

Do you want to be a Doctor?

Tues. June 16 9:30-11am, Location: Convention Center 143B

Description: In this session these information professionals will describe why they chose to pursue a doctorate mid-way through their careers. Individuals who received advanced degrees from Education, Business Management and Information Science will be presenting. In addition to describing their experiences pursuing these degrees while holding a full-time job, they will describe what they have found the benefits to be of having this credential from these various disciplines. The presenters will describe their experiences followed by time for Q&A from the audience.

Presented by: Education and Business & Finance Divisions

Biographical information - in order of who is presenting:

Dr. Toby Pearlstein, received her Doctorate from the Simmons Graduate School of Library and Information Science. She retired from the position of Global Director of Information Services for Bain & Company, an international management consulting firm, in December 2007. During her 14 years at Bain she was responsible for oversight management of Bain's global network of information centers including global vendor contract negotiation, budgeting, evaluation and content acquisition, and coordination of information services policies and IS team professional development standards. She was actively involved in Bain's early knowledge management program and the development of its intranet platform including a portal for end user desktop access to contracted research resources.

Dr. Pearlstein is a Fellow of the Special Libraries Association and became a member of the SLA Hall of Fame in 2008. She has been Chair of both the Transportation and Business & Finance Divisions of SLA as well as Chair of the Association's Professional Development Committee and a member of the Research Committee and the Finance Committee. She is a frequent presenter at conferences and contributor to professional publications. In 2007 she was the recipient of the Boston Chapter of SLA's Distinguished Service Award.

Dr. Debra Wallace, received her Ph.D. in Education from the University of Toronto. She is the Managing Director of Baker Library Services at Harvard Business School and is responsible for leveraging the world of contemporary business information to create an *infostructure* that supports the teaching, learning, and research environment at HBS. With the Curriculum Services Group, she has established an innovative practice that partners with faculty to enhance, revise, or design courses based on a collaborative service model.

Deb began her career as a teacher-librarian then moved to the information industry. Deb has authored numerous articles on organizational learning, and co-authored *Leveraging Communities of Practice for Strategic Advantage* with Hubert Saint-Onge in 2003. She also will be teaching an online course for San Jose School of Library Science on instructional design and implementation for information professionals.

Dr. Sharon Weiner, received her Doctor of Education in Higher Education Leadership from Vanderbilt University. On June 1st, she was appointed as the W. Wayne Booker Endowed Chair in Information Literacy in Purdue Libraries which she just started last week.

Prior to this she was dean of library services at the University of Massachusetts Dartmouth and received the State University of New York Chancellor's Award for Excellence in Librarianship in 1999. Her research interests focus on information literacy, academic library leadership, the role and contribution of libraries to higher education, and the organization of the literature of emerging and cross-disciplinary fields.

Dr. Melanie Cohen, received her Doctor of Management from the University of Maryland University College. She has worked at the U.S. Department of Housing and Urban Development (HUD) as the Information Technology Strategist since December 2001 and developed their first Information Technology Strategic Plan in 2003. Prior to joining HUD, she was the Chief of the Strategic Planning Unit at the U.S. Drug Enforcement Administration (DEA). Dr. Cohen is an expert in strategy development in the public, private, and nonprofit sectors. Her research interests focus on public management and the 21st century organization. She is also an adjunct Assistant Professor at the University of Maryland University College Graduate School of Management and Technology and lectures regularly on public sector strategy development at the Information Resources Management College of the National Defense University.

Moderator: Ann Cullen, Harvard Business School

List of sources referred to in Introduction:

U.S. Doctorates in the 20th Century – <http://www.nsf.gov/statistics/>

Christopher Brown-Syed, Lynda Baker and Don A. Wicks, "Doctoral Recruitment Factors: Results of a Survey of Deans and Directors." *Journal of Education for Library and Information Science* 49, No. 2 (Spring 2008): 107-115.

This hand-out will be posted to the SLA Business & Finance Division's website.