

Oregon Chapter SLA
Promotional Activities Team Report
supplement to October 28 , 1999 board meeting minutes
Rachel Berrington

The Promotional Activities team wants to see bios on the chapter's web site. See <http://www.sla.org/chapter/cor/about/profiles/profiles.html> for examples. Let's get bios for all board members and team leaders now and then ask for submissions from the general membership. Please email your bio to me or Andrea Drury. Thanks.

Our team met with the Communications Team on October 18 and discussed our upcoming "virtual conference." Please see Andrea Drury's team report for details. (Thanks, Andrea!)

Linda Maddux recently filled out a survey for HQ regarding Consultation activities. We have not received updated consultation guidelines from HQ, so our training next year will be done using the old SLA guidelines.

We haven't begun planning for our February program, the Swap N Shop, but if anyone has any brilliant ideas or things they want to see, let me know.

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Promotional Activities Team Report
supplement to December 13-22 , 1999 email board meeting minutes
Rachel Berrington

See the Communications Team report for plans regarding our Desktop Conference in January. I have spoken to Jean Caspers at Oregon State and she is interested in being involved in the 'Distance Services' part of our event. I'm sure that this will be a topic that will be useful for academic as well as corporate librarians.

Our other program is tentatively scheduled for the afternoon of Friday, February 11th - "Love your Library - a show and tell of library marketing ideas." We're planning on having librarians send us things that they've created to market their libraries, plus having some presenters talk more in-depth about exciting things they've done. Linda Maddux will be sending out a "call for presenters" in the next week and I will contact folks in early January to collect items to be displayed. This is going to be a fun event, and we're looking for somewhere different to hold it. If anyone has any ideas, please let me know. The time will depend on the location. We'd also like to make this a free event, but have some dessert-type snacks. Terry - is there money available to help? How much? I suppose I could also try to find some corporate sponsors.

Oregon Chapter SLA
Public Relations/Consultation Team Final Report
Rachel Berrington
April, 2000

Team Leader: Rachel Berrington

Consultation Coordinator: Linda Maddux

For details of the team assignments, please refer to the team's charter on the web site at <http://www.sla.org/chapter/cor/about/teams.html#profdev>. For more info about the consultation service, see <http://www.sla.org/chapter/cor/about/consultation.html>.

Consultation activity.

- We were unable to get any updated training or training information from SLA headquarters regarding professional consultation.
- We were not contacted to perform any consultations throughout the year.

Chapter events.

- We, along with the Communications team, co-organized January's first desktop conference - "A Golden Age for Librarians." It was held January 11-14, 2000. Thirty-five people participated in one or more of the four discussions held during the week.
- On February 11th, we hosted "Love your Library: A Show and Tell of Library Marketing Ideas" at Waggenor-Edstrom in Lake Oswego. Jodi Phelps from IHS donated \$300 for food and prizes. We received submissions from a variety of libraries. Katie Weiby, Intel, and Leonora Optedahl, StreamNet, both presented on the subject of library marketing. Five non-presenters and planners attended the free afternoon event.

Public relations activity.

- Last fall, we solicited chapter and board members to submit their profiles to the OR SLA web page. A few members did submit profiles.