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## President's Message

### 2008 President's Message: The Land, Sky, and All that is Within

Ever since my return to New Mexico in 2005, I am amazed at how expansive the land and sky are here; and how every day they remain constant yet change and grow more exciting.

That same sense of expansiveness, renewal, and growth applies to my experiences with the Rio Grande Chapter. First as a member, then as President-Elect, and now as President. . James Enyeart, a colleague of mine when I was in New Mexico before, captured the way I view our chapter in the title of his book, *Land, Sky and All that is Within*.

I believe that all of you, members, officers, and friends have an enormous capacity to contribute to the SLA Rio Grande Chapter's horizons or goals this year. Our 2007-2009 Strategic Plan, offers us three specific opportunities:

- Encouraging professional learning
- Providing networking opportunities
- Advocating the importance of librarianship in today's information environment

We are off to a good start on all of these with our programming, physical and virtual networking, and our communications via the SLA Rio Grande Chapter listserv.

As we enter this new year, I encourage all of you to actively be "within" our horizon and stretch it even further in all dimensions by attending chapter programs and meetings; inviting other librarians, information professionals, and students who are not members to our events; contributing interesting and informative items to the listserv; submitting items to the Bulletin; getting to know Board and Committee Members and contacting them with ideas, suggestions, and comments; and volunteering to take on a leadership role .

As our Chapter website <http://units.sla.org/chapter/crio/> stresses, the historical strength of our chapter has not come from its size; but from the "mightiness" within each and every member working individually and collectively to make it so.

Join me again this year as we work and play together to continue this expansive tradition.

Maryhelen Jones  
March 2008



## Rio Grande Chapter Officers, 2008

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## ACS Walk April 27th

### MAKING STRIDES AGAINST BREAST CANCER

The American Cancer Society's Making Strides Against Breast Cancer walk will be in Albuquerque on Sunday April 27th, 2008 beginning at 8:00 a.m. at Cottonwood Mall. Please join the Rio Grande Chapter of Special Libraries Association as we unite with librarians across the state to increase awareness and raise money for breast cancer research.

One of the Chapter's most important goals in its current strategic plan is to "make appearances individually or collectively representing the profession as philanthropic outreach." The American Cancer Society's event is an excellent opportunity to make this goal a reality. You can create your own personal page on the web as part of the "Librarians Fighting Breast Cancer" team to raise funds for this important cause or donate to one of your fellow librarians if you can't make it to the walk.

For more information follow this link to the team web page:  
<http://tinyurl.com/242xxj>, and click on "Join Librarians Fighting Breast Cancer"

Commemorate your walk/contribution! Team t-shirts are available for \$10, but need to be ordered by 4/3. They are bright pink and will have the team name on the back: "Librarians Fighting Breast Cancer" - If you would like to order a shirt, please email me the size shirt you need and send me a check written out to ACS by Wednesday, April 2nd.

Diana Daleo  
c/o Miller Stratvert P.A.  
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Albuquerque, NM 87102

If you have any questions, please contact me via email or call me at (505)842-4764. We hope you will join the SLA-Rio Grande Chapter by walking with us Sunday April 27<sup>th</sup>.



## SLA VIPs to Visit the Rio Grande Chapter

**Dr. James Matarazzo** will be visiting Albuquerque on **Friday, May 16, 2008** for a luncheon presentation on "Demonstrating the Value of Corporate Libraries."

James Matarazzo is a consultant to companies and corporations on the organization, evaluation, and creation of corporate libraries and information centers. His current research focuses on the development of a model to evaluate the worth of corporate libraries, on why some corporate libraries are excellent, and on how senior executives value library and information service.

A Fellow of the Special Libraries Association, he received SLA's Professional Award in 1983 and again in 1991 when he also received SLA's President's Award. Dr. Matarazzo was President of the Association for Library and Information Science Education (2000-2001) and is the Vice-President of the H.W. Wilson Foundation, Inc.

He is dean and professor emeritus at Simmons College Graduate School of Library and Information Science in Boston. He also regularly teaches a corporate libraries course at the University of Arizona and Wayne State University. He is the author of a number of SLA publications including: *Closing the Corporate Library*, *Corporate Library Excellence*, and with Laurence Prusak, two editions of *Valuing Corporate Libraries and Information Management* and *Japanese Success*. His latest book is *Knowledge and Special Libraries*. (Butterworth-Heinemann, 1999)

For more information on Dr. Matarazzo's publications, click on the following link from the Simmons College website: <http://www.simmons.edu/gslis/about/faculty/matarazzo.shtml>.

This is an opportunity not to be missed! Event details will be forthcoming on the SLA RGC listserv.

**SLA President, Stephen Abram**, will be coming back to New Mexico on **November 13<sup>th</sup>, 2008**. He visited the chapter when he was running for President-Elect and we are thrilled he wants to return.

Stephen Abram is the past-President of the Canadian Library Association and Vice President Innovation for SirsiDynix and Chief Strategist for the SirsiDynix Institute. He has been VP of Corporate Development for Micromedia ProQuest and Publisher Electronic Information for Thomson. He ran libraries for Suncor, Coopers & Lybrand, Smith Lyons Torrance Stevenson and Mayer and Hay Group.

Stephen Abram has been listed by Library Journal as one of its first "Mover and Shakers", the key people influencing the future of libraries and librarianship. He has been awarded SLA's John Cotton Dana Award as well as being a Fellow of the SLA.

Stephen Abram gives over 90 international keynote talks annually to library and information industry conferences and writes articles and columns for *Information Outlook*, *Feliciter*, *Access*, *Multimedia & Internet @ Schools*, and *Library Journal*. He is the author of ALA Editions' *Out Front* with Stephen Abram. Welcome Back!!!

Details on this event will also be forthcoming on the SLA RGC listserv.

## Adventures of a First Time Leadership Summiteer



(You can do it too!)

Diana Daleo, Solo Law Librarian Miller Stratvert P.A.  
and  
President-Elect Rio Grande Chapter - 2008

If you don't know much about the Rio Grande Chapter of SLA, our motto is "small, but mighty." We don't often have to "run" for office. The seeds are planted from the moment we join that we will be perfect, even if we never are convinced ourselves. I've been a member of SLA for three years. I had a one year breather before I threw my name into the ring. Last year, I was secretary of the chapter which was fairly low stress. This year I'm President-Elect. Yipes!

I'm sure my boss would say I'm a leader. Friends and co-workers see something in me as well, but leader is not a name I call myself. I really did not want to go to the Leadership Summit. While some may jump into a leadership role and hit the ground running, others, like me, need to be gently pushed into doing things that ultimately will be good for them. The support from SLA and the nudging from my local chapter friends pushed me over the edge and I registered for the Summit in Louisville. I won't say that getting there was seamless, but I now feel compelled to write and share the news: the Leadership Summit is good! It's one of the best things I've done for myself, both personally and professionally and I would definitely recommend it to you regardless of whether you currently hold a leadership position within SLA.

While many know that Kentucky has more than one city that begins with an "L", I, in my

now excited haste to get registered for the Summit, booked my flight from Albuquerque to Lexington instead of Albuquerque to Louisville. After my initial panic and a very disappointing discussion with American Airlines in Dallas, I opted to keep my flight to Lexington and rent a car from Lexington to Louisville. Thankfully, the distance between the two is only an hour and I arrived in Louisville at the Summit hotel at 8:00 p.m., just 10 hours after I left New Mexico. I was in need of some Kentucky hospitality so I dropped my bags in the hotel room and headed to Makers Mark for bourbon, de-stressing, good food and good company. Thankfully, I achieved my goal.

At 5:30 the next morning, (I mean 7:30 Kentucky time) I attended the Breakfast for New Leaders. Outside of feeling a bit tired, I found this a wonderful way to ease into the Summit. I had a chance to meet several people who were stepping into the same position as me in their own chapters as well as other law librarians or solos. I appreciated the opportunity to have some caffeine and mingle a bit before everything really got started.

SLA always manages to bring in very worthwhile speakers. The speaker for the opening session was no exception. Anthony Hines, a futurist, fascinated his audience by clarifying what a futurist is and does – it's not all mumbo jumbo. Being a futurist is much like being an economist determining the probability of a certain outcome. Thus, predicting the future becomes more based on past trends and possible future outcomes than looking into a crystal ball. Organizations frame a problem, collect information relevant to the problem, forecast and get a sense of possibilities, envision the outcome, develop a plan, create steps to implement it and then act on it. Organizations that do this can become a catalyst for action and change. I found this to be a very interesting model for strategic planning.

Two of the interactive sessions that followed were also extremely worthwhile. The first was labeled “Remembering the Future.” This was an activity based session designed to help attendees visualize who they would become in two and a half years and then step back to the present to determine which steps would be necessary to get envisioned goals accomplished. For someone like me who has difficulty looking too far ahead, this was a great exercise. Looking at a big project and not breaking it down into bite-size pieces paralyzes even the best of us, but taking baby steps to accomplish goals is definitely do-able..

The second session that really impressed me was a presentation by speaker Tom Calcagni. His session covered public speaking skills – a must for any information professional in my opinion, but one that most of us need to cultivate. Given the recent deluge of political ads, debates and air time devoted to the presidential candidates, passing on a brief word about how to deliver messages while public speaking will be a piece of cake – just talk like a politician. All kidding aside, the meat of Tom Calcagni’s presentation was have three or so messages that you always want to convey when necessary. If you are

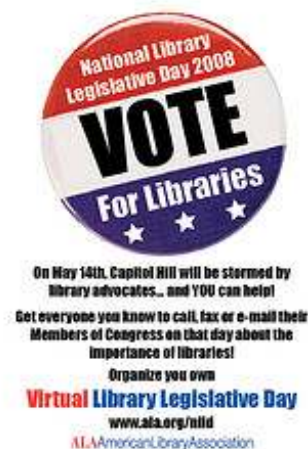
interviewing for a job, predict the questions you might be asked and create answers for them, but then have a connecting word handy that allows you to transition to the messages you really want to convey. This way, control of a conversation shifts back to you and the messages you really want to deliver.

In addition to the excellent sessions at the Leadership Summit; the attendees learned about the depth of information available to SLA members within the SLA website. This oft under-utilized resource is a great member benefit and well worth the membership dues paid to support it. I would highly recommend that you take some time to search through the site –you won’t be disappointed.

Lastly, I want to point out that the Leadership Summit is a lot like the Annual Conference, but on a smaller scale. It’s a non-threatening way to learn valuable skills. It provides an opportunity to network with those who hold similar positions within SLA as well as those who do what you do every day. No one knows where next year’s Summit will be but you can bet, I’ll be there and I hope you will too!

### National Library Legislative Day 2008

<http://www.ala.org/ala/washoff/washevents/nlld/virtuallibrarylegislativeday/vlld.cfm>



On May 13 and 14, call, fax, email, or write to your Members of Congress and encourage them to support libraries.

## SLA Membership PERKS ALERT

### Behind the Authentication Wall

Rio Grande Chapter Members, do you know what your SLA member ID and password entitles you to on the SLA website <http://www.sla.org/> ? Lots of benefits little known reside behind the authentication wall. Here are just a few:

- SLA's major networking tool, its Membership Directory – is behind the wall. You can use it to search who is in our chapter, and other chapters and divisions. You can also search by individual, state, and affiliation. Just select the “SLA Community” drop-down menu.
- CLICK University and all the fee and free value there – is behind the wall. Select the “Professional Development” Tab. The “Course of the Month” link offers you the opportunity to take part in a topical and valuable learning experience at no charge. So are some free podcasts and webcast.
- 990 eBray e-books on management and leadership topics – are behind the wall. Select the path: “Professional Management/Click University/SLA Online Libraries” and you're there.
- Factivia Newsfeeds on topics of interest to librarians – again, behind the wall. Go to “Resources/News Connections.”

In the coming months, SLA will be adding future behind the wall enhancements to increase the value of your membership. These include the following;

- The SLA Innovation Laboratory series of announcements of software to learn and play with on the website.
- SLA Innovation Laboratory video courses (25,000+ titles) on many technology topics for free.
- SLA Learning 2.0/23 Things initiative. This is an Association-wide learning activity. More background on this can be found at [http://stephenslighthouse.sirsidynix.com/archives/2008/02/the\\_23\\_things\\_1.html](http://stephenslighthouse.sirsidynix.com/archives/2008/02/the_23_things_1.html).

Forgotten your password? You can request it through the website.

Not an SLA Member? Consider joining. There are several options depending on your salary level and/or if you are an IS or LIS student (only \$35!). Membership entitles you to one free chapter and division affiliation. For more information contact Donna Cromer, SLA RGC Membership Chair at [dcromer@unm.edu](mailto:dcromer@unm.edu).

## DTIC a valuable resource

*The Defense Technical Information Center Albuquerque Regional Office:  
A Valuable Resource in New Mexico & Beyond!*

By Valerie Valdez, MLIS, SLA Rio Grande Chapter Member

The Defense Technical Information Center (DTIC®) is the premier provider of DoD scientific and technical information. The center serves as a vital link in the transfer of information among the Department of Defense (DoD) personnel, DoD contractors, potential contractors and other U.S. Government agency personnel and their contractors. A DoD Field Activity in the office of the Under Secretary of Defense for Acquisition, Technology and Logistics, DTIC reports to the Director, Defense Research & Engineering (DDR&E).

DTIC acquires and disseminates a wide range of information on topics generally associated with defense research such as homeland security and national defense, bioterrorism, information warfare, military science and logistics. DTIC also designs and hosts more than 100 defense-related Web sites, including components of the Office of the Secretary of Defense, military service headquarters organizations and several defense agencies. DTIC's STINET is one of DoD's largest repositories of scientific and technical information currently available. DTIC also manages 10 Information Analysis Centers which help customers locate, analyze and use scientific and technical information in a specialized subject area. Public STINET is available to the general public, free of charge. It provides access to citations of unclassified, unlimited documents that have been entered into DTIC's Technical Reports Collection, as well as the electronic full-text of many of these documents. Public STINET also provides access to the Air University Library Index to Military Periodicals, Staff College Automated Military Periodical Index, DoD Index to Specifications and Standards, and Research and Development Descriptive Summaries.

The DTIC Albuquerque Regional Office opened for service in December 1987 on Kirtland AFB within the then Air Force Weapons Laboratory (AFWL) Technical Library Building. It is now twenty years later and our office is still open for business on the west side of Kirtland AFB in what is now the Air Force Research Laboratory (AFRL) Phillips Research Site Technical Library. Albuquerque Regional Office covers the following states: Arizona, Colorado, Kansas, Montana, Nebraska, New Mexico, North Dakota, Oklahoma, South Dakota, Texas, and Wyoming. Our mission is to provide DTIC services for Department of Defense contractors and government users in the Southwest Region. In addition, we assist with scientific literature searches, assist with DTIC registrations, and act as a DTIC liaison for our Headquarters at Fort Belvoir, VA.

The Southwestern Regional Office provides most of the services that DTIC offers:

### **Reference and Retrieval:**

- Online information retrieval services--Defense, commercial and Internet.
- Focus is on Defense-related technical information.
- Training on DTIC databases, retrieval systems and applications.
- Referrals and pointers to other agencies and information sources in the region.

### **Registration for Services:**

- Eligibility determination of Government agencies and contractors.
- Assistance with processing paperwork and determining level of service requests for specific needs.
- Pricing and availability of products and services.

### **Accessing DTIC Products and Services:**

- Provide literature search services across DTIC databases for formal, informal, or one-on-one trainings.
- Customer assistance for requested products, document identification, cost information, problems with orders or bills, or other questions.
- DTIC publications and forms distribution, promotional exhibits at conferences, regionally available services and presentations available upon request. To schedule training or presentation, please call our office at 505-846-6797 or send us an email to: [albuq@dtic.mil](mailto:albuq@dtic.mil)

### **Traditional Library Services:**

We have a close working relationship with the AFRL Phillips Research Site Technical Library. The Albuquerque Regional Office lends out library books, accesses full-text journal articles and technical reports from the Phillips Technical Library's local vault collection. We also provide traditional reference services using the AFRL library and DTIC resources. Since Kirtland AFB is a military institution, it is restricted to authorized personnel and those on official business. If you do not have a base pass and would like to visit our office, please call us at 505-846-6797 and we will sponsor you into either of the two Kirtland AFB visitor control gates (Wyoming or Truman).

For more information or service, please contact either Marvin Sommers or Valerie Valdez at:  
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Office hours: Monday-Friday, 7:30 a.m. to 4:30 p.m., Mountain Standard Time

Visit our DTIC Regional Office Web site on the Internet:  
[http://www.dtic.mil/dtic/dticorg/regional/sw\\_regional.html](http://www.dtic.mil/dtic/dticorg/regional/sw_regional.html)

For more information on DTIC, please visit:  
<http://www.dtic.mil>

To search Public STINET now, please visit:  
<http://stinet.dtic.mil/index.html>

For more information on the DTIC-managed Information Analysis Centers, please visit:  
<http://iac.dtic.mil/about.html>

## New Mexico's Emerging Innovation Enterprise

On October 18, Dr. Thomas J. Bowles, Science Advisor to Governor Bill Richardson addressed SLA RGC members, New Mexico Tech librarians, faculty, and administrators as well as the general public on "Making New Mexico First in Innovation." Dr. Bowles, currently on leave from Los Alamos National Lab as its Chief Scientist was well suited to brief the audience on this important topic.

Bowles described NM as having "incredible international talent" for science and technology research and development due to its National Labs, Sandia and Los Alamos; Air Force Research Laboratory at Kirtland AFB; White Sands Missile Range; and its state universities, specifically NMT, UNM, and NMSU. This talent base draws in \$6 billion annually in Federal R&D funding alone.

On the industry side, although Intel is the only billion dollar corporation in the state, the number of high tech smaller companies is on the rise including Eclipse Aviation, Advent Solar, Albuquerque Studios, Tesla Motors, Emcore, and SONY Image Works.

The Governor's Office is developing a plan as well as a roadmap to make the state's approach to economic development one based on "innovation." Such an approach has to incorporate the four "recognized" innovation requirements: 1) funding stability over a period of years, 2) flexibility; 3) integration of efforts, and 4) incentives.

The emerging plan will define areas for R&D investment and a process for making recurring capital investments. To this end, the Governor's Office has created specific S&T "Work Groups" in NM's areas of strength: Aerospace, Bioscience, Energy, Environment, Water, Information Sciences, and Nanotechnology. Coupled with this is the need to train, educate and sustain a workforce to support the initiatives that will grow in these areas.

Specifically, in the area of Information Sciences, the legislature has funded \$14 million to start a New Mexico Computing Applications Center in Albuquerque that will have the fastest unclassified computer running by the end of the year. This facility will be linked to an extensive, statewide cyber infrastructure providing our universities, community colleges, businesses, and other organizations with connectivity and shared research capability. The Center will offer extraordinary opportunities for modeling, simulation, and 3-D visualization.

Overall, under Bowles' leadership, coordination with a diverse set of stakeholders and meetings such as the one at NMT, the word is spreading that New Mexico is poised to be a leader in offering an innovative, multidimensional economic and social environment attracting and retaining new business and research enterprises.

This program was jointly sponsored by the Chapter and New Mexico Tech's Joseph R. Skeen Library.

## Help Us with the Next Bulletin



Let us know:

- What professional listservs do you follow on a regular basis and why?
- What journal article(s) from any source have you read that made an impact on the way that you think about your work or your life? Why did it/they resonate with you?
- What three books would you put on your “to buy” list in the next three months – and why?

Send your replies by email to [Maryhelen.jones@kirtland.af.mil](mailto:Maryhelen.jones@kirtland.af.mil) or [hodaniel@lrri.org](mailto:hodaniel@lrri.org) by May 15.



**Maryhelen Jones and Diana Daleo holding Comcast sign, the sponsor of the Second Life library conference on March 8th, with avatar on screen behind.**

The Rio Grande Chapter of the Special Libraries Association publishes the Rio Grande Chapter Bulletin quarterly and is provided to members as a benefit of membership. SLA Headquarters address is: SLA, 331 South Patrick Street, Alexandria, VA 22314-3501; telephone (703) 647-4900.

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