



Corporate Social Responsibility (CSR) at Abbott

Jeff Richardson
Vice President, Abbott Fund
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CSR Today

- Going beyond traditional philanthropy
- Part of mainstream business thinking
- How a company understands and addresses its 'total impacts' on society and the environment
- How a company understands and responds to the needs of its key stakeholders: employees, customers, consumers, government / regulators, suppliers...



Abbott Fund Vision and Mission

Vision:

Creating healthier global communities

Mission:

The Abbott Fund invests in creative ideas that promote science, expand access to healthcare, and strengthen communities worldwide. In partnership with others, we strive to make a lasting impact on people's lives and encourage others to action.



Framework for Grants

Strategic Fit

- Serves vision
- Issues fundamental to competitiveness
- Key diseases
- Geographic reach
- Deploys products, expertise and influence

Leadership Roles

- Credible partners
- Facilitator
- Convener
- Catalyst

Results

- Benefit people
- New models and knowledge
- Build capacity and skills
- Best practice standards



Major Giving Areas

- HIV/AIDS in developing countries
- Access to health care
- Science education
- Community vitality



HIV Having a Devastating Effect on Children



- More than 1,000 children are born each day with HIV/AIDS
- Number of children orphaned by AIDS worldwide is climbing
 - 12 million children in sub-Saharan Africa are estimated to have lost one or both parents to AIDS; number expected to grow to 15.7 million by 2010

Source: 2007 UNAIDS estimates



Our Mission



Improve the health and well-being of children and families affected by HIV/AIDS

- Engaged in the fight against HIV/AIDS for more than 20 years
- Invested more than \$150 million to combat AIDS in the developing world

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Our Partners

Romania
 ■ Baylor International Pediatric Aids Initiative

Africa

- Academic Model Providing Access to Healthcare (Kenya)
- Baylor International Pediatric Aids Initiative
- Catholic Medical Mission Board (Kenya)
- Elizabeth Glaser Pediatric Aids Foundation (Uganda, Tanzania)
- Family Health International (Malawi, Tanzania)
- Faraja (Tanzania)
- Initiative Privée Et Communautaire De Lutte Contre (Burkina Faso)
- Partners In Health (Malawi)
- Touch Foundation (Tanzania)

India

- MAMTA
- PRAYAS
- Palmyrah Workers' Development Society
- Vasavya Mahila Mandali



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A Focus in Four Key Areas



Access to Testing and Treatment



Preventing Mother-to-Child Transmission



Strengthening Health Systems



Supporting Children Affected by HIV/AIDS

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Snapshot of Our Results



- More than 120 million HIV tests distributed
- More than one million children and families assisted
- More than 44,000 health workers trained
- Innovative and replicable models
 - Pediatric treatment and care
 - Integrated voluntary counseling and testing
 - Legal assistance for women and children
 - Child-led support groups
 - Home-based counseling, testing and care

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Expanding Access to HIV Testing and Treatment in Kenya



- Partnering with Academic Model Providing Access to Healthcare (AMPATH) on innovative program of home-based HIV testing and counseling (HCT)
 - Conducted HCT programs in Mosoriot and Turbo areas. In Turbo found that:
 - 97% of households accepted AMPATH testers into their homes and 95% of adults agreed to be tested
 - All those who test HIV+ are linked into treatment
 - All adults and every child of HIV-infected parents will be offered testing
- Program being expanded in partnership with USAID, Global Business Coalition on HIV/AIDS and PEPFAR throughout 2 million person area in Western Kenya

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Expanding Access to Testing and Treatment



An AMPATH Counselor Provides Home-based Counseling and Testing in Turbo, Western Kenya

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Preventing Mother-to-Child Transmission of HIV

- 2 million-plus HIV-positive mothers give birth each year in Africa; most do not know HIV status
- About 400,000 children newly infected each year
- Donating rapid HIV tests
 - Easy to use
 - Results in 15 minutes
 - Does not require refrigeration
- More than 11 million tests donated



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Supporting Children Affected by HIV/AIDS



Fidelisi Receives Care and Treatment at the Abbott-Fund-Baylor Pediatric AIDS Clinic in Lilongwe, Malawi

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Advancing Pediatric Treatment: Expanding a Successful Model



- Baylor model being replicated throughout developing world
 - Botswana, Lesotho, Malawi, Swaziland, Uganda, and soon to be in Burkina Faso, Kenya, and Tanzania
 - 30,000-plus children receiving care and treatment
- Abbott Fund and Baylor opened the first pediatric clinic in Malawi in November 2006
- Sharing knowledge:
 - Established Baylor Network for sharing best practices across centers

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Strengthening Health Care Systems



- Partnership with Ministry of Health of Tanzania since 2001
- One of the most comprehensive efforts in Africa
 - Building infrastructure and modernizing labs
 - Training health care workers
 - Strengthening hospital management and administration
 - Expanding access to testing and counseling
 - Deploying Abbott experts, such as engineers, environmental and infectious disease specialists
- Over \$60 million investment to date

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Improving IT at Muhimbili National Hospital

- With a bed-capacity of 1,300, Muhimbili National Hospital (MNH) is the largest hospital in Tanzania and serves as the national referral and teaching hospital.



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Conditions in the past



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Background



- Manual record-keeping systems were dysfunctional, hence the need for establishing IT system that would permit information retrieval, storage and generate management reports
- Since 2004 Abbott Fund has committed more than \$2 million to support the purchase, installation and maintenance of software and hardware and training for the new IT system

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Methods

- The Karishma Software, Jeeva, was selected and customized to meet local needs.
- System provides 3 levels of security: confidentiality, availability, integrity
- The hardware includes:
 - Two servers
 - 320 desktop/laptop computers
 - Local and Wide Area Networks
- Installation was carried out in phases, each module being thoroughly tested before commissioning.
- Indicators for each module were selected for monitoring performance.
- 800 staff members have been trained.

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Results

- Medical Records module:
 - Reduction of appointment cancellations by 90%. In 2004 cancellation of appointments was 150/day, today it is down to 15/day.
 - Reduction of waiting time by 80%. In 2004 average waiting time to get an appointment was 7 weeks, now it is 1.4 weeks.
- Pharmacy module:
 - Doctors view stocks online and prescribe accordingly such that 95% of prescriptions are fully met, compared to 2004 where only 50% of prescriptions were met.
 - Reduced stock-outs by 50% due to inventory management

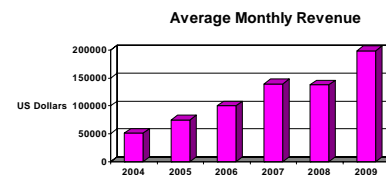
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Financial Improvements

Finance module:

- Revenue collection has increased by more than 350% due to checks and balances built into the system



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Results in the Laboratory

- Automated diagnostic testing
- Currently performing 2,000 tests per day; up from 1,000 in 2005
- Bar coding has significantly improved efficiency in specimen processing and results reporting
- Interfacing of laboratory equipment to the system resulted in 90% reduction of turn-around from average of 4 days to 12 hours
- Doctors can view lab results online and make medical decisions promptly



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Improving Laboratory Services Throughout Tanzania

Challenge: Key findings of a Ministry of Health (MOH)/CDC assessment of laboratory services in Tanzania in 2002:

- Laboratory services are one of the weakest links to provision of quality healthcare, especially HIV/AIDS services
- Most laboratories were inefficiently designed, understaffed and physical infrastructure and equipment were in a state of disrepair

Action: Abbott Fund is undertaking modernization of all 23 regional hospital laboratories throughout the country

- All labs due to be completed by 2010
- Provide support for 77 district hospitals laboratories

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A typical public lab before modernization



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Results



Mt. Meru laboratory (proof of concept completed in 2007) results:

- Reducing the turnaround time from an average of 3-14 days to less than 24 hours
- Increasing the number of clients utilizing the laboratory facilities from an average of 6,000 to more than 40,000 per year
- Increasing the number of tests from an average of 15,000 to 140,000 per year

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Lessons Learned

- Employ rigorous management training and practices
- Encourage open communication and engagement
- Invest in people and systems
- Contribute expertise and core competencies
- Listen to and understand local needs
- Use independent third parties to review programs and processes
- Solve old problems in new ways
- Continue to learn

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For more information



www.abbottglobalcare.org

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APPENDIX

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Examples of Pharma CSR

	Modernizing all 23 regional hospital laboratories in Tanzania
	GSK and the fight against lymphatic filariasis
	Johnson & Johnson partners with Task Force for Child Survival and Development
	Pfizer and the Infectious Diseases Institute in Uganda
	sanofi-aventis introduced EPIVAC (EPIdemiology & VACCinology)
	Lilly's commitment to MDR-TB
	Merck and Co., Inc.'s Vaccine Network for Africa
	Astra Zeneca's TB research center in Bangalore, India
	Novartis Institute for Tropical Diseases research center in Singapore

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