of Text Analytics**  
Phoebe Roberts, PhD., *Scientist, Library and Information Services; Biogen Idec, Inc.*
- 3:00 – 3:30      **Break – Exhibits**
- 3:30 – 4:30      **Fostering Collaboration in the Virtual Environment: Case Studies in Wikis, Blogs and Beyond**  
Melida Busch, *Ethicon-Endo Surgery*  
Martha Ellison, *Senior Manager, Information Research & Solutions; 3M*
- 6:00 – 11:00      **Social Event: A Night with the King**  
Includes dinner and a tour of Graceland  
*Sponsored by: Ovid Technologies (a Wolters Kluwer business) and Quosa, Inc.*

## **Tuesday March 28<sup>th</sup>, 2006**

- 7:30-9:00      **Attendee Registration/Breakfast/Exhibits Open**
- 8:45 -10:15      **Mergers: Miracles or Madness?**  
Clifford Kalb, *Vice President, Life Sciences; Wood Mackenzie*
- 10:15 -10:45      **Break - Exhibits**
- 10:45 -12:00      **Town Hall – Patents**  
Moderator: Diane Webb, *President; BizInt Solutions*  
Panelists:  
Jim Brown, *Customer Services Manager; IFI CLAIMS Patent Services*  
Ric Snead, *Account Manager, Dialog Thomson Scientific/Derwent*  
David T Dickens, *Director, Patent Business; Questel-Orbit*  
Rod Pinkston, *Manager, STN Operations; CAS*
- 12:00-1:30      **Lunch - Exhibits**



- 1:30-2:30      **Who Ya' Gonna Call?: How to Contact, Contract, and Collaborate with an Independent Info Pro**  
*Cynthia Shamel, Principal; Shamel Information Services*
- 2:30-3:30      **Why Are They Hiring a Management Consultant? How Consultants Interact With and Contribute to Client Companies**  
*Denise Boldt, Manager, Research Services; Campbell Alliance*
- 3:30-4:30      **International Copyright: Issues of Access, Regulation, and Management of Intellectual Property in the Pharmaceutical Industry**  
*Bruce Funkhouser, Vice President, International & Business Operations; Copyright Clearance Center*
- 4:30              **Wrap-Up and Closing Remarks**  
*Cheryl Schairer, Information Services Consultant*