

SLA San Diego Bulletin

November 1999

Volume 39 Issue 4

From the Desk of the President

WHAT'S IN A NAME? OR, IT'S THAT "L" WORD AGAIN!

Last week several of us here at SDSU participated in Career Services' Graduate/Professional Day by staffing our local SLA sponsored booth. For four hours we spoke to students, handed out literature on opportunities in our profession, and described the three MLS programs available in California. While we were not overwhelmed with attention, we did have some good conversations with interested students and furthered our cause to some extent. Of all the pieces of paper we handed out, though, the one that seemed to garner the most interest was the recent article in the National Business Employment Weekly about the current demand for people with our skills and training. (For a web copy of this article, point your browser at: <http://public.wsj.com/careers/resources/documents/19990928-francois.htm>)

In between students, this started me thinking about our image (a constant pre-occupation, I know!), and the discussion that took place at last January's Mid-Winter meeting on the dreaded "L" word in the Association's name. Many members, especially those operating as independent consultants, found the word old fashioned and stodgy, and not very evocative of the true nature of our profession. The discussion was lively, and somewhat interesting, but I'd heard it all before and couldn't get very excited about it.

These musings made me recall an interesting electronic discussion that took place on SLA's Leadership discussion list during the first two weeks in October. Kathy Romano of Lucent Technologies asked the brief question "What's in a name?" She wanted to know what people called themselves and their institution. This useful but sometimes boring discussion list suddenly came alive. I think the responses will amuse and interest you.

Many still used the "L" word, but those that didn't used such terms as:

- Information Resource Center
- Virtual Information Center
- Strategic Information Resources
- Research Information Center

to describe where they work, and the following terms to describe themselves:

- Business Information Specialist
- Content Manager (my favorite!)
- Information Consultant
- Information Specialist (a real popular one!)
- Information Analyst
- Manager of Editorial Services (yuck!)
- Manager of Strategic Information

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The names are interesting, but the reasons people give for using these names are even more so. Several who don't use the

Advertising Index



From the Editors

The SLA San Diego Bulletin is Published four times a year. Chapter members are invited to contribute articles. Deadline for submission of copy to editors :

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Make submissions to:
Sue Swisher, Co-Editor
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President's Message

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"L" word cite the fact that, while they still had a physical place with books and periodicals, it is the least visible part of what they do. They serve hundreds of people who have never, and will likely never, come to that physical place. Many pointed out that their users never knew what they did before, and still don't, but the new names sound better in some corporate or government environments. One person even noted that they changed the name because they saw too many closings of organizations in her region that had the "L" word in the title!

On the other hand, many people reported trying to change their names, but found that other parts of their organizations that had "research" or "information" in their titles were very protective of them and urged them to stay with the "L" word.

In the end it seems that it doesn't matter all that much what we call ourselves, as long as our users know what services we offer and when to call on us. We all serve specific institutions, with specific clientele who have unique needs. Use whatever works to get the job done!

*Mike Perkins,
President*

SOUTHWEST REGIONAL CONFERENCE II "AHEAD OF THE CURVE"

**Shelter Pointe Hotel and Marina
April 5—8, 2000**

Three keynote speakers on the cutting edge
of the information industry:

Richard Wiggins
Howard McQueen
Wendy Schultz

Join us as we strive to keep pace with technology
and stay one step ahead of our competitors!

<http://www.sla.org/conf/swrc/>

Features

LIBRARY ON THE MOVE

An outline developed by National Library Relocations, INC, a private company that moves a hundred libraries a year, begins with those words: "you should begin to plan your library move approximately two years in advance". Here is the story of one library that planned a new space and moved a 25,000 item collection in five weeks.

MARCH 1999

In mid-March 1999, QUALCOMM finalized a deal to sell its wireless infrastructure business to Ericsson. On March 26th, QUALCOMM's CEO announced that the Design Center where the library was currently housed would be leased to Ericsson starting July 1st. Our Director, Sarah White, immediately began working on issues arising from the planned sale and appointed Janine Free, Technical Services Supervisor, as the project lead for space planning. Janine and Sarah calculated the space needs of the ideal new facility based on the existing collection size (which had already outgrown its present location) and the planned growth over the next five years. Space and size calculation formulas were gathered from postings on the SOLOLIB discussion list, a technical report found on Northern Light and "Space Planning in the Special Library" by Roberta Freifel and Caryl Masyr published by SLA.

APRIL 1999

Twelve days after the announcement of the move, we sent our space needs document to our facilities department. From an existing 2,600 sq. ft., we asked for a new space ranging between 3,700 sq. ft. and 5,000 sq. ft. Our dream space included a copy room, a workroom, a conference/training room, a video room, a reading area and office and work-space for ten staff members.

It was coincidental but fortunate that a space planning project for improving the existing library had been under way before the announcement of the move. The collection had already been measured carefully, true to scale cardboard furniture cutouts had been created and potential space configuration models had been explored. This existing planning saved a tremendous amount of time.

APRIL-MAY 1999

Despite knowing that we would be moving, management was not confirming that we would move by July 1. There was a distinct possibility that we would remain in our current space until August or even September. Since we didn't have a firm date or a firm location, we began a long wait. We

couldn't do detailed space planning without a space so we tackled other projects.

We weeded over a thousand books, videotapes and magazines. We also developed a process for archiving material and archived several hundred videotapes. We loaded over 15,000 serial items to our online catalog allowing patrons to see and check out individual magazine issues. We finally got rid of our old checkout card type of system. As part of this streamlining, we also replaced all the jackets on our 2,500 item videotape collection. We were kept busy with our semi-annual performance reviews, which led to the appointment of a new technical services supervisor. We developed a new library logo and used it on several new promotional items including new brochures/bookmarks and banners. We continued to work on outsourcing our book ordering system and last, but not least, we tackled the delicate issues surrounding the transition of 1200 employees to Ericsson.

MAY 18, 1999

Finally, after many rumors, we received confirmation of our destination on May 18th. We were to be located next to the new corporate headquarters and in the same building as the center and the cafeteria. We were given 3,200 sq. ft. to be remodeled from three computer training rooms. Two sides were floor to ceiling windows and the south side opened onto a patio. We immediately realized that there was not going to be enough space for the collection and a staff of ten. The support staff and their supervisor would be housed in the library and the other staff would be given offices upstairs. For a library as virtual as we are, this was not a major setback.

MAY 19-MAY 24

That same day, May 18, we were also given the amazingly unrealistic move-in date of June 10th. We quickly rallied to try and meet that date. On May 19th, Janine and Sarah met with the architect and on May 20th, he delivered a basic floor plan to us. By May 21st, Janine, (with assistance from her architect husband), presented the first draft of the layout to the library staff. Janine incorporated their ideas and presented a detailed, accurate plan to the architect on May 24th. This plan was so accurate that the architect needed little or no changes. (The architect commented later that these were probably the best plans he'd seen in two years working with our company.)

Janine also requested that the architect be in constant communication with her in case of potential changes initiated by either party. This communication was key to our success. Sev

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eral major changes included the addition of a breakroom, modified aisle widths to comply with ADA regulations and lighting running perpendicular to the shelves for better illumination and flexibility in shelving arrangement.

Demolition began the same day (May 24th) that plans were delivered to the architect. On May 26th, four librarians were invited to the first of four construction meetings that included representatives from the construction and architectural firms and QUALCOMM's facilities, IT and security departments. We discussed the plans, the time line and construction issues, and then put on hard hats, walked the empty space, and took pictures.

As demolition began, we quickly found that all established library movers were booked up. We ended up using our company's normal mover to load and unload the items but retained the vendor who initially set up our shelving to supervise the dismantling and the reassembling of the shelves. At the same time, Janine was getting bids to purchase additional shelving and new furniture.

MAY 29-JUNE 10

Demolition was completed on May 29th, but new construction was halted until we got official budget approval. Days passed, our June 10th deadline was fast approaching and we were getting a bit nervous. On June 3rd, much to our relief, we were given a new, more realistic move-in date of June 22nd. With budget approval still pending, we began worrying about where our collection would go if construction was not complete. We were able to stop worrying about collection storage when the budget was approved on June 10th.

JUNE 11-JUNE 21

Construction crews worked twelve hours a day, seven days a week and on the morning of June 21st, the last piece of carpet was installed. This was also the day scheduled for our personal move. We put all our possessions in boxes and labeled everything from our CPU to our trash can. We closed the library that day and made a company-wide announcement that we would be closed until after July 4th.

JUNE 22-JUNE 24

Early on June 22nd, six movers came with nearly 60 moving gondolas to move our items off the shelves. Library staff were assigned one of several areas based on material type (current serials, bound serials, videos, books, standards, reference) and were responsible for labeling gondolas by that material type and by cart number. They also watched our assigned movers carefully to make sure the items were stacked in the right order. Meanwhile, our shelving vendor

and his helpers were right behind us dismantling and stacking the shelves as we went. We took pictures, did the hula-hoop and stood guard. On June 23rd and 24th, the shelves were reinstalled at their prescribed location and the staff settled into their new offices and workspaces.

JUNE 25-JUNE 28

On June 25th, library staff arrived to supervise the unloading of items. After waiting several hours, we found out that only two movers (including the driver of the truck) were allocated to us. We rolled up our sleeves and proceeded to shelve the nearly 60 gondola's worth of items ourselves. By mid-afternoon, we were ready to receive the public computers and library furniture.

By Monday, June 28th, the library was reopened five weeks from the day we were assigned our new space. Our web pages and all pages that pointed to us on the intranet were changed to reflect our new location. A slide show of our old and new locations was placed on the library's web site to accompany the news of our move.

SERVICE DOWNTIME

Much to the staff's credit, we had very little downtime during the move. Research Services continued uninterrupted and circulation turnaround slowed by only a day or two. We were able to reopen in our new space nearly a week sooner than anticipated.

NEW SPACE/GRAND OPENING

Our new space is well lit and beautiful and as an added plus, all staff members have window offices. To celebrate this grand new space, we held a grand opening on August 25th. Over 500 employees attended this highly successful event that was highlighted by speeches by both our CEO and CFO.

LESSONS LEARNED

So, what made this five-week build and move successful? Teamwork!

We were fortunate to have a highly experienced, highly efficient construction project team and resources were made available from all areas of the company. Everyone was aware of the time factor and nobody wanted to sacrifice quality for expediency.

More important, though, was the library's involvement as a team. We had a motivated space planner who not only drew up the detailed plans but who also acted as a liaison between the library staff, architects, construction project manager, and shelving vendors. Other library staff members planned and

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assisted with the actual move itself while other staff members made the behind the scenes changes. All in all, it was a team effort that was hugely successful.

WHAT NEXT?

As we speak, remodeling is already occurring and a 1,500 square foot addition is being built on the south side of the building. The space has not yet been allocated but who knows? Maybe we'll finally get that dream library that we envisioned when we first started our planning.

Janine Free and Sarah White

**LIBRARY OF CALIFORNIA UPDATE:
WE JUST KEEP ROLLING ALONG**

Activity is heating up both locally and statewide to bring the dream of a network linking all types of libraries in California to reality. Our local chapter's boundaries fall with Network Region V and Ty Webb is the Chapter's representative on the Core Regional Planning Group. This group of 18 represents libraries by type (public, school, academic, special), library organizations, and the public. Now that a \$99,450 grant has been received from the state library, the Planning Group is working hard to accomplish as much as possible by June 30, 2000.

The Regional Planning Group met on September 24 to make work assignments, set a timeline, and confirm the hiring of consultant Beverly Simmons as Facilitator and Project Manager. Ms. Simmons, formerly Director of the Sunnyvale Public Library, has extensive experience that includes working on the planning for the Library of California. Part of the needs assessment for the new Regional Network is a survey to be conducted by SANDAG (San Diego Association of Governments). Each library in our 5 county area will receive a survey, so watch for yours soon and please respond. The more accurate and up-to-date input we have, the better the new organization will fulfill the needs of local libraries.

The big news statewide is the hiring of Diana Paque as the Director of the Library of California. Ms Paque is currently the director of the Solano Community College Library. She has been active in the planning for this project and will be a very busy and visible person as the new regional networks form and begin offering services statewide.

Two web sites are worth checking out for the latest news on the Library of California. Locally, the Inland Library System has posted information on the Region V Planning Group at www.inlandlib.org. The State Library has a great deal of useful information and background material on its website at

<http://www.library.ca.gov/loc/index.html>. Both sites are updated regularly. Check the State Library site for news on services, such as a program of reimbursements for interlibrary loans, and grant opportunities that your library may be able to take advantage of.

The first issue of the quarterly Region V newsletter has already been mailed to almost 500 libraries, check with the Inland Library System at the web site listed above if you did not receive a copy and would like one. Also, watch for news of a general meeting of libraries in the region tentatively scheduled for mid March of 2000.

Things are being to move quickly behind the scenes, and our Chapter representative, Ty Webb, will continue to keep members up to date. Please contact her if you have any questions, now is a good time to be heard while plans are being developed.

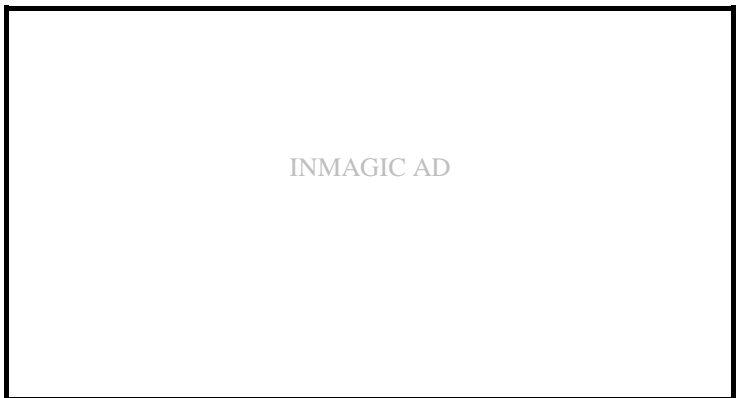
Sue Swisher
Editor

Member News

WELCOME TO NEW MEMBERS

The San Diego Chapter of Special Libraries Association welcomes the following new members:

- | | |
|---------------------|----------------------|
| Suzanne M. Carnes | Heather E. Small |
| Rosemary J. Dicedue | Charlette M. Trawick |
| Mary Ann Shank | Terresa M. Wellborn |
| Amrit P. Singh | Jenni L. Wood |



Program News

BEST PRACTICES: FIRST SLA SAN DIEGO EVENT OF THE YEAR

Over forty SLA San Diego Chapter members met at the Zoo's Rondavel Room on Friday, September 17, 1999 from 4 to 6 p.m. for the first meeting of the year. Mike Perkins, President, welcomed the attendees and opened the meeting. He then introduced Judy Thompson, Program Chairman, who explained the program theme and introduced the four speakers.

Paula King, Director, Kresge Library, Scripps Research Institute, made a presentation on E- Journals- Issues and Solutions.

Ms King reported that her library now has 196 core journal titles available for electronic access to users. The major issues were negotiating site licenses, creating a Web Page to include the titles, updating records to maintain access, and implementing equipment including servers and linked workstations. This library decided to subscribe and link directly to publishers, without using aggregators or vendors except for one contract with OVID. This approach presents major maintenance and accounting issues in dealing with different publishers.

Marjo Gray, Associate University Librarian, Copley Library, University of San Diego, made a presentation entitled: What is JSTOR?

Ms Gray discussed the beginnings of JSTOR, the core journal online archive, including the approach undertaken by the ARL member libraries to develop the digital files and full text database system. The idea grew from discussions with the Mellon Foundation to eliminate journal storage by converting print journals into electronic format. The project was founded at NYPL in 1994. Over 750,000 journal pages were scanned during a brief testing period using the TULIP Indexing Service. Today, there are 117 titles in 15 subject fields available through JSTOR.

Ty Webb, Manager, Strategic Information, Hybritech Inc, Beckman Coulter, made a presentation entitled: Beyond "Just in Case".

Ms Webb categorized library and information services as offering three types of information services. The first, called "Just in Case", is a collection development policy that keeps materials on the shelves, in case someone might need them. The second is a service concept called "Just in Time". This

service provides information that is gathered as needed by the user. The third is the most prevalent service libraries provide today, which is "Just for You", in which the librarian becomes the gatekeeper. Information is matched to individual profiles; the librarian shows users how to find information on their own. It is a tailor made concept. This service requires a robust network, with new tools maintained on the system for users to access.

Peggy Coppernoll-Blach, Technical Information Specialist, Kelco Biopolymers, (Monsanto Company) spoke on "Flat Fee vs. Pay As You Go."

This presentation emphasized Ms Coppernoll-Blach's experience at Kelco-Biopolymers in establishing a flat fee service with Dialog. She explained that Kelco is a subsidiary of Monsanto Company and the contracts are established for ten libraries including Kelco's library in San Diego. She provided some interesting comparison on the "pay as you go" fee, and the "flat rate" fees, including discount plans. Monsanto provides unlimited access to Dialog databases for all sites. They have experienced 2% savings while Kelco has 44% savings with this plan.

Question and Answers: The brief discussion, moderated by Judy Thompson, after each presentation was lively and enthusiastic. Many attendees stayed for personal exchanges.

Holiday Reception: The attendees elected to accept the offer to hold the Holiday Reception at Cindy Shamel's home in Poway on Friday December 10, 1999. Watch for news on this event.

Adjournment: Having completed the program and discussions, the meeting was adjourned at 6 p.m.
Naomi C. Broering, -- nbroering@aol.com

NEGOTIATING LICENSES: THE SEQUEL

Twenty-seven people attended the second and last part of the SLA satellite videoconference series on "Effective Negotiating Techniques for Licensing Content", October 14, at Hahn University Center, University of San Diego. I personally can't say what we saw and heard was earthshaking, but it was useful: three presenters, moderated by Jane Dysart, former SLA president and now consultant, put forward largely common sense thoughts, dos, and don'ts. I think we could have done without the third presenter altogether: a professor telling us in near finger-shaking manner how to conduct interper-

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sonal relations. But possibly the best part of the session was AFTER the broadcast. We all determined that the activities provided by SLA were lame, to say the least, and ditched them in favor of sitting in groups of four or five and just chewing over our own licensing and e-subscription problems and situations. It's always fun to hear what others are up to in their libraries.

We have three parties to thank for this occasion: UCSD Corporate Programs, represented on our board by Christina Keil, paid the \$350 to allow SLA-SD to be a receiving site; USD, represented by Marjo Gray, Associate University Librarian of Copley Library, co-sponsored the event, making the meeting room and most importantly technical capability available to us at favorable rates; and EBSCO, represented by member Sarah Raley, who responded to my plea for subsidizing tasty treats to bolster our strength during the morning. Many thanks to all of these.

Judy Thompson

Vice President and Program Chair

SAN DIEGO SLA HOLIDAY BASH

Cynthia Shamel is hosting the annual chapter holiday party at her home in Poway, and this year it will be on Friday, December 10, from 5:00-8:00 PM. You should already have received a flyer by mail, and, not to miss an opportunity, by e-mail. As usual everyone brings what they fancy: dessert, hors d'oeuvres – it's more than enough for a meal and we get to sample some homemade treats, and in some cases, Vons' treats. Martha McPhail will show slides and tell us of her six months' Fulbright Scholarship in El Salvador – an added bonus. Any questions – call (619)-296-2107 or e-mail (jdthompson@home.com) me or Cindy (858)-673-1615 (cshamel@home.com). Hope to see you there!

Judy Thompson

Vice President and Program Chair

WOMEN, AND ONE MAN, WHO MEAN BUSINESS

A series of PR successes led to SLA-SD having a table and ten attendees at the Women Who Mean Business banquet and awards evening last October 6 at the Town & Country Hotel in Mission Valley. It started with Donna Gehres Dutton, PR chair at the time, convincing an editor of the San Diego Business Journal to do a story on several of our stellar librarians. This appeared in the May 24 Careers Issue, with large photos of Kim Laru of the San Diego County Water Authority, Linda Coates at the Zoo Library, and Kim Antrim at the Salk Institute Library, and an accompanying story. As a follow-on, the Business Journal, a joint sponsor of the an-

nual Women Who Mean Business awards, invited SLA to put forward award nominees, which we duly did: Maxine Moser, with the Institute for Defense Analyses, and Martha McPhail, of SDSU's Love Library. Both of these SLA members have been very active for many years in the leadership of the association and are well deserving of recognition from whatever source.

In addition to putting forward award nominees, SLA-SD could "buy" a table for 10 people at the October 6 ceremonies. The board decided we had to grab this opportunity to give the profession some exposure. Consequently, your president, Mike Perkins, past-president, Gretchen Gabbert, vice-president, Judy Thompson, the two nominees, the two people who nominated them (Kathy Cook and Mary Jane Ning), and three names-drawn-out-of-a-hat: Kim Laru, Teresa Linayao (Cubic), and Ann Fiegen (CSU San Marcos), sat at the banquet table and enjoyed the evening.

The lady CEO of Saturn Cars, Cynthia Trudell, was the keynote speaker, a person of small frame but enormous accomplishment, by all accounts. Business women were presented awards in 34 categories, from Telecommunications (Vicki Marion, JABRA Corp.), to Construction (Kathy Sciarrino, European Natural Stone Co.), and Defense (Andara Wetzel-Smith of SPAWAR Systems Center). Carol Sing, who this summer succeeded in swimming the English Channel (at age 57), was there to accept the Sports award – applause was long and very respectful. The organizers didn't know what to do with us librarians, and we ended up in the Miscellaneous General Business Excellence category. But what business does know what to do with us?

High schooler Kathy Lam Hoang, - she of the exhaustive and exhausting list of achievements - in accepting the Qualcomm Young Woman who Means Business Scholarship, was refreshingly still a kid, with a bit of feet-shuffling and ums and ahs.

There are, by the way, 102,700 women-owned businesses in San Diego, up 41% from 1992, and more than San Jose, San Francisco, and Denver.

We ten at the table were just delighted to BE there, representing the profession and plugging away at the chore of raising awareness about special librarians, and thanks to the chapter for putting us there.

Judy Thompson

Vice-President and Program Chair

Calendar

NOVEMBER 1999

- 8-9 INTERNET LIBRARIAN '99
San Diego, CA
www.infotoday.com
- 9-10 DERWENT INFORMATION BASIC/ADVANCED TRAINING COURSE
Dialog Office—333 City Blvd W, Orange, CA
FREE!!! See page 45 for details
- 13-16 CALIFORNIA LIBRARY ASSOCIATION ANNUAL MEETING
Palm Springs, CA
<http://www.cla-net.org>
- 16-18 INTERNETWORKING WITH TCP/IP
Orange County, CA \$1495
Contact: (919) 469-7002
<http://am.globalknowledge.com/spi>
- 17-20 CALIFORNIA SCHOOL LIBRARY ASSOCIATION CONFERENCE
Palm Springs, CA
Contact: Jackie Kuder at (650) 692-2350 or fax to (650) 692-4956
- 25-27 INTERNETWORKING WITH TCP/IP
Orange County, CA \$1495
Contact: (919) 469-7002
<http://am.globalknowledge.com/spi>
- 28 PRACTICAL RESEARCH METHODS
Long Beach, CA 8:30am-3:00pm
Contact: Marsha Kmec at 22122 Montellano, Mission Viejo, CA 92691
4 MLA CE units pending
\$35/\$50/\$15
- 28-29 TROUBLESHOOTING TCP/IP NETWORKS
Orange County, CA \$1195
Contact: (919) 469-7002
<http://am.globalknowledge.com/spi>
- 30-12/1 DERWENT INFORMATION BASIC/ADVANCED TRAINING COURSES
Westlaw Office—633 West Fifth St, Los Angeles
FREE!!! See page 45 for details

DECEMBER 1999

- 14-16 INTERNETWORKING WITH TCP/IP
Los Angeles, CA \$1495
Contact: (919) 469-7002
<http://am.globalknowledge.com/spi>

FEBRUARY 2000

- 9-12 2000: THE FUTURE IS NOW
The first Medical Library Group of Southern California and Arizona/Northern California and Nevada Medical Library Group Joint Meeting of the next century will be held at the Town and Country Resort in San Diego on February 9-12, 2000. This promises to be filled with papers, posters and program focusing our thoughts on the new century that will have finally arrived!
A highlight not to be missed will be a reception at the Birch Aquarium, Scripps Institution of Oceanography, celebrating MLGSCA's 50th birthday. CE courses will cover:
- Basic Web Page Design
 - Focus Group Interviewing
 - Evidence-Based Librarianship
 - Managing InfoGLUT
- Programs include presentations on electronic publishing, library customer service and new technologies. The web site is up and running. More details will be added as plans are completed.
<http://www.mlgscamlanet.org/mlg2000/>
Or contact:
Anne Prussing
Jt. Meeting 2000 Publicity Chair
University of California San Diego
Biomedical Library, 0699
9500 Gilman Drive
La Jolla, CA 92093-0699
858-534-2229 (v)
858-534-6609 (f)
aprussing@ucsd.edu (e)

Board Minutes

Board/Council Meeting**July 22, 1999****National University, Conference Room 202**

Present: Michael Perkins, Gretchen Gabbert, Pat Knobloch, Maxine Moser, Judy Thompson, Charlette Trawick, Ann Willard, Cindy Brown, Laurie Blasingame, Mary Jane Ning, Marjo Gray, Janine Free, Sue Swisher, Kathy Cook, Ty Webb, Trudy Snell, Karen Sharpe, Ann Fiegen and Kim Antrim.

Officer Reports

Secretary: Outgoing Secretary, Karen Sharpe, announced that the final minutes of the Annual Business Meeting held May 14, 1999 were now available.

Treasurer: Mary Jane Ning, beginning her second year as Treasurer, reviewed the Treasurer's Report (Copy attached for archives). As of 7/19/99, the Operating Account (checking) totaled \$4,914.71; the Reserve Account (savings) totaled \$2,642.35; and the SLA Pooled Fund, \$3,584.92.

President:

Roster and New Council Member: Michael Perkins presented the Board Roster for 1999/2000 and asked for any name corrections. Verbal corrections were noted and Karen Sharpe was designated Professional Development chair.

San Diego Business Journal Article: Michael acknowledged the article highlighting special librarians from our chapter in the San Diego Business Journal was well received. Copies of the article were distributed (copy attached for archives).

San Diego Women Who Mean Business Competition: Michael suggested that the chapter nominate a candidate for the San Diego Women Who Mean Business competition sponsored by San Diego Business Journal and Manpower Temporary Services. Women are nominated based upon their accomplishments in their profession, workplace and community from approximately 40 occupational categories (although none specifically for libraries). It was unanimously agreed upon that nominations be made from the chapter. Maxine Moser and Martha McPhail were chosen by various members of the board and council.

President-Elect: Judy Thompson distributed the program schedule for 1999-2000. Locations and topics of various programs were discussed. Judy asked for more specific areas of focus under the topic, "effect of the Internet on librar-

ies" (possible February program).

Ongoing Business

Southwest Regional Conference (SWRC): Judy Thompson informed the board and council of developments from a SWRC planning meeting held at SLA in Minneapolis. Judy also mentioned that our chapter's SWRC Committee will meet July 23. The theme of the conference to be held April 5-7 is "Ahead of Curve". The number of chapters participating in the conference is now seven, as compared to five at the first SWRC.

New Business

Chapter Budget Task Force: Michael Perkins opened discussion on the formation of a chapter budget task force. Thus far the budget has only been reviewed informally every three years or so. The primary mission of this task force would be to analyze income and expenditure and present the board/council with a formal report.

Bulletin Advertising Rate: Business Manager, Ann Willard, proposed doubling the advertising rates for the chapter bulletin. All seemed in favor and Ann was advised by Michael Perkins to call for a vote on a rate increase via email to board members. A voice vote will be conducted at the next board/council meeting.

40th Anniversary Celebration: The chapter will celebrate its 40th anniversary Fall 2000. Martha McPhail was proposed as chair of a 40th Anniversary Celebration Committee. Recognition would be made at the Southwest Regional Conference.

Committee Chair Reports

Bulletin Co-Editors: Sue Swisher stated that although the formal deadline for the submission to the next bulletin is July 23, 1999, she will accept submissions through the following week (July 26-July 30). Laurie Blasingame restated that she will investigate other, more cost effective printing options.

Employment: Janine Free is currently working on a new edition of the Chapter Employment Guide.

Membership: Outgoing membership chair, Marjo Gray revealed that chapter membership chairs are now able to update membership information via the Special Libraries Association web site.

DERWENT INFORMATION BASIC & ADVANCED TRAINING COURSES

Derwent Information is pleased to announce the following training courses in North America. Detailed descriptions are below. There are no charges for any of these courses.

Nov 9-10, 1999 Dialog Office:
Basic/Advanced 333 City Blvd W, Orange, CA

Nov 30-Dec 1, 1999 Westlaw Office:
Basic/Advanced/CI 633 W Fifth St, Los Angeles, CA

The Basics - 9:30-4:00

Dialog Command Basics
DWPI Intro
Derwent World Patents Index
International Patents
Derwent Enhancements for 1999
Patent Family/English Equivalent Searches
Subject Searching
Free Patent Searching vs. Professional Search Systems
Intro to Index/Class searching
International Patent Classification, Derwent classification
Japanese Patents
Assignee Searching
Simplified and standardized, Derwent patentee codes
Over three hours of hands-on practice

Advanced Topics - 9:30-12:00

DWPI Review
Derwent Enhancements for 1999
Patent Family/English Language Equivalent Searches
Classification systems and Search Techniques
DPCI Intro
LitAlert
Crossfile Searching
Free Patent Searching vs. Professional Search Systems
Over one hour of hands-on practice

Competitor Intelligence - 1:00-4:00

DWPI/DPCI Review
Dialog Advanced Techniques for CI
Analysis
Finding the New Player
Over one hour of hands-on practice

The DERWENT WORLD PATENTS INDEX (DWPI) is the premier source for comprehensive patent information. Whether you want to expedite the prosecution of your patent application, identify and monitor competitor activities or detect patent infringement, Derwent's expert trainers will show you the most effective and efficient ways to search DWPI.

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Derwent Information
Suite 250
1725 Duke Street
Alexandria VA 22314
Telephone 703 519 5820
Fax 703 519 5838

(Board Minutes: *continued from page 70*)

Networking: Ty Webb notified the board/council that a grant for the Library of California, Region 5 (which includes San Diego and Imperial counties) has been approved.

Student Liaison: Charlette Trawick, informed the board/council that she is in the process of planning the next MLIS class visit by members of our Chapter.

Michael Perkins scheduled the next board/council meeting for September 23, 8:30-10:30 at the same location.

Respectfully submitted,
Kim Antrim, Secretary

Board & Advisory Council Members

EXECUTIVE BOARD (Voting Members)

<u>Position</u>	<u>Name</u>	<u>Phone</u>	<u>E-Mail Address</u>
President	Michael Perkins	619-594-6743	mperkins@mail.sdsu.edu
President-Elect	Judy Thompson	619-296-2107	jdthompson@home.com
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Director 2	Donna Gehres-Dutton	619-552-2200	dgehres@amylin.com

ADVISORY COUNCIL (Non-Voting)

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Membership	Trudy Snell	619-623-2777 x307	tsnell@mail.cspp.edu
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Prof. Development	Karen Sharpe	619-294-4329	ksharpe@acusd.edu
Student Liaison	Charlette Trawick	619-594-2155	cmtrawick@usa.net

**Opportunities to Serve and “Stay Ahead of the Curve”
SWRCII Call to Sign UP!
Please send your volunteership information to pknobloc@nu.edu**

HOTEL: General monitoring of contract agreements and keeping informed of any hotel events that may affect our plans.

Lead Person: Pat Knobloch Phone: (619) 563-7182 E-mail: pknobloc@nu.edu

Hotel Partner: Charlene Poissot—Holiday Inn Phone: (619) 224-3621 E-mail: hisales@holinnbayside.com

Hotel Partner: Nicole Flores—Shelter Pointe Phone: (619) 221-4118 E-mail: _____

Assistants:9

Name: Maxine Moser Phone: 619)622-5432 E-mail: mmm@ccrwest.org

Name: _____ Phone: _____ E-mail: _____

SHUTTLE SERVICE: Not necessary at Shelter Pointe, but will be necessary from the Holiday Inn: San Diego Bayside. They did agree to try to work things out for a morning and late afternoon, but we may need more trips than that.

Lead Person: _____ Phone: _____ E-mail: _____

Hotel Partner: _____ Phone: _____ E-mail: _____

Assistants:

Name: _____ Phone: _____ E-mail: _____

Name: _____ Phone: _____ E-mail: _____

LOCAL PUBLICITY: Putting out notices for local library groups, newspapers, website, etc.

Lead Person: _____ Phone: _____ E-mail: _____

Assistants:

Name: K Harkanyi Phone: 595-5847 E-mail: harkanyi@rohan.sdsu.edu

Name: _____ Phone: _____ E-mail: _____

List of PR contacts:

Name: _____ Phone: _____ E-mail: _____

Name: _____ Phone: _____ E-mail: _____

VENDOR/EXHIBITS (LOCALLY): Coordinates with Doris to make sure that each vendor's expectations are confirmed.

Lead Person: Naomi Broering Phone: 858-551-7540 E-mail: nbroering@aol.com

Hotel Partner: _____ Phone: _____ E-mail: _____

SLA-Partner: Doris Helfer Phone: 818-677-2562 E-mail: doris.helfer@sdun.edu

Assistants:

Name: _____ Phone: _____ E-mail: _____

Name: _____ Phone: _____ E-mail: _____

PROGRAM: Maintaining coordination with speakers as to their hotel accommodations, arrivals, time of speech, equipment requirements and general itinerary.

Lead Person: _____ Phone: _____ E-mail: _____

Hotel Partner: _____ Phone: _____ E-mail: _____

SLA-Partner: _____ Phone: _____ E-mail: _____

Assistants:

Name: Naomi Broering Phone: 858-551-7540 E-mail: nbroering@aol.com

Name: _____ Phone: _____ E-mail: _____

EQUIPMENT: Who needs what but also who can be onsite at day of conference to be sure all equipment arrives, is set up and maintained and take down. Need good computer skills.

Lead Person: Mike Perkins Phone: _____ E-mail: _____

Hotel Partner: _____ Phone: _____ E-mail: _____

SLA-Partner: Doris Helfer Phone: 818-677-2562 E-mail: doris.helfer@sdun.edu

Assistants:

Name: _____ Phone: _____ E-mail: _____

Name: _____ Phone: _____ E-mail: _____

TOURS: Karen has set up three great local tours, so contact her for descriptions and detail of needs.

Lead Person: Karen Sharpe Phone: 619-260-6885 E-mail: ksharpe@acusd.edu

Assistants:

Name: Kim Antrim Phone: 858-453-4100 X1044 E-mail: antrim@salk.edu

Name: Libby Robertson Phone: 858-273-2770 E-mail: libby_robertson@galegroup.com

Name: Gretchen Gabbert Phone: 619-563-7487 E-mail: ggabbert@nu.edu

REGISTRATION: Coordinate the cash flow and inquiries of attendees

Lead Person: Christina Keil Phone: 619-534-4431 E-mail: ckeil@ucsd.edu
Assistants:
Name: Ann Fiegen Phone: 760-750-4365 E-mail: afiegen@csusm.edu
Name: Karen Sharpe Phone: 619-260-6885 E-mail: ksharpe@acusd.edu
Name: Naomi Broering Phone: 858-551-7540 E-mail: nbroering@aol.com

FOOD AND BEVERAGE: Menu planning, payment and overall coordination.

Lead Person: C. Anne Turhollow Phone: 619-594-4921 E-mail: _____
Assistant:
Name: Trudy Snell Phone: 858-623-2777 x307 wk E-mail: tsnell@mail.cspp.edu
Phone: 858-566-6541

DOOR MONITORS: Recommended one person per program to inform attendees of program, run errands for speakers, take care of extra chairs, etc. Can use a lot of volunteers here.

Lead Person: _____ Phone: _____ E-mail: _____
Volunteers:
Name: Cindy Shamel Phone: 858-673-4673 E-mail: cshamel@shamelinfo.com
Name: Margaret Dykens Phone: 619-232-3821 x225 E-mail: mdyken@sdnhm.org
Name: Ty Webb Phone: 619-621-4391 E-mail: twebb@beckman.com
Name: _____ Phone: _____ E-mail: _____
Name: _____ Phone: _____ E-mail: _____
Name: _____ Phone: _____ E-mail: _____

HOSPITALITY DESK: A must. Coordinate with local convention and visitor bureau folk to distribute city PR information. Last SWRC had their local Convention folk work at the desk for 8 hours.

Lead Person: Kathy Cook Phone: 858-505-2326 E-mail: kathy.cook@cubic.com
Local contacts : _____ Phone: _____ E-mail: _____
Assistants:
Name: Teresa Linayao Phone: 858-505-2326 E-mail: teresa.linayao@cubic.com
Name: Cindy Shamel Phone: 858-673-4673 E-mail: cshamel@shamelinfo.com
Name: Naomi Broering Phone: 858-551-7540 E-mail: nbroering@aol.com

SECURITY: Coordinate with hotel to protect vendor equipment and SLA materials in general.

Lead Person: Martha McPhail Phone: 594-6736 wk E-mail: mmcphail@mail.sdsu.edu
Phone: 698-2548 hm

Hotel Partner: _____ Phone: _____ E-mail: _____

Assistants :

Name: _____ Phone: _____ E-mail: _____

SIGNAGE: Posters near doors and directional signs throughout hotel, etc. You can determine a budget from the SWRC PR Committee.

Lead Person: Judith Thompson Phone: _____ E-mail: jdthompson@home.com

Hotel Partner: _____ Phone: _____ E-mail: _____

Assistants:

Name: _____ Phone: _____ E-mail: _____

Name: _____ Phone: _____ E-mail: _____

The next mtg of the SWRCII Planning Committee will be: Fri., Jan. 14th, 2000, 3-5 PM, National University, Rm 202.

OPAMP AD
1/4 PAGE

AIM AD
1/4 PAGE

SLA San Diego Bulletin

**Special Libraries Association
San Diego Bulletin
c/o Serra Cooperative Library System
5555 Overland Ave, Bldg 15
San Diego, CA 92123**

From the Editors

The bulletin is currently seeking submissions for the next issue!

If you are interested in providing a biographical profile, library profile, or an article relating to special libraries, please contact or send contributions to the bulletin co-editors.

Thank you!

Sue & Laurie

SLA San Diego Bulletin

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