



# Petroleum & Energy Resources Division Bulletin

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## Letter from the Chair

By Daran Bishop

### Greetings PER Division Members!

I recently attended the annual SLA Leadership Summit (formerly Winter Meeting) held in Houston, Texas. Several PER Division members were there, and it was great to finally put faces with names. If you haven't had a chance to attend a Leadership Summit, I highly recommend it.

Keynote Speaker Doug Lipp gave an informative and highly entertaining talk based on his book, *Even Monkeys Fall from Trees: Creative Strategies for Leadership, Teamwork & Service*. As the former head of training at Disney University, Doug used personal experiences and anecdotes to illustrate the importance of analyzing the services and products that you provide and

determining how well they meet your customers' expectations.

Another Summit highlight was Director of Membership Jill Calabria's session, *Value of Membership*. She presented the results of her survey on the top reasons members belonged to SLA. The top 5 reasons were:

- Networking
- Leadership development opportunities
- Continuing education and professional development
- Employment leads and contacts
- Annual conference - exhibits, vendor information, learning, and fun

For a more detailed review of the Leadership Summit, see blog coverage of events by the [PAM Division](#) and the [IT Division](#).



Daran, Gina and Gilberto at the SLA 2006 Leadership Summit, Houston, TX. (January 18-20, 2006)

Speaking of the value of membership, your PER Conference planners are working hard to make the SLA Conference in Baltimore a valuable one:

- Learn about hot topics in the energy industry at the Energy Resources Roundtable (June 13).
- Hear the latest from standards developing organizations and vendors at the annual Standards Update (June 12).
- Find out what is happening in the PER Division and help us plan for the 2007 SLA Conference in Denver at the Annual Business Meeting and Breakfast (June 12).
- And (saving the best for last) join in the celebration at the PER Division's 40<sup>th</sup> Anniversary Reception (June 12).

As always, we are constantly striving to increase participation and membership and welcome your involvement. Looking forward to seeing all of you in Baltimore!

## Any Interest in a PER Division Blog?

SLA is making its blogging platform available for use by all divisions and chapters. The SLA platform for blogging is TypePad. After evaluating several free and paid blogging systems, SLA selected TypePad for its flexibility and ease of use. With TypePad, you may choose a pre-formatted design or create a design of your own. In addition, you may customize a pre-formatted design to create a new look quickly. TypePad supports HTML, and you may post images and upload files as attachments to postings.

If you are interested in creating or managing a weblog for the PER Division, please contact me at [dlbishop@marathonoil.com](mailto:dlbishop@marathonoil.com) or 713-296-3640.

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**Copy deadline for next issue: April 22, 2006**

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## Petroleum & Energy Resources Division 2006 Student Stipend Award

The Special Libraries Association Petroleum & Energy Resources Division is offering a Student Stipend award to help cover expenses at the 2006 SLA Annual Conference in Baltimore, Maryland June 11-14, 2006. The Stipend includes \$500 plus student registration to the conference plus free entrance to any PER ticketed events at the 2006 Conference. The conference theme is "*Baltimore 2006—Where Tradition and Transformation Converge.*"

## Eligibility

All Applicants must be currently enrolled in an accredited graduate level library or information science program and be interested in a career in petroleum or energy librarianship.

The 2006 Baltimore conference must be the first SLA conference attended.

It is MANDATORY that applicants be members of SLA by April 1, 2006 to be eligible. Students can access an SLA Membership Application form at:

<http://www.sla.org/content/membership/joinsla/index.cfm>.

The recipient may not accept a travel award for the 2006 conference from any other SLA Division or Chapter.

## Application Procedures

Prepare a written statement of approximately 500 words on the following topic:

Why the Petroleum & Energy Resources Division should send me to the 2000 SLA Conference?

Note: Essays listing what you will do at the conference will not be considered. Rather, the essay must incorporate the conference theme and demonstrate the anticipated benefits.

Include a letter of recommendation from either a faculty advisor or the SLA Student Group Faculty advisor.

Submit the above documents, along with your address, telephone number and email address (if applicable), postmarked no later than April 1, 2006 to:

Regina (Gina) R. Williamson  
Information Analyst  
ExxonMobil Chemical Americas  
4500 Bay Way Dr., Rm 1439  
Baytown, TX 77520-2101  
USA  
Tel 1-281-834-1567

Fax 1-281-834-5558

Email [gina.r.williamson@exxonmobil.com](mailto:gina.r.williamson@exxonmobil.com)

## DPER Achievement Award

The Achievement Award is given to a current or past DPER member who has made a substantial achievement of significant importance to the Division. The following types of activities would be considered:

- Outstanding contributions in a variety of roles over a period of years exemplifying leadership and participation as well as ensuring the continuing success of DPER.
- Outstanding accomplishment or activity completed during the award year
- Outstanding article, book or electronic information on petroleum or energy resources completed during the award year

The nominee must meet the following criteria:

- A current DPER member, or former DPER member for at least five years
- Nominations must be made by a DPER member
- One award may be presented each year. It may be given to an individual or a group

You can use the form on the next page to submit a nomination.

## DPER Achievement Award Nomination - 2006

This form is provided to simplify the nomination process. Feel free to submit extra information as necessary. All nominations must be submitted by April 1, 2006. We encourage you to make your nominations early.

Nominee:

I would like to nominate \_\_\_\_\_ for the DPER Achievement Award.

Division Achievements:

Division member since: \_\_\_\_\_

Offices/Committee Assignments held: \_\_\_\_\_  
(Include dates if known)

Special Contributions to the Division:

Nominated by (Please include phone and e-mail):

Submit completed form to:

Regina (Gina) R. Williamson  
Information Analyst  
ExxonMobil Chemical Americas  
4500 Bay Way Dr., Rm 1439  
Baytown, TX 77520-2101  
USA  
Tel 1-281-834-1567  
Fax 1-281-834-5558  
Email [gina.r.williamson@exxonmobil.com](mailto:gina.r.williamson@exxonmobil.com)

## **Meet the Membership**

Dennie Heye

Dennie Heye is an Information Scientist at Shell Exploration and Production in the Netherlands, focusing on innovative information- and knowledge management projects. He participates in the global Shell EP portal (an enterprise integration portal, providing users with a single interface to information and applications), the global search engine

project (including automatic classification and taxonomy development) and the library globalization project.

He received a Master of Library Science degree in 1993 and a MA in Marketing in 1996.

Dennie generously contributed following article to this issue of the DPER Bulletin.

### **Library globalisation study in Shell Exploration and Production – by Dennie Heye**

This case study describes how Shell Exploration and Production (EP) carried out a study on library globalisation. Within Shell EP, there are 20+ libraries (see figure 1) across all continents delivering library services, each managed separately. The library globalisation study looked at the feasibility of creating one global virtual library, supported by a global library services group. At the end of this case study, some lessons learned are listed that will help other libraries who will be involved in similar studies.

## **Library globalization study in Shell Exploration and Production**

Author – Dennie Heye (Shell Exploration & Production)

### **Introduction**

In June 2003, Shell Exploration and Production (EP) adopted a paper regarding the aspired global organisation for application and Information Management (IM). It was recommended to merge all IM activities that are concerned with the delivery of IT systems and services into the EP IT organisation, in order to improve efficiency, and create single point accountability for global delivery and IT.

As a result, a project scoping and set-up study was kicked off in October 2003, with the objective to investigate the consolidation of all IM services into the EP IT organisation. The scope of IM Services consists of Knowledge Management, Document Management, Data Management and Library Services, as well as Information Management Applications.

The goal of this project was to develop a detailed design for the new global IM services. Particular focus was put on the high-priority opportunities as defined in the global IM study, resulting in:

- o Cost reduction through leverage of global scale;
- o Business need driven quality and service levels;
- o Leverage external service offerings where this makes sense;
- o Best support to the new global IM processes;
- o Integration with the new global IM applications and infrastructure

### **The library globalisation study**

A team was set up consisting of two Shell Library Services representatives and an outside consultant, who worked on the project for 6 months.

The team adopted a mission to “...*design a set of new global Library services that will generate significant value add by increasing the electronic accessibility of information and drastically improving the end-user experience through globally consistent, industry-standard services.*”

Based on this mission, a step-by-step outline was defined to deliver a report to management on the feasibility and design of library globalisation.

### **Definition of the as-is situation**

Shell EP Libraries all over the world<sup>1</sup> were contacted for data gathering: budgets, FTE's, licenses, services, library applications, etc. During this phase, it was noticed that the definition of library differs. In some cases a library meant a department focusing solely on external information with books, journals and reference services. In most cases however, a library was better defined as an archive or document centre, focusing mostly on internal information like Shell reports and records management.

This changed the scope of the study. It was decided that the library globalisation would focus on external information: (e)-books, (e)-journals, reference databases, external document delivery, other external content databases and literature search & analysis. Records management, physical archives and document centres would be studied under the document management globalisation study. This made it clear to all that all internal information from creation to discarding would be studied under one part of the IM globalisation study, and that all services related to external information would be handled in the library study.

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<sup>1</sup> See figure 1



Fig. 1. - Libraries of the Shell World – red squares indicate Shell EP library

### **Benchmark with third parties**

A benchmarking study was set up with third-party libraries that were either seen as leaders or industry peers. The benchmarking focused on:

- Degree of globalisation and virtualisation
- Services offered
- Budgets and budget recovery

Valuable information came from libraries that already had gone through a globalisation effort in which they studied global customers' needs. Examples of value added services and measurements of the value of a global (virtual) library were brought into the study. The benchmark showed that Shell EP libraries were frontrunners in the e-journals arena, but had a learning curve in the globalization area. This was due to the fact that up until 2004, all Shell EP libraries were part of their own company or department and had no official ties with other libraries.

### **Definition of to-be situation**

The definition of the to-be situation began with a vision and mission statement for the library of the future, derived from the Shell EP mission:

“Shell EP aims to be recognized as the world’s best EP business”

The library study team decided to focus on the following vision:

“The Shell EP library will enable EP to focus on what information is needed”

Which led to the following mission statement, which would be the umbrella for all the products and services of the library of the future:

“The EP global library will facilitate EP’s aim by becoming the hub of the information network, funnelling information for their customers. The library will achieve this by exploiting its unique expertise to search, select, evaluate, structure and integrate information dispersed across Shell and across the world. The library will seize the opportunities of new technologies to enhance traditional resources and services and to build new roles for the library, presenting it as the premier resource of information for the EP community and as the shared intellectual centre of Shell EP. The latter also ensures Shell EP that it will meet compliancy guidelines and legislation around information management.”

The last paragraph of the mission was aimed at the important role of the records- and document management expertise with regards to legislation like the Sarbanes-Oxley Act, but would be handled by the document management part of the overall study.

Using brainstorming sessions, studying market reports, input from the benchmarking study and existing customer feedback, a vision for the library of the future was created.

This was to be a virtual global library, providing access to information via a single global portal, supported by a global library services group (see figure 2)

## Service offerings - maximum

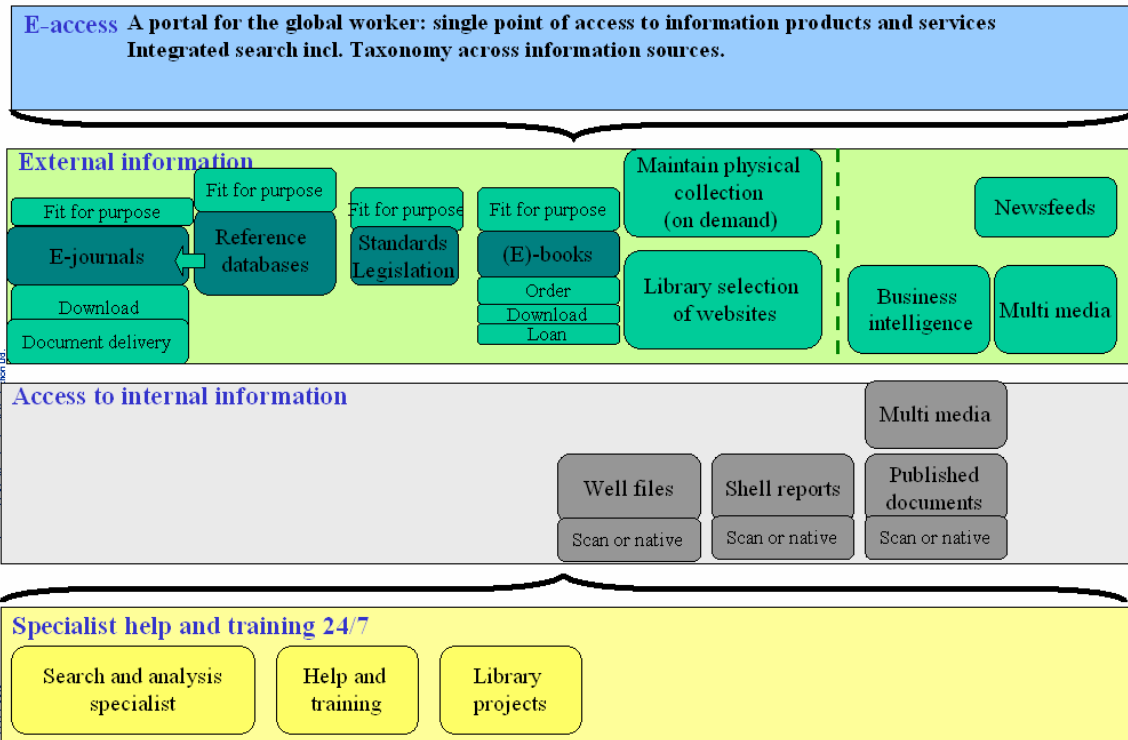


Figure 2 – services architecture vision of digital global library

## Stakeholder and customer requirements

Via the customer panel, a selection of library customers was presented with the plans for the library globalisation. They provided essential feedback on the general plan and later on the specific opportunities, illustrated with their own needs for and experiences with external information. Via regional IM managers, feedback from other customer representatives was received and described in the plans.

## Description of opportunities

For each of the items in the services architecture vision (figure 2), a proposal was written describing

- the current situation in Shell EP libraries;
- the to-be situation for the virtual global library;
- business drivers for this change;
- value increase for the EP sector;
- potential cost savings;
- estimate of the investment needed

## **Overall study status**

In June 2004, a workshop was held with the global and regional EP IM managers regarding all the different parts of the IM globalisation study. The plans and proposals were discussed on merit of potential value creation, potential cost savings, potential risks and estimated investments.

The library globalisation study delivered the following global opportunities:

- search and analysis – provision of a global literature search and analysis service;
- books and e-books – consolidate & rationalise physical collections, invest in electronic books and set-up a global book ordering service;
- e-journals - replace physical by electronic journals where possible, set up an on-line table of content service and a global document delivery service;
- global set up of the EP library organisation

As IM resources and budgets are not unlimited, the gathered committee prioritized all the opportunities based on the reasons mentioned. The proposals for the library of the future did not make the mark for immediate global implementation.

The search and analysis proposal was marked as a regional priority - most of the EP research is done in the US (Houston) and Europe (Rijswijk), so the need for literature searching and analysis is expected there.

Regarding books and e-books: as there are not many relevant EP e-books, and a global book ordering service would be hindered by different EP financial systems, this proposal was marked with a lower priority.

The move to e-journals has been ongoing since several years, mainly in Europe and the US. This opportunity was also defined as a regional opportunity for those regions. Last, but not least, a new library governance structure was set up with a global librarian and regional librarians. This new library governance structure will focus on the library opportunities.

## **Key learning points**

- It is difficult to define a model where libraries can be compared regarding services, products and budgets. One has to be clear on units of measure (f.i. dollars vs. euros, FTE's vs. headcount) and double-check with the source on details;
- Although it is a daunting effort, a lot can be learned from an in-depth study regarding library services, budgets, spending and plans. This provides valuable input for cooperation and alignment;
- Globalisation offers libraries an opportunity to improve their services and meet their global customers' demands;
- Revisiting reasons for delivering services and products, and the processes behind them, is highly relevant;

- These studies require constant communication with all of the parties involved. Especially when a core team delivers most of the work and others are required to deliver input, trust needs to be established;
- Be very clear on the scope of the study, what is included and what is not to keep the project on target.

### Status of library globalisation in 2006

- Instead of radical changes, the libraries have taken step changes in globalisation to ensure customer buy-in;
- In 2005 a global standard library management system was approved, which will streamline global library processes. This will be implemented in several phases;
- A Shell global workshop on external content acquisition will be held in mid-2006. This workshop will define the Shell libraries' strategy on digital content plus service partners;
- Librarians are more involved in Information Management project, for instance as search engine quality testers;
- EP libraries have been organised per region, which helps further integration and achieve synergies. Budgets are now part of global Information Management budget, making it more transparent to find cost savings and value opportunities.
- As a default, digital content contracts are now global.

### Internet Corner – Social What?

By Ann Coppin

Social computing? Social bookmarking?  
 Social informatics? Social software?  
 Social networks or networking?  
 Collaboration tools or digital  
 collaboration? Are these terms the  
 same? What is the term, or is there one  
 term, than encompasses wikis, blogs,  
 podcasting, shared bookmarks, web  
 conferencing, instant messaging,  
 collaborative editing, etc.? *Social  
 computing* and *social software* seem to  
 be the leading terms with collaboration  
 ‘something’ also prominent. When  
 searching databases for “social software”  
 it is not yet found as an accepted term.  
 Inspec has used “social software” as an  
 uncontrolled indexing term, and  
 “groupware” and “social sciences  
 computing” as controlled indexing  
 terms. LISTA does not use “social

software” as an index term and only has  
 “computer software” as a common  
 indexing term for the articles found on  
 the topic. “Social software” is the term  
 used by Wikipedia. Wikipedia redirects  
 “social computing” to “Computer-  
 supported collaboration.” Wikipedia, in  
 the “Computer-supported collaboration”  
 article makes clear that the wikis, blogs,  
 e-mail, chat, etc. are described as either  
 “social” if the focus is on the virtual  
 community or “collaborative” if the  
 focus is upon content and output.  
 Internet Librarian in 2005 Tuesday’s  
 keynote address was titled “Social  
 Computing & the Info Pro.” Even  
 though from the perspective of the  
 library community the preferred term  
 may be “social computing” it seems that  
 “social software” is the leading term for  
 this concept.

Ok, we now have the term. What does it mean? The Wikipedia definition is succinct. "Social Software lets people rendezvous, connect or collaborate by use of a computer network. It results in the creation of shared, interactive spaces" (8/31/05) or "Social Software enables people to rendezvous, connect or collaborate through computer-mediated communication and to form online communities" (1/16/06). (The Wikipedia article is an example of how a wiki article evolves.) The focus is upon people interacting via the computer's networking capabilities. We have been doing it as we exchange e-mails, post to bulletin boards or listservs, or contribute to blogs. New capabilities include wikis, social bookmarking, and social libraries.

Social bookmarking and social libraries are sites that allow users to post their list of items for others to view and search. These forms of social software use tagging, or, as it is now known, folksonomy, to organize the posted links. Two early social bookmarking sites del.icio.us, <http://del.icio.us/>, and furl, <http://www.furl.net/>, are popular free sites for sharing bookmarked websites. CiteULike, <http://www.citeulike.org/>, is a social citation website for helping academics to share, store, and organize the articles. Connotea, <http://www.connotea.org/>, is aimed at the scientific and technical community for sharing bookmarks of web sites and articles. It even provides linking to full text of the articles if the poster and/or the user have access to the posted full text. To see an example of the use of Connotea go to <http://www.connotea.org/user/ascoppin/>. I will be posting many of the main websites for this article to the PER tag. For an example of linking to an article

rather than a web site, click on the Mashups article. If you have full text access to Nature you will go directly to the article. (Mashups are websites that weave data from different sources into a new service.) One nice feature of Connotea is that you can designate a posting private which means it cannot be seen by others. Two social libraries, where you can catalog your books online, are bibliophil.org, <http://bibliophil.org/default.php>, and LibraryThing, <http://www.librarything.com/>. Interestingly LibraryThing has gone from listing over 650,000 books cataloged since August 29, 2005, on November 1, 2005, to 1,483,867 books added since August 29 on January 16, 2006.

[http://en.wikipedia.org/wiki/Social\\_software](http://en.wikipedia.org/wiki/Social_software) links to the Wikipedia entry for Social Software. The references section includes a link to "Are You Ready for Social Software?" <http://www.darwinmag.com/read/050103/social.html>. This May 2003 article from Darwin Magazine also points out the difference between social software and groupware.

[http://en.wikipedia.org/wiki/Social\\_computing#Related\\_fields](http://en.wikipedia.org/wiki/Social_computing#Related_fields) from Wikipedia, the free encyclopedia covers Computer-supported collaboration. (Redirected from Social computing)

<http://en.wikipedia.org/wiki/Folksonomy> "Folksonomy, a portmanteau word combining "folk" and "taxonomy," refers to the collaborative but unsophisticated way in which information is being categorized on the web. Instead of using a centralized form of classification, users are encouraged to assign freely chosen

keywords (called tags) to pieces of information or data, a process known as tagging.”

### Related Articles

Guenther, Kim, “Web Site Management: Socializing Your Web Site with Wikis, Twikis, and Blogs.” Online, v. 29, no. 6, p. 51-53, November/December 2005. Discusses “social software, the new generation of collaborative tools...”

Fichter, Darlene, “Intranet Librarian: The Many Forms of E-Collaboration: Blogs, Wikis, Portals, Groupware, Discussion Boards, and Instant Messaging.” Online, v. 29, no. 4, p. 48+, July/August, 2005. This article reviews the different forms electronic collaboration tools and how to select the appropriate one.

Arnold, Stephen E., “Social Software.” Searcher, v. 11, no. 9, p. 30-31, October 2003. Social software is an evolution. The article reviews the various components.

Tepper, Michele, “The Rise of Social Software.” netWorker, v. 7, no. 3, p. 18-23, September 2003. Article focuses upon blogs and wikis.

Sawyer, Steve, “Social Informatics: Overview, Principles and Opportunities.” Bulletin of the American Society for Information Science and Technology,” v. 31, no. 5, p. 9-12, June/July 2005. “Social informatics is the term...use to represent the trans-disciplinary study of the design, deployment and uses of information and communication technologies (ICT) that account for their interaction with institutional and cultural

contexts, including organizations and society.”

(One of five articles in this issue’s Special Section on Social Informatics.)

<http://www.dlib.org/dlib/april05/hammond/04hammond.html>

Hammond, Tony, Timo Hannay, Ben Lund, and Joanna Scott, “Social Bookmarking Tools (I): A General Review.” D-Lib Magazine, v. 11, no. 4, April 2005. Reviews to public link management sites available on the Web in early 2005.

<http://www.dlib.org/dlib/april05/lund/04lund.html>

Lund, Ben, Tony Hammond, Martin Flack, and Timo Hannay, “Social Bookmarking Tools (II): A Case Study – Connotea.” D-Lib Magazine, v. 11, no. 4, April 2005. Includes a good discussion of “tagging” and “folksonomy.”

“[Challenges in Virtual Collaboration: Videoconferencing, Audioconferencing, and Computer-Mediated Communications](#)” by Lynne Wainfan and Paul K. Davis  
RAND Corporation © 2004 (128 pages)  
ISBN: 0833037005

Summarizing the research literature on virtual collaboration, this report reviews how processes and outcomes of virtual collaborations are affected by communication medium and how problems in such collaboration can be mitigated and opportunities realized.” This is an electronic book announcement recently seen. I have not looked at the actual book.

## Articles of Interest

Berinstein, Paula. "Location, Location, Location: Online Maps for the Masses." *Searcher*, v. 14, no. 1, p. 16, January 2006.

This article gives "a tour, giving you good directions for how to use the basic Google Maps app, making your own map, utilizing "mashups," and even compares Google Maps to Yahoo! and Microsoft map offerings."

<http://www.nature.com/nature/journal/v439/n7072/full/439006a.html>

Butler, Declan, "Mashups mix data into global service." *Nature*, v. 439, 6-7 (5 January 2006) | doi:10.1038/439006a.

At the end of the online article is a box "Related Links" which includes a link to resources pertaining to the GIS in Connotea. When at the author's Connotea site you can scroll down his list of tags and click on 'mashups' to see specific resources.

<http://www.infotoday.com/searcher/nov05/ebbinghouse.shtml>

Ebbinghouse, Carol, "Another Phine Kettle of Phish: Identity Theft Prevention." *Searcher*, v. 13, no. 10, p. 26+, November/December 2005.

This article includes "lists of do's and don'ts to reduce your risk of being victimized as well as actions to take if your identity is stolen or compromised."

<http://www.msnbc.msn.com/id/9898957>

Sullivan, Bob, "Forget phish, start fumigating for RATS." MSNBC, Updated: 3:20 p.m. ET Nov. 2, 2005. The article is about "programs called "remote access Trojans," or RATs, that feed on online banking passwords."

<http://www.eff.org/Privacy/Anonymity/blog-anonymously.php>

How to Blog Safely (About Work or Anything Else)  
May 31, 2005 article from the Electronic Frontier Foundation.

<http://www.ariadne.ac.uk/issue42/tonkin/>

Tonkin, Emma, "Making the Case for a Wiki." *Ariadine*, issue 42, January 2005.

She "considers wikis in the context of emerging technologies and while explaining the benefits they may offer, provides a timely warning on the feasibility of their deployment."

<http://www.agu.org/pubs/crossref/2005.../2004JD005462.shtml>

Archer, Cristina L., and Mark Z. Jacobson, "Evaluation of global wind power." *Journal of Geophysical Research*, v. 110, D12110, doi:10.1029/2004JD005462, 2005.

"The goal of this study is to quantify the world's wind power potential for the first time from data. Wind speeds are calculated at 80 m, the hub height of modern, 77-m diameter, 1500 kW turbines." This article includes a map of the world showing the top sites for turbines.

## Sites of Interest

<http://www.projectforum.com/>

Project Forum - Online collaboration that just works.

This is wiki software that is easy to set up and use. It has a free version to play around with.

<http://www.libraryresearch.com>

"EBSCO Publishing is proud to provide the *Library, Information Science &*

*Technology Abstracts* (LISTA) database as a **free** resource to anyone interested in libraries and information management. This world-class bibliographic database provides coverage on subjects such as librarianship, classification, cataloging, bibliometrics, online information retrieval, information management and more. Delivered via the EBSCO*host* platform, LISTA indexes more than 600 periodicals plus books, research reports, and proceedings. With coverage dating back to the mid-1960s, it is the oldest continuously produced database covering the field of information science.”

<http://www.energycentral.com/sections/directories/glossary/>

Electric Power Industry Glossary  
The site’s title says it all.

<http://www.euba.com/>

Electric Utility Benchmarking Association  
“The Electric Utility Benchmarking Association is an association of electric utility companies that conducts benchmarking studies to identify the practices that improve the overall operations of the members.”

<http://www.nerc.com/>

North American Electric Reliability Council (NERC)  
“NERC's mission is to ensure that the bulk electric system in North America is reliable, adequate and secure.”

<http://www.world-petroleum.org/publications/arch1.htm>

WPC DVD Archive 1933 to 2002  
When I saw the announcement of this DVD for the World Petroleum Conference volumes my first thought was the shelf space it would save.

<http://disasterhelp.gov>

DisasterHelp  
LII “This site from the U.S. government provides "information and services relating to ... disaster management: preparedness, response, recovery, and mitigation." Topics for Hurricane Katrina include status of roads, post offices, power outages, food and water safety, and many survivor services, such as applying for aid, replacing lost documents, and more.”

<http://www.earthscienceworld.org/imagebank/>

Earth Science World ImageBank  
This is a service provided by the American Geological Institute. As of January 2006 it has over 6,000 images available to search.

<http://www.lookstoogoodtobetru.com/>

Looks Too Good To Be True. Com  
How to spot Internet fraud. “The website was developed and is maintained by a joint federal law enforcement and industry task force. Funding for the site has been provided by the United States Postal Inspection Service and the Federal Bureau of Investigation. Key partners include the National White Collar Crime Center, Monster.com, Target and members of the Merchants Risk Council.”

<http://onguardonline.gov/index.html>

OnGuardOnLine.gov  
Another government site on how to spot Internet Fraud and protect your personal information.

<http://www.topix.net/>

Topix.net: News Front Page  
“The Topix.net team has created artificial intelligence algorithms that continuously monitor breaking news

from over 10,000 sources, 24 hours a day. These algorithms read every story as it is released and then categorize each one into one or more of the more the 300,000 'topix.net' pages that we created. Currently, the Topix.net web page inventory consists of separate pages for the 30,000 US cities and towns, 5,500 public company and industry verticals, 48,000 celebrities and musicians, 1,500 sports teams and personalities, and many, many more.”

#### **2005-2006 PER Officers & Committee Chairs**

##### **Chair**

Daran L. Bishop  
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Fax 1-713-296-4499  
Email [dlbishop@marathonoil.com](mailto:dlbishop@marathonoil.com)

##### **Chair Elect**

Gilberto Morales  
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