

SLA-SD Fall Seminar 2007

"The Library as Velcro: Embedding the Library Into the Larger Organization"

Friday, October 12, 2007

8:30 A.M. - 3:30 P.M.

QUALCOMM, Inc.

6455 Lusk Blvd.

San Diego, CA 92121

[\(directions\)](#)

Speakers

Embedding it All: Why, How, Who

Christy Confetti Higgins, Sun Microsystems, Inc.

Cindy Hill, Hill Information Consulting Group

Embedded Library in WebCT: Pushing UCSD Library Resources to Faculty Courses

SuHui Ho, University of California, San Diego

Telling Them About Themselves: Focusing on the Customer, not the Library When Positioning Within the Larger Organization

Britt Mueller, QUALCOMM, Inc.

Liaison Program at the Arizona Health Sciences Library -- Moving In, Moving Up

Sandy Kramer, University of Arizona

Librarians in the Gray Zone: My Experiences Neither Here Nor There

Amy Spiegel, Rohm and Haas Company

Registration in advance is required. **No onsite registration accepted.**

SLA, SANDALL Member	\$55
SLA Member-students, retirees, unemployed	\$25
Non-member	\$70

To register:

Make checks payable to **SLA-SD** and mail to Vani Inampudi, SLA Hospitality Chair, 802 Via Bahia, San Marcos, CA 92069

- Or call Vani at 858-344-7919 (cell)
- Or email Vani at vani.inam@gmail.com

Payment at the door is encouraged, but you must register in advance by **October 5th**. For questions on registration, call Vani. For other event questions, contact seminar planners Carol Hyne (chyne@qualcomm.com, 858-651-3911) and Elizabeth Grossman (egrossma@qualcomm.com, 858-651-4341).