

# SLA San Diego Bulletin

Spring 2004  
Volume 44 Issue 1  
<http://www.sla.org/chapter/csnd/>

## Feature :

### LONG-AWAITED KELLOGG LIBRARY OPENS AT CAL STATE SAN MARCOS

*Submitted by Yvonne Nalani Meulemans, Science Librarian CSUSM*

Cal State San Marcos opened the doors of Kellogg Library for students, faculty, and the public on January 20, 2004. According to Marion Reid, Library Dean, “We have a 200,006-square-foot building which accommodates not only the library, but also academic computing and faculty center. It is exciting to think of the potential synergies of these three academic support units serving students and faculty together.” Kellogg Library is located in the center of the ever-growing campus that has also recently opened a student union and student housing.

The much-anticipated Library will be one of the largest in the CSU system, with 200,000 square feet. It will contain approximately 200,000 volumes with 70 research computers available in the common areas, three instructional labs, and a 100-seat computer lab. The library also houses the Center for the Study of Books in Spanish, academic computing, writing and math tutoring centers, faculty center, and a Starbucks café. The library will have 28 group study rooms; a major increase from just one in the previous location. The building will also be completely wireless, allowing users access to the library’s electronic resources as well as the Web from their own computer.

Reid says that staff first contributed to library plans during 1993-94. While the library was initially planned to be completed during 1997-98 academic year, funding issues stalled the project until the vision for the building was revamped and put on the fast track.

The five-story building will house a book collection that had previously been kept in two locations, due to lack of space. Approximately a third of the collection was kept off-campus in a warehouse, which was known as ‘The Annex.’ Materials had to be requested by users and retrieved by library staff who ferried materials back and forth twice a day. Book movers had the daunting task of not only moving the collection from the previous location, but integrating materials kept at the warehouse.

Three state-of-the-art rooms will provide librarians with their own classroom space for the first time. Previously, librarians had to find computer labs or tote their own technology to provide information literacy instruction. Gabriela Sonntag, Coordinator for Instruction says, “The Kellogg Library has three labs dedicated to the library instruction program. Varying in arrangement from round tables to a traditional computer lab, they will accommodate various teaching and learning styles.” *(Continued on page 2)*

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## From the Editors

The SLA San Diego Bulletin is Published four times a year. Chapter members are invited to contribute articles. Deadline for submission of copy to editor :

Spring Issue - February 1st  
Summer Issue - May 1st  
Fall Issue - August 1st  
Winter Issue - November 1st

Make submissions to:  
Judy Kammerer, Bulletin Co-Editor  
E-Mail: [jkammerer@herricklibrary.org](mailto:jkammerer@herricklibrary.org)

*Teresa and Judy*



*Please remember to keep your membership information current with SLA Headquarters. The membership information is used in a variety of ways to keep you informed and is accessed by chapter organizers when requesting mailing labels and e-mail lists, to create membership rosters, and much more.*

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Photo by: David Walker. Source: <http://library.csusm.edu/spotlight/2004/homecoming.asp>

*(Continued from page 1)*

With the exponential increase in size, a docent program has been established. According to Bonnie Biggs, Director of Public Services, the Docent program will provide, "for the first six weeks of each semester, community volunteers...will staff an information kiosk situated near the entrance to the new Kellogg Library. The Docents will be trained to provide information about the new five-story library to students, faculty and community visitors and lead occasional tours. These special volunteers will provide a tremendous service to our users and will gain an insider's familiarity with North San Diego County's only four-year institution library."

The Grand Opening Celebration week was March 1<sup>st</sup>-5<sup>th</sup>. There was a ribbon cutting ceremony, music, and a keynote address by Michael Gorman, dean of Library Services at Cal State University, Fresno and widely published scholar of librarianship.

Visit the Library's web site at: <http://library.csusm.edu>  
To see a brief slideshow of the construction go to: <http://library.csusm.edu/about/poem.asp>

The library is located at 555 Campus Drive, San Marcos, 92096. For more information, please call (760) 750-4340. ◆

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## Program News

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**Be Proactive About Your Career –  
Attend the SLA-SD Spring Seminar  
2004**

# Communication Skills for Librarians: Politicking, Networking, and Interpersonal Communication

Could **you benefit** from any of the following:

- Learn how to identify the skills and behaviors of organizationally savvy leaders.
- Discover an organization's "unwritten rules" to increase your ability to get things done.
- Increase your professional network to enhance your career.
- Learn easy techniques that help you feel more confident when you communicate.
- Discover the non-verbal behaviors needed to connect with and gain cooperation from others.

If the answer is **YES** please plan to **attend** this informative and empowering program.

We have two dynamic speakers who will share their expert knowledge and examples and exercises tailored for Librarians which will help you, **excel in your career!**

**WHEN:** April 23, 2004

**TIME:** 8:00 a.m. – 3.30 p.m.

**WHERE:** The Grossmont Health Care Center's *Conference Center*  
9001 Wakarusa Street, La Mesa, CA 91942

### **THE FACILITY:**

Join us for a full-day seminar at the Grossmont Health Care Center, a recent recipient of the Orchid award for architecture. A tour of the Herrick Community Health Care Library is also scheduled.

### **SPEAKERS:**

*Amy Gonzales*

#### **Organizationally Savvy: Understanding the Rules of the Game**

Managers must negotiate individual agendas and make fast yet effective decisions every day. Being good at what you do is not enough. Promotions and merit increases are often based on more than just performance. Technical merit can get you in the game, but it doesn't mean you'll win. In this seminar, participants will learn to identify the skills and behaviors of organizationally savvy leaders, learn how to find out an organization's "unwritten rules," and increase their ability to get things done. The bottom line: being savvy within your organization is a crucial skill to success.

Amy Gonzales is the Regional Director of West Coast Operations for WOMEN Unlimited. In this role, she launched and continues to oversee the West Coast office and programs for the nationally acclaimed WOMEN Unlimited leadership development program for high potential women leaders. Amy's focus on women's leadership began when she designed and analyzed an original research study on glass ceiling, mentoring, and career advancement for women.

*(Continued on page 4)*

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# Program News

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Linda Bickham

## **Communicating With Confidence and Network Building**

In this highly interactive session, you will learn how to communicate with confidence within your organization as you build your professional network. You will learn and practice techniques for awakening your confident self and managing your nervousness in any situation. You will identify the 3 questions to answer *before* you communicate and the combination of nonverbal behaviors that are crucial to being seen as credible and confident.

Linda Bickham, Founder of Toolbox Learning Solutions, is a facilitator, trainer, and coach who works with companies that have a need for better communication and teamwork in their organizations. Linda's recent clients include Stanford University, several Bay Area biotechnology companies, Whole Foods and the American Red Cross. She also is a Senior Associate for the career transition firm Lee Hecht Harrison where she trains and coaches Silicon Valley executives and professionals on job search techniques and on coming across with confidence, clarity and energy during their job search.

**EXHIBITS:** Among the exhibitors are: Factiva, Swets Information Services, Cuadra, Elsevier, LexisNexis and EBSCO. Attendees will have time to visit the exhibits throughout the day.

**INCLUDES:** Continental breakfast, lunch, and afternoon dessert break with creations made by the *Art Institute School of Culinary Arts*.

**INFORMATION:** Contact Amy Waterman, 858-651-4545, [amyw@qualcomm.com](mailto:amyw@qualcomm.com) or Kim Abbey, 858-942-4537, [kimabbey@cox.net](mailto:kimabbey@cox.net)

**DIRECTIONS & MAP:** Please see page 5.

MAIL BY  
APRIL 9, 2004

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***Registration for SLA-SD Spring Seminar, April 23, 2004***

NAME(S): \_\_\_\_\_

AFFILIATION: \_\_\_\_\_

SLA/MBR \_\_\_\_\_ [\$55]    NON/MBR \_\_\_\_\_ [\$70]    STUDENT/RETIRED \_\_\_\_\_ [\$25]

PHONE: \_\_\_\_\_    EMAIL: \_\_\_\_\_

Please check here for vegetarian meal: \_\_\_\_\_

**Please make check payable to: SLA SAN DIEGO CHAPTER**

Send completed registration forms to:  
Kathy Quinn, Hospitality Chair  
4649 68<sup>th</sup> Street, La Mesa, CA 91941  
Email: [Kquinn925@cox.net](mailto:Kquinn925@cox.net)

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## Program News

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### CYNTHIA HILL SPEAKS TO THE CHAPTER ON “THE FUTURE OF OUR PROFESSION, THE FUTURE OF OUR ASSOCIATION”

*Submitted by Judy Kammerer, Bulletin Co-Editor*

Cindy Hill, SLA President, spoke to the San Diego Chapter on January 28, 2004, at the San Diego Natural History Museum in Balboa Park. There was a large turnout for Hill who is interesting and fun to listen to. She is the current Manager of Sun Library and Learning Technology at Sun Microsystems, Inc. in Palo Alto, California, a worldwide network. Her duties include facilitating Sun’s knowledge management, where she uses a variety of communications channels such as communities of practice and shared learning. These efforts mirror advances SLA is making to bring a larger number of information professionals together to learn from one another.

Hill sees a growing optimism about our profession, and encouraged us to be forward thinking. She travels extensively to speak to groups about SLA and the steps they are taking to move the organization forward. She noted that although many places have experienced cutbacks, they are still here and being innovative in dealing with change.



Cindy Hill and Margaret Dykens

Hill believes we can change as an association. She commended SLA’s new Executive Director, Janice Lachance, on her enthusiasm and drive. The board members are working well together in an effort to become a stronger and even more supportive organization. They recently developed a clear set of vision, mission, and core value statements that we should

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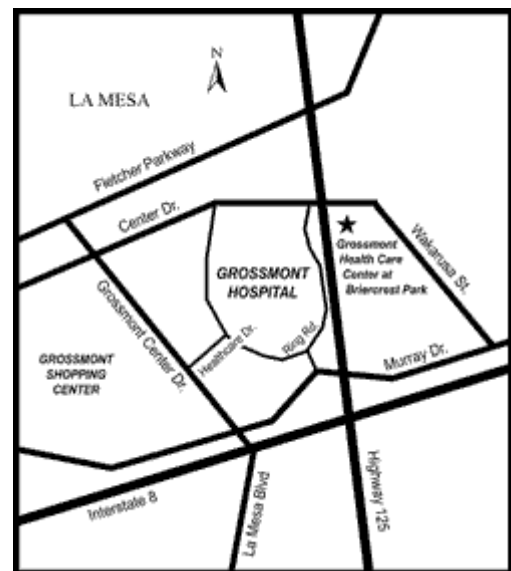
#### **DIRECTIONS & MAP for Spring Seminar on April 23, 2004.**

##### **From Metro San Diego**

8 East toward La Mesa and El Cajon  
Severin Dr. exit  
Left onto Severin Dr., go over the freeway  
Left onto Murray Dr.  
Right onto Wakarusa St. (Bldgs. on left)

##### **From East County**

8 West toward La Mesa and San Diego  
Severin Dr. exit  
Right onto Severin Dr., swing into left lane  
Left onto Murray Dr.  
Right onto Wakarusa St. (Bldgs. on left)



Parking is free in the Grossmont Health Care Center lot. Signs will be posted. ◆

## Program News

(Continued from page 5)

all be aware of (<http://www.sla.org/content/SLA/AssnProfile/slanplan/index.cfm>). SLA will be focusing on the following three areas as their primary objectives:

1. Learning – To give us learning opportunities so that we can grow and expand.
2. Public Policy – To help us become aware of and understand laws relating to copyright, access to information, information shut-off, etc.
3. Advocacy – To show us how to explain to our bosses how we are contributing to their bottom line.

Communities of Practice (COP) is a new communication tool adopted by SLA (<http://cop.sla.org/COP/>) that Hill is very excited about. We can use this software program as a way to organize information and make it available to virtual communities that we set up. As of today, there have been 12 of these communities set up. Hill explained that whereas email is a communication mode existing in the present, COPs capture the past, present and future. They offer us a virtual vehicle with which to network, problem-solve, and learn.

Hill brought up an interesting point about being part of a global community. IFLA, the International

Federation of Library Associations and Institutions (<http://www.ifla.org/>), is watching how library associations in the United States deal with the U.S. Patriot Act. They are concerned that their countries may adopt something similar and that it might travel the globe. How countries affect other countries and impact information access is of worldwide interest.

Asked about the chapter name change and the vote in New York this past June, she discussed several points. As a global presence, we need to be aware of multicultural connotations to our name. For example, in Europe, “special” denotes elitism and thus imposes a marketing handicap. The board has decided to operate using its acronym SLA instead of its extended name (<http://www.sla.org/content/SLA/pressroom/pressrelease/2004pressrelease/pr2407.cfm>). This allows for the use of a tag line, such as “SLA, an association for information professionals” and allows us to expand and evolve.

These highlights of Hill’s presentation on “The Future of Our Profession, the Future of Our Association” just touch on the excitement she sees in SLA’s move into the future. We are fortunate to be part of this association that supports us as information professionals. ♦



Photos clockwise and pictured from L to R: Group photo during seminar; Pam Gould, Elizabeth Grossman, Merrie Monteagudo and Anne Magill; Kim Bevis, Mary Jane Ning, Anna Habetler and Jane Bentley.

## NEWS

### A WARM WELCOME TO OUR NEW CHAPTER MEMBERS !!

- Heather H. Ebey, Carlsbad, CA
- Pam Gould, Cal State San Marcos, San Marcos, CA
- Christy N. Confetti Higgins, Sun Microsystems, Broomfield, CO
- Teresa White Juzba, Infoworks Consulting, Long Beach, CA
- Simona Konecna, San Diego
- Erika Prange, La Mesa, CA

### Season of Change

It's more than just the transition from winter to spring – it's also the time to think about volunteering for one of the open positions on the SLA-SD Chapter's Executive Board, Advisory Board, or Committees.

Please contact Bobbi Weaver or Deborah Kegel about one of the positions listed below or other opportunities in the Chapter. We look forward to working with you!

- **President Elect**, 3 yr. term
- **Director** (2 positions), 1 yr. term

**Bobbi Weaver**  
Past President  
baw@cwsl.edu  
619-525-1497

**Deborah Kegel**  
President  
dkegel@ucsd.edu  
858-534-1215



### ERMD PLANS INFORMATIVE PROGRAMS FOR NASHVILLE & TORONTO

*Submitted by Bobbi Weaver, Past-President*

Attendees of this year's Nashville conference will have several programs from which to choose. Those interested in environmental issues may want to consider programs sponsored or cosponsored by the Environment & Resource Management Division.

Two programs are scheduled for Monday afternoon. The first one, "EPA Web Ambassadors", features the resources on the EPA's web site. Speakers during the second ERMD program scheduled for that day will discuss the environmental effects of large-scale, "factory" farming. On Wednesday afternoon, there will be a lunch program on the topic of sustainable fisheries. This program will feature UCSD's Charles Kennel, the Director of the Scripps Institution of Oceanography.

Although it seems like a long time from now, the SLA division program planners are already busy preparing more educational programs for the Toronto 2005 conference. Because of additional "Exhibits Only" time allotted for this conference, there will be fewer slots for educational program. Division program planners have been encouraged to plan programs jointly with other divisions to use this limited time more efficiently. Tentatively, the ERMD and Transportation divisions are planning a program on the topic of suburban sprawl. Also, representatives from the Biomedical Division and the ERMD have discussed a possible program on endangered species.

For more information about this year's conference, go to <http://www.sla.org/nashville2004/index2.htm>. The web site includes an Online Personal Planner where you can customize your conference schedule. ♦

### COMMUNITY HEALTH LIBRARY CELEBRATES ONE YEAR!

*Submitted by Paula Simon, Student Liaison*

The Community Health Library at the Cushman Wellness Center, along with the Sharp Outpatient Pavilion celebrates its first birthday! Come join the Pavilion's celebration on Thursday, April 1<sup>st</sup> from 10 a.m. to 2 p.m. The Community Health Library is an integrated learning resource center open to the public and features health related books and videos to check out, as well as hundreds of free pamphlets. Every month the library has free giveaways to promote the latest health "theme of the month." Stop in and see what all the excitement's about!

Address: 3075 Health Center Drive, San Diego, CA 92123  
Hours: Monday—Friday from 8 a.m. to 7 p.m., (858) 939-5030 ♦

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## Book Review

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Davis, Mike, Kelly Mayhew, and Jim Miller. [Under the Perfect Sun: The San Diego Tourists Never See](#). New York: New Press, 2003. ISBN: 1565848322. Hardcover. 404 pp. List Price: \$25.95.

*Submitted and Reviewed by Bobbi Weaver, Past-President*

San Diego writer, Mike Davis, teams up with San Diego City College instructors, Kelly Mayhew and Jim Miller, to present an alternative history of San Diego. The book is divided into three parts. The first part is written by Davis, and is titled “The Next Little Dollar: The Private Governments of San Diego.” Davis details the infiltration of San Diego business leaders into the government of the city. He begins with descriptions of how John D. Spreckels wielded his power in the early days of San Diego and continues by discussing the rise and fall of prominent business figures such as John Alessio, C. Arnholt Smith, Irvin Kahn, and Richard Silberman. He discusses how the city government leaders teamed with Washington officials to make the military an integral part of the city’s economy. Davis also presents a chronology of the mayors of San Diego, and how San Diego business has influenced the office. He gives an interesting account of the Padres owner’s influence in the Golding Administration, and how the new ballpark came into being.

The second part, authored by Jim Miller, is titled “Just Another Day in Paradise?: An Episodic History of Rebellion and Repression in America’s Finest City.” In this part, Miller discusses the struggles of the underrepresented in San Diego. He notes that ethnic minorities have historically not been welcomed in this city, citing that the population at the beginning of the 20<sup>th</sup> century was 91.3 percent white and 5 percent Hispanic. He notes that the population of

African-Americans in San Diego did not increase until World War II when a large number of jobs in industry became available. Despite the availability of jobs at that time, Miller adds that minority applicants still faced much employment discrimination. He also added that housing discrimination was perpetuated by various exclusionary restrictive covenants in real estate deeds. He discusses the struggle of organized labor in this city, and notes that many labor leaders were faced with accusations of Communist sympathy during the McCarthyism Era.

Authored by Kelly Mayhew, the final part of the book presents a more hopeful outlook for diversity in San Diego. Titled “Life in Vacationland: The ‘Other’ San Diego,” this part begins with a discussion of the changing population in San Diego, and primarily consists of interviews of representatives of various ethnicities. The interviewees include activists, academics, teachers, students, union leaders, and an environmental attorney. They discuss their experiences of life in San Diego, and how San Diego has evolved into a more multicultural area.

The book’s text is supplemented by three maps, one generally showing the San Diego area, one with income distribution indicators, and one showing the location of military bases throughout the county. The text is substantiated with numerous note references, and the book includes a comprehensive subject index. ♦

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**If you haven’t done so already, subscribe to the discussion list for the SLA-San Diego Chapter Members.**

**TO SUBSCRIBE:**

Send an e-mail to [Lyris@lists.sla.org](mailto:Lyris@lists.sla.org) with the SUBSCRIBE command in the body of the message:

**Subscribe** **lastname your-e-mail\_address** **FirstName** **LastName**

**Example:** Subscribe sla-sd teresa.linayao@cubic.com Teresa Linayao

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**Unsubscribe** **lastname e-mail\_address**

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## Board & Advisory Council Members

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### EXECUTIVE BOARD

(Voting Members)

<u>Position</u>	<u>Name</u>	<u>Phone</u>	<u>E-Mail Address</u>
President	Deborah Kegel	858-534-1215	dkegel@ucsd.edu
President Elect	Sue Swisher	619-232-1225	sswisher@serralib.org
Past President	Bobbi Weaver	619-525-1497	baw@cwsl.edu
Secretary	Tracie Krumbine	858-623-0583	tmkrumbine@aol.com
Treasurer	Anne Turhollow	619-594-4921	c.turhollow@sdsu.edu
Director	Kim Abbey	858-942-4537	kimberly.abbey@am.sony.com
Director	Amy Waterman	858-651-4545	amyw@qualcomm.com

### ADVISORY BOARD / COMMITTEE CHAIRS

(Non-Voting)

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Calendar/Events & State/Govt. Relations	Barbara Busch	619-553-4890	bbusch@spawar.navy.mil
Employment	Pat Morrison	619-644-7788	pat.morrison@gcccd.net
Student Liaison	Paula Simon	858-939-5050	paula.simon@sharp.com
Membership	Penny Coppernoll-Blach	858-534-4431	pblach@ucsd.edu
Program	Sue Swisher	619-232-1225	sswisher@serralib.org
Hospitality	Kathy Quinn	619-466-2260	kquinn925@cox.net
Public Relations/ Webmaster	Laura Hudson	619-594-3521	lhudson@mail.sdsu.edu

# Calendar

## LOCAL EVENTS

**April 23, 2004**

SLA-SD Chapter "Communications Skills for Librarians" - Grossmont Health Care Center, La Mesa, CA <http://www.sla.org/chapter/csnd>

## OTHER EVENTS

**April 2, 2004**

LACASIS "OpenURL DeMystified" Los Angeles, CA [http://public.csusm.edu/lacasis/events/workshop04\\_02\\_04.htm](http://public.csusm.edu/lacasis/events/workshop04_02_04.htm)

**April 7, 2004**

"Exploring Alternative Careers" SLA Virtual Seminar/Career Development Series [http://www.sla.org/content/learn/careerdevelopment/index.cfm - exploring](http://www.sla.org/content/learn/careerdevelopment/index.cfm-exploring)

**April 16, 2004**

SCOUG 'The New Gold Rush: Text Mining Finds the Motherlodes' - Kellogg Conference Center Cal Poly Pomona, CA <http://www.scougweb.org>

**April 18-24, 2004**

National Library Week of the American Library Association

**April 22-25, 2004**

CARL "Mission Architecture: Philosophical Foundations of Academic and Research Libraries" Pasadena CA <http://www.carl-acrl.org/Conference/index.html>

**April 28-May 2, 2004**

AIIP - 10<sup>th</sup> Annual Conf "Info Pros Link Up in the Lone Star State" Austin TX <http://www.aiip.org/Conference/2004/index.html>

**May 5, 2004**

"The Influential Networker: Networking to Get Things Done" SLA Virtual Seminar/Career Development Series [http://www.sla.org/content/learn/careerdevelopment/index.cfm - influential](http://www.sla.org/content/learn/careerdevelopment/index.cfm-influential)

**May 21-26, 2004**

Annual conference of the Medical Library Association, Washington, D.C. <http://www.mlanet.org/am/am2004/index.html>



**June 5-10, 2004**

95th Annual Meeting of the Special Libraries Association -- Nashville, TN

**June 24-30, 2004**

Annual Conference of the American Library Association -- Orlando, FL

**July 7, 2004**

"Collaborative Techniques: Tips & Best Practices for Working in Teams" SLA Virtual Seminar/Career Development Series [http://www.sla.org/content/learn/careerdevelopment/index.cfm - collaborative](http://www.sla.org/content/learn/careerdevelopment/index.cfm-collaborative)

**September 8, 2004**

"Evaluating Your Strength and Identifying Areas for Further Learning" SLA Virtual Seminar/Career Development Series [http://www.sla.org/content/learn/careerdevelopment/ - evaluating](http://www.sla.org/content/learn/careerdevelopment/-evaluating)

**October 3-6, 2004**

Annual Conference of the ARMA International (The Association for Information Management Professionals) - Long Beach, CA

**October 6, 2004**

"Negotiating: Strategies and Techniques" SLA Virtual Seminar/Career Development Series [http://www.sla.org/content/learn/careerdevelopment/ - negotiating](http://www.sla.org/content/learn/careerdevelopment/-negotiating)

**November 13-18, 2004**

Annual Meeting of the American Society for Information Science & Technology -- Westin Hotel, Providence, RI <http://www.asist.org/>

**November 15-17, 2004**

Internet Librarian, Monterrey, CA <http://www.infotoday.com/il2004/>

**If you would like to list an event in the calendar, please contact Barbara Busch at [bbusch@spawar.navy.mil](mailto:bbusch@spawar.navy.mil).**

For updates check the Chapter website at [www.sla.org/chapter/csnd/meetings.html](http://www.sla.org/chapter/csnd/meetings.html). ♦