

Gold and Silver Gazette



Sierra Nevada Chapter
Special Libraries Association



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President's Message

Carol Larussa

It's October and for the University of California, Davis, where I work, the new school year has just started. I hope all of you had a great summer. I know I did. I took a trip to Quebec that I researched and planned mainly on the Web. It was amazing how much information was on the Web but for the actual trip I still felt I needed an old-fashioned guidebook. A pile of printouts just didn't seem practical. I didn't touch a computer during my vacation. (It was a real vacation.) My experience is probably a good statement on the current situation of information technology. It's very useful and I would have trouble doing without it, but it is not always the best or most practical source of information for some circumstances.

The Sierra Nevada Chapter is off to a fine start for the year. We had a great meeting in September with Steve Mauer speaking on <http://www.librarybooksales.org/>. Those of you who missed the meeting should take a look at the Web and see if maybe your library can may earn some money selling unwanted, preferably not ex-libris materials that are in good condition. Judy Lane has organized our first workshop of the year on October 25 on licensing electronic resources. It promises to be very interesting and useful. Judy is already hard at work on our spring workshop that will probably be about copyright. President-elect Karen Andrews is working hard on our November meeting that will have a speaker from the Electronic Freedom Foundation. Membership Chair Jackie Siegel has some great ideas for our January new members meeting. She is thinking about doing a session on library humor. Be thinking about prospective members you would like to invite to

Continued on page 3

2002/2003 SLA SIERRA NEVADA CHAPTER

<http://www.sla.org/chapter/csrn/>

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Chapter Boundaries: Membership in the Sierra Nevada Chapter includes those SLA members who live or work in the area that includes the counties of Alpine, Amador, Butte, Calaveras, Colusa, El Dorado, Glenn, Lassen, Modoc, Nevada, Placer, Plumas, Sacramento, San Joaquin, Shasta, Sierra, Sutter, Tehama, Yolo and Yuba in California; and the counties of Churchill, Douglas, Elko, Eureka, Humboldt, Lander, Lyon, Mineral, Pershing, Storey, Washoe, White Pine and the jurisdiction of Carson City in Nevada.

Publication Schedule and Gazette Subscriptions: The *Gold & Silver Gazette* is published five times a year: February, April, August, October and December and is free to members of the Sierra Nevada Chapter of SLA. Subscription rate to others in the US is \$10/year and \$12.50/year to foreign subscribers.

Deadlines: Editorial material must be received by the first of the month of publication. Advertising material must be received by the 25th of the month preceding the publication month. The *Gazette* is mailed on the 15th of the month of publication.

Advertising inquiries, back issue requests, remittances and any material for publication: Buzz Haughton, Editor, Shields Library, 100 N. West Quad, Davis, CA 95616-5292; fax 530/754-8785; e-mail bxhaughton@ucdavis.edu.

Advertising Rates and Program Sponsorship

The *Gold & Silver Gazette* reaches about 200 information professionals, most in Northern California and Nevada. The *Gazette* is published five times a year, with each new volume starting in August.

Advertising copy in camera-ready form is due the first of the month of publication.

Single-Issue Rates	
Quarter-page ad	\$25
Half-page ad	\$45
Full-page ad	\$65

Additional opportunities for reaching area information professionals can be found by sponsoring Sierra Nevada Chapter programs. The Chapter holds seven meetings or workshops during the Chapter year. Evening dinner meetings are scheduled in September, October, January, April and May. All-day workshops occur in October and April.

Vendors which sponsor Chapter programs are noted in the program flyer, in the Chapter's newsletter (both before and after the programs), and at the Chapter event itself. Sponsors are invited to send up to two representatives whose registrations and attendance at the Chapter event are included in the price of the sponsorship. Those representatives are 1.) invited to set up demonstrations of products and services before the program, 2.) are acknowledged during the program by Chapter officers, and 3.) are invited to speak briefly before the program speaker begins.

Chapter programs may be sponsored for \$250. Contact Elisabeth Mikelich at 425/955-3132.

President's Message, cont'd.

attend this meeting. Consider paying a colleague's way as an investment in the profession.

Elsewhere in this *Gazette* is an item about volunteer positions that are currently available. I would like you to encourage you to volunteer for a Chapter position. It is a great way to get to know the interesting people who are a part of this Chapter. It is also good way to develop new skills outside your work environment.

I hope to see all of you at our October workshop or our November meeting or at both. I know they will be great events.

Report changes in address, email and/or telephone number to:
Liz Gibson, SNC Database Manager
916/653-6752
lgibson@library.ca.gov
and
SLA Management Records
1700 18th St. NW
Washington DC 20009
fax: 202/332-9341
membership@sla.org
www.sla.org/cfcode/profile.cfm



Does Your Library Need Money? Karen Andrews

Thirty people enjoyed a wide variety of tasty Thai dishes at the SNC September dinner meeting at Amarin Restaurant in Sacramento. Tables shared appetizers and guests passed around mild and spicy entrées, from tofu to seafood. Guest speaker Steve Mauer entertained the audience with his tales of \$5 books, bought at public library sales, which he turned around and sold for \$200. However, not one to horde such riches, Steve then created a website that allows libraries to market their best books to an international audience and collect the money for themselves! In cooperation with the California State Library and with seed money from an LSTA grant, Steve began the <http://www.librarybooksales.org> website. It is growing in popularity as more members join and post their treasures.

The website is more than just an “e-bay” for selling library gift books. Steve has packed it full of information on how to identify and price good books, what sells and what doesn’t (forget those Reader’s Digest condensed books, and marked up library collection discards). He has included a useful dictionary of book terms to help people describe what is being offered. Finally, the process of listing books, figuring out shipping and postage costs, and collecting payment, is a model of simplicity and efficiency. Only libraries (not book dealers or individuals) may list their materials, so that all the money goes back to the library. But any individual may browse the site and find something to buy. A small portion of the sales price (10%) goes back to librarybooksales.org to keep the system running.

Steve’s website is updated nightly and individual titles can be retrieved by anyone searching Google, a feature few other book sites offer. Collectors worldwide, searching for rare books or highly specialized topics, are very willing to pay for such items and are happy to pay for shipping, even abroad. Registration is free, so if your library has a cache of book donations taking up space, think about putting a selection up on librarybooksales.org, and get real money instead of pennies on the dollar for your best books.



Homeland Security: Your Opinion Counts!

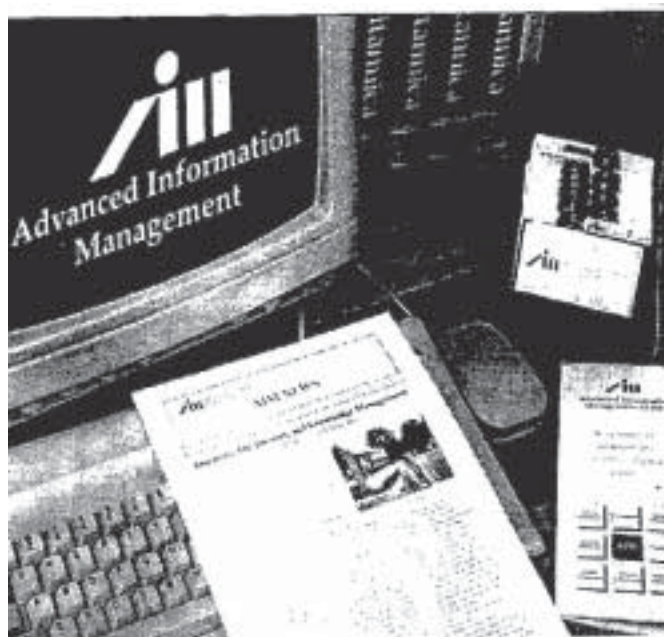
Ava Goldman, IEBD Long-Range
Planning/Government Relations Chair

What should be SLA’s role and our individual roles, as concerned citizens, in respect to President Bush’s proposed “National Strategy for Homeland Security”? We are being urged to contact our Congressional representatives directly to express our views, as well as provide feedback to Lynn K. Smith, our Acting Executive Director, at lynn@sla.org. If you e-mail, fax, or write, please send a copy to Doug Newcomb, SLA’s Homeland Security Liaison, doug@sla.org. Extensive Congressional, government, and press links are provided at: www.sla.org/content/memberservice/communication/pr/hls100/index.cfm

Lynn will be promoting the value of special librarians and information professionals to Congressional leaders and government officials. She will collaborate with other library organizations to respond to other issues which relate to homeland security legislation. This campaign is intended to expand our visibility, strengthen our image, and forge new partnerships. This is in line with SLA’s mission statement and our strategic plan, to advance members’ leadership role in putting knowledge to work. Your views on homeland security and what related role SLA should play may well differ from those of SLA or the federal government, which makes it even more critical that you voice your concerns directly to SLA and decision-makers. Action and not apathy is required at this critical juncture in our history. If you are uneasy about erosion of our civil liberties, speak out. On the other hand, if you relish the potential role of our members in thwarting terrorist acts, speak out. If you have mixed feelings, speak out.

Make our voices heard. Vote. Act. Exercise your freedoms!





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Member of the Year 2002 Gabriel McAuliffe

She has only been a member of the chapter for the last six years. In that time, she has managed to provide the members of our chapter and of the larger association with dedication and service. I remember first meeting her when I attended my first workshop put on by the chapter in November of 1996. I remember this person informing me that she had worked for Motorola. Little did I know that she had recently joined the chapter and had almost immediately volunteered as Network Chair. I would encounter her in the next several years as she steadily volunteered for one position after another, working as Education Chair for California (it was also referred to as Professional Development) two years in a row, the latter year working as President-Elect for our Chapter as well. Personally, she has provided me with mounds of good advice, which I can surely tell you have helped the chapter more than anyone can know.

She was solely responsible for putting on the California Nevada Reception for the 2001 SLA Conference in San Antonio while performing her duties as past-President. Professionally, she has worked as the librarian for CalPERS since 1997. Currently, she has been volunteering her time as fundraising chair for the chapter and we greatly appreciate her efforts. Our Member of the Year is Ava Goldman.

I interviewed Ava by e-mail and this exchange is what follows:

First, what is your background? Where are you from? What inspired you go into library work? Please let us know of your diverse library experiences ...

I've always greatly enjoyed reading and working with books and people. As a child, I frequented the narrow aisles of our Cuyahoga Falls, Ohio public library, a home that someone had willed to the city. My 1971 English degree enabled me to become the first full-time proofreader for Ohio State Library's automated circulation system, just when OCLC (originally Ohio College Library Center) originated.

I more or less "backed into" library work with this first job, as all I assumed when I switched from a French to an English major in college was that English was more practical. I was not career-oriented for a long time, and did not picture myself as a quote-unquote "librarian" or future one when I first began working at Ohio State's library. But people change ...

Sunny south Florida beckoned. After my move there, I became Motorola's first full-time librarian. I then set up and ran a savings and loan library. In 1981, I earned my MLS through a unique part-time program that flew professors from Tampa's University of South Florida down to the "real" south Florida, for extension classes in Boca Raton. By then, I was convinced of the necessity of acquiring the MLS to be regarded as a professional in the library world.

My timing was impeccable, as no sooner had I received my MLS than I was laid off my savings and loan job due to a company merger. The MLS was required for the future library jobs I held. Stints at a busy city library and a government documents collection followed, along with academic library and consulting work.

After moving to California in 1990, I worked in a one-room public library and a school library, both in rural McCloud. Next I worked as a librarian for the Youth Authority in Paso Robles. I moved to Sacramento in 1996 to head the library at the state Department of Alcohol and Drugs.

In 1997, I established a new library, for the Planning and Research Division of CalPERS, which I still run today. What I have enjoyed most about librarianship is the variety of positions I've held, and variety within each job. Each has been a challenging learning experience that has enabled me to develop professionally and as a person.

What work for the chapter has most pleased you? How has being an active member of the Chapter and the Association helped your career?

SLA and my chapter membership have been invaluable to me. It's been most rewarding to work as a member of a team within SLA, with each person making a unique and memorable contribution. I've been thankful and proud that our chapter continually provides so many wonderful programs and activities.

Contacts made through SLA have opened doors for my colleagues and me, while providing opportunities to expand our horizons by learning more about each other's libraries and working situations. The Sierra Nevada Chapter is a small but close-knit group, where each person makes a difference. It has been a particular pleasure over the years to work hand-in-hand with so many dedicated professionals on our Executive and Advisory Boards, which has inspired me to give my utmost to this group.

Having mentors and role models in the chapter has in turn led me to mentor and assist others in our chapter and elsewhere. Our times together have always been fun. I've always looked forward to each and every meeting we've had. Thanks for the memories!

Ava will be awarded Member of Year at the Sierra Nevada Chapter November dinner meeting. See you there!



**Ava Goldman
Sierra Nevada Chapter Member
of the Year 2002**

**Volunteers Needed!
Carol Larussa**

The Sierra Nevada Chapter needs you to volunteer. Currently we need an archivist, a business manager and a consultation chair. The archivist makes sure our officers deposit copies of chapter documents to our archives and keeps them organized. We are looking for a permanent home for our archives so the archivist will not need to store the archives at home or work. Our business manager handles things like communicating with *Gazette* advertisers. Our consultation chair is the initial contact for people who need help in the starting the process of finding solutions to library and information problems. The consultation chair is free to suggest a variety of alternatives, including published sources of information, telephone or email contacts, or a site visit by a Chapter member. All these positions are necessary for the smooth running of our chapter. Please seriously consider volunteering. We need you!



**SPECIAL LIBRARIES ASSOCIATION/ SIERRA NEVADA CHAPTER FALL 2002
WORKSHOP**

Licensing Electronic Resources

Friday, October 25, 2002

9:00 a.m. – 3:30 p.m.

Rancho Cordova Library

9845 Folsom Boulevard, Sacramento, CA 95827

Here are practical tools to help you evaluate vendor offerings, interpret proposed contract terms and negotiate license agreements with confidence. Learn how to prepare, what the provider will put on the table, and what you can offer. Highlights:

- **User Authentication Models**
- **Pricing Issues and Methodologies**
- **Compliance and Usage Tracking**
- **Pitfalls and Pratsfalls**

Speaker: Sybil Boutilier

Sybil Boutilier is the Contract Officer for San Francisco Public Library, and she has extensive experience in negotiating with publishers and aggregators on licensing agreements for SFPL's online materials. She is past president of CLA's IT Division, and served on ALA-LITA's Legislative and Regulatory Committee for four years. She also served for six years on the City of San Francisco's Telecommunications Policy Committee, charged with developing contract provisions and compliance policies for the City's Cable Franchise Agreement. She has taken a leading role in developing online resources and is a frequent speaker on technology and community access.

9:00 – 9:30 a.m. Registration and Refreshments

9:30 a.m. – 3:30 p.m. Workshop, with boxed lunch provided 12:30 – 1:00 p.m.

PLEASE REGISTER BY: Friday, October 1

Registration – SLA Sierra Nevada Chapter – Fall Workshop, 2002

Name _____ Phone _____

Organization: _____

SLA Members \$65 _____ Non-Members \$75 _____

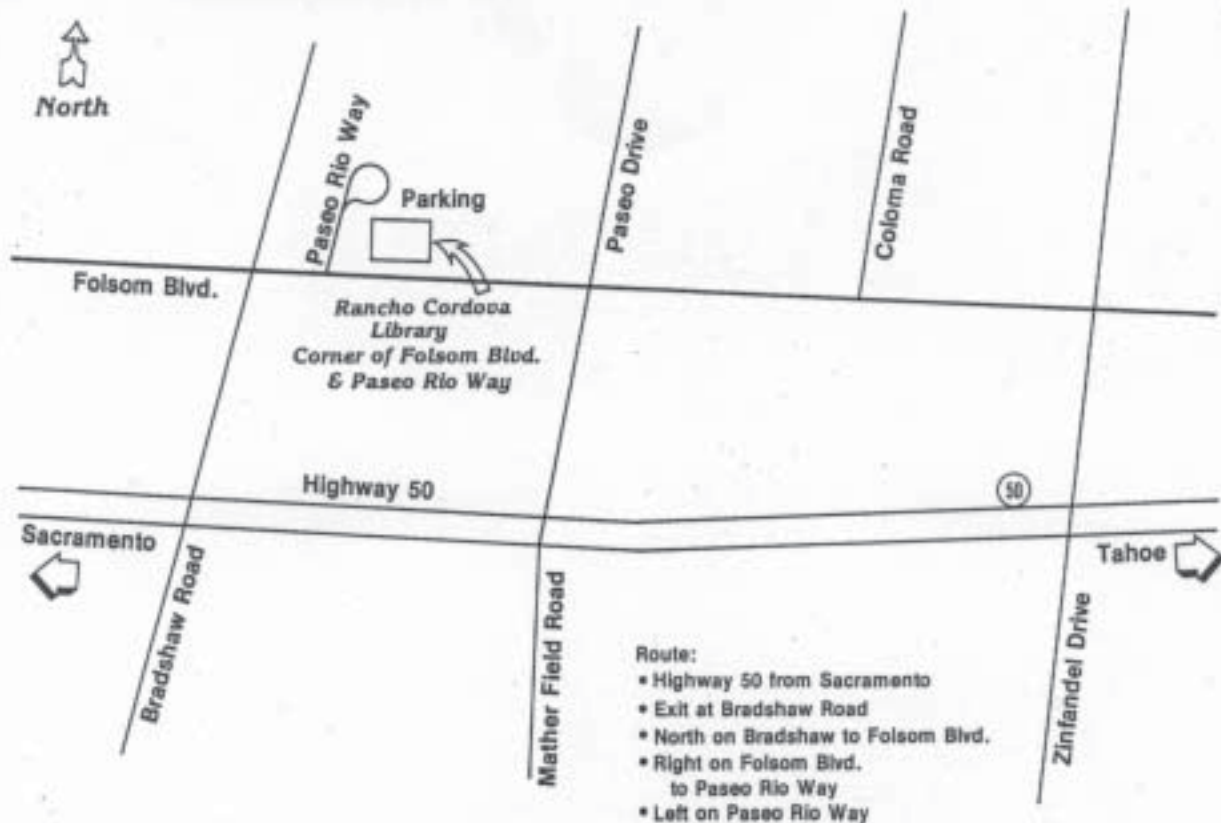
MVLS member applying for free registration? _____

Please make check payable to the Special Libraries Association and send to: Judy Lane, 2532 52nd Street, Sacramento, CA 95817-1622

With thanks to our co-sponsors, Ross McDonald Co., Inc. and the Mountain Valley Library System. MVLS has reserved several free registrations for staff of MVLS member libraries. Call MVLS at (916) 264-2724 with any questions. Register early!

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SPECIAL LIBRARIES ASSOCIATION / SIERRA NEVADA CHAPTER

DINNER MEETING

Thursday, November 14, 2002

The U.S. Patriot Act

Speaker: Lee Tien

Senior Staff Attorney

Electronic Frontier Foundation



Interested in how the U.S. Patriot Act could affect library activities? Join us for a fascinating discussion of implications and policy issues with Lee Tien, Senior Staff Attorney of the Electronic Frontier Foundation (EFF). The EFF was established to protect civil liberties where law and technology collide. It has a successful record of supporting online privacy and freedom of speech.

Andiamo Restaurant, Tuscan Room

3145 Folsom Blvd., Sacramento

www.sacandiamo.com

5:30 pm	Social Hour/No-host bar
6:15	Dinner
7:15	Business Meeting / Member of the Year Award
7:30	Speaker

Dinner includes salad, bread, entrée, tea/coffee. Entrée choices: Fusilli primavera: spiral-shaped pasta tossed with steamed seasonal vegetables in a light fresh basil, garlic and olive oil sauce; Chicken piccata: chicken scallopine sautéed in white wine, lemon, butter and caper sauce, serve with chive orzo and vegetables; Pork loin: roasted herbed pork loin with apple sherry demi-glaze, served with mashed red potatoes and vegetables.

DEADLINE FOR RESERVATIONS IS THURSDAY, NOVEMBER 6

Detach and send to Karen Andrews, Physical Sciences & Engineering Library, One Shields Ave., Davis, CA 95616. Questions? klandrews@ucdavis.edu or 530/752-1627. Please reserve early; seating is limited.

Registration – SLA Sierra Nevada Chapter – November Dinner Meeting

Name _____ Phone _____

Organization: _____ Email: _____

SLA Members \$21 ____ Non-Members \$26 ____ SLA Retired/Student Members \$19 ____

Fusilli Primavera ____ Chicken Piccata ____ Pork Loin ____

Please make check payable to the Special Libraries Association.

FALL 2002 WORKSHOP: Licensing Electronic Resources July Lane

Coming on Friday, October 25, 2002 at the Rancho Cordova Library.

Here is an opportunity to learn how to evaluate vendor proposals and negotiate license agreements with confidence. Practical advice will be given on topics like user authentication, pricing issues, and pitfalls to avoid.

The speaker is Sybil Boutilier, Contract Officer for San Francisco Public Library, and she has extensive experience in negotiating with vendors and developing contract provisions.

Co-sponsored by Ross McDonald Company, Inc. and the Mountain Valley Library System. Members \$65, Non-members \$75. MVLS has reserved several free registrations for staff of MVLS member libraries. PLEASE REGISTER BY: Friday, October 18

Make check payable to the Special Libraries Association and send to: Judy Lane, 2532 52nd Street, Sacramento, CA 95817-1622.

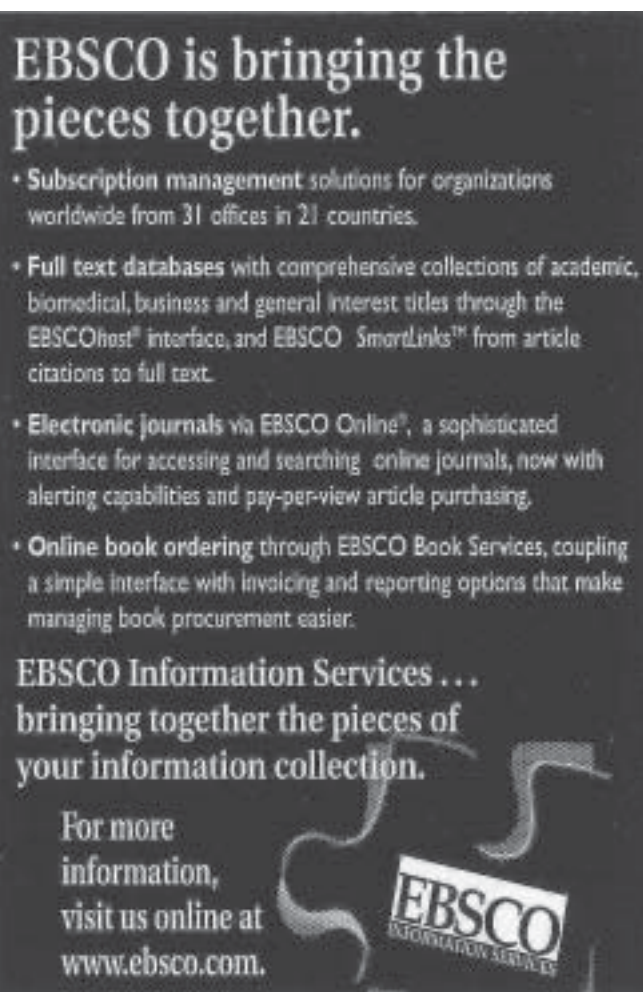
Call MVLS at (916) 264-2724 or email jlane@mvls.org with any questions.

Metadata Handbook

The September/October 2002 (Vol. 38, No. 5) issue of *Library Technology Reports* is entitled "Metadata and its Applications". The entire issue discusses exactly these things. If it were an O'Reilly publication it would be a best seller for our field. It is one of the best analyses on the topic I've seen to date. Definitely worth adding to your reference collection.

Part One of a Seven-Part Series: The Big Picture

Following the successful 2001 survey, The Changing Role of the Information Professional, [Outsell Inc.](#) enhanced the survey in 2002 by increasing the number of organizations and associations surveyed and by developing the survey to investigate the major content deployment functions of the world's leading institutions. The deployment functions have been



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defined by key groups within organizations; Information Professionals; Market Intelligence/Business Intelligence/Competitive Intelligence Professionals (MI/BI/CI); Corporate Training Professionals; and Knowledge Management Professionals. This briefing will be followed by six more in the series to be published over the coming months.

Executive summaries of the briefings based on the survey will be made available to SLA members only. For more information about the briefings please contact John Latham, john@sla.org or 202-939-3639.

For more information, visit the SLA website at: <http://www.sla.org/content/memberservice/inforesources/contdeply/index.cfm>

