

Professional Development Event

Competitive Intelligence Professional Competencies

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<http://www.business.pitt.edu/faculty/prescott.html>

The legitimacy of the field of competitive intelligence is directly linked to its level of professionalization. One step in professionalizing the field is the development of CI professional competency frameworks. Over the past several years, Dr. Prescott has been involved in two competency research initiatives—SCIP's CI Professional Competency Framework & the World-Class CI Function Competency Framework. This presentation will focus on these two frameworks and how they can and have been used by CI professionals to further the legitimacy of the field.

Alexander's Pasta Express
5104 Liberty Avenue
Pittsburgh PA 15224

Dinner Buffet:
Chicken Scalopini
Pasta Primavera
Meatballs & Hot Sausage
Garden Salad
Fresh Italian Bread
Coffee/Soda
Tiramisu/Rice Pudding
Cash Bar

6:00 p.m.
Wednesday
October 29th

RSVP Required
by 4:00 pm
Friday October 24th
to

Denise Callihan
callihan@ppg.com

724.325.5221

Members: \$20

Students: \$15

Guests: \$25

5:30-6:00—Registration &
Networking

6:00-7:00—Dinner

7:00-8:15—Announcements &
Presentation

Thank You!

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