

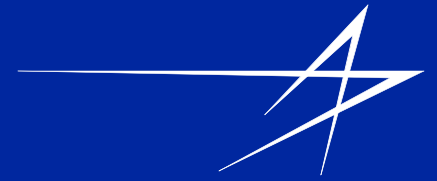


**RMSLA Teleconference
aerospace librarians**

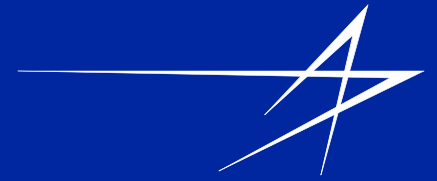
Rocky Mountain SLA

January 24, 2006

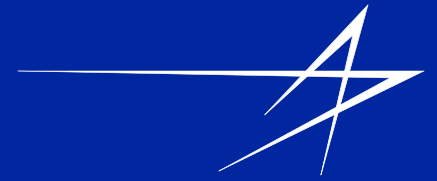
Faces to Go with the Voices



Lockheed Martin Space Systems



Lockheed Martin Libraries



Pearls, Anecdotes & Observations



- **No Instant Gratification**
- **Alphabet Soup**
- **It Doesn't Have to be New to be Cutting Edge**
- **The Communication Challenge**
- **Trust Your Skills**
- **Take Credit When You Can**
- **Marketing – A Warning to the Wise**
- **ROI**

Pearls, Anecdotes & Observations (Continued)



- **Never Say “No”**
- **BD → “We”**
- **Some Wheels Have Yet to be Invented**
- **Sally Field**



Questions and Answers