

MINUTES

SLA-San Diego Chapter Executive Board/Committee Member Meeting

Wednesday, July 18, 2007 – 8:30 a.m. – 10:30 a.m.
Verenium Corporation, San Diego, CA

Present:

President	Linda Counts	Archivist	Daria DeCooman
President-Elect	Kathy Quinn	Bulletin Co-editor	Mary Wickline
Past President	Kim Abbey	Bulletin Co-editor	Michelle Ohnstad
Secretary	Amy Lisewski	Membership	Beth Autin
Director	Elizabeth Grossman	Calendar/Govt. Rel	Barbara Busch
		Employment	Adele Barsh
		Student Liaison	Cecelia Greene
		Hospitality	Vani Inampudi

The meeting was called to order at 8:30 a.m.

Announcements

- Amanda Quist was introduced. She is helping Daria with the archives clean-up project.

Officers' Reports

President (Linda Counts)

- Linda recapped her attendance at the national meeting in Denver
- She and Teri Vogel received the \$500 IT Division award for last year's fall seminar. It is to be used for a future program on technology. She wrote about the award in the last bulletin.
- She discussed having a social event/mixer such as a happy hour. Amy agreed to help with setting this up.
- Reserve account money: Discussed a public relations initiative, which may include buying ad space in the newspaper. She will ask Amy Waterman to explore this topic. Adele suggested from previous experience that we designate a consultant point of contact for any inquiries that we might receive as a result of the campaign. We also discussed that some research on local activity could help inform the campaign. We would need a committee on research. The conclusion was that we need to pinpoint our goal for any research or PR campaign that we might conduct. Linda asked that everyone email her their thoughts on the matter.

President-elect (Kathy Quinn)

- Kathy recapped her experience at the national meeting and her attendance at the Leadership Development Institute, the Chapter Cabinet Meeting, and the West Coast Chapters reception.
- Reported that the Firefox program in May was a success.
- She discussed using PayPal and Evite as tools to assist us with functions. She also discussed automatically signing up new members to the listserv with a clear message that they could unsubscribe. The group agreed.
- She reiterated the possibility of a social mixer such as a "dine-around."
- She updated us briefly on the new association management system.

- She discussed the SLA centennial in 2009. Our chapter needs to think of ideas. Our chapter's 50th anniversary will be in 2010.
- She is working on program ideas for our next 2 programs.

Treasurer (SuHui Ho - absent)

- SuHui was absent but Linda shared documents that SuHui delivered to her including the balance sheet, statement of cash flow, the rules of the SLA Pooled Account, and information about using PayPal.
- It was agreed that SuHui should set up a PayPal account for use for the fall seminar.

Secretary (Amy Lisewski)

- We can use SurveyMonkey for polling our members but not for other projects. If you need the account information please contact Amy.
- Reviewed difference between governing documents and by-laws. I will make sure we have the most recent documents.

Directors (Elizabeth Grossman)

- The fall seminar will be at Qualcomm. The date is now Oct. 12.
- She reiterated the topic is *Embedding librarians into the larger organization*.
- Status of exhibitors – 4 so far, with a couple other possibilities.
- Schedule for day: max 5 speakers, approx. 45 each, registration starting at 8:30, day ending at 3:30 at latest.
- Status of speakers (# of submissions to date) – one good proposal submitted so far.

Hospitality (Vani Inampudi)

- Firefox seminar was attended by 37 people.

Archives (Daria DeCooman)

- Reported on progress of archives clean-up project:
- Received from SLA San Andreas Chapter Archivist Lee Pharis extra copies of 1988-1995 SLA SD Bulletin issues.
- Worked with SLA-SD member Amanda Quist at downtown San Diego Public Library. Reviewed contents of boxes from SLA-SD archives. Amanda added to the archives any needed Bulletin issues provided by Lee as well as 2006 records provided by SLA-SD Board members this year. Daria concentrated on getting to know the archives and coming up with a plan for our Archives Clean-up Project. Entered on Kim Lomeli's Excel spreadsheet each document they recommend pulling.
- Worked with SDPL Special Collections Section Supervisor Rick Crawford and Linda Counts to come up with SDPL/SLA-SD agreement stating our chapter archives are to be housed at the downtown public library for the next 5 years.
- Corresponded with SLA Information Center Director John Latham who confirmed:
 - The SLA web site is archived, although now on an SDLT tape rather than CDs.
 - He is the point of contact for gaining access to this tape.
 - He's checking that the SLA IT team did copy the new unit server to the latest SDLT tape
- Daria also co-authored with Cecilia Greene an article about chapter's visit to the Getty and provided article to Mary Wickline.
- Daria is sending out the archives project documents to the board for review before the next meeting.

Student Liason (Cecelia Green)

- Nothing to report

Membership (Beth Autin)

- She sent invitations to 5 local SLA members who have not yet joined the SD chapter and two joined.
- She reiterated the idea of automatically signing up new members to the listserv and that other chapters do this.
- She is continuing to write new member profiles for the bulletin.
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Employment (Adele Barsh)

- 3 postings, 21 jobs total.
- Talked about more ways to get notices and got input from the group.

Bulletin (Mary Wickline and Michelle Ohnstad)

- Michelle demonstrated blogging and showed what our blog would look like as a replacement to our bulletin. She included examples of other chapters using blogs instead of bulletins.
- There was much discussion on how the blog would be “archived,” what information would duplicate what is already on our chapter site, and how we should proceed with using a blog. It was decided that Michelle would set up the blog and use it in place of the next scheduled bulletin. They are to focus on the news items for now and we will discuss adding other features, such as lists and calendars, in the future.
- They will provide a training session in the near future.

The next board meeting will be on Friday, October 26th at the Dr. William C. Herrick Community Health Care Library in La Mesa.

Meeting was adjourned at 10:30.

Respectfully submitted,

Amy Lisewski
7/31/2007