

SLA – SAN ANDREAS AND SAN FRANCISCO BAY REGION CHAPTER
PROGRAMMING EVENT

Thursday, OCTOBER 25, 2007 – Stanford University Faculty Club: 5:30-8:00 p.m.

5:30-6:00 p.m. Check-in

6:00-7:00 p.m. Dinner and Awards

7:00-8:00 p.m. Program

****Social Libraries: The 2.0 Phenomenon****

Stephen Abram, *always an engaging and thought provoking speaker will join us for our October meeting.*

There is a global conversation going on right now about the next generation of the web and the next generation of users. It's happening under the name of Web 2.0. It's the new hot web where true human interaction takes precedence over merely 'cool' information delivery and e-mail. It's about putting information into the real context of our users' lives, work and play. Concurrently, there's another big conversation about the vision for what Library 2.0 might look like in this Web 2.0 ecosystem. The social web is coming fast and it's BIG! What are the skills and competencies that Library 2.0 will need? Come and hear what Web 2.0 is and the adaptations we'll need to make to thrive in the future. Are we focusing on the real end user's needs? Special Libraries are not immune to these shifts. What can we do to prepare our users and learners for this new world? Stephen Abram will run us through the changes that are being wrought by Google, the Millennials and 2.0. It'll be a roller-coaster!

Stephen Abram, MLS, is the President-elect of SLA and the past-President of the Canadian Library Association and Vice President Innovation for SirsiDynix and Chief Strategist for the SirsiDynix Institute. He has been VP of Corporate Development for Micromedia ProQuest and Publisher Electronic Information for Thomson. He ran libraries for Suncor, Coopers & Lybrand, Smith Lyons Torrance Stevenson and Mayer and Hay Group. Stephen has been listed by Library Journal as one of their first "Mover and Shakers", the 'key' people influencing the future of libraries and librarianship. He has been awarded SLA's John Cotton Dana Award as well as being a Fellow of the SLA. He was Canadian Special Librarian of the Year and Alumni of the Year for the Faculty of Information Studies at the University of Toronto. He is an adjunct professor at the University of Toronto, Faculty of Information Studies. He was President 2002 of the Ontario Library Association as well as sitting on the SLA Board of Directors as Director and Secretary. He gives over 90 international keynote talks annually to library and information industry conferences and writes articles and columns for *Information Outlook*, *Feliciter*, *Access*, *Multimedia & Internet @ Schools*, and *Library Journal*. He is the author of ALA Editions' *Out Front with Stephen Abram*.

Menu:

Selection from the Dinner Buffet including Grilled Chicken, Poached Salmon and a variety of salads, pastas and vegetables. A separate Dessert Buffet, coffee or tea also included. No-host wine and beer available.

For Directions and Parking: <http://www.stanford.edu/group/sufc/info/maps.html>

Parking on campus is free after 4pm.

The Faculty Club is on the free Stanford University Marguerite Shuttle B line (either clock-wise or counter-clockwise) with pick-up and drop off at the Palo Alto CalTrain Station. For information about the shuttle service:

<http://transportation.stanford.edu/marguerite/MargueriteShuttle.shtml>

Cost: Members \$35; Guests/non-members \$40; Students, retirees, unemployed \$15; program only \$5

Program Sponsors: IEEE, Information Express and Computing Reviews, Thomson Scientific

-----Detach and Mail this portion with your Check-----

*Reservations deadline October 19 *

Mail registration form and check made out to " San Andreas Chapter of SLA " to:

SLA Reservations
Advanced Information Management (AIM)
The Information and Library Staffing Specialists
P.O. Box 391210
Mountain View, CA 94039-1210

phone: (650) 965-7900
fax: (650) 965-7774
email: slameetings@aimusa.com

Name: _____ Telephone: _____
E-Mail: _____ SLA Member: _____ Non Member: _____
Employer/Affiliation: _____
Phone: _____ or E-mail _____