

Special Libraries Association  
Business & Finance Division  
Executive & Advisory Boards Meeting  
Seattle, Washington, Sheraton Seattle Cedar Room  
Saturday, June 14, 2008, 12:30pm – 4:30pm  
Meeting Minutes – FINAL  
(Note: Board approved as of 17-Jan-09)

Presiding: Cris Kinghorn

Attending:

Executive Board: Christina de Castell, Chris Hoepfner, Hal Kirkwood, Terri Brooks, Amy Affelt, Gayle Gossen, Ann Cullen

Advisory Board: Brent Nunn, Monica Kirkwood, Toby Pearlstein, Chris Poelhman, Awilda Reyes, Leslie Reynolds, Vicki Platt, Marcy Dulka, Karen MacDonald, Laura Leavitt

1. Call to Order (CK)

Cris called the meeting to order at 12:55pm

2. Approval of the Agenda (CK)

Approved

3. Introductions (All)

4. Approval of Minutes of Division Board, Louisville January 26, 2008 (CK).

Approved

5. Report of the Chair Elect - Washington Conference Planning (TB)

Terri indicated that we have 9 sessions, 4 of which can be co-sponsored. Terri asked for opinion on the IEB/B&F proposed session (potential AM Best speaker) in her report for breakfast at 7:30am Monday. The group decided to continue to investigate the session. Toby thought it was a good fit and that AM Best would be a good sponsor to get. Terri said that there has been no follow up for shared sessions since Louisville except from Insurance.

Vicki pointed out we aren't having a Sunday Open House due to the SLA gala and what can we do with S&P? Gayle pointed out Saturday night is busy and good for them to sponsor but Hal thought Datamonitor is attached to sponsoring that night. It is too late to plan the breakfast for S&P. Toby thought they could share sponsorship as the gala is outside of our control.

Monday is the best day for late afternoon awards Open House and this would get the award winners in front of people earlier. The board approved the 5:30 time slot.

Wednesday has SLA closing reception at 5pm. We decided to wait and see what the Open House will do. Vicki said it is hard to get sponsors since they are leaving Wednesday. Terri said we should ask BNA who is local in DC. We will vote after this year's Open House.

Speed dating would be best on Monday.

All sessions look good to keep working. Speed dating and the poster session are the only sessions that are confirmed. Terri said there are 3 other sessions. We want to aim for Spotlight sessions as well so we can get the \$3000 sponsorship money. We want to encourage ERM to include us in their session.

Bill Schoeffler sent Cris a proposal for himself and Alicia K. from LexisNexis to speak about best practices to cope with outsourcing. BRIC is still a good topic. Vicki said it is more challenging to find sponsors for International sessions. Christina liked the virtual space session for librarians who never see their clients.

Ann spoke about the Consensus, Conflict and Consideration session based on the article done by HBS faculty members. She said she was going to keep the topic open for New Orleans. She might be able to find a guest speaker for it but Ann and Deborah Garson will probably not be able to do a program on it. There is the co-teaching session with Education Division that is still an option but Ann would need it to be a session for Monday. Christina thought the perspective of getting a special library perspective into the academic environment would be great. Toby thought vendors would like to bring their products into the academic environment.

Ann had another idea for a program - A panel discussion on mid career PhD like Toby, Brent Mai. Title would be "Do you want to be a Doctor?" An LIS, Ed, DBA. It probably would be easy to do. LIS schools might want to sponsor it.

Terri asked about the ROI session. Christina thought it relevant. Toby said it would have to be broadly defined so that it appealed to a larger group than just corporate – as ROI is relevant to more than just corporate.

There are now 5 shared sessions. Toby thought the pensions one would be good for CIC and Marcy agreed. Gayle asked if any would fall through – ROI, co-teaching, social responsibility are confirmed. Bill Shoeffler is a question mark.

The CUBL poster session could go into the awards night. There does need to be a selection process. It will go on 3:30pm on Monday before the awards.

In summary, we now have 4 co-sponsored sessions and 5 sessions that are solo sponsored.

Co-sponsored sessions:

Do you want to be a Doctor (LMD, Ed)

Social responsibility (ERM)  
Co- teaching (Ed) - Monday 9:30  
Tactical strategies for ROI (Wednesday am)

Solo:  
Speed dating (Monday 1:30)  
Outsourcing  
Virtual Space  
CUBL postal session (3:30pm Monday)  
BRIC

Insurance and Pensions goes to CIC breakfast

We should do a tour. Question is where. Terri said we could work on that later.

#### 6. Report of the Chair – Cris

CE courses starting. Consider for next year – more than 40 people in one session.

Sam Stoval speaking on “range-bound optimism”. They will make a golden gift available. They didn’t want to do anything to help with organization. The mailing list was not an issue. We are advertising it. Balloons and yellow flowers and a golden cosmo (lemon vodka, mango puree, lime juice).

Monday is Frances Heisselbein. She has 2 page bio that is 8 minutes long to read.

Corporate responsibility session Monday 1:30pm with replacement speaker, Dan Bross of Microsoft. We could not get Starbucks or Costco.

CI – What’s all the buzz? is lined up.

China session change of speaker with a local so expenses will be lower.

There are conflicts with more than one B&F session in a time slot.

SLA took out descriptive text from the program to reduce the size. Speakers and multiple sponsors are no longer showing either.

Sponsors qualification will remain at \$5000 for speed dating. Private Equity breakfast speaker substituted out.

We have the classical guitarist and 2 masseurs which we cut down from 4. Cris also cut down the food.

The Microsoft tour is sold out. The new library is finished but not ready for occupancy so we will tour that. Nordstrom tour got canceled as it finalized too late.

Cris distributed the new Bulletin design prepared with the special anniversary edition.

Miguel asked us to change the publication schedule. Ann asked if 2 issues will suffice. Gayle said it is part of the service we offer. Christina said we could enhance the website if we wanted to offer more. Vicky said that the winter issue is interesting and there are announcements for awards. Cris said it needs to be even earlier to get pre-conference info out before the early bird.

MOTION: Accept Miguel's proposed schedule change in his report. Passed.

MOTION: Ask Miguel to investigate moving some of the content to the website from the Bulletin with the idea of removing the Winter edition and report back in January. Passed.

Toby suggested Rita Ormsby for the editor of the book reviews as she wants to get involved. Hal said he would discuss the opportunity with Miguel. Cris thought Prenax could be approached for books to review. Gayle said she would write the review for the Fall Bulletin on the 5 Most Important Questions. Everything else Miguel raised was accepted.

We were asked if we could program a stream of events for the SLA conference in India. They had many streams. They asked Cris if she would go. Gayle volunteered to go speak. Cris said we couldn't support a stream because we couldn't send that many speakers. We are meeting with the organizers tomorrow and will learn more then. Gayle looked into costs but we need more information. We'll have to know more before we can set costs.

MOTION: Fund the travel costs of sending a speaker to the conference in Delhi with complete travel costs - approx \$5000. Passed.

## 6. Finance Report

Chris reviewed expenses. We did well with CE courses - \$46K estimated to the \$34K budgeted. We are on track otherwise.

We have a negative in interest income. Chris explained that there are two reasons for this. (1) The SLA pooled fund had a loss of approximately 2% in the first quarter of 2008 (the latest reported). Chris inquired of Nancy Sansalone, SLA's CFO, how this fund is invested and was advised that a fund manager at Bank of America manages the fund and that it is currently invested as follows: 21% in equities, 14% money market, 41% bonds and 23% US agency notes. Chris will monitor this moving forward. (2) Wachovia Bank increased the fees for the money market account, which combined with lower interest rates this year has led to negative income here as well. Chris recommends that we close this account and put the money in the SLA pooled fund and/or a money market mutual fund with low expenses (such as Vanguard Prime Money Market Fund), where we could be confident of a modest return and no losses.

Gayle asked if it was more work to do both and Chris said it was not a lot more work and that in his view it would be advisable to have an alternative to the SLA pooled fund, which in the current investment environment will quite possibly have more losses, given the allocation noted

above. Gayle pointed out that we're not experts in investing. Chris agreed, noting that a money market fund would be a useful middle ground between our checking account, which pays no interest, and the SLA pooled fund, which seeks to earn higher than money market returns through a balanced portfolio as described above--and in so doing takes the risk of losses, as we've seen this year.

MOTION: Chris will move the existing money market account into the fund he has investigated with lower fees. Passed.

Cris said it was difficult to keep the budget in line and now understands how we “over-spend” at Open Houses. Cris said divisions have now moved into drink tickets for Open Houses and then paid bar after that. Vicki asked how that could work with people coming in and out since we don't register attendees. Gayle asked if we really mind spending this money and Chris said it is subsidized by other revenue streams so we decided to leave the Open Houses as is for Washington but made a note to review it every year.

Ann said some of the CE's are priced differently. Ann would like that we charge the same amount for each CE. Cris said 2 instructors asked for more money and it was passed.

MOTION: That we have the same half-day price and the same full-day price for each course. Any changes must be passed by the board. Passed.

## 7. Membership Report

Amy said the system is still not working. As of May 2008 we have 1902 members to 2127 same time last year which is better than January at 1862 members. Amy identified 98 lapsed members since March. She can't tell who dropped B&F but she can tell who canceled SLA. Amy sent email to these 98 and 6 responded – 1 retired, 2 forgot to renew, 2 switched to new jobs where employers wouldn't pay so Amy passed along an article about making a case to the employer. One moved into another position and is no longer relevant. There were 20 – 30 bounce backed emails indicating people leaving positions.

Chris said that when the system came online, hundreds of members had disappeared SLA wide. SLA can't pull the membership lists when Amy requests.

### 8.1. Website/Bulletin redesign

Gayle said that we did what we set out to do in Denver with a tremendous amount of work from web content committee, web master, Bulletin and we were under budget. We also migrated the whole site from various servers to the SLA server.

Vicki asked for the masthead for communication with the vendors. Gayle asked Vicki to tell her what format she wants and we'll get it from the designer.

Toby said we should get these files from the designer to close it all off and asked who should own it. Brent has it in the web folder with the templates for the website.

Brent has some recommendations on what to do next. Brent wants to introduce a term for the web master. It is less work from this redesign and would be a good opportunity to bring in a new younger member.

MOTION: To move the Web master to a 2-year term. Passed.

We will ask on Tuesday for volunteers and if that doesn't work then we will put something in the Fall Bulletin.

Toby asked Brent to update the Best Practices.

Brent says there are more content spaces that make the page more dynamic.

Ann asked that we make arrangements in Savannah to review the website together.

## 8.2 Mentoring Initiative

Brent loaded Laura's content. She said she was hesitant to do it because she hadn't received board approval on the tiered system and hadn't got all feedback on her forms.

She asked what the \$3500 would have been in the awards budget but that is no longer in the budget.

MOTION: To arrange the mentoring program into 3 tiers – Just Lunch, Conference and Career. Passed.

Christina asked how we would differentiate our conference mentoring from the Fellows and New members. Laura said it would be more division oriented.

Laura said she was going to the library schools to help advertise.

## 8.3 CE Courses

Ann said we had already covered what she wanted to cover. None were canceled. The government industry sources had low attendance so Ann suggested we change the title for next year.

## 8.4 Awards

Hal said we were awarding everything but Outstanding Achievement. The key issue is the lack of applicants. Hal asked that we need to think of ways to get the word out to increase applicants.

Awilda asked if the process was the issue. Leslie said the task force appointed to review awards process did not recommend change.

Hal thought some further clarification about what needs to be submitted since some have a paragraph and others send pages. Hal said he would work to help with that.

Gayle suggested that the Executive and Advisory Boards help nominate members to increase numbers.

Christina asked that the form be edited to include a 2-3 line reason why the person was nominated and that this information go the PR chair. She said our press releases are too long.

COEA monetary award. Hal asked if we want to talk about it again and Leslie said the issue is that the organization is awarded, not an individual. Christina said we should give them credits to a CE course – 2 people perhaps. Leslie asked how much it would cost us. The division would have to buy tickets for courses because the speakers need to be paid. Gayle suggested that we give paid conference registrations as they are easier to administer

MOTION: To include in the COE Awards 2 paid conference registrations to be used the year they won for each winning organization. Passed.

#### 8.5 Professional Development for Vendors

Tabled for next meeting as Miguel is not in attendance.

#### 8.6. International Membership

Amy said Bob was busy. Gayle suggested we recruit a new volunteer. Toby suggested we approach the international chapters for assistance. Cris will take that on.

#### 8.7 Nominating

No new business

#### 8.8 Archives

Tabled for next meeting.

#### 9.1 Bulletin publication dates (please refer to Miguel's Committee Report)

Completed earlier in minutes.

#### 9.2 Certificates for student stipends

Awilda would like to give certificates for the student stipend winners so there is something to physically present them with.

Cris asked if it should be framed. Christina said there is a template on the website but Awilda wants a B&F designed one.

MOTION: To create a certificate with the designer to present to the student stipend and professional grant winners during the awards ceremony. Passed.

### 9.3. Use of Discussion List

Terri asked us to respond to the issue raised when people are using the discussion list inappropriately. Hal said he would send the note he used the last time. Gayle said we should send out the note asking people to sign up again or automatically sign them up.

MOTION: To automatically subscribe the existing membership and subscribe new members to the discussion list. Passed.

Amy, Chris and Christina will have to work to add all members to the list and then Amy and Chris will work to keep it maintained.

Christina will put it in the Bulletin. Vicky said we can use the email house at any time. We should check with Miguel to do it. We will send notification in the Bulletin and use the list.

### 9.4 Bulletin Advertising

Mary Beth Slade asked for assistance getting more vendors. Ann suggested she walk the Exhibit floor. Vicky is meeting with her when she gets back. She received a list of the marketing managers with email addresses. Ann said it might hurt us for Mary Beth to go to the vendors we have relationships with and Vicky said we would just email the vendors we don't use.

### 9.5 Other

Monica has 56 authors representing 200 works and will print 50 copies for Monday night.

Ann will approach this year's CE course presenters to present again next year and has 3 new ideas for next year. The submission forms in by August 22.

Christina said the COEA press release went out at the end of May. The other awards will go out after conference and after Hal checks them over. Christina wants to work with SLA HQ to learn how to get pick-up on the press releases.

Hal reviewed the value of awards and our awards fall in range leaning towards the high end. Engineering, News, Social Science are \$1000 - \$1500 range and there are awards in the \$500 to \$750.

Hal will work on strategic plan and membership survey and report in Savannah.

Vicki asked if we would be surveying the members after session and we are not. When we did it in Toronto we didn't get useful responses so if we want to do it we should survey the membership.

Cris asked that we circulate the vendor maps at the Open Houses. Cris and Vicky will circulate the exhibit hall and give out the certificates.

Adjourned 4:35pm.

Respectfully submitted by Gayle Gossen, Secretary, July 5 2008.

## Seattle 2008 B&F Committee Reports

### ***Programs for Washington, SLA 2009***

Terri Brooks

#### **“From Information to Inspiration ~ Knowledge & Vision to Shape the Future”**

Each Division may have up to 5 Program Sessions plus 1 Session for each Section (which we hold concurrently) and their Annual Business Meeting. In addition we may co-sponsor up to 4 Program Sessions with other Divisions. In the chart below, there are 7 programs with potential co-sponsors and 7 programs that we would present ourselves. Obviously, we have some decisions to make ~ which are the best ideas? Monday Programming slots are at 9 am, 1:30 pm, and 3:30 pm, plus early morning if we want to use it.

Tuesday, 7:30 to 9 is available for the concurrent Section Breakfast Meetings and 11:30 to 1 is available for our Annual Business Meeting Luncheon, just like Seattle. Other Tuesday slots are 9:30 am and 1:30 pm.

The only Wednesday slot is early morning, 8 to 9:30.

#### **Do we want to use Monday or Wednesday early morning slots?**

If we do not, we have 5 slots to present up to 9 Programs. We don't have to use all 9 opportunities, and we are encouraged to strive for quality over quantity.

#### **Program Ideas**

<b>Program Title/Subject/Description</b>	<b>Co-Sponsor</b>	<b>Speaker/Panel Ideas</b>	<b>Vendor Sponsor</b>
** This one has been scratched by Gov't Info Division. ** Fiscal Responsibility. GAO perspective. Gov't Info will be lead.	Gov't Info, Military, DBF, SocSci,	Gene Dodaro (?) formerly wanted David Walker, but he's left GAO	
Tactical Strategies to Improve Your Library's ROI. DBF would be lead Division.	DBF, LMD, KM	Karen Reszek (?) and others	

<p>Poster Session. Most posters/storyboards to be provided by CUBL members, but open to all DBF members. Monday afternoon slot is preferred.</p>	<p>Co-sponsor with Chemistry Division?</p>		
<p>Insurance &amp; Pensions: future of regulation and legislation. Focusing on hedging risk and/or investment management? ~ asked IEB for more details. They would be lead. 5/9/08 – discussion w/ Mike Russell. How about Breakfast Session (on Monday) with IEB, DBF, CI, maybe Legal. Speaker from A.M. Best? Or Capitol Hill or Dept. of Labor. More focus on Insurance, perhaps none on Pension.</p>	<p>IEB, DBF</p>		<p>A.M. Best, maybe. Mike Russell (215-241-2247) has a contact</p>
<p>Co-teaching: a presentation on the benefits of doing this: both from the perspective of making it easier to do the work of being an adjunct to the rewards in terms of learning and sharing from one another as you teach. Millicent Gaskell from MIT who Ann co-teaches with would be very interested in doing this program with Ann. Might be interesting to do this as a panel and include other people who have co-taught. Deborah Garson from the Ed Division is one possible candidate.</p> <p>DBF would be lead or do this alone.</p>	<p>Education (?)</p>	<p>Ann Cullen, Millicent Gaskell, Deborah Garson</p>	
<p>Living with Risk ~ tie to India. Offshoring? DBF would be lead or do this alone. <b>See next idea ~ merge the 2?</b></p>	<p>Asked Legal ~ interested?</p>	<p>a panel perhaps representing different types of organizations might provide a good cross pollination of ideas, e.g. how someone in a corporate for-profit environment lives with risk might be very useful for someone in a government or academic institution to hear about and vice versa. Contributed Paper in Seattle ~ possible panelist? <b>Doing Library Business in</b></p>	

		<b>India: A Success Story</b> By Larisa Brigeovich -- Franklin Templeton Investments	
<p>Best Practices to Cope with Outsourcing. Proposal by Bill Schoeffler in Fall 2007.</p> <p>“best practices for responding to a reorganization/outsourcing/offshoring of an information center or library... It is becoming more attractive to move library or research functions overseas with the recent explosion of qualified information professionals in India and South America. The reaction to being outsourced has varied among information professionals. This session will provide a comprehensive model on how to successfully manage the global competitive landscape and warn against common pitfalls when coping with the issue of outsourcing.”</p>		<p><b>Bill Schoeffler (Navigant Consulting) and Alicia Koundakjian (LexisNexis)</b></p> <p>Suggestion for Bill, to incorporate: What has been missing from the discussion is reports from companies that have done it and whether or not goals or expectations were met. I think we can talk about how to do it very effectively; it's much more difficult to get folks to discuss not only how they did it but what it's actually meant - what the impact's been. If you could get three or four panelists to do a before and after I think this would be an immense program and one that could be a keynote for us. The description does allude to this a bit as part of the coping but I'd like to see it much more explicit. It would still be useful as you have it now, but I think it would be much more impactful the other way.</p> <p>Or, is this an alternative idea to Bill's proposal?</p>	LexisNexis?
<p>"Socially responsible/social responsibility: My hope with the session in 2009 would be that we'd move members from dis-cussing the organization's ethics code to thinking about how ethics plays a role in all of our work, and the respon-sibilities we have in providing exceptional service. If better decisions are made based on good, sound information, what information can be provided to help individuals/organizations make</p>	ERM, Pharma, News, DBF	<p>An Environment and Resource Management Division member has proposed this topic and is already working on possible panel members/potential speakers.</p> <p>Are we interested in co-sponsoring?</p>	

<p>socially responsible decisions? This session will explore ethical considerations associated with these decisions, their effect on economics, health, and global politics.</p> <p>* E-waste and responsible disposal of electronic equipment</p> <p>* Socially responsible investing: What criteria do fund managers use to determine the socially responsible actions of companies in which they are considering investing? What sources do they rely on to make these investment decisions?</p> <p>* The challenges of sustainable agriculture, pesticide-free farming, and marketing organic produce</p> <p>* Responsible journalism</p> <p>* Pharmaceutical testing and the distribution of medicines to communities in need have become the concerns of politics and the law"</p>			
<p>Annual Speed Dating with Vendors. Tuesday at 1:30 before 2-hour block in the Exhibit Hall? Or Monday at 1:30? One of the aims of this session is to drive traffic to our sponsors' booths at the exhibit hall. So by having this on Monday it provides more time for this to happen ~ open till 5 on both days.</p>	None		All sponsors \$5000 level and above are invited to participate?
<p>See it, Hear it, Touch it: How Do Communication and Learning Styles Affect Virtual Reference?</p> <p>(ALA 2007 Program, recommended by Toby.)</p>	?	Eileen Abels, Marie Radford, Lynn Westbrook were the panelists for the ALA Session ~ would they want to repeat it for us?	
<p>BRIC (Brazil, Russia, India, China) ~ what is it? Why are these economies grouped together? Where to find data?</p>	None. Or perhaps with ERM	Speaker from World Bank and/or OECD? Georgetown U? ~ speak w/ Jennifer Boettcher. GWU? US Dept. of Commerce? Or, include	Possibly ISI Emerging Markets. See ad in Spring 2008 Bulletin

		a panelist from The Economist ~ see article in June 7, 2008 issue, “Building BRICs of growth”	
India ~ emerging markets, building on session in Seattle on China? Or is all of this covered by BRIC? <b>Consensus says “yes” ~ this idea will be part of BRIC</b>	None		
Virtual space – how to keep it up to date – challenges with offering services where you never see or touch your clients and they can’t see or touch items to remind themselves they exist – Theory of Space – EDUCAUSE – Tom Pellizi - Revisit 1998 session on Virtual Libraries to see what is happening now and how their predictions ran true – Cindy Hill	None	Tom Pellizi from EDUCAUSE? Cindy Hill?	
Everything you wanted to know about mutual funds ~ possibly Investment Inst. Section Mtg.?		Suggested speaker, Russell Kimmel from Morningstar	
CUBL Section Breakfast (Tuesday)			
Financial Institutions Section Breakfast (Tuesday)			
Corporate Information Centers Section Breakfast (Tuesday)			
Investment Institutions Section Breakfast (Tuesday)			
Private Equity Section Breakfast (Tuesday)			

Hospitality & Tourism Roundtable Breakfast (Tuesday)			
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### Other Agenda Items

1. Board Meeting. Saturday at 12:30, starting with Lunch?
2. Open Houses:
  - Saturday. 8 to 11?
  - Sunday. SLA Centennial Gala is 8 to midnight. Do we want an OH?
  - Monday. Best day for the late afternoon Awards Reception. 5:30 to 7:30?
  - Tuesday. 9 to 11?
  - Wednesday. SLA Closing Reception from 5 until ? (probably 8). Do we want another Wind Down? Or wait to see how this year's goes?
3. Do we want any Thursday tours?

### ***B & F Bulletin Report***

Miguel A. Figueroa, Editor

This brief report outlines my experience with the Spring 2008 Issue of the *Bulletin*, a look ahead to future needs for the *Bulletin*, and a proposal I would ask for consideration from the Board.

The Spring 2008 *Bulletin* was completed and posted to the B& F site on May 12<sup>th</sup>.

My thanks to Toby Pearlstein and Gayle Gossen for their work on the branding project which has given us a new design. Our designer, Diane Evans, will continue to layout the new *Bulletin* with the files she has been sent from the branding consultants.

Also, my thanks to Vicky Platt for helping me with the transition into Editor and to the members of the Board who have answered questions, given advice, etc.

I hope to provide a more extensive report for the leadership summit once I have a better understanding of the *Bulletin*.

Looking ahead, there are a few minor improvements I would like to see added to the *Bulletin* and its content.

**First, I feel that we should standardize our columns with pictures of all of our columnists.** I tried to do this with the Spring issue, however, it was not as standardized as I would like. I feel that included among the regular columnists should be our chair and editor.

**Second, I am committing myself to sending regular calls to the membership for news pieces, announcements, and columns—especially peer-reviewed articles.**

**Third, we are still in need of a book review editor.** If anyone has recommendations, please forward them to me.

Fourth, in the transition I received several boxes of past *Bulletins*. After inventorying the boxes, **it appears that we do not have a complete collection of *Bulletins*.** Bobby Brody (Division Archivist) has not had a chance to check the archives for a complete run, but if anyone has recommendations for remedying this incomplete run, I would appreciate their contacting me.

**Proposal: Change to the publication schedule.**

During the preparation of the Spring *Bulletin*, it came to my attention that the publishing schedule is not beneficial to the information that needs to be share or to the membership as a whole. Specific issues arise with the nominations committee, the

conference preview, and the B & F bibliography. Publishing pieces just a few weeks ahead of the conference simply does not give enough time for authors to have their messages heard or for members to respond to calls for action. Likewise, looking ahead, the Fall *Bulletin* would benefit from being published earlier while conference memories are still clear in members' minds and in advance of the SLA elections. With this in mind, I propose a change to the publication schedule for the *Bulletin*.

**Current Schedule**

<b>Issue</b>	<b>Articles Due</b>	<b>Pub Date</b>
Spring	March 15	May 1
Fall	August 1	Sept 15
Winter	December 1	January 15

**Proposed Schedule**

<b>Issue</b>	<b>Articles Due</b>	<b>Pub Date</b>
Spring	March 1	April 15
Fall	July 15	Sept 1
Winter	November 15	January 1

This minor change of two weeks will help the Bulletin become more in schedule with the way our information needs to be shared and responded to by our members.

Part of the success for this proposal will be a commitment to send reminders to column editors and other contributors. I am committed to doing this whether we use the current publication dates or move to the new schedule.

## ***Report from Mentoring Initiative***

Submitted by Laura L. Leavitt

Progress to date:

- Continued to explore other mentoring programs and gathered data about previous B&F programs.
- Started the Mentoring Milestones column in the Bulletin.
- Talked to Angela Horne re: possible collaboration with SAAC. She provided me with the results of their spring 2007 survey of students and faculty advisors.
- Possible candidate for co-chair identified.

Implementation Plan:

- Offer 2-3 mentoring options:
  - “It’s Just Lunch” - one time meetings to discuss a particular topic or issue
  - Conference Buddy
  - Career – minimum one year commitment
- Launch the “It’s Just Lunch” and Conference Mentoring programs with in next 6-8 weeks – with career mentoring being launched at annual
- Co-chairs responsible for making the matches
- **Promotion:**
  - **Design logo for mentoring initiative?**
  - **Advertise on email lists, in Bulletin, on blog and on social networking sites like Facebook, LinkedIn, Ning, etc. (starting in early February 2009); distribute flyers at Annual**
- **Support:**
  - **Continue the Mentoring Milestones column**
  - **Website**
  - **Handbook? Discussion guides?**
  - Follow-up by co-chairs with participants at various times as appropriate
  - **Survey after one year (June 2009)**

**Website Content:**

Home Page: Description of program, **profiles / testimonials with photos, links** to application forms (interactive)

Resources: Links to SLA Mentoring Handbook, Career Competencies, SLA's Career Center page, possibly add **conference tips, "new professional track" - highlight conference programs across divisions on relevant topics (Landing Your Dream Job, Networking Tips, etc.), new Membership brochure --- anything else?**

**SLA B&F DIVISION**  
**Mentoring Application – Mentee/Protégé – DRAFT (1/26/2008)**

Name  
Title  
Organization  
Work Address  
City, State and Zip Code  
Phone/Fax  
Email

Please indicate the type of mentoring experience you are seeking:  
 Just Lunch                       Conference                       Career

Please describe your work experience.

What subject area or area of expertise do you hope to explore further with a mentor?

Are you looking for a mentor with experience in any particular type of library or position? If so, please explain.

Are there any specific personal qualities you would like to see in your mentor?

How much time are you willing to commit to this relationship? How much time would you expect your mentor to spend with you?

How would you prefer to communicate with your mentor?  
 Email                       Phone                       In person

Please list three goals you have for this mentoring relationship.

*Every attempt will be made to pair you with someone based on the criteria you have supplied, however, please keep in mind that the pairings will be dependent on the pool of available volunteers.*

**SUBMIT FORM**

**CLEAR FORM**

**SLA B&F DIVISION**

**Mentoring Application – Mentor – DRAFT (1/26/2008)**

Name

Title

Organization

Work Address

City, State and Zip Code

Phone/Fax

Email

Please indicate the type of mentoring experience you are seeking:

Just Lunch

Conference

Career

Please describe your work experience.

Why do you want to serve as a mentor?

Are there any specific personal qualities you would like to see in your mentee / protege?

How much time are you willing to commit to this relationship? How much time would you expect your mentee / protege to spend with you?

How would you prefer to communicate with your mentor?

Email

Phone

In person

Please list three goals you have for this mentoring relationship.

*Every attempt will be made to pair you with someone based on the criteria you have supplied, however, please keep in mind that the pairings will be dependent on the pool of available volunteers.*

**SUBMIT FORM**

**CLEAR FORM**

### ***Report from Private Equity Section***

Cliff Perry

During the past year I fielded questions by our members pertaining to researching private equity. Additionally I am teaching the CE course Private Equity: Tools of the Trade in Seattle and I am moderating a discussion with Gemma Postlewait, from Thomson, who will be our guest speaker at the Private Equity breakfast.

### ***B&F Advertising***

Mari Beth Slade, B&F Advertising Manager

The following is a summary of the number of advertisers and revenues from the B&F bulletin over the past year:

Fall 2007: 3 advertisers; \$2100 revenue

Winter 2007: 2 advertisers; \$1540 revenue

Spring 2008: 4 advertisers; \$3080 revenue

Currently, I am using email as my main method of communicating with potential advertisers. This can be cumbersome. **One of my goals in the coming year is to come up with a more effective way of connecting with potential advertisers.** I would be grateful for ideas or suggestions on this. Obviously, I would also love to see the number of paid advertisers increase, but due to time constraints I've been unable to make this happen. Perhaps we need to be more creative in reaching out to potential advertisers.

### ***Report for Center of Excellence Awards***

January 2008-May 2008

Leslie Reynolds

The Center of Excellence Awards had six applications this year. It should be noted that this was the first year a single applicant submitted separate applications for all three awards. Also, I am proud to report that we had an application from the Asia-Pacific region (this may be the first time we have had

an applicant from outside of North America), and, while not successful in proving their case of excellence, they have received feedback from the judges for application improvement and expect them to re-apply.

The judges were Elizabeth A. Bibby, Stephanie Boyd, John Ganly, Leilani Johnson, and Brent Mai. After review of the applicants and discussion of each, the judges agreed that the Stephen D. Cutler Center for Investments and Finance / Horn Library of Babson College will be recognized for their excellence in service and the Verizon Information Research Network of Verizon Communications will be recognized for their excellence in technology at the 2008 Annual Conference in Seattle.

This year, we requested nominations be sent in by January 15, 2008. We received no nominations this year (down from three nominations in 2007). We originally advertised the application deadline as February 15, 2008. After a request for an extension, we sent an email out to the listserv notifying all potential applicants that the deadline was extended to February 28, 2008.

Tom Marini had agreed to take on Chair of Center of Excellence for 2008; however, due to family issues resigned the obligation in January. After this resignation, Michael Smith of Texas A&M University acted as assistant to the Chair for 2008. **I would like to recommend him as Chair for the Centers of Excellence Awards for 2009.**

## ***REPORT OF THE NOMINATING COMMITTEE – SEATTLE JUNE 2008***

Toby Pearlstein, Chair Nominating Committee

The Nominating Committee members for the 2009 Division slate are Toby Pearlstein, Chair, Gill Voisey of Dow Jones (London) and Agnes Mattis of SkadenArps (NYC). This is the first “normal” election following the re-setting of the Division election calendar to match the Association change to a calendar administrative year. Successful candidates will take office at the January 2009 leadership conference.

Positions to be filled in this election are Chair-Elect, Secretary, one Director (PR), and Membership. Prior to issuing the “Call for Nominations” in the Spring Bulletin (May 08 text attached) and on the listserv, the Committee had already received nominations. If no new names are put forward and if those already received are willing to serve we will be able to fill all open slots. A call for additional nominations will also be made at the Annual Business Meeting in Seattle. If an election is required it will take place in early fall. If no election is required then election by acclamation will be declared and the new officers announced in the Fall Bulletin and on the listserv.

Members of the Nominating Committee will contact all nominees to confirm their willingness to serve prior to the election.

For more information on the duties of the open positions, please see the Spring Bulletin 2008, Call for Nominations, pp.18-19.

## ***Professional Grant Award and Student Stipend Award***

### **Awilda Reyes**

Four members to be committee this year; some of the previous grant winners and student stipend were contacted. The members of this year's committee are as follows:

Awilda Reyes – Chair

David A. Brackus - previous grant winner

Eileen Davenport - previous grant winner

Mari Beth Slade - previous student stipends winner

Stephen Marvin – Member of SLA B&F

Esther Gil – Advisor, Past Chair - Professional Grant Award and Student Stipend Award

The total award applications for this year were:

Professional Grants – 2 applications received

Students Stipends – 6 applications received

The award winners for the year 2007-2008 are as follows:

### **Students Stipend Winners**

- **Eva Lam** – University of Toronto, Ontario
- **Nathaniel King** – University of North Carolina – Chapel Hill, NC
- **Holly A. Fisher**- University of California Los Angeles, CA
- **Margaret (Megan) E. Brisch** - Simmons College, Boston, MA
- **Lulu Chen**- Simmons College, Boston, MA
  
- **Professional Grants** – None

## ***Vendor Relations Report***

Vicki Platt

1. Program Sponsors (16)
  - a. Datamonitor-Saturday Open House \$10,000

- b. S&P-Sunday Open House \$14,000
  - c. Factiva-B&F Keynote \$5,000
  - d. Wiley-B&F Keynote \$1,500
  - e. Prenax-B&F Keynote \$1,000
  - f. Lexis-Nexis-What's All the Buzz About Social Networking Applications? \$4,000
  - g. BSTAmerica-Monday Open House \$9,000
  - h. Dialog-Senior Management Perspective:Discovery in the Round \$1,000
  - i. OneSource-Awards Reception \$7,500
  - j. Alacra-Business Meeting \$5,000
  - k. MarketResearch.com-CUBL Breakfast \$3,000
  - l. Financial Times-Financial Institutions Breakfast \$3,000
  - m. Thomson Financial-Private Equity Breakfast \$3,000
  - n. Morningstar-Event cancelled and \$3,000 refunded
  - o. Global Insight-Corporate Information Center Breakfast \$3,000
  - p. Elsevier, Inc.-Private Equity and the Information Industry: The Google Effect \$1,000
2. Award Sponsors (5)
- a. Awards Reception=OneSource \$7,500
  - b. Outstanding Achievement Award=BNA (no award given and \$2,000 refunded)
  - c. Distinguished Member Award=Evaluate Pharm \$1,000
  - d. International Travel Award=ISI
  - e. International Student Award=Books 24/7
  - f. B&F Achievement in Academic Business Librarianship=ProQuest \$1,500
3. Some of the Vendors Reached Out To For Remaining Programs \*\*China Economic Impact on the Env. (\$4,000) \*\*The Globalization of Capital (\$4,000) \*\*\*Wind Down with B&F (\$9,000)
- a. Bloomberg
  - b. BNA
  - c. Bureau Van Dijk
  - d. Cengage (Sylvia)
  - e. Copyright Clearance Center
  - f. Ebsco
  - g. Elsevier
  - h. GSI
  - i. IBISWorld
  - j. Mergent
  - k. Mintel-Bryan Korobkin(Hal)
  - l. Plunkett
  - m. Reprints Desk, Inc.
4. Speed Dating Participants

- a. 2008 (5)
    - i. Alacra
    - ii. BSTAmerica
    - iii. Datamonitor
    - iv. Factiva
    - v. OneSource
    - vi. S&P
  - b. 2007 (9)
    - i. 10K Wizard
    - ii. Alacra
    - iii. Copyright Clearance Center
    - iv. Datamonitor
    - v. Dow Jones & Company
    - vi. Factiva
    - vii. Lexis Nexis
    - viii. OneSource
    - ix. Standard & Poor's;
5. Issues in Seattle Preparations
- a. Down year financially for vendor support
  - b. Vendor interest seen from non-exhibiting vendors
  - c. Vendor interest seen at lower \$ levels, but with more face time
  - d. International focus of programs too narrow for some
  - e. Most vendors are leaving Wednesday afternoon and will not be at a night event
  - f. Larger vendors "WANT" very specific events. (Territorial)
  - g. I came late to the party after finishing the Bulletin responsibilities
6. Planning for Washington
- a. Terri and I are meeting in Seattle to begin V.R. strategy
  - b. Already received interest from
    - i. EBSCO Publishing-Kathleen McEvoy

## ***Publications Committee Report***

One posting to the discussion list and one ad on the SLABF website encouraged members to report their publications, CE courses, editorials, interviews, professionally oriented blogs and other works via email to [bfpubs@gmail.com](mailto:bfpubs@gmail.com). An ad to solicit submissions was placed in the Spring 2008 B&F Bulletin. As of June 14, we have 56 authors representing approximately 200 works. In keeping with our green initiatives this year, we will only print 50 copies (as opposed to previous print runs of 100 copies) of the resulting 23<sup>rd</sup> annual bibliography as a brochure for distribution at a reception for authors at the conference in Seattle. The printing of the brochure will again be sponsored by Threshold Information Inc. A number of ribbons remain which bear the old logo. These will be distributed to authors at the start of conference to recognize them

as “Business & Finance Division VIP”s. Alternative media featuring the new logo can be selected for future conferences - stickers, pins, and ribbons have been suggested.

The bibliography list of authors will be sent to the Bulletin editor and to the Webmaster for posting on the SLABF website.

Respectfully submitted,

Monica Kirkwood

June 14, 2008