



Web Journal of the SLA Western Canada Chapter

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President's Report: Going Green

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By [Susan McConkey](#)

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Times are changing! This is the first year that I have heard so much about "going green". Earth Day received a great deal of media coverage recently with so many people trying to adopt a green action for the day.

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Library folks have always been kind of pro-environment. Now, our association is endorsing a green attitude and encouraging our vendors to do the same at the Seattle conference. I have been taking less stuff home with me each year. This year I will bring my own bag (I have few - after awhile you can't give them away!), my own mug and I'm planning to bring my own schedule to the conference. What a wonderful way to cut down on garbage! And I will return home without weighty catalogues and well, junk!

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SLA wants to also recognize "green champions" from chapters, divisions or individuals, who have implemented green policies with "Knowledge to Green Champions citation to be awarded in January 2009. My library is renovating and have incorporated a few green ideas in the design - thanks to the University of Saskatchewan Facilities Management, recycle and reuse is happening in Saskatoon. This group has proudly posted this information on the university web site - truly a sign of the changing times! We have lights which go on when you walk into a room and will turn off eventually when you leave. We are also able to set the thermostat in each room. No doubt, we will hear of some wonderful green ideas to come out of this initiative. See the SLA web site for information as to how you can nominate someone for a green citation.

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If you are planning to attend the Seattle conference, don't forget to bring your mug!

Professional Development

There are quite a few sessions in Seattle, which propose to report social and specific library trends. Often these sessions confirm and perhaps explain some of the changes that we are experiencing in our work environment and in our daily lives. In past years, SLA has recorded some speakers and offered online access to their sessions later from its web site. Announcements as to what will be available will come after the June conference.

Click U recordings - we are purchasing about 10 virtual programs this year. Currently we are offering chapter members free access to Electronic Collection Development Part 1 E- Library Collection. If you would like to more about our virtual programs, please contact Barb Storms, Western Canada Chapter Virtual Programs Chair or your local regional director.

If you are a new graduate (within the last 5 years) whose employer is unable to send you to SLA conference, we have an annual draw for a SLA conference travel grant of up to \$1000 and paid conference registration. This year we are sending Karen Swatsky to the Seattle. Last year we received only 6 names - what great odds!! SLA Centennial Conference in 2009 will be held in Washington DC. Watch for details on our web site and from our listserv about the travel grant draw!

SLA President Stephen Abram is coming... to Vancouver, Edmonton, Calgary and Edmonton

SLA President Stephen Abram will visit major cities in the Western Canada Region in October. Stephen will be meeting with library science and library technician students from universities and colleges as well as with members from the SLA WCC community.

We will post SLA President's chapter visit schedule on the listserv once we have all arrangements confirmed.

Have a wonderful summer!

Susan McConkey
[President, SLA Western Canada Chapter](#)

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by Shirley Lew, [Communications Director](#).

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- Recipients of the 2007 [Information Professional of the Year Award](#), and [Travel Grant Recipient](#) were announced at the 2007 AGM.

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Upcoming Events & Conferences

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- SLA WCC, in conjunction with SLA@SLAIS, presented **Skills for Success in Your Career** with Ulla de Stricker on Wednesday, May 14 & Thursday, May 15.
- Highlight of events at SLA Conference in Seattle, June 15-18, 2008
 - West Coast Chapter reception will be held on **Sunday, June 15, 2008 from 7:30 - 10:30 p.m.** in the Cascade View Room on the 51st Floor of [2 Union Square](#). Spectacular views and Pacific Northwest food and drink. See the event's [Wiki page](#).
 - Canadian Reception will be held on **Monday, June 16, 2008 from 5:30 PM - 7:30 p.m.** It is \$5 per ticket. Location information will be provided on site.

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Check our [Programs page](#) for information about upcoming professional development and social events hosted by SLA WCC. Planning an event? Please plan to submit a write-up to Wired West!

Be sure to monitor the following: [Calendar of SLA Events](#) - Schedule of SLA events and meetings, including chapter and division activities. [Information Industry Calendar](#) - Schedule of Non-SLA Conferences and Exhibits maintained by SLA HQ.

SLA News Releases & Announcements

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Welcome to volume 11, no. 3 of *Wired West: Web Journal of the SLA Western Canada Chapter*. I'd like to extend a warm thanks to all who contributed to this issue. Your contributions are greatly appreciated.

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Share your news

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Have you changed jobs recently or been promoted? Have you received an award or recognition of any kind lately? Have there been significant movements or changes in your organization? Are you an SLA WCC member taking a leadership role in other library/information organizations? Did you participate (as panelist or speaker) at a conference recently? *Wired West* wants hear and publish your news!!!

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Conference season is upon us. If you are participating in a panel discussion, presenting a paper or facilitating a workshop, please take a moment to send your news to the [editor](#).

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Articles of interest to the SLA WCC community are always welcome, some suggestions for article topics can include:

- interesting projects you've tackled
- interviews with members
- marketing your library or services
- trends in library computing
- new tools you like
- cataloguing
- managing an electronic collection
- plus any other ideas...

I am also looking for a volunteer for our next virtual tour. [Email me](#) if you're interested.

Wired West is currently produced quarterly: November 15, February 15, May 15 and August 15. Deadline for text is normally the first day of the month before the next publication date e.g. November 1, February 1, May 1 and August 1.

[Submissions](#) to the SLA WCC Web journal are welcome at any time. Please send comments, ideas, or suggestions to the [Wired West Editor](#).

Anne O'Shea is an Information Specialist at the British Columbia Securities Commission.

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Canada leads the way in online copyright lobbying

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By [Lesley Harris](#)

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In the pre-Internet days, lobbying meant writing letters to elected and government officials, getting press coverage, joining government arranged discussions and consultations, and holding a special event on the Hill. All these traditional lobbying means still exist, but a new and potentially more effective lobbying tool has entered the fray, the social networking site that's a favorite among teenagers: Facebook.

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What is Facebook?

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According to its Web site (www.facebook.com), Facebook is "a social utility that connects you with the people around you." It is one of the social networking sites that attract people with the same interests to form a community and communicate online with one another. In its own words, Facebook suggests you use its site to:

- Keep up with friends and family
- Share photos and videos
- Control privacy online
- Reconnect with old classmates
- Discuss interests and hobbies
- Plan parties and other events

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In other words, Facebook is an unlikely place for 40,000 people to gather with the same concern: revision of the Canadian copyright law.

Copyright Reform in Canada

The current Canadian *Copyright Act* came into effect in 1924 and remains the Canadian copyright law, subject to amendments. As with the case with most copyright legislation, the Act was written in technology-free language using language such as "the right of reproduction." Even in 1924, this technology-free language was flexible enough to apply to newer technologies such as the photocopying machine, scanner and the Internet. Subject to amendments, and with this language, the Act adequately applies to many current day situations.

Major amendments to the Act were made in the past two decades. In 1996, the World Intellectual Property Organization ("WIPO") adopted two new treaties, the *WIPO Copyright Treaty* and the *WIPO Performances and Phonograms Treaty*, which address copyright protection in the digital world. The Canadian government signed the treaties (but did not adopt them) in December 1997. Each country must amend its own copyright laws prior to actually adopting the two new treaties and being part of the international community who provide and benefit from national treatment in each other's countries. Canada has yet to amend her laws to meet the obligations in the new treaties.

Facebook's Effect

The Canadian copyright community has been expecting a copyright reform bill to be introduced into the House of Commons. Most recently, this was expected in December 2007. Although the exact contents of the bill is unknown, many predict that it mirrors the somewhat controversial U.S. *Digital Millennium Copyright Act* ("DMCA") passed in the U.S. in 1998 to update the U.S. *Copyright Act* to meet the U.S. obligations in the two new digital treaties. Various individuals and interest groups have been lobbying the Canadian government against a U.S.-style DMCA in Canada, and seeking a more balanced approach.

A Facebook group was formed, named Fair Copyright for Canada, and within weeks in December 2007, the group grew to nearly 40,000 Canadians. Group members wrote and called their elected representatives, educated their own communities and staged protests, against the proposed Canadian copyright reform bill. This attracted attention in Canada and in other countries. The bill was not introduced and as of March 2008, has still not been introduced. With its effective lobbying track record in a short time, the Facebook Fair Copyright for Canada group continues to work together to bring Canadians from across the country actively involved in copyright reform issues.

Just a few months ago, it was likely no one imagined that a group on Facebook on copyright reform would attract members so quickly, gain international attention, and be so successful in its efforts.

CERTIFICATE IN COPYRIGHT MANAGEMENT – SLA is offering a 7 course program on copyright. Five of the courses are online; and two of them are in- person. See: www.clickuniversity.org.

SEATTLE IN-PERSON SEMINARS AND CONSULTATIONS – Lesley will be instructing 2 full day seminars in Seattle on June 14 and 15 at the SLA Annual Conference. One is on Managing Copyright Issues; the other is on Educating Others About Copyright. See: www.sla.org. While in Seattle, Lesley is available to meet with you to discuss your copyright issues. To arrange a consultation, contact Lesley at: contact@copyrightlaws.com.

*Lesley Harris is a copyright lawyer and has been the editor of the [Copyright & New Media Law Newsletter](#) since 1997. She writes a regular column on copyright issues in *Information Outlook*.*

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Offshore Alert Financial Due Diligence Conference (Fort Lauderdale, Florida: April 13 - 15, 2008)

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By [Anne O'Shea](#)

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In April I traveled to Fort Lauderdale to attend the 6th annual Offshore Alert Financial Due Diligence Conference. Attended by industry participants and regulatory agencies around the world, this conference focuses on best practices and legal developments in due diligence research. For regulatory agencies such as the British Columbia Securities Commission, accessing information from offshore jurisdictions with privacy provisions can be a slow and frustrating process. I attended with the hope of learning more about the various sources and legal avenues we might use to locate information about companies and individuals of interest to our enforcement division.

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The session was broken into three tracks - Offshore A-Z, Compliance 101 (practical tools for due diligence and compliance activities), and Jurisdictions 360 (sessions on the industry and regulation in a variety of offshore jurisdictions). As is my habit at conferences, I jumped around to the sessions most relevant to my position. As an Information Specialist at BCSC, I work on a number of research projects related to enforcement, which can include digging up information about corporate affiliations, regulatory infractions, lawsuits, bankruptcies, assets and more. As a result the following sessions were among my favourites:

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- How to legally obtain information in offshore financial centres
- Offshore investigations: warning signs that an offshore entity might be involved in illegal activity
- The use of international bankruptcy proceedings as an international asset recovery tool
- How to reduce false positives when screening clients against data
- Your KYC (know your client) was fine but your client is not: What to do now?
- How to bust an offshore trust

There were a number of interesting debates at the conference, including over how to best regulate the financial services industries in the US, and whether offshore jurisdictions are an efficient mechanism to push "onshore" jurisdictions to do business in a more efficient manner.

One of the most interesting aspects of this conference for me was that I was the only librarian in attendance. At first, I felt a little like a fish out of water, but it soon became apparent that the content was a good match to our profession. Topics such as research tools, search strategies, recall issues, false positives, how to manage results, were very familiar. Unfortunately many of them were covered in a very basic manner, which confirmed my belief that due diligence and compliance-related research are areas in which information professionals can bring great value.

Anne O'Shea is the Editor of Wired West, and an Information Specialist at the British Columbia Securities Commission. .

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New Members

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The Western Canada Chapter welcomes all new and returning members. If you are a new member, please take a moment to send a short bio to [Anne O'Shea](#), Bulletin Editor, which will be published in the next issue of *Wired West*.

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Heather Acton is the Research Officer/Librarian at the Centre for the Study of Co-operatives at the University of Saskatchewan. Her work involves managing the Centre's library as well as promoting it to U of S students and the co-op sector. She balances that work with her other responsibility as project administrator for a multi-year SSHRC grant. She leads the Centre's web initiatives and produces two blogs associated with the Centre. Prior to this, Heather has managed the libraries of two law firms, worked in the library for the Saskatchewan Research Council, a high school library, two University libraries and has established libraries for several small not-for-profit organizations.

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John Alexander is the Cataloguing Technician at Kwantlen Polytechnic University, (formerly known as Kwantlen University College). Also works as an Auxiliary Library Technician at the Vancouver Public Library, mainly in Special Collections or the Newspapers and Magazines Division. John is a graduate of the Langara College Library Technician Program in 2003 and has a BA in History from the University of British Columbia, 2000. Currently serves as a part of the executive committee of the Library Technician and Assistants Group (LTAIG) of BCLA.

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Brenda Alm is the Information Specialist at Angiotech located in Vancouver, where she helps researchers with their scientific information needs. She has been at Angiotech for five years and has been running the library solo for the past year and a half.

Louise Archibald is a Senior Library Technician for Fisheries and Oceans Canada in Vancouver where she has worked since 1999. Previous to this she was the librarian for Triton Environmental Cons. Ltd. for 10 years. She also worked in the UBC library system for 10 years in Government Publications, Interlibrary Loans and in the Fine Arts Library. She received her Library Technician Diploma in 1994. Louise is also a member of IAMS LIC: International Association of Aquatic and Marine Science Libraries and Information Centres.

Elena Bianco is the new public services librarian at Vancouver Community College. Her areas of focus are allied health and information literacy. Elena graduated with an MLIS degree from the University of Washington in 1996. For the past 10 years, she was the information literacy and allied health services librarian at Shoreline Community College in Shoreline, Washington. Having recently moved to BC and become an SLA WCC member, she is looking forward to meeting other members and participating in events.

Katie Edwards earned her MLIS from the School of Library and Information Studies (SLIS) program at the University of Alberta in April 2008. At SLIS, she chaired the Career Resources and Partners' Week Committees. She moved the Partners' Week marketing and sign-up process to a digital platform, cutting costs and increasing participation by both students and professionals.

In May, she is beginning her professional career at Calgary Public Library, as an Outreach Librarian.

Michelle Mallette is currently the Student Services Coordinator for the School of Library, Archival & Information Studies at The University of British Columbia in Vancouver. She is responsible for recruitment and alumni relations, as well as student placements in library and archival information centres. She is also an adjunct instructor in the Library & Information Technology program at Langara College, and has worked in both public and special libraries. Prior to her career in libraries, she worked as a journalist and editor for several Lower Mainland community newspapers, where she and her staff earned several awards. She is also a member of the BC Library Association, and is once again active in the SLAIS Alumni Association. Among her greatest achievements are growing artichokes from seed to harvest in a single season, and a B+ in introductory calculus, ten years after she finished Grade 12 math.

Publications

Schachter, Debbie. "Look for the Coachable Moment To Improve Staff Performance." *Information Outlook* 12.05 (2008).

----- . "Managing Your Talent Will Ease The Looming Rush to Retirement" *Information Outlook* 12.04 (2008).

Wood, Emma. "When Distance Gets in the Way: Barriers to Recruitment in Rural and Remote Libraries." *Feliciter* 54(2) (2008): 54-56.

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We have also been working on some exciting new options now that Google has released their Book Search API and an enhanced site for developing gadgets for iGoogle. You can now add a link to [Preview in Google Book Search](#) to WebPublisher PRO catalog records and display the book cover image in your full display form. Google states that they have tens of millions of users with iGoogle pages. Instead of expecting clients to navigate to your library OPAC search page, why not provide them with the option to add a search box for your catalog right on their [iGoogle](#) page? Check out our [prototype](#) on our database of WebPublisher Links.

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We will be showcasing the latest versions of DB/TextWorks and Inmagic Genie plus these new features at several upcoming conferences. Please stop by and visit our booth for a chance to win a gift certificate for \$500 off Inmagic or Andornot products and services!

May 6 - 9, 2008

[SALIS \(Substance Abuse Librarians & Information Specialists\)](#)

Seattle, WA

May 21 - 24, 2008

[Canadian Library Association](#)

Sheraton Wall Centre Hotel, Vancouver, BC

May 25 - 28, 2008

[Canadian Association of Law Libraries \(CALL\)](#)

Delta Bessborough, Saskatoon, SK

June 15 - 18, 2008

[Special Libraries Association \(SLA\)](#)

Washington State Convention Center, Seattle, WA. Booth 1526

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