



Spring 2007

ISSN 0272-9644

Vol. 50, No. 1

In this Issue

In this Issue	1
President's Message	2
Rio Grande Chapter Officers 2007	3
Rio Grande Chapter Update	4
Treasurer's Report	4
Heather O'Daniel to speak at the SLA Annual Conference in Denver	4
Margie Hlava will be presenting at three events at the SLA Annual Conference in Denver	5
Spotlight on: Gloria Zamora	6
Meet Diana Daleo, new RGC Secretary	8
Caught at the SLA Leadership Summit	8
Around the region and other news	9
Distance Services Coordinator sought for UNM HSLIC	9
Librarian Act of 2007	9
Deep Web Technologies Powers scitopia.org	10

President's Message

Lots of *new* stuff!

2007 is well underway and will prove to be an evolving year for the Rio Grande Chapter.

We have a **new** board serving within the adjusted term based on calendar year. This next year we will elect the incoming board in the Fall with those individuals taking office on Jan. 1st. This will allow some time for the elected to observe and ask questions of others before being required for action.

We've got some **new** volunteers as Bulletin Editor and Employment Chair. Welcome Amanda and Alexandra! Our web master Esha has accepted a new opportunity and, although she'll be missed, we're thrilled to have Alexandra agree to take on that activity.

Our **new** upcoming programming this year will include something for everyone. Please note the events listed in this issue and mark you calendars now.

I'm sorry for those of you that missed the great program at NM Tech in March with Dr. Robert Fugate. It was delightful to hear his impression on the value of libraries that can only come from such a brilliant well respected man of science. I still feel a **new** strength in my value!

It's time to review the old strategic plan and, where possible, seek **new** goals. Your feedback for suggestions toward new direction will be solicited and appreciated. If you are interested in serving on the committee please let me know.

And lastly, I'd like to share a **new** library experience that may have some future application. An SLA librarian in the IT Division offered a group a virtual tour of the Second Life (SL) Information Center where she volunteers. The 6 attendees came from different SLA chapters. Beyond the fact SL was a little slow so our avatars looked half naked at times, I found it most interesting. Social behaviors are easily applied in the virtual world and promote observation of such due to this new view. When you bump into someone or they you because of poor navigation skills, an "excuse me" is expected and given. Weird, like my avatar can feel pain. Once I went the wrong direction losing the group so the guide sent someone to fetch me. I couldn't figure out how to make my avatar blush.

Our guide said the Info Center is one of the more popular areas in SL. The content stays current and topical as exemplified in the exhibit on Irish Genealogy offered around St. Patrick's Day. It was very encouraging to see people with the need for information connect with those that are willing to serve in this new virtual world.

So what's **new** with you?

Send me a quick email, share a paragraph with the group on the list-serv, or write a full article in the Bulletin. There are many simple ways you can help support the RGC.

Invest in your social capital. Just like capital expenditures help make business profitable, invest your time in the RGC SLA to build your **new** social capital today!

Warm regards,



Rio Grande Chapter Officers, 2007

President

Heather O'Daniel
Lovelace Respiratory Research
Institute
Sam White Library
2425 Ridgcrest Drive SE
Albuquerque, NM 87108-5127
Work: 505-348-9414
hodaniel@lrri.org

President-Elect

Maryhelen Jones
Kirtland Air Force Base
AFRL/VSIL Technical Library
Bldg. 419, Library Rm. 8A
3550 Aberdeen Avenue SE
Kirtland AFB, NM 87117-5776
Work: 505-846-6712
Maryhelen.Jones@kirtland.af.mil

Secretary

Diana Daleo
Miller Stratvert P.A.
Legal Librarian
500 Marquette Ave., NW Suite
1100
Albuquerque, NM 87102
Work: 505-842-1950
ddaleo@mstlaw.com

Treasurer

Stephanie H. Wical
Skeen Library
New Mexico Tech
801 Leroy Place
Socorro, NM 87801
Work: 505-835-6509
swical@nmt.edu

Archivist

Judith Bernstein
900 Vassar NE
Albuquerque, NM 87106
rosen@phys.unm.edu

Past-President

Carol Hoover
Los Alamos National
Laboratory
Research Library
P.O. Box 1663, MS P362
Los Alamos, NM 87545
Work: 505.667.3061
505.665.2948(fax)
hoover@lanl.gov

Awards Chair

Donna R. Berg
Los Alamos National
Laboratory
Technology Transfer
P. O. Box 1663, MS C334
Los Alamos, NM 87545
Work: 505-667-8129
donna.berg@lanl.gov

Bulletin Editor

Amanda Okandan
Medical Librarian
Presbyterian Hospital
Robert Shafer Memorial Library
Work: 505-841-1516
aokandan@phs.org

Employment Chair

Alexandra Proserpio Fox
Sandia National Laboratories
1515 Eubank SE
MS 0899 Org. 4536
Albuquerque, NM 87185
Work: 505-845-0327
amprose@sandia.gov

Membership Chair

Donna Cromer
Centennial Science & Engineering Library
University of New Mexico
Albuquerque, NM 87131
Work: 505-277-4753
dcromer@unm.edu

Webmaster

Alexandra Proserpio Fox
Sandia National Laboratories
1515 Eubank SE
MS 0899 Org. 4536
Albuquerque, NM 87185
Work: 505-845-0327
amprose@sandia.gov

Rio Grande Chapter Update



Treasurer's Report

The Rio Grande Chapter received our allotment of \$1125 from SLA Headquarters in early April 2007.

As of 4/24/2007 we have \$4,234.33 in our checking account and \$4,128.87 in our pooled fund. At the time of reporting, the pooled fund balance does not reflect the interest of the first quarter as this report is not yet available.

Respectfully submitted by Stephanie H. Wical, SLA RGC Treasurer

Heather O'Daniel, SLA RGC President will give the keynote speech at the Information Technology Division Annual Business Meeting and Awards Tea at the SLA Annual Conference in Denver!

By Stephanie H. Wical

You can catch Heather O'Daniel, SLA RGC President, who will deliver the keynote speech at the Information Technology Division Annual Business Meeting and Awards Tea on June 5, 2007 (Tuesday) from 2:30 pm – 4:00 pm in the Convention Center, Room 501. Ticketed Event #705 Price: \$15 member/\$15 non-member

Using online collaborative tools such as SharePoint to fill the gaps within your organization, you can add value as the “embedded librarian.” The speaker will discuss how she used collaborative tools, alerts and subject aggregation to make the COO, CEO and CIO of her organization attend meetings she led.

If you have any questions, please don't hesitate to contact Stephanie H. Wical (swical@nmt.edu).

Margie Hlava, Fellow and Past National President of the Special Libraries Association, will be presenting at three events at the SLA Annual Conference in Denver



Margie's company, Access Innovations, Inc. has sponsored the well-received Introductory Taxonomy Workshop for several years and this year is tackling a more advanced version that looks at using a controlled vocabulary in several ways to navigate a collection of documents, an intranet portal, or a public-facing web site. Margie will share the podium with Alice Redmond-Neal, who has developed thesauri and their associated indexing tools for a wide range of clients. Alice is also Training Manager at Access Innovations and her focused (and fun) workshop activities help participants get to know others while learning the basics of good thesaurus design. Also guesting at the podium will be Dr. Jay ven Eman who will share his experience with ontologies, topic maps, and the integration of those with the enterprise taxonomy. The Information Technology Division's "Taxonomies for Indexing and Navigation: Advanced Lessons for Implementations" workshop is offered Saturday, June 2nd, 8am - 5pm.

RSS, that handy tool for delivering news feeds to our in boxes and podcasts to MP3 players, has just a few other uses as well. On Sunday, June 3rd, Dr. Jay ven Eman will again join Margie in a morning presentation on Really Simple Syndication (or Rich Site Summary or RDF Site Summary, as you prefer). Hands-on exercises will help participants understand the structure and uses of RSS as well as how to use these web feed formats on their own web sites. This workshop is presented by the Pharmaceutical & Health Technology Division and runs from 8 am to noon.

Margie, a member of the Z39 standards committee of NISO, will moderate a panel on Wednesday, 11 am to 12:30 pm, on "Information Standards - Featuring Web 2.0". This Engineering Division presentation will report on Technical Standards Committee recent work on Information Standards. Web 2.0 includes recent developments such as podcasting, blogging, text messaging and wikis. This discussion will look at how standards have been developed and already updated for emerging technologies and will ask participants Kathy Wetzel of NISO and Peter Noerr of MuseGlobal to "crystal gaze" into the role standards will play in tomorrow's technologies.

Spotlight On: Gloria Zamora

By Alexandra Proserpio Fox

The library can take you a lot of places; just ask Gloria Zamora.

On April 2, a candidate for SLA President-Elect and Rio Grande Chapter member joined the office of Senator Jeff Bingaman, (D-N.M.), as a Congressional Fellow and Field Representative. Zamora addresses concerns posed by Los Alamos County residents, Los Alamos National Laboratory and deals with education issues for northern New Mexico.

Her work as Manager of Government Relations at Sandia National Laboratories made her an obvious choice for the prestigious opportunity.

"I have had the pleasure of working with Gloria Zamora for many years, and she has represented Sandia well to me and my staff," Bingaman said. "She is a consummate professional -- her ability to communicate information effectively indicates her library training and MLS degree. I am delighted that Sandia has agreed to detail her to work in my Santa Fe office. I know all of her many skills and credentials will continue to be put to good use."

Bingaman clearly saw that Zamora's skills work beyond the lab. She is on a yearlong personnel loan as a congressional fellow to Senator Bingaman's office.

It's the latest in a long line of high-profile assignments for the Santa Fe resident. She comes to Bingaman's office from serving as one of the managers in the Government Relations Office at Sandia where she represented the lab in dealings with Congress. She addressed the issues of several Sandia business units such as Non-Proliferation and Homeland Security, monitoring and analyzing legislation for these groups and the executive office. She also managed the lab's Washington D.C. office.

"This was really the best job I could have," she said. "I was able to be involved in policy and became well acquainted with the technologies and competencies of the lab and I did not have to run for office."

Zamora appreciates the many opportunities the lab has given her in a 27-year career. "In my experience, the great thing about Sandia is that you can make your own opportunities," she said.

Those opportunities began in Sandia's Technical Library as a technical information specialist. That led to a job in what was then called the Management Staff office. Management staff was a small policy and strategic planning group that wrote studies for the lab president.

"I did research for this group," she said. "Legal didn't have a paralegal then, so I helped with their research needs too. I did literature searches and became a part of the team just as they were starting on the radiation litigation cases."

Zamora's good work attracted attention.

"I had enlightened management. They saw that I was capable and continued to give me challenges," she said. "I loved it."

One of Gloria's earliest mentors was Calla Ann Pepmueller, a former manager at Sandia's Technical Library.

Spotlight On: Gloria Zamora (continued)

Zamora learned a lot from Pepmueller.

"She impressed me," Zamora said, "She made you want to do the very best you were capable of for yourself and the library. She made everyone in the library feel as though they were part of a professional team. She was involved in SLA and encouraged her staff to be involved too."

Zamora joined the association and went on to several leadership roles, first with two terms as president of New Mexico's Rio Grande SLA Chapter, then to two terms on the Board of Directors first as director and then as Treasurer. She was named a fellow of SLA in 1999.

At the annual conference in Denver in June, Zamora will receive the John Cotton Dana award. The honor recognizes exceptional services to those in special librarianship.

"I am honored and surprised to be chosen among so many. No one who receives this award gets it solely on their own merits. I was lucky to be given exciting assignments and even more blessed to have worked with so many competent and giving professionals." Zamora said. She has also been nominated as a candidate for President-Elect of the 12,000 member international association.

Zamora encourages any and all information professionals to be part of the organization and attend the annual conference. "We are becoming more innovative at SLA, and I am excited by our future prospects. We have an excellent program planned for this year's conference and even greater things planned for 2008." She is the chair of the 2008 Annual Conference Committee. That meeting will be held in Seattle.

Zamora believes SLA is undergoing some dramatic changes. Recently, it formed the Knowledge Management, Competitive Intelligence and Government Information divisions, attracting hundreds of people in these specialties.

"We are becoming 'a big umbrella' organization that information professionals can belong to," she said. "SLA is seeking to attract younger populations as well as those involved in non-traditional roles of our profession."

The profession has gone to some unlikely places. Zamora said that many SLA members have branched out and taken on different information roles. "Let's get beyond what we call ourselves. I don't care what we call ourselves. We have been making opportunities for ourselves," she said. "(SLA is) doing many things to attract a diverse membership of librarians, knowledge managers, information brokers, taxonomy specialists, e-content managers," she said. "While we may be doing different kinds of work, it doesn't mean we are no longer librarians. We are doing very important things for our organizations."

Zamora wants librarians and information professionals to promote their work.

"We don't say how great we are - but we do excellent work," she said. We need to "be embedded in the businesses we support in order to really make a difference."

She believes librarians and information professionals have the skills and understanding of information and they know the right way to exploit it to the advantage of our organizations.

By meeting challenges and demonstrating a willingness to learn, there's no telling where your career can go from the library. Gloria Zamora proves that every day.

Meet Diana Daleo, new Secretary for the Rio Grande Chapter



My name is Diana Daleo and I am a law librarian for the third largest law firm in New Mexico, Miller Stratvert. I have lived in NM for 10 years. Prior to living here, I lived in Texas for a couple of years and it is there that I had my first introduction to working in libraries. I loved it so much that I've been doing it ever since and just completed my Masters Degree in Information Resources and Library Science at the University of Arizona in Tucson. I joined SLA in the Spring of 2005. I love the opportunity to network with others and continue to learn about the profession. New Mexico has some great special libraries.

Caught at the SLA Leadership Summit



Maryhelen Jones, Heather O'Daniel and Stephanie Wical enjoy a bit of networking in Sparks, NV at the SLA Leadership Summit.

Around the region and other news

Distance Services Coordinator (JR 7514)

The UNM Health Sciences Library and Informatics Center

The University of New Mexico's Health Sciences Library and Informatics Center is hiring for a Distance Services Coordinator. Minimum requirements include: a graduate degree in library or information science from an American Library Association (ALA) accredited institution and two years of relevant experience in a health sciences library (academic or other). For complete information you may access <http://hsc.unm.edu/library/DistanceServicesCoordinator.shtml>, or request a copy of the announcement from the Search Coordinator (505-272-0634 or Cbrandenburg@salud.unm.edu). "The University of New Mexico is an Equal Opportunity/Affirmative Action employer."

Librarian Act of 2007

Make your voice heard and contact your Senators (especially Republican ones).

LIBRARIAN Act of 2007 introduced in Congress "Yesterday, coinciding with National Library Workers Day, the Librarian Incentive to Boost Recruitment and Retention in Areas of Need (LIBRARIAN) Act of 2007 was introduced in both the U.S. Senate (S. 1121) and the House of Representatives (H.R. 1877). This bill amends the Higher Education Act of 1965 to provide for Perkins student loan forgiveness, which will encourage individuals to become and remain librarians in low-income schools and public libraries. <http://www.ala.org/ala/pressreleases/2007/april2007/librarianact.htm>

Take Action at

<http://www.capwiz.com/ala/issues/alert/?>

alertid=9622316&PROCESS=Take+Action "Please contact your Senators, especially if you have a Republican Senator, and urge them to show their support by co-sponsoring this important piece of legislation. It is important that the bill have Republican support. We have not been able to get a Republican to agree to co-sponsor this in the Senate. Constituents will have a much better chance of getting some support."

Deep Web Technologies Powers scitopia.org Federated Search Portal to Help Sci-Tech Societies Stand Out in a Web World

By Lance Danbe , VP Sales and Marketing
Deep Web Technologies

The consortium of 15 Sci-Tech societies that is launching scitopia.org at the 2007 SLA conference in Denver knows that you only get one chance for a first impression. Delivering over 3 million articles spanning back some 150 years needs to meet user speed and relevance expectations, or it might not help the societies stand out in a world coming to be dominated by Google Scholar and other professional aggregators. The societies are following sound business principles by addressing real pain felt by users, and satisfying it with a differentiated solution. Scitopia.org will offer real-time updating since it publishes articles every minute of the day and night, and the moment after publishing, a real-time Scitopia.org search will find them.

The Federated Search Challenge

Federated search, also known as cross search and distributed search, has been in use since the late 90's, and some implementations have not met user expectations. When properly deployed, connecting to more information sources will multiply the time a user can save by interacting with a single interface instead of searching each source one at a time through its native search engine. Time savings can be considerably greater when the effort needed to manually merge all those result lists is considered. One of the reasons the Sci-Tech societies selected Deep Web Technologies (DWT) is its ability to give users a good experience by accessing the best results each source has to offer. This can only be done by avoiding the least common denominator method that some other federated search engines have been known to employ. To get the best results from each source, DWT parses pages to extract specific titles, URLs, authors, abstracts, dates, snippets and full text. This can only be done if connectors take into account the diversity of source capabilities by embracing a wide range of data extraction techniques such as screen scraping, XML gateways, web service interfaces based on the library Z39.50 standard and custom connections to proprietary systems. Given the dynamic user, network, architecture and source environment federated search solutions must operate in, it is often said federated search is better delivered as a service rather than a product. DWT has deployed its solution both ways demonstrating its strong customer orientation.

DWT was established in 2002 and is New Mexico based. The company received the 2005 and 2006 Flying 40 (fastest growing high tech companies) award in New Mexico and is on the 2007 KM World List of 100 Companies that Matter in Knowledge Management. DWT offers a free whitepaper, [How to Maximize Your Strategic Investment in Federated Search](http://www.deepwebtech.com/whitepaper) on its website <http://www.deepwebtech.com/whitepaper>

SLA Rio Grande Chapter Bulletin

The Rio Grande Chapter of the Special Libraries Association publishes the Rio Grande Chapter Bulletin quarterly and is provided to members as a benefit of membership. SLA Headquarters address is: SLA, 331 South Patrick Street, Alexandria, VA 22314-3501; telephone (703) 647-4900.

We reserve the right to make editorial changes as needed for appropriate space constraints or stylistic reasons. Special Libraries Association does not assume any responsibility for statements and opinions advanced by the contributors to the Association's publications. Editorial views *do not necessarily represent the official position* of Special Libraries Association. Acceptance of an advertisement does not imply endorsement of the product by Special Libraries Association.