



SAN FRANCISCO BAY REGION CHAPTER

EST.1924

TOUR OF THE CHARLES M. SCHULZ MUSEUM

The Charles M. Schulz Museum and Research Center in Santa Rosa is dedicated to the work of the noted cartoonist Charles M. Schulz, and its archive provides research material for scholars all over the world. But calling either the museum or its inspiration an institution, while technically correct, would do a disservice to the man nicknamed "Sparky" and his sense of fun.

The San Francisco chapter of SLA would like you to join the fun on Saturday, November 4th, for archivist Lisa Monhoff's presentation at the Research Center as well as a docent led tour of the museum facilitated by Maria Price. Lisa will talk about her work with the museum's primary research materials, which will be a good opportunity to see what it's like to manage a narrow and deep collection and work with scholars interested in the art of the cartoon and cartooning. Lisa will also talk about how she is not only collecting materials, but popular culture references as well!

During the tour, you'll have a chance to see a facility that is educational, artistic and playful all at the same time. You don't have to be a Peanuts fan to appreciate it (though it doesn't hurt) because Mr. Schulz's work had such an impact on the lives and work of so many other cartoonists and, in fact, actively helped many of them in their careers. Also, as those popular culture references demonstrate, "Peanuts" both reflects and has influenced American life.

We have reserved a room in the Warm Puppy Cafe at the adjacent Redwood Empire Ice Arena that holds 22; so if you want a box lunch, please indicate your lunch choice on the registration form and we will reserve one for the first 20 people who sign up. Registration will be \$10 for anyone not wanting to buy a lunch and \$20 with lunch included.

Either way, please meet at the Admissions desk at 1:30 and tell them you are there for the docent tour and also to see Ms. Monhoff. We'll be divided into smaller groups so that one group will be doing the tour and another seeing the Research Center. At 2:30 the groups will switch. If we have a very large group, Lisa has volunteered to make another presentation at 3:30, as the Research Center is very small.

We will be offering help in planning carpools, so please indicate if you either need a ride or can provide one, and to/from where. Some of you might want to stay for ice skating after the program at the rink that Schulz himself had built. (BIOGRAPHICAL NOTE: Mr. Schulz used to spend much of his time at the rink , either playing hockey or at a favorite table in the cafe.)

Here is more information about the Schulz Museum:

<http://www.schulzmuseum.org/>

DATE: Saturday, November 4, 2006

TIME: 12:00--LUNCH AT THE WARM PUPPY CAFE (LIMITED TO FIRST 20 RESPONDENTS DUE TO SPACE LIMITATIONS)

1:30 -- MEET AT THE ADMISSIONS DESK TO SPLIT UP INTO SMALLER GROUPS FOR MUSEUM TOURS AND ARCHIVE PROGRAM

2:30 -- SECOND RESEARCH CENTER TOUR

3:30 -- POSSIBLE THIRD RESEARCH CENTER TOUR (BE SURE AND INDICATE IF YOU CANNOT STAY THIS LATE AND WE WILL PLAN ACCORDINGLY)

Please mail checks (\$10 without lunch, \$20 with) payable to SF Bay Region SLA
to:

Sandy Malloy
Business Wire
44 Montgomery 39th Floor
San Francisco, CA 94104
415-986-4422
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**Space is limited, so please respond by Tuesday, October 31st.

Registration form on next page...

Registration Form

Name: _____

Organization: _____

Lunch preferences, if ordering lunch (please circle your choices)

Sandwich: Turkey Ham Tuna *or* Veggie/Cream Cheese

Bread: Wheat White Rye *or* Sour Dough

Side Salad: Potato Salad Fruit Salad *or* Potato Chips

Phone: _____ Email _____

NOTE: If you need to carpool or you can drive others, please indicate below where you are starting from, where you need to be dropped off/can drop others off, and how many people you can accommodate if you are driving. We'll do our best to make connections.