

Gold and Silver Gazette



Sierra Nevada Chapter
Special Libraries Association



Sierra Nevada Chapter

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President's Message

Karen Andrews

Greetings! This month, I am addressing three topics:

- SLA's response to Attorney General John Ashcroft
- Chapter informal regional get-togethers being organized
- Volunteer opportunity at State Museum Resource Center

1. I would like to call your attention to an information professional speaking out on our behalf. On September 24, SLA Executive Director Janice Lachance sent a **letter to Attorney General John Ashcroft** objecting to disparaging remarks he made about librarians during a presentation to the National Restaurant Association. The Attorney General stated that librarians were being misled about the U.S. Patriot Act by "breathless reports and baseless hysteria" from groups such as the American Civil Liberties Union (ACLU). [from a Sept. 29 SLA Press Release; see <http://www.sla.org/content/memberservice/communication/ashcroftletter.cfm>]

Quoting from the actual letter:

"Although I understand that you have been giving presentations in support of the PATRIOT Act, and what is being dubbed the PATRIOT Act II with expanded powers, it was wrong to state that 'breathless reports and baseless hysteria' convinced librarians—a highly educated group of individuals, who are professionally trained to collect and analyze information—were misled. It appears as though some of your comments may have been made in an attempt at levity. Unfortunately, there is nothing light about the PATRIOT Act, or the possible consequences of Section 215, or the notion that librarians are contributing to hysteria and cannot think for themselves.

Continued on page 3

2003/2004 SLA SIERRA NEVADA CHAPTER

<http://www.sla.org/chapter/csrn/>

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Chapter Boundaries: Membership in the Sierra Nevada Chapter includes those SLA members who live or work in the area that includes the counties of Alpine, Amador, Butte, Calaveras, Colusa, El Dorado, Glenn, Lassen, Modoc, Nevada, Placer, Plumas, Sacramento, San Joaquin, Shasta, Sierra, Sutter, Tehama, Yolo and Yuba in California; and the counties of Churchill, Douglas, Elko, Eureka, Humboldt, Lander, Lyon, Mineral, Pershing, Storey, Washoe, White Pine and the jurisdiction of Carson City in Nevada.

Publication Schedule and Gazette Subscriptions: The *Gold & Silver Gazette* is published five times a year: February, April, August, October and December and is free to members of the Sierra Nevada Chapter of SLA. Subscription rate to others in the US is \$10/year and \$12.50/year to foreign subscribers.

Deadlines: Editorial material must be received by the first of the month of publication. Advertising material must be received by the 25th of the month preceding the publication month. The *Gazette* is mailed on the 15th of the month of publication.

Advertising inquiries, back issue requests, remittances and any material for publication: Buzz Haughton, Editor, Shields Library, 100 N. West Quad, Davis, CA 95616-5292; fax 530/754-8785; e-mail bxhaughton@ucdavis.edu.

Advertising Rates and Program Sponsorship

The *Gold & Silver Gazette* reaches about 200 information professionals, most in Northern California and Nevada. The *Gazette* is published five times a year, with each new volume starting in August.

Advertising copy in camera-ready form is due the first of the month of publication.

Single-Issue Rates	
Quarter-page ad	\$25
Half-page ad	\$45
Full-page ad	\$65

Additional opportunities for reaching area information professionals can be found by sponsoring Sierra Nevada Chapter programs. The Chapter holds seven meetings or workshops during the Chapter year. Evening dinner meetings are scheduled in September, October, January, April and May. All-day workshops occur in October and April.

Vendors which sponsor Chapter programs are noted in the program flyer, in the Chapter's newsletter (both before and after the programs), and at the Chapter event itself. Sponsors are invited to send up to two representatives whose registrations and attendance at the Chapter event are included in the price of the sponsorship. Those representatives are 1.) invited to set up demonstrations of products and services before the program, 2.) are acknowledged during the program by Chapter officers, and 3.) are invited to speak briefly before the program speaker begins.

Chapter programs may be sponsored for \$250. Contact Ava Goldman (916/658-1533).

President's Message, cont'd.

SLA believes there are good and valid reasons to be concerned about the far-reaching powers of the PATRIOT Act, specifically Section 215, which permits federal agents to obtain library records in connection with terrorism investigations, bypassing the higher standard of 'probable cause' under the Fourth Amendment. SLA strongly supports the protection of privacy and patron confidentiality."

It is gratifying that SLA's Executive Director speaks up for the respect members of our profession deserve. She also strongly supports the values that information professionals hold. Kudos to Janice! Keep these responses coming!

2. Informal Regional Get-togethers: We're looking for low-cost ways for members to network with each other and gain the benefits of supportive colleagues. Kecia Bailey, SNC Networking Chair, will be organizing informal lunches or small dinner parties for members across our geographically dispersed chapter. Would you like to participate? Got a location to suggest? Want to do breakfast or a relaxing mid-week happy hour? Please contact Kecia at 916/446-

2520 or via email at: kecia@calcasa.org

3. Volunteer opportunity: Thanks again to John Mello, Betty Smart and all the hospitable staff at the California State Museum Resource Center for a wonderful evening together. The talk and tour were superb; we could have stayed all night poring over the art and antique treasures in the Museum. Everyone attending was excited and unabashedly awed at the depth and beauty housed in this collection. Many items are still boxed and waiting to be discovered and inventoried. Contact John Mello if you are interested in volunteering: 916/375-5901. For an overview of the amazing breadth of this collection, check out their web page at: <http://www.smrc.parks.ca.gov/>

4. Ideas welcome! Please contact me (530/752-1627; klandrews@ucdavis.edu) if you have ideas for chapter speakers, events or just general suggestions.



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Association Branding Press Briefing

Cynthia V. Hill, SLA President

Greetings, SLA Members:

I'm pleased to announce that members of the Special Libraries Association voted this morning to retain the organization's nearly 100-year-old name. The vote took place here at our 94th annual conference in New York City during the annual business meeting. It culminates three years of research, discussions and brand name debates.

The name Special Libraries Association is a highly recognized and respected brand name in the information industry. It stands for professional excellence, ethics and best practices in the management of knowledge-based organizations. We have a long tradition of being on the cutting edge, applying information tools and technologies to advance the missions of our organizations. Keeping our name allows us to build on our heritage over the past century, while keeping our focus on the expanding information economy of the 21st.

Pat Wagner Workshop for SNC

Ruth Gustafson

Pat Wagner will present a workshop on Tuesday, December 2, 2003 as a date for the Sierra Nevada Chapter. It will probably be held in the afternoon with the location yet to be determined but possibly at UC Davis at the Silo. (*Editor's note: Check the Upcoming Events link at our chapter's website (<http://www.sla.org/chapter/csrn> for more details once they become available.*)

Although it is not certain yet, the most appealing topic among several, according to a poll of the Chapter board, is "Think like a Manager: Realistic Project Management." Other topics are still being considered

Want something else? Take a look at Pat's list of other workshop topics at <http://www.pattern.com> Go to the left frame and look for the header Topics, click on the link for Conflict Management and Communication Topics and you'll see the most detailed list of topics from there down.

FYI: Pat will be teaching the following Infopeople workshop in Northern California: "Conflict Resolution in the Library Workplace" at the San Francisco Public Library on Monday, December 1, 2003.

Changes In The ISBN

Librarians might be interested in impending ISBN changes (in a year and a half); for a complete story on the expansion, see: http://www.bisg.org/news/news_isbn13.html

Unfortunately, this item from the Book Industry Study Group's web site doesn't give the latest information about revisions to the ISBN. The current plan for implementation of the 13-digit ISBN is January 2007 as confirmed by another item on their site (http://www.bisg.org/news/news_isbn_what.html) and press releases from the International ISBN Agency's web site (<http://www.isbn-international.org/download/pressrelease2.pdf>) and <http://www.isbn-international.org/download/pressrelease.pdf>). There is also an FAQ prepared by the ISO/TC46/SC9 Working Group that is preparing the revised ISBN standard at <http://www.nlc-bnc.ca/iso/tc46sc9/isbn.htm>.

Survival Skills for the First Time Library Supervisor

<http://infopeople.org/WS/workshop/Workshop/127>

October 23, Woodland Public Library

Please visit the URL listed for a description of the workshops and to register. There is still plenty of time to enroll.

If you have any questions, please email me or give me a call.

Linda Rodenspiel, Infopeople Project Assistant

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September 2003 Meeting Report

Deanna Johnson

Our first meeting for the fall of 2003 was held September 25 at the State Museum Resource Center's ArtSpace at 2400 Port Street in West Sacramento. Although forty-three people registered, thirty-six actually attended. After a buffet dinner of lasagne provided by Jealousy Catering, Karen Andrews, the current President of the Sierra Nevada Chapter of SLA, thanked Carol La Russa for her leadership and commitment to the chapter during her two-year stint as Chapter President-Elect and President. After a few additional job and meeting announcements, we were all ready for the primary event.

John Mello, Museum Curator at the State Museum Resource Center, gave us a lively introduction to the Center. He spoke about how the collection had started in a downtown Sacramento warehouse and had finally been moved to its current location on Port Street.

He mentioned the several important collections donated over the years, and how one had been taken out of state by one collector, but then brought back by an heir before becoming part of the collection. And John discussed the need for more volunteer help to discover and catalog the many items that are still in boxes, or to catalog the book collection in their small but growing library. But this was only the beginning. We were then split into three groups and sent into the Center with tour guides who were very knowledgeable about the myriad of items that are part of the collection. We saw numerous Native American Indian baskets from large storage baskets to very small practice baskets, native American Indian pottery, lovely samples of early American furniture, leather saddles, small and dainty pill boxes with their contents still intact, and much more. It was truly a very interesting evening. I can't thank John Mello, Betty Smart and their group of volunteers enough for a wonderful time.

November Chapter Meeting

Deanna Johnson

The next SLA SNC meeting is planned for November 13, 2003, another Thursday. The location will be Fat City Bar & Café, 1001 Front Street, Old Sacramento. A social hour/networking and no-host bar will begin at 5:30 p.m., followed by dinner at 6:15 and the program at 7:15. The menu will include four



choices: Grilled Swordfish with a Mango Papaya Sauce, Fettuccini with Chicken in a Marsala and Mushroom Wine Sauce, Garlic Sirloin Steak served with Mashed Potatoes and a Red Wine Sauce, or Linguini with Herbs, Fresh Vegetables and Parmesan as the vegetarian option. Our dessert choices will be Boston Cream Pie or Cheesecake with Blackberry Sauce. Each dinner will include tossed salad with herb vinaigrette dressing, sourdough bread and butter, coffee, tea or milk. Price will be \$20 for SLA, \$16 for retired or student SLA members and \$24 for non-members.

Anne Caputo of Knowledge & Learning Programs at Factiva, Dow Jones & Reuters, will talk on "Perception is Reality: Creating your Elevator Talk and Nine Other Practical Marketing Ideas to Promote your Information Function."

Look in the Upcoming Events link of the SNC website (<http://www.sla.org/chapter/csrn>) for a flyer with complete details soon. Questions? Contact Deanna Johnson (deejohnson@ucdavis.edu or 530/752-3271).

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A BayNet Seminar: The Shrinking World of Public Information: What Keeps You from Getting the Whole Story

One would think that in this "information age" the spectrum of information and opinion would be exploding. But consider:

- the withdrawal of much government information on the Web
- the attacks by publishers on the "fair use doctrine"
- the extension of copyright and restriction of the "information commons"
- the secret and not-so-secret collection of personal information by government
- the consolidation of media ownership
- the control of news gathering in global hotspots.

BayNet will present a forum on these topical issues on Friday, October 24, 8:45 a.m. to noon at the San Francisco Public Library's Koret Auditorium. Speakers will include Jeff Perlestein from Media Alliance, Seeta Peña Gangadharan from Stanford University, Karen Coyle from the California Digital Library and Lee Tien from the Electronic Frontier Foundation.

The program is co-sponsored by the Intellectual Freedom Committee of CLA, the Electronic Frontier Foundation, Media Alliance, the San Francisco Public Library and BayNet.

\$15 for BayNet members, \$25 for non-members. Coffee, tea and refreshments will be provided.

Deadline for registration is Monday, October 20. Send your check, made out to **BayNet**, to:

Marlene Vogelsang, Pacific Energy Center, 851 Howard St., San Francisco, CA 94103; mxv6@pge.com; 415/973-7206

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