



SLA Wisconsin Chapter – October 2009 Program Announcement
Positioning Information Professionals for the Future
Milwaukee, WI

It's the same headlines over and over. The economy isn't in the greatest shape. While there are glimmers of recovery, but no one seems to be holding their breath. Does that mean that we, as a profession, just wait it out and hope for the best or do we take the proactive approach and do something about it?

Eva Stefanski and Doug Mullin, Alignment Ambassadors for the Wisconsin Chapter, will be presenting some of the research done by Fleishman-Hillard and SLA in order to better situate information professionals in the competitive landscape. They will not only discuss the hard numbers behind the consulting firm's investigations, but will also provide you with talking points to take to the superiors of your organization.

Location

Joey Buona's Restaurant

500 N Water Street

Milwaukee, WI

414.272.8662

<http://www.joeybuonas.com>

Dinner

Dinner will feature:

- **Appetizers:** Toasted Ravioli and Bruschetta
- **Salads:** Traditional Caesar Salad and Joey's Special Salad
- **PIZZA!**
- **Desserts:** Chocolate Abbondanza Cake and Tiramisu

Questions? Please contact your event chair, Kyle Naff,
kyle.sla@gmail.com.

Event Information

Wednesday
21 October 2009

5:30 PM
Networking

6:00 PM
Meeting

6:45 PM
Dinner

Please register by
19 October 2009

**Many thanks to our
sponsor for this meeting**



Registration

Online through SurveyMonkey:

http://www.surveymonkey.com/s.aspx?sm=t7S_2f3zKLN_2bJBM_2fSY3_2fQTOA_3d_3d

Then, clip and send this with a check to the address below. Thank you.

Name _____

Affiliation _____

E-mail _____

Phone Number _____

_____ SLA Members	\$25
_____ Non-members	\$30
_____ Students, Retirees, Between Jobs	\$20

Are you a first time attendee? Yes / No

Did you register online? Yes / No

Please make checks payable to SLA-Wisconsin Chapter.

Send check and form by 16 October (Friday) to:

Mary Kaczmarek | Alliance for Children & Families | 11700 West Lake Park Drive | Milwaukee, WI 53224

Directions

Map

<http://www.joeybuonas.com/location.html>

From Madison

Take I-94 East towards Milwaukee. From I-94, take I-794 East to the Plankinton Ave. Exit. You will come to a stoplight - go straight over the bridge and go to Water Street. Turn left onto Water and head one block to 500 North Water Street. Joey Buona's is located on the northeast corner of Water & Clybourn.

Carpooling

In an effort to be more green, we would like to encourage people to carpool. Would you like to volunteer to drive? Or better yet, do you need a ride? Send an e-mail to Kyle Naff at kyle.sla@gmail.com with your contact info and a proposed meeting place of your choice as driver by 14 October. This will get forwarded to the membership, and people can contact you if they are interested. The Chapter wants to facilitate and encourage carpooling, but responsibility for all details are up to the individuals to work out. Thank you for helping make us more green!