

Gold and Silver Gazette

Special Libraries Association

Sierra Nevada Chapter



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April, 2005

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Participate Now! Wouldn't you like to be more involved in your local SLA chapter? Participation can benefit you in numerous ways. It is an opportunity to network with your local peers, to find out what others are doing that might be useful to you and your library, to find out about new jobs in and out of the area, to discover new resources or services that you may find useful. Involvement with a committee or the Advisory Board can help you learn new skills that you can then use in your job or at home. What other benefits can you think of?

Here are some opportunities for you to participate, now and in the future:

Our current Association year is coming to a close, and it is once again time to vote for new chapter officers. Our Nominating Committee has been hard at work finding us an excellent slate of candidates. You will find the list of names and some biographical information about each candidate in this issue of the Gazette. So, please, read up on our new candidates and come to the May business meeting to meet, if you haven't met them already, and vote for our new officers.

We are also looking for nominations from our membership for our 2005/2006 Member of the Year Award. Know an SLA Sierra Nevada Chapter member that has been an active participant in the Chapter and SLA? Nominate her or him to receive an award! Please complete the Nomina(Cont'd on p. 5)

2004-2005 SLA SIERRA NEVADA CHAPTER

http://www.sla.org/chapter/csrn/office~04_05.htm

EXECUTIVE BOARD:

President	Deanna Johnson	deejohnson@ucdavis.edu	530-752-3271
President-Elect	Buzz Haughton	bxhaughton@ucddavis.edu	530-754-5705
Past President	Karen Andrews	klandrews@ucdavis.edu	530-752-1627
Secretary	Mary Wood	mwwood@ucdavis.edu	530-757-8438
Treasurer	Marianne Leach	mleach@dtsc.ca.gov	916-324-5898

ADVISORY BOARD:

Archivist	AVAILABLE		
Career Guidance	AVAILABLE		
Consultant	Rich Shallenberger	rich_shallenberger@hp-roseville-om2. om.hp.dcom	916-785-6345
Discussion List	Kenneth Firestein	klfirestein@ucdavis.edu	530-752-1678
Diversity	AVAILABLE		
Education-CA	Ruth Gustafson	ragustafson@ucdavis.edu	530-752-1883
Education-NV	AVAILABLE		
Employment	Linda Heatherly	linda.heatherly@lc.ca.gov	916-341-8030
Government Rel.	AVAILABLE		
International Rel.	AVAILABLE		
Membership	AVAILABLE		
Networking	Kecia Bailey	kecia@calcasa.org	916-446-2520
Publications	Kathleen Earl	marianmadam@yahoo.com	916-728-2122
Publicity	Anne Bradley	bradleya@csus.edu	916-278-4350
Strategic Planng.	AVAILABLE		
Webmaster	Judy Lane	jlane@mvls.org	916-264-2724

Chapter Boundaries: Membership in the Sierra Nevada Chapter includes those SLA members who live or work in the counties of Alpine, Amador, Butte, Calaveras, Colusa, El Dorado, Glenn, Lassen, Modoc, Nevada, Placer, Plumas, Sacramento, San Joaquin, Shasta, Sierra, Sutter, Tehama, Yolo and Yuba in California; and the counties of Churchill, Douglas, Elko, Eureka, Humboldt, Lander, Lyon, Mineral, Pershing, Storey, Washoe, White Pine and the jurisdiction of Carson City in Nevada.

Publication Schedule and Gazette Subscriptions: The Gold and Silver Gazette (ISSN 1547-7339) is published five times a year: February, April, August, October and December and is free to members of the Sierra Nevada Chapter in paper form upon request. Subscription rates for the paper form for non-members are \$10/year and \$12.50/year to international subscribers.

Deadlines: Editorial material, including advertising material in electronic form, must be received by the first of the month of publication. The Gazette is posted to the chapter website around the fifteenth of the month of publication.

Advertising Rates and Program Sponsorship

The *Gold and Silver Gazette* reaches about 200 information professionals, most in Northern California and Nevada. The *Gazette* is published five times a year, with each new volume starting in August. Advertising copy in electronic form is due the first of the month of publication.

Single-Issue Rates

Quarter-page advertisement	\$25
Half-page advertisement	\$45
Full-page advertisement	\$65

Additional opportunities to reach area professionals can be found by sponsoring Sierra Nevada Chapter programs. The Chapter holds five dinner meetings and two all-day workshops during the Chapter year.

Vendors who sponsor Chapter programs are noted in the program flyer, in the Chapter's newsletter (before and after the program) and at the Chapter event itself. Sponsors are invited to send up to two representatives whose registrations and attendance at the Chapter event are included in the price of sponsorship. The representatives are invited to set up demonstrations of products and services before the program, are acknowledged during the program by Chapter officers and are invited to speak briefly before the program speaker begins.

Chapter programs may be sponsored for \$250. Contact Anne Bradley (916/278-4350; bradleya@csus.edu).

Report changes in address, email and/or telephone number to:

Kathleen Earl
916 728-2122
marianmadam@yahoo.com
and
SLA Management Records
1700 18th St. NW
Washington DC 20009
Fax: 202/332-9341
membership@sla.org
www.sla.org/cfcode/profile.cfm

Past President Karen Andrews Recognized

The Engineering Library Division (ELD) Awards Committee is pleased to announce that the 2005 Homer I. Bernhardt Distinguished Service Award will be presented to Karen L. Andrews, Head of the Physical Sciences & Engineering Library at the University of California, Davis. All nominations were incredibly strong this year. The committee cited as determining factors Karen's professional perspective, philosophy of leadership, recruitment and mentoring of new engineering librarians, teaching and presentations, work with scholarly communication and publishing, and extraordinary service to ELD, including accreditation standards. Karen's nomination received almost a dozen letters of support from ELD colleagues, former Bernhardt Award honorees, current and former co-workers and/or mentees, and faculty from UC Davis. Congratulations Karen!

Special Libraries Association: Sierra Nevada Chapter

Chapter Calendar 2004-2005

Chapter Website: <http://www.sla.org/chapter/csrn/index.htm>

Tu, May 3

Final Board meeting: TBA

Th, May 12

5:30pm Chapter Business Meeting: Election of Officers and Advisory Board
Cafe Bernardo, 2726 Capitol Ave., Sacramento (near Bus180)

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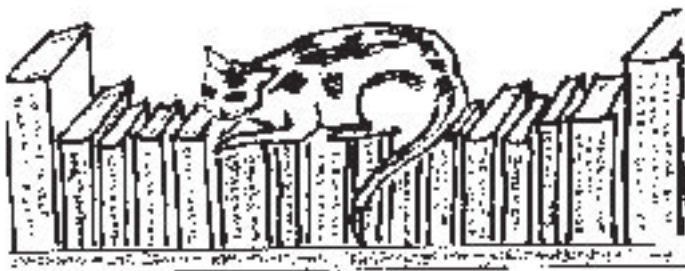
Incoming SLA President Featured at May 12th Dinner Meeting

Buzz Houghton, Vice President/President-Elect

Pam Rollo, SLA's incoming President, will top the list of 2004-05 featured SLA speakers at our last-of-the-year dinner meeting. Pam is Director of Information Resources of Crédit Suisse First Boston in New York City. Pam was honored as the 2000 Distinguished Member of the SLA Business and Finance Division. She will give our members some insight into her vision for our association in these challenging times.

The evening will begin at 5:30 p.m. with no host-drink and be followed at 6:15 with dinner at Café Bernardo, 2726 Capitol Avenue in Midtown; for driving directions, please go to: http://www.paragarys.com/cafebernardo/cafe_directions_midtown.htm. A variety of sandwiches will be offered for dinner with coffee or tea. You can find a registration form for the event on our website. If you have questions, please contact me: bxhaughton@ucdavis.edu

I hope to see many of you there!



National Library Legislative Day May 3 & 4, 2005

Come and participate in National Library Legislative Day 2005. SLA is collaborating with ALA and DCLA in bringing together hundreds of library supporters from across the country. For full details, go to: <http://www.sla.org/content/SLA/advocacy/index.cfm>

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The advertisement features a black and white photograph of a man and a woman dancing. The man is in a dark suit, and the woman is in a dark dress. They are in a dynamic pose, with the man lifting the woman. The background is dark, and the text is white and light gray.

President's Message, cont'd.

tions Form found on page 7 of this issue of the Gazette, or on our Chapter's website at <http://www.sla.org/chapter/csrn/> and send it to Deanna Johnson via mail or email by May 31, 2005.

Do you have an idea for an organization that may be willing to sponsor one of our Chapter events, or advertise to our membership in the Gazette? Bring it to the Board, either in person, or via one of the members of the Board – we are all listed on the Chapter's website at http://www.sla.org/chapter/csrn/office~04_05.htm. If we are able to find more sponsors or advertisers, we can keep our prices down on what we must charge for events that we provide to our members and friends.

Our Chapter is seeking members to write for the Gazette. Write about anything relating to information professionals – about a technical issue or reviewing a book or website or ask a question. It is a relatively safe form of publishing, and what can be better than sharing with your colleagues?

I would also like to make one final plea during my year as Chapter President for volunteers for open Advisory Board positions. We still need members to take up the challenge of the duties of Chapter Archivist, Fundraising Chair, Membership Chair and other positions. Please help the Chapter, and in turn, help yourself learn a new skill base.

Finally, I would like to encourage anyone/everyone thinking about attending the SLA Annual Conference in Toronto this June to do so. Toronto sounds like a beautiful and wonderful city, with numerous events happening the week of the Conference. And the Conference itself is quite an event! It's a great place to meet colleagues interested in similar subjects, to look for new employment, to gain skills by attending a continuing education course, and to participate in Association level business at the Division, Chapter or Association level.

Get involved! It's a great way to meet people and help out, and have fun in the process.

--Deanna

Information Management Careers: Multi-industry Perspectives and Tips for Career Development

The Special Libraries Association San Francisco-Bay Region Chapter, Northern California Association of Law Libraries and the Northern California & Nevada Medical Library Group invites you to a joint panel discussion and catered reception.

When: April 27th, 4:00 p.m. - 6:00 p.m.
Where: U.C. Berkeley S.I.M.S., South Hall,
Room 110

Information professionals from a wide variety of industries including medicine, architecture, corporate, legal and consulting, will be represented on our panel. Come hear how information workers manage and mediate information and technology within a variety of industries and organizations.

Topics to be discussed by the panel include:

- * Tips for career development within different industries
- * The information professional's role in the mediation of technology and end users within different types of organizations
- * Skills for success in information management within various industries

Members of local professional organizations will be present at the reception and available for your questions. Learn from their experience and make contacts with professionals from a variety of industries while you enjoy food and drink.

Door prizes including one year memberships to SLA, NOCALL and NCNMLG will be given!



**SLA SIERRA NEVADA CHAPTER
DINNER MEETING
Thursday, May 12, 2005**

Speaker: Pam Rollo, Incoming President of SLA

Please join with your fellow Sierra Nevada Chapter members and their guests at the last dinner meeting of our 2004-2005 year. Our speaker will be Pam Rollo, incoming President of the Special Libraries Association. Pam has been Director of Information Resources for Crédit Suisse First Boston in New York City since 2000. In the same year Pam received the Distinguished Member Award of SLA's Business and Finance Division. Pam is an animated, enthusiastic and well-informed special librarian who will entertain and enlighten us with her views on where special librarianship and SLA in particular are going.

Café Bernardo
2726 Capitol Avenue (near Business 80)
Sacramento, CA

Driving directions available at:

http://www.paragarys.com/cafebernardo/cafe_directions_midtown.htm

5:30 pm	Social Hour/Networking
6:15	Dinner
7:15	Speaker

Our dining selection will be among three beginning dishes: *Mixed Green Salad* with balsamic vinaigrette; *Thai Noodle Salad* with noodles, shredded chicken, carrots and cucumbers with a spicy peanut dressing; or *Spinach Salad*, with Fuji apples, bleu cheese and candied walnuts; then as main dishes: *Grilled Chicken Sandwich* with achiote marinade, cabbage and radish slaw and roasted green chile mayonnaise; *Roasted Turkey Breast Sandwich* with smoked gouda cheese, field greens, cranberry-pear chutney and sage mayonnaise with honey wheat bread; or *Portobello Mushroom Sandwich*, with field greens, tomato, homemade pickles, red onion and mayonnaise.

PLEASE RSVP TO BUZZ HAUGHTON BY MONDAY, MAY 9, 2005.

Questions? bxhaughton@ucdavis.edu or (530) 754-5705

.....□

Registration - SLA Sierra Nevada Chapter - May Dinner Meeting

Name _____
Phone _____
Organization: _____
Email: _____

SLA members \$25____
SLA retired/student members \$20____
Non-Members \$30____

Please circle salad choice:

Mixed Green Thai Noodle Spinach

Please circle entree choice:

Chicken Turkey Portobello

Please make check payable to the SLA and send to:

Buzz Haughton, 3014 Woods Circle, Davis, CA 95616-2678

Chapter Nominating Committee Successful

Report compiled by Kathleen Earl

Nominees for the 2005-06 SLA/SNC Officers and Advisory Board:

[President: Buzz Haughton]
VicePres/Pres-Elect: Kathleen Earl
Secretary: Ruth Gustafson
Treasurer: Jane Talbot
Education/NV: Sarah Mauldin
Education/CA: Anne Bradley
Publicity: Coral Henning
Publications: Deborah Ondricka

Buzz has been a member of SLA and our chapter since 1998. He has served as Publications Chair, Public Relations Chair, and as listowner of the Gay & Lesbian Caucus. Buzz is a cataloging librarian at UC Davis. Buzz has already been elected, but thought you might like to know more about him.

Kathleen (Kathy) has been a member of SLA and our chapter since 2002. She is currently serving as Publications Chair. Kathy juggles three part-time positions at American River College, Sacramento City College, and Crocker Art Museum.

Ruth joined SLA in 1995 and our chapter in 2002. She has served as Professional Development Chair and is currently Education/CA Chair. Ruth is a reference librarian at UC Davis' Bio-Ag library.

Jane has been a member of SLA and our chapter since 2002. She is the Northrup Grumman Mission Systems librarian.

Sarah joined SLA and our chapter in 2002. She is the librarian for the law firm Lionel, Sawyer, & Collins in Las Vegas.

Anne has been a member of SLA since 2001 and joined our chapter in 2003. She is currently serving as Publicity Chair. Anne is a reference librarian at CSU Sacramento.

Coral joined SLA and SNC in 2000. She is Director of the Sacramento County Law Library.

Deborah (Debbie) is a SLIS student at Texas Women's University. She joined SLA and SNC in 2004. She expects to obtain her degree in 1-2 more semesters.

Many thanks to the Nominating Committee: Gabe McAuliffe, Carol Larussa, and Jacquelin Siegel for their hard work and perseverance. Thanks to the chapter members who are willing to serve and to keep our chapter active and vital. More needed for several vacancies on the Advisory Board (see list on p. 2).

Be sure to attend the May 12th Business Meeting and vote!

March Dinner Meeting Hosts Califa Speaker

Buzz Houghton, Vice President/President-Elect

A lot of California librarians had high hopes for the Library of California, created from legislation passed by the legislature in 1999 to link libraries of all types with resource sharing. Unfortunately, the Library was never funded to the extent it needed to be to enable it to reach its potential. When it became clear that LOC would not do what the state's librarians had hoped for it, a group of librarians got together and created Califa, a nonprofit corporation to do some of the things originally projected for the Library of California.

March 10th, a group of us got together to enjoy a meal at Andiamo Restaurant and listen to Roberto Esteves, director of Califa, talk about what Califa has achieved and hopes to achieve. Califa provides value-added goods and services to California libraries, including databases bought in behalf of contacting libraries and negotiated for by Califa's staff, as well as a way for libraries to sell no-longer-needed books online, acquire needed used library equipment, and a host of other services. Roberto's enthusiasm for his job shone through to those of us in attendance, and the exchange of ideas and questions after Roberto's slide presentation was lively.

The value of the goods and services Califa makes available to contracting libraries with a very modest fee structure was obvious to us. I think everyone who attended learned a lot by listening to Roberto's enjoyable talk and engaging in the following question-and-answer period. And, of course, we also got to eat good Italian food and spend some time networking before and after!

Editor's note: Photos of the February and March meetings are on the chapter website: <http://www.sla.org/chapter/csmn/SNCphotos.htm>

SLA Leadership and Management Division Chair on the future of SLA

Lois Weinstein has posted an article about the future of SLA, from her perspective as Leadership and Management Division Chair. It also answers a key question posed by Executive Director Janice Lachance: "What is your call to action?" Catch this intriguing point of view at:

<http://www.sla.org/content/resources/leadcenter/leadtrain/BulletinEditors/guesteditorial.cfm>



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SNC Member of the Year Award

The Sierra Nevada Chapter Member of the Year Award was instituted in 1990/1991 to reward a chapter member for their continuing contributions to the Chapter, the Association, and the profession.

Our first recipient was Johanna Ross, University of California, Davis, Physical Sciences Library. Now it's time to think about nominating a member for next year's award. The award emphasizes local chapter involvement and leadership. Although participation at the Association level and other professional activity is relevant, the nominated member should have promoted Chapter activities in a significant manner.

Anyone who has been a member of the Sierra Nevada Chapter for the past three years is eligible, and nominations can be made by any current Sierra Nevada Chapter member. Final Selection Committee: President, President-Elect, and Past-President of the current Board (not eligible for the award).

Please send in confidence, the completed Nominations Form below to Chapter President Deanna Johnson, 2318 Clemson Drive, Davis, CA 95616; or an email with complete information to deejohnson@ucdavis.edu. Nominations must be received by May 31, 2005 so that the award may be presented at the first dinner meeting in September 2005.

Nominations Form

This information will be held in strict confidence.

Nominee: _____

Nominated by: _____ Telephone: _____

Please describe the nominee's outstanding professional achievement or contribution to the SLA Sierra Nevada Chapter. Please include a brief pertinent biographical sketch of the nominee.