

# Oregon Chapter SLA Professional Development Team Report Supplement to December 2, 2000 board meeting minutes Team Leader LaJean Humphries

**Team members:** LaJean Humphries, Cindy Romaine, Judy Anderson

## Events

1. Portals has taken the lead on the UCITA teleconference. We are encouraging SLA members to attend and email notices have been sent out and the teleconference information is on our SLA chapter web site.

UCITA: A guide to understanding and action teleconference. Portals (Portland Area Library System) is hosting this at Clark College On December 13, 2000 -- 9:45 AM to 1:30 PM. People are asked to please arrive by 9:45 AM. The teleconference is from 10:00 AM to 1:00 PM, with the wrap-up session finished by 1:30 PM. Cannell Room (immediately to the right when one enters Cannell Library's main entrance) Clark College, 1800 E. McLoughlin Blvd., Vancouver, WA. Register at <http://www.portals.org/CE-ucita.html> by clicking on the registration button. The teleconference is free to PORTALS members; \$20 for non-Portal members. You can pay at the door but early registration is encouraged. (Seating is not as limited as believed earlier.)

2. Oregon Library Association Annual Conference, March 28-30, 2001.

Our joint program proposal with the State Library was accepted and has been scheduled for Friday, March 30, 1:30-3:30. Meeting The Challenge--An Orientation to Nonprofit Board Service. Speakers: LaJean Humphries, Librarian, Schwabe Williamson & Wyatt; Robert G. Simpson, shareholder, General Business and Corporate Group, Schwabe Williamson & Wyatt; Betzy Fry, Fund Development Consultant, Oregon State Library; and additional speakers TBA. Volunteer board members for libraries, who serve on non profit 501(c)(3) registered corporations (Friends groups and Foundations), will learn their important responsibilities in four critical areas: mission, oversight, resources and outreach. The National Center for Non Profit Boards, in Washington, D.C., provides solutions and tools to improve board member performance, which will be shared with participants. Effective non-profit boards are focused on tasks of governance and vision. An attorney and a financial professional will share their insights on board responsibilities to assure sound non profit management.

This is an opportunity for Friends and Foundation members to better understand their roles, strengthen their board membership and skills, as well as stimulate dialogue about the relationship of these groups and their libraries. In addition, participants will learn the "10 Commandments" for board membership to effectively serve their respective libraries. This program is intended to be a model for other libraries to use in educating groups about non-profit board responsibilities.

### 3. Joint Chapter Professional Development Day, April 21, 2001.

"Changing Roles, Changing Profession" is the theme for the joint chapter (Oregon and Pacific Northwest) professional development day. Space has been reserved at the W Hotel in downtown Seattle. Reportedly this is an excellent meeting place with access to everything we need. The Oregon professional development team has forwarded many ideas for hot topics and speakers. We are currently working to see who is actually available and what they would cost. We have one speaker committed at no cost and one willing to speak for expenses only (travel from California). We're exploring others. The latest word from the PNW and Western Canada chapters is that the event is going to cost a whole lot more (probably \$2,000 from Oregon) than was expected. I think the people in charge need to give serious consideration to the feasibility to proceeding with the event.

4. Teleconferences/videoconferences. Some have been canceled. Some are coming up later in the spring. We have no details yet.

5. Program Planning - How to plan and present a program successfully complete with checklists and references.

This is scheduled for January 17, from noon-1:30 at Schwabe Williamson & Wyatt, 1211 SW 5th Avenue, Suite 1647. Lunch will be provided. No charge for SLA members; \$10 for nonmembers.

### 6. Managing Stress Before It Manages You.

This program features a video (we've seen it and it's good, about 30 minutes long), handouts, and discussion. This is tentatively scheduled for February 21 at Schwabe, Williamson & Wyatt. This could be a lunch meeting (like the program planning meeting above or a dinner meeting). Let us know if you have a preference.

7. Annual dinner and business meeting. Cindy Romaine and Jian Wang are taking the lead on this. More details to follow.



## Consultation Referral/Promotional Activities Team Annual Report to Membership 5/17/02

Leader and Consultation Officer: Gretchen Leslie

Team members: Yan Soucie

Team tasks and work done:

(A) Organize one program for the year

- **The team presented an afternoon workshop for the Valley Liaison program, November 9 2001.** Working with Marcia Hoak, we had about a dozen attendees from a variety of libraries in the valley, for the topic: "[Library Planning: Business Plans, Strategic Plans and Project Plans are the Keys to Success.](#)" Presented by Gretchen Leslie, at the Albany Public Library.
- **Working with the Membership Team Leader Althea Pribyl, the team was invited to present to the Fall 2001 Emporia graduate program at PSU.** Gretchen Leslie participated in an October 13, 2001 roundtable of speakers from a variety of libraries, about the various careers that students can pursue with their MLS. ORSL also sponsored the refreshments for about 75 students at this roundtable event.

(B) Coordinate PR campaign for the chapter

- International Special Libraries Day was Thursday, April 18, 2002 with the theme: Leadership, Partnership, Membership: Expanding Global Knowledge Frontiers. Press packets were mailed to five Oregon newspapers with follow up calls to the Oregonian and Portland Business Journal, *but no articles were published.* [<http://www.sla.org/content/memberservice/communication/pr/isldweb/index.cfm>]
- ISLD 2003 is scheduled for April 10, 2003, and the team leader highly recommends we start in February 2003 try to get press in OPB TV/Radio, the Oregonian, and Portland Business Journal. In addition, it's recommended we try to get members to work with their managers/businesses to place smaller articles in their local newspapers, using an ORSLA prepared boilerplate press kit.

(C ) Serve as coordinator for headquarters' government relations committee

No action for this task

(D) Lead the chapter's [consultation service](#) per

<http://www.sla.org/content/involved/shareknowledge/irc3.cfm>

- The team took two requests for consultations, and responded with two meetings with area businesses, totaling 3 hours of meeting time and about 3 hours of follow up time. To date, both businesses were highly impressed with our profession's information management skills, but neither consultation has resulted in professional position for a librarian, research analyst, or SLA or SCIP member. The Team will file the required report  
<http://www.sla.org/content/leadership/resource/chpdivgd/consrep.cfm>
- The team, represented by Yan Soucie, was pleased to have the ORSLA Consultation Team's *Curriculum packet for volunteer consultants* used as the basis for the headquarters' program on consultation.

**Oregon Chapter SLA**  
**Professional Development Team Report**  
to the board at its March 15, 2001 meeting  
**LaJean Humphries, Prof. Dev. Team Leader**

1. Joint Chapter Program

The joint chapter program is going ahead on April 21st, 7 a.m. to 4 p.m. at the W Hotel in downtown Seattle (<http://www.whotels.com/cities/seattle/index.html>) Our own Yan Soucie will be one of the featured speakers. Go to <http://www.sla.org/chapter/cpnw/Events/event0401.htm> for more details.

2. "Managing Stress Before It Manages You." We have a video, handouts, etc. for this and the professional development team could do it basically any time the Board suggests. We could do an evening dinner meeting, late afternoon, or lunch meeting. Schwabe will provide a meeting room. Let me know what you all think of the proposal.

3. The Oregon Library Association Annual Conference is in Seaside on March 28-30. We have a program on "Meeting the Challenge -- an orientation to non-profit board service" on Friday afternoon. This is an expanded version of the program we did in November 1999. Betzy Fry from the State Library Fund Development Office has joined with the professional development team to put this on. Robert Simpson from Schwabe Williamson and Jonathan Harms from Union Bank of California will be our guest speakers. You can see all the program descriptions at <http://www.olaweb.org/conference/> There are a number of programs that may be of interest of SLA members.

I think we should encourage involvement with our sister organizations -- both within SLA and outside. In other words, I'd like to see some participation in the joint SLA program in Seattle and the OLA annual meeting. Thanks.

LaJean Humphries

Professional Development Team Leader

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