

Surveys- Serious Monkey Business

SAN DIEGO SLA MEETING

November 3, 2006

3pm-5pm

Speakers:

- Cynthia L. Shamel is the principal consultant with Shamel Information Services.
- Dolly Goulart is a librarian at the Qualcomm, Boulder office.

Surveys-we've all used them as a measurement tool to evaluate services, as a collection development tool, or a pulse check of our patron's perception of our work. These two librarians will expand our knowledge on using surveys effectively.

Cindy has successfully implemented a variety of information surveys with a variety of local corporations. She will introduce us to Survey Monkey design and implementation. Dolly coordinated a survey which reached 7000 Qualcomm employees. She will relate her experiences regarding this extensive survey.

We will conclude with no-host dinner at Karl Strauss. Please RSVP on the dinner.

Location:Gen-Probe Incorporated 10210 Genetic Center Dr. San Diego

From I-805

Exit Mira Mesa Blvd. (East)

Pass 5 traffic lights after Exit

Left on Genetic Center Drive (entrance on North side of the building)

From I-15

Exit Mira Mesa Blvd (West)

Follow Mira Mesa Blvd. Approx. 4 miles to Genetic Center Drive

Right on Genetic Center Drive (entrance on North side of the building)

Registration: **Elizabeth Grossman**, SLA Hospitality Chair, 5775 Morehouse Dr, San Diego, CA 92121

egrossma@qualcomm.com

For information: Linda Counts 619 740-4152

Registration Deadline: October 31, 2006 Prepayment not required. Please pay at the door.

Name: _____ Email _____

____ SLA \$5.00 ____ Nonmember: \$8.00

Dinner ____ Yes ____ No

Make check to: San Diego SLA