

## Consultation Referral/Promotional Activities Team Annual Report to Membership 5/17/02

Leader and Consultation Officer: Gretchen Leslie

Team members: Yan Soucie

Team tasks and work done:

(A) Organize one program for the year

- **The team presented an afternoon workshop for the Valley Liaison program, November 9 2001.** Working with Marcia Hoak, we had about a dozen attendees from a variety of libraries in the valley, for the topic: "[Library Planning: Business Plans, Strategic Plans and Project Plans are the Keys to Success.](#)" Presented by Gretchen Leslie, at the Albany Public Library.
- **Working with the Membership Team Leader Althea Pribyl, the team was invited to present to the Fall 2001 Emporia graduate program at PSU.** Gretchen Leslie participated in an October 13, 2001 roundtable of speakers from a variety of libraries, about the various careers that students can pursue with their MLS. ORSL also sponsored the refreshments for about 75 students at this roundtable event.

(B) Coordinate PR campaign for the chapter

- International Special Libraries Day was Thursday, April 18, 2002 with the theme: Leadership, Partnership, Membership: Expanding Global Knowledge Frontiers. Press packets were mailed to five Oregon newspapers with follow up calls to the Oregonian and Portland Business Journal, *but no articles were published.* [<http://www.sla.org/content/memberservice/communication/pr/isldweb/index.cfm>]
- ISLD 2003 is scheduled for April 10, 2003, and the team leader highly recommends we start in February 2003 try to get press in OPB TV/Radio, the Oregonian, and Portland Business Journal. In addition, it's recommended we try to get members to work with their managers/businesses to place smaller articles in their local newspapers, using an ORSLA prepared boilerplate press kit.

(C ) Serve as coordinator for headquarters' government relations committee

No action for this task

(D) Lead the chapter's [consultation service](#) per

<http://www.sla.org/content/involved/shareknowledge/irc3.cfm>

- The team took two requests for consultations, and responded with two meetings with area businesses, totaling 3 hours of meeting time and about 3 hours of follow up time. To date, both businesses were highly impressed with our profession's information management skills, but neither consultation has resulted in professional position for a librarian, research analyst, or SLA or SCIP member. The Team will file the required report <http://www.sla.org/content/leadership/resource/chpdivgd/consrep.cfm>
- The team, represented by Yan Soucie, was pleased to have the ORSLA Consultation Team's *Curriculum packet for volunteer consultants* used as the basis for the headquarters' program on consultation.