

# Gold and Silver Gazette

## Special Libraries Association

### Sierra Nevada Chapter



Volume 28, No. 4

February, 2005

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#### President's Message:

So much has happened since the Holidays, it is hard to know where to begin.

I would like to congratulate Chizuko Kawamoto, one of our chapter's past presidents and winner of our Membership of the Year Award in 1998, on her retirement in December 2004. Chizuko worked at the California Environmental Protection Agency in the Department of Pesticide Regulation Library for many years, and was an active chapter member. I am sure we all wish her the best in her future activities and hope to still see her at future chapter events.

As mentioned elsewhere in this *Gazette* issue, January 12th was the date of our most recent workshop. Held in the computer lab at the California State University, Sacramento Library, we were given an overview of weblogs (aka blogs), RSS feeds and wikis, and introduced to the various software that make these communication tools possible. Now we need to take that information back to our workplaces and put it into action.

The SLA Leadership Summit was held in Tampa, FL on January 26-29 this year. The weather was lovely while Buzz Haughton and I were there, but meetings kept us inside most of the time. Buzz has written a full report on this meeting, so I will just mention a few highlights:

- 2005 is our chapter's thirtieth anniversary. We should be thinking about what we want to do to celebrate. I am sure the chapter's board is open to suggestions and assistance.

(Continued on p. 14)

## 2004-2005 SLA SIERRA NEVADA CHAPTER

[http://www.sla.org/chapter/csrn/office~04\\_05.htm](http://www.sla.org/chapter/csrn/office~04_05.htm)

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Chapter Boundaries: Membership in the Sierra Nevada Chapter includes those SLA members who live or work in the counties of Alpine, Amador, Butte, Calaveras, Colusa, El Dorado, Glenn, Lassen, Modoc, Nevada, Placer, Plumas, Sacramento, San Joaquin, Shasta, Sierra, Sutter, Tehama, Yolo and Yuba in California; and the counties of Churchill, Douglas, Elko, Eureka, Humboldt, Lander, Lyon, Mineral, Pershing, Storey, Washoe, White Pine and the jurisdiction of Carson City in Nevada.

Publication Schedule and Gazette Subscriptions: The Gold and Silver Gazette (ISSN 1547-7339) is published five times a year: February, April, August, October and December and is free to members of the Sierra Nevada Chapter in paper form upon request. Subscription rates for the paper form for non-members are \$10/year and \$12.50/year to international subscribers.

Deadlines: Editorial material, including advertising material in electronic form, must be received by the first of the month of publication. The Gazette is posted to the chapter website around the fifteenth of the month of publication.

## Advertising Rates and Program Sponsorship

The *Gold and Silver Gazette* reaches about 200 information professionals, most in Northern California and Nevada. The *Gazette* is published five times a year, with each new volume starting in August. Advertising copy in electronic form is due the first of the month of publication.

### Single-Issue Rates

<b>Quarter-page advertisement</b>	<b>\$25</b>
<b>Half-page advertisement</b>	<b>\$45</b>
<b>Full-page advertisement</b>	<b>\$65</b>

Additional opportunities to reach area professionals can be found by sponsoring Sierra Nevada Chapter programs. The Chapter holds five dinner meetings and two all-day workshops during the Chapter year.

Vendors who sponsor Chapter programs are noted in the program flyer, in the Chapter's newsletter (before and after the program) and at the Chapter event itself. Sponsors are invited to send up to two representatives whose registrations and attendance at the Chapter event are included in the price of sponsorship. The representatives are invited to set up demonstrations of products and services before the program, are acknowledged during the program by Chapter officers and are invited to speak briefly before the program speaker begins.

Chapter programs may be sponsored for \$250. Contact Anne Bradley (916/278-4350; [bradleya@csus.edu](mailto:bradleya@csus.edu)).

Report changes in address, email and/or telephone number to:

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[www.sla.org/cfcode/profile.cfm](http://www.sla.org/cfcode/profile.cfm)

### ALA Offers Spectrum Scholarship

Spectrum Scholarships are offered to prospective Library Science degree students of underrepresented groups: American Indian/Alaska Native, Asian, Black/African American, Hispanic/Latino, and Native Hawaiian/Other Pacific Islander. A \$5,000 scholarship, plus \$1,500 professional development awards are offered.

Deadline for applications is March 1, 2005.  
More information at: <http://www.ala.org/spectrum>



## March Chapter Meeting: Get Acquainted With Califa

Thursday, March 10, 5:30pm

Andiamo Restaurant, 3145 Folsom Blvd., Sacramento

Come join your fellow Sierra Nevada Chapter members for an enjoyable evening of tasty Italian food and an introduction to the services of Califa by its director, Roberto Esteves.

The Califa Group is a membership-based service bureau designed to provide member-enhanced, value-added services to all California libraries. On behalf of its members, Califa brokers and facilitates the delivery of products and services. The Califa Group also sponsors statewide projects such as Librarians' Index to the Internet and the California Preservation Program.

Califa is a 501(c)3 non-profit public corporation under the laws of California, in order to accept tax-deductible donations and foundation grants for library programs.

Califa is built upon more than thirty years of successful statewide cooperative system experience. When the Library of California was denied State funds, a new model of service delivery was suggested by a group of California librarians. Califa was launched with a Library Services and Technology Act grant from the California State Library in July, 2003. Other support for the organization's start-up is provided as cash and in-kind funding from Charter Members. Califa Group plans to be self-sustaining by the end of year three, June, 2006.

Califa officially launched at the California Library Association and California School Library Association Conferences in November, 2003, after a statewide series of focus groups detailed priorities of products and services. Master contracts and pricing agreements are in continuous development by staff in response to member requests.

Our meeting will begin at 5:30 p.m., Thursday, March 10, with a get-acquainted no-host bar at Andiamo Restaurant, 3145 Folsom Boulevard in Sacramento. You can find directions at Andiamo's website: <http://www.sacandiamo.com/directions.html>.

Go to our chapter website (or page 13 of this issue of the *Gazette*) for a reservation form with information about the three main courses being offered members for this meeting. Please register by Monday, March 7.

--Buzz Haughton, President-Elect

### Members in the News:

#### Chizuko Kawamoto

Chizuko retired in December from her position as supervising librarian at the state Department of Pesticide Regulation. She recently attended the Chapter workshop on Wiki, RSS, and Weblogs, managing to fit it in between her trips to the ski slopes (3-4 days a week). Don't break a leg, Chizuko, but best wishes on your well-deserved retirement!

### Library Automation for Small Libraries

Our chapter is considering either a workshop or dinner meeting to discuss concerns and issues regarding automation and automation software for smaller libraries not affiliated with consortiums and unable to afford OCLC, etc. If this is a topic of interest to you, or to a possible colleague who may not receive this newsletter, please forward this notice, and contact Kathy Earl ([marianmadam@yahoo.com](mailto:marianmadam@yahoo.com)).

## **Attention SLA Conference Attendees!**

If you are planning to attend the June 2005 SLA conference in Toronto, please make sure you include in your schedule the California Chapters reception on Monday, June 6, from 5:00PM-7:00PM. If you are a member of any of the five California chapters: San Andreas, San Diego, San Francisco, Sierra Nevada, or Southern California, you are welcome to come.

**Monday, June 6, 2005  
5:00 PM - 7:00 PM**

The San Andreas chapter is hosting the reception this year at Steam Whistle Brewery near the conference center. We are currently seeking financial support to help defray costs of this event. If anyone would like either to offer support, or to recommend a vendor who might be interested in assisting with this networking opportunity, please let Lee Pharis know. Her contact information is [lpharis@exponent.com](mailto:lpharis@exponent.com) or 650-688-7141 (in Menlo Park). See you there!

### **SLA National Conference, Toronto California Chapters Reception**

Monday, June 6, 2005: 5-7pm  
Steam Whistle Brewing, Tank Room, The Roundhouse, 255 Bremner Blvd.

Members of all five California chapters are invited to attend the California reception at Steam Whistle Brewing Company near the convention center. Enjoy this opportunity to network with colleagues and friends at a local brewery. More on the brewery at: <http://www.steamwhistle.ca/events/events.php>.

--Presented by: San Andreas Chapter

## **Wiki, RSS, Weblogs Workshop Well Received**

The Jan 12, 2005 SLA-SNC program "Wiki what? RSS how? Weblog why? Social Software for Librarians" was a great success thanks to the help of the following people: Judy Lane & Kathy Earl (registration); Anne Bradley (mailing lists, host & speaker setup & much more); Bill Kristie (e-mail directions to CSU Sacramento); Gabe McAuliffe (speaker transportation and program writeup); Deanna Johnson (speaker transportation); and Dennie McKenna (flyer & directional signage design and production).

SLA Sierra Nevada Chapter would also like to thank the CSU Sacramento Library for hosting us in their wonderful conference and computer room facilities.

There were 22 attendees, including three library school students, 1 recently retired SLA-SNC member, 12 SLA members and 6 non-members. Attendees came from as far away as Berkeley from libraries serving diverse populations in academic, public, government, healthcare, law, and NGO institutions.

Attendees evaluated the speaker and program very highly. The most consistent comment for improvement was to have more time for the presentation and the hands-on section. We'll keep everyone informed if the speaker, Brian Lamb, presents in the area again. Please note that the upcoming SLA 2005 Virtual Learning Series has a two-part seminar scheduled in May on Web logs (blogs). For more information, see the SLA webpage:

<http://www.sla.org/content/learn/learnmore/distance/2005virtsem/index.cfm>

Please see the article by Gabe McAuliffe on page 7 of this Gazette for more details on the content of the workshop.

--Ruth Gustafson  
SLA/SNC California Education Director

## **Wikis? RSS? More information??? Grumble, grumble, grumble...**

### **A recent experience with a Wiki workshop (and other things)**

by Gabriel McAuliffe [First of two parts]

Wiki? Isn't that the room at Disneyland with all the talking and singing birds?

My first reaction to hearing (or reading--I don't seem to remember anymore) about this workshop was one of consternation. Another thing to learn about? Again? And where have I heard of that word before?

Well, the first time that I actually did come across it was when I Googled something and found a hit that directed me to the Wikipedia <http://en.wikipedia.org>, which just seemed like another huge website, filled with more amorphous stuff, claiming to be the latest and greatest authority, blah, blah, blah...

Did I say that I really hate learning anything new?

Well, people, just when I thought that the internet was making things easier, with Google searchwear, desktop software, swimwear, and a host of other paraphernalia (probably including a microchip to immediately connect me with the highest realms of being in the universe), I came across the birth of the Wiki. Crimany!

FYI, the Wikipedia tells me that a wiki is a website that allows users to add content, as on an Internet forum, but also allows anyone to edit the content. Wiki comes from the Hawaiian term for "quick" or "super-fast". Being that this information can be edited, the skeptic in me tells me that, though helpful to see what is currently in vogue and up for discussion, wikis cannot be an authoritative source for pertinent information.

As for RSS, I am still somewhat baffled. It stands for Really Simple Syndication, a family of XML based web-content distribution and republication (Web syndication) protocols primarily used by news sites and weblogs (blogs). Do I understand this at all? No! However, I should pass on this link: <http://www.public.iastate.edu/~CYBERSTACKS/RSS.htm>.

Yet, I have to admit that these new avenues of information are probably a good thing, regardless of the fact that, once again, I am not prepared for this learning tool (or anything else, for that matter). Darn you Ruth Gustafson!

You don't know her? She is our current Education Chair (a librarian at UC Davis Ag/Bio Science Library in real life) who devised this very workshop to let us know about Wikis and RSS, and a host of other things that my brain is still trying to wrap around, as presented by Brian Lamb on Wednesday, January 12 at CSUS Library. I should mention that Anne Bradley, a Librarian at CSUS, and our current Publicity Chair, helped out with logistics, and did a wonderful job.

I suppose I should mention something about the workshop: Brian did a great job introducing us to the concept of wikis. He also introduced us to RSS and other ways of sharing information and digital images. We spent a little while listening to him talk about these things, and then we then went to work on actual computers and started working on the wiki itself, as well as the RSS, as posted on a website he created specifically for our workshop. You can see it for yourself and work on it at the following website that Brian devised: <http://careo.elearning.ubc.ca/wiki?SLA-SNC>.

Next issue, I will describe how I learned to use and implement these tools at work. In the meantime, start using that website!

**2005 SLA Leadership Summit**  
**--Buzz Haughton, SNC President-Elect**

This year's Leadership Summit was held Wednesday-Saturday, January 26-29, 2005, at the Hyatt Regency Hotel in downtown Tampa, Florida. An interesting aside is that SLA's increasingly world-wide scope is responsible for the change of name from Winter Meeting; the one-year-old Australia and New Zealand Chapter's service region is of course in midsummer now, and so the Board of Directors resolved to make the January meeting's name more inclusive.

The Summit began its programs on Thursday morning with a keynote address by Gary Heil: "For the Love of the Game: The Art of Leading an Inspired Team". The thrust of Mr. Heil's presentation was an analysis of what creates team-oriented employees. It turns out that much research indicates that to a certain extent salary is less important a promoter of love of job than intangibles like a sense of importance and belonging. When people understand the issues, they usually want to do "the right thing" for their employers. Talented supervisors combine optimism with realism.

A Member Forum to discuss issues being considered by the Board of Directors followed Mr. Heil's keynote address. A couple of years ago, the Kentucky Chapter asked the Board of Directors to investigate a restructuring of the membership dues to make membership in SLA more affordable both for librarians and information professionals at lower salary ranges and those living in parts of the world with lower salaries than those customary for American librarians in urban areas. The Finance Committee came back with two proposals: one paralleling ALA's structure based on annual salary and the other not, but with a discount provision for prepayment and a five-percent hike in the cost of membership in additional chapters and divisions. Another proposal was to align chapters' and divisions' officers' terms of office to coincide with the calendar year rather than the fiscal year to bring chapters and divisions into alignment with HQ practice. For our chapter (and presumably other chapters, too) this would involve asking of-

ficers taking office in June 2006 to serve eighteen months instead of twelve. Both proposals sparked a lot of discussion.

Thursday's luncheon included speeches given by those running for some of the offices in the upcoming SLA elections: President-Elect, Division Cabinet Chair-Elect and Director.

Thursday afternoon dealt with development of leadership skills, beginning with graded (beginner, intermediate and advanced) seminars. My seminar focused, appropriately enough, on actual and anticipated issues in SLA officers' chapters. Later in the afternoon came a panel on "Leadership Skills Specific to SLA," moderated by SLA Vice President/President-Elect Pam Rollo. Susan DiMattia addressed "Your Role as an SLA Leader," Terri Brooks spoke about "Your Role as a Mentor" and Linda Broussard discussed "Communicating With Headquarters."

Thursday evening was time to relax and socialize with other attendees at the Florida Aquarium. The visit, with fresh fruit and hors d'oeuvres to eat, was hosted by the Florida/Caribbean Chapter.

Friday's events began at eight o'clock with John Lowery's presentation on "SLA Online University 2005: What's in It for You." SLA is about to unveil an expansion of its successful Virtual Seminars series, a wealth of online courses ranging from the already-familiar Virtual Seminars to online courses on topics of interest to information professionals, including instruction in various software programs, on up to the MLIS degree. All of these courses and programs will be offered through [www.learn.com](http://www.learn.com); the degree program will be offered through Drexel and Syracuse universities and the WISE Consortium. Watch SLA's website ([www.sla.org](http://www.sla.org)) for more news about this far-reaching online outreach soon.

(Continued on Page 10)

## Vormelker-Thomas Student Award

The News Division of the Special Libraries Association invites graduate students and December 2004 graduates interested in a career in news librarianship to apply for the Vormelker-Thomas Student Award.

The award, co-sponsored by the News Division and Proquest, is a \$1,500 stipend to assist students attending their first Special Libraries Association Annual Conference. The 2005 Annual Conference will be June 5-8, 2005, in Toronto, Ontario Canada.

Selection Criteria:

1. Applicants must be members of the Special Libraries Association when they apply for the stipend.
2. Applicants must be attending their first SLA conference.
3. Applicants must be graduate students or December 2004 graduates interested in a career in news librarianship.
4. Applications must include:
  - a word-processed essay (500-1,000 words) addressing an issue in news librarianship
  - a letter of reference from a news librarian, a news editor, or a faculty member
  - a resume
  - a list of course work undertaken
  - a statement of professional goals
  - a statement of what the applicant expects to gain from attending the conference
5. Applications must be e-mailed no later than Friday, March 11, 2005.

E-mail applications to:

Regina Avila, The Denver Post

Phone : 303-820-1444

Email: ravila@denverpost.com

The winner will receive a check prior to the conference in June. The winning essay will appear in an issue of News Library News.

The News Division reserves the right not to award the stipend if there are no suitable applicants.

## Chapter Membership Meeting February, 2005

An overflow crowd converged on Zócalo Restaurant near the Capitol to enjoy one another's company, good Mexican food and the wise words of the State Librarian, Susan Hildreth, on Tuesday, February 1.

This was the Sierra Nevada Chapter's annual Membership Meeting, at which we traditionally award a chapter member who has done outstanding and sustained work for our chapter. This year's recipient was Jacquelin (better known as Jackie) Siegel of the California State Library. Chapter President Deanna Johnson presented Jackie with a certificate thanking her for her long years of service, which have included being responsible for the very same Membership Meeting honoring her in 2005. Congratulations, Jackie!

After an outstanding meal of traditional Mexican favorites like enchiladas and sopa—followed by tasty desserts, among them flan—members heard Susan Hildreth, appointed State Librarian in 2004 by Governor Schwarzenegger, give an entertaining and inspiring recounting of her gradual rise to the top public librarian position in California. Her talk was interspersed with observations about where librarianship is headed. Susan sees our profession as increasingly automation-oriented, but views librarians as necessary mediators in the delivery of information. Her speech was leavened with generous helpings of her dry wit, which caused the evening to pass quickly and pleasantly.

The surroundings were attractive and interesting, with an assortment of pre-Columbian-looking artifacts. The noise level presented a challenge, but Susan seemed to bear up well, even without a microphone to help her!

I found this an evening very well spent, and I look forward to next year's Membership Meeting. I hope you agree and will join all of us again next year.

--Buzz Haughton, President Elect



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## Leadership Summit, cont'd.

The Chapter Cabinet meeting was followed by the Joint Cabinet meeting, where we voted to return the dues restructuring proposals to the Board of Directors for further study; the Board will turn the proposals back to the Finance Committee.

Friday afternoon was devoted to a seminar called the Leadership Adventure, presented by Leadership Outfitters, Inc. (<http://www.leadershipoutfitters.com>) . Through a series of discussions and breakouts into smaller groups, we dealt with topics like challenging the process, modeling the way, inspiring a shared vision, encouraging the heart and enabling others to act. A breakout I attended on effective use of meetings brought up some issues around making sure, as leaders, that our meetings are productive and on-topic. Different people have different personality types, and it is important to make sure that a person's line of responsibility within the organization suits their personality type.

I would like to express my heartfelt thanks that I was given the privilege of attending the Leadership Summit: first to the Sierra Nevada Chapter, which makes financial provision for two of its officers to attend, and second to SLA, which makes sure its leaders are given the chance to meet and be exposed to those who can inspire them to develop their skills in leadership.

Finally, I would like to point out that on Monday, January 31, ballots for the SLA Board of Directors were mailed to all members. Please don't let the opportunity for you to voice your decisions as to who will lead you and set SLA policy pass you by by failing to vote! Candidates' statements are included with your ballot; you can also find them at: <http://www.sla.org/content/SLA/governance/bodsection/0405bodcand/>

Thank you again, my fellow SNC members, for letting me represent you!



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**InfoPeople Workshop:  
Keeping Your Collections Alive When Your Budget Is Cut  
Monday, March 14, San Francisco Public Library  
Monday, May 16, Sacramento Public Library - Galleria**

To register for this workshop: Use the online registration form at <http://infopeople.org/WS/workshop/Workshop/202>

Fee: There is a \$75.00 fee for this workshop.

Have you just been told that you have to make cuts to your collection budget? Perhaps this is the first time you have faced cuts, and you don't know where to begin. Or maybe this is the third year in a row that you have had to cut your book budget, and you simply don't know what can be cut once again. Do you worry about the future of your collection, and how to continue to support your library's programs? Don't despair. This workshop and your workshop colleagues will offer tips and guidelines so that you are prepared to:

- Anticipate budget cuts and analyze your collection
- Make strategic choices about which cuts to make
- Keep your collection vibrant and useful to library users
- Prepare, if necessary, for the next round of budget cuts

**Workshop Description:**

Through individual and group exercises, this all-day lecture course will provide you with the basic skills you need to make strategic cuts to your collection budget. The instructor will provide practical exercises and useful tips that can be used immediately to deal with an immediate cut, as well as ongoing strategies for continuing to develop your collections, even in uncertain economic times. Shared experiences and ideas from all workshop students will enhance the workshop content.

Pre-workshop assignment: Workshop students should review their library's mission statement, long-range plan, or any other document that sets policy and direction for their library.

Workshop Instructor: Carolyn M. Myers, Multnomah County Library

- On-site check-in is from 8:30-9:00 AM; instruction is from 9:00 AM-4:30 PM.
- Maps, directions, and parking information are available on the Infopeople Web site at <http://infopeople.org/WS/workshop/Directions>.
- Infopeople does not validate or pay for parking.
- Infopeople does not provide refreshments or lunch. Since some training locations do not have in-house or convenient food service, Infopeople recommends that participants bring a sack lunch.

If you have questions about registration or scheduling of workshops, please contact Linda Rodenspiel, the Infopeople Project Assistant, at [assist@infopeople.org](mailto:assist@infopeople.org) or by phone at 650-578-9685.

**InfoPeople Workshop:**  
**Getting Started in Library Grant Writing**  
**Wednesday, March 2, Cerritos Public Library**  
**Thursday, March 10, San Francisco Public Library**  
**Thursday, March 31, Sacramento Public Library - Galleria**

Fee: There is a \$75.00 fee for this workshop.

Do you have an idea for a new project or service for your library? Do you see a need that your library can't fill under current budget constraints? Do you know you want to go after a grant, but don't know where to start? Do you want to find out about grant sources for libraries beyond LSTA? Have you ever said, "If only we could...?"

If you answered "yes" to any of these questions, then you can expand your funding options and get started in library grant writing by taking this highly practical introductory workshop.

**Workshop Description:** This all-day interactive workshop will employ class discussion, individual and group exercises, and presentation to teach you what you need to know and give you the confidence to begin writing grant proposals for library projects. The instructor will provide samples of successful grant proposals, checklists, resource lists, a copy of "Program Planning and Proposal Writing" from the Grantsmanship Center, and lots of practical tips. You will practice working on various sections of a grant proposal using real library scenarios, and will start developing an Action Plan for your own grant project. The workshop will cover various types of funding sources appropriate for libraries.

**Pre-workshop assignment:** Please come to the workshop with an idea for a project that you think would be appropriate for grant funding.

**Preliminary Course Outline:**

- Getting Started in Grant Writing
- Grant seeking vs. fundraising
- What makes a successful/good proposal?
- Anatomy of a Grant Proposal
- Developing your grant-seeking strategy
- Types of grants
- Basic grant vocabulary
- Getting ready to work on a proposal
- Finding a Funder
- Putting it all together: submission and post-submission

**Workshop Instructor:** Holly Hinman is the Infopeople Project Director and loves to write grant proposals. She has been continuously involved with grant-funded projects for more than twenty-five years. She is currently working with Linda Crowe and Peggy Barber on a revision of their book, "Getting Your Grant."

To register for this workshop: Use the online registration form at <http://infopeople.org/WS/workshop/Workshop/210>

On-site check-in is from 8:30-9:00 AM; instruction is from 9:00 AM-4:30 PM.

Maps, directions, and parking information are available on the Infopeople Web site at <http://infopeople.org/WS/workshop/Directions>

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**SLA SIERRA NEVADA CHAPTER DINNER MEETING**  
**Thursday, March 10, 2005**

**Califa: What is it and what can it do for your library?**

Califa is a membership-based service bureau designed to provide member-enhanced, value-added services to all California libraries. On behalf of its members, Califa brokers and facilitates the delivery of products and services. It also sponsors statewide projects such as the Librarians' Index to the Internet and the California Preservation Program. Califa grew out of the lack of funding for the projected Library of California. It was launched with LSTA grant funds by the State Library in July 2003. Other support is provided by cash and in-kind funding from its charter members. Califa projects itself to be self-sustaining by June 2006. Visit Califa's website at: <http://www.califa.org>

Andiamo Restaurant, 3145 Folsom Boulevard, Sacramento, CA  
Driving directions: <http://www.sacandiamo.com/directions.html>

5:30 pm Social Hour/Networking  
6:15 Dinner  
7:15 Program

For dinner, select from three entrees:

- London Broil - beef marinated, charbroiled, sliced and served with sherry mushroom sauce, mashed potatoes and vegetables
- Atlantic Salmon - charbroiled and served with roasted pineapple salsa, pasta and fresh vegetables
- Eggplant Rollatini – grilled eggplant filled with gorgonzola, mozzarella and ricotta cheeses, spinach and mushrooms, topped with a marinara sauce, served with pasta and vegetables

All meals include a mixed green salad with Italian vinaigrette, coffee, tea or soda.

**PLEASE RSVP TO BUZZ HAUGHTON BY MONDAY, MARCH 7, 2005.**

Questions? [bxhaughton@ucdavis.edu](mailto:bxhaughton@ucdavis.edu) or (530) 754-5705

**Registration - SLA Sierra Nevada Chapter - March Dinner Meeting**

Name \_\_\_\_\_

Phone \_\_\_\_\_

Organization: \_\_\_\_\_

Email: \_\_\_\_\_

SLA Members \$25 \_\_\_ SLA Retired/Student Members \$20 \_\_\_ Non-Members \$30 \_\_\_

Please circle entrée choice: London Broil      Atlantic Salmon      Eggplant Rollatini

Please make check payable to the SLA and send to:

Buzz Haughton

100 N West Quad

Davis, CA 95616-5292

**(President's Message, cont'd.)**

- During a conversation, Buzz and I had with some of the chapter officers from the San Francisco Bay area chapters we learned that the Sierra Nevada Chapter will be responsible for the California Chapters Reception at the 2006 SLA Annual Conference in Baltimore. It was suggested that we should visit the Baltimore booth in Toronto to begin our planning process, to get help with determining a location for the event. Obtaining help from someone on location in the early stages seems like a great idea. Would anyone be willing to accept this responsibility?
- The Joint Cabinet (Chapter and Division leaders) held a lively discussion on association dues. Last year the Kentucky Chapter proposed changes in the association dues structure to help those with lower salaries. This proposal did not pass, as it was not revenue neutral. However, the Finance Committee was asked to look at the dues structure, and brought four options back to the Board of Directors, of which the Board referred two to the Joint Cabinet. Both proposals provided for lower dues for members making less than \$35,000 annually and both would require a change to the association bylaws because they also required dues increases. After substantial discussion and the mention that each member costs the Association \$256 per year, the Joint Cabinet voted to not accept either option, but refer them back to the Board of Directors in hopes that the Board would refer it back to the Finance Committee for further review. I do have some additional information about the suggested options if anyone would like to learn more.
- Gary M. Heil, a lawyer, author (*The Leader's New Clothes*), and founder of the Center for Innovative Leadership, was the keynote speaker for the Summit. If you ever have a chance to listen to him, I would recommend doing so. He also has a website at [www.cfil.com](http://www.cfil.com). He started talking about how leadership is within each of us and we need to learn how to bring it out. He also quoted Viktor L Frankl which I think was like "Success can't be pursued; it comes as a side-effect of one's personal dedication to a cause greater than oneself".
- In the Member Forum it was mentioned that sometime in 2004 Google stated that librarians will be needed for the next three hundred years. I would love to know more about this tidbit; I missed it entirely the first time around.
- The Association financial year is January through December, and has been for many years, possibly since the Association's birth. However, the Association year for elections and incoming new leaders has been July through June for possibly as long. The Board of Directors has determined that these should be the same, so beginning in January 2008, the association year will be January-December as well. Thus, we will need to determine what changes we will want to make in our chapter's organization to align events with the calendar year.
- Janice LaChance, SLA Executive Director, mentioned that in her latest conversation with legal counsel it was determined that the Association can probably move towards electronic voting sometime in the near future.
- The SLA Online University was promoted. This should be available sometime this spring, and will include the ability to keep track of whichever courses an individual has taken. Chapters will also be able to create their own sub-learning centers that include their own education events. SLA will be partnering with Drexel University, Syracuse University, the WISE Consortium, the University of Toronto, and the University of Alliance to offer courses toward an MLS and MBA, or just individual courses, seminars or access to articles. The Virtual Learning Series will be incorporated, as will 230 courses already developed by Learning.com on software, organizational development and other subjects. Look for additional information as the SLA Online University is developed. Suggestions may be sent to [Learning@sla.org](mailto:Learning@sla.org) with the subject: OnlineU Ideas.

During lunch on Thursday, the candidates for the 2005/06 SLA Board of Directors were given the

(Continued on p. 15)

**(President's Message, cont'd.)**

opportunity to share their views on the Association and its future with all of the Summit attendees. I was Impressed by both Doris Helfer and Rebecca Vargha, our candidates for President-elect, as well as Anne Caputo for Chapter Cabinet Chair-elect, Agnes Mattis for Division Cabinet Chair-elect, and Sue Henczel and Cindy Romaine for Directors. Whether you agree with me or not in my choices, PLEASE VOTE! Everyone should have their ballots by now. If you haven't already marked and returned your ballot, please do so soon.

Please contact Buzz or myself if you have any questions about the 2005 Leadership Summit.

The next week after returning from Florida, on February 1st, our chapter hosted our annual Membership Meeting. We had nearly fifty attendees, one of our largest dinner meetings for quite some time. I guess that a lot of people, like me, wanted the opportunity to meet and listen to Susan Hildreth, the new State Librarian for California. I also had the privilege to present our chapter's Member of the Year award to Jacquelin Siegel. Jackie has been an active chapter member for several years. Not only has she organized several events and contacted new and renewing members, she has provided many excellent suggestions during board meetings. This is the first year in quite some time that Jackie hasn't been a chapter board member, and she is sorely missed.

And that isn't all for this year yet. Buzz already has our next meeting organized for March, and Anne Bradley has distributed publicity and registration forms for it. In fact, there's much more information about this upcoming meeting in this issue of the *Gazette*. Ruth Gustafson is in the midst of plans for another education workshop this Spring, so more information about it should be forthcoming. And Buzz is already planning for our Business Meeting in May, which I believe is planned for May 12th, a Thursday. Pam Rollo, the Association's current President-elect, will be our speaker. During this meeting we will also be electing our 2005/06 chapter officers, on which our Nominating Committee (Gabriel McAuliffe, Carol La Russa and Jacquelin Siegel) is currently working to filling the slate. If you think you might be interested in participating on the chapter's board in some capacity, please contact someone on the Nominating Committee.

One final reminder. PLEASE CAST YOUR VOTE for the 2005/06 SLA Board of Directors. You should already have received your ballot; but if not, please contact Association Headquarters.

I hope everyone is having a great year and that I see all of you at future chapter events.

--Deanna Johnson

**SLA's Pharmaceutical & Health Technology Division  
Spring Meeting, April 3-5, 2005**

Westin Casuarina Hotel, Las Vegas, NV

Dynamics in the Information Industry: Expanding Roles and Relationships

Website: <http://www.sla.org/division/dpht/Spring2005/spring05info.htm>

This meeting includes a professional development workshop, "Shifting the Copyright Paradigm from Seed Pots to Printing to Electronics," vendor exhibits and sessions discussing drivers for change in the information industry and profession. Topics include virtual libraries, electronic journals, the Open Access movement, RSS feeds, changes in scope and practices for records management, medical devices, pharma and biotech information centers/libraries and how roles for information professionals are changing to address the directions the information industry are taking.

## **Calling All Chapter Members!** **Your Time, Talent, and Skills are Needed**

### **Executive Board Is the Way to Go**

For those of you who have had an opportunity to serve on the Advisory Board in the past or have had experience serving on different boards and committees in other chapters or divisions, please take the opportunity to serve on the Executive Board for the Sierra Nevada Chapter. This is a marvelous way to engage yourself in our library community at the local level and, in the case of the position of President-Elect, at the international level. Be aware that each position is a commitment for one year, save for that of President-Elect, which is a three-year commitment for the positions of President-Elect, President, and Past President.

### **Advisory Board as a Way to Start**

This year we are looking for a few good members who would like to get their feet wet with the opportunity to engage in a position on Advisory Board of the Sierra Nevada Chapter. Serving on the Advisory Board is a way to experience the benefits firsthand that SLA in our area has to offer our members and the larger community. Such positions as Hospitality Chair, Membership Chair, and Business Manager can provide ample opportunities to get to know the outside community and to explore different areas that could enhance your library career.

We are now taking (self) nominations for the positions listed below. Please stop by the website at [http://www.sla.org/chapter/csrn/office~04\\_05.htm](http://www.sla.org/chapter/csrn/office~04_05.htm) and click on the hyperlinks for information on each position. If you are interested in serving on the board, please contact Gabriel McAuliffe at (916) 444-6666 or [gmcauliffe@sierraresearch.com](mailto:gmcauliffe@sierraresearch.com).

--Gabriel McAuliffe, Nominating Committee Chair

### **ADVISORY COUNCIL**

Diversity Chair (formerly Affirmative Action)	Archivist
Business Manager	Bylaws Chair
Career Guidance Chair	Consultation Chair
Database Manager	Employment Chair
Fundraising Chair	Government Relations Chair
Hospitality Chair	Membership Chair
Networking Chair	Public Relations Chair

**“If every American donated 5 hours a week, it would equal the labor of 20 million full-time volunteers.” --Whoopi Goldberg**

**Contribute to your chapter: volunteer for a Board position!**