



The Oregonized Librarian
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 Bulletin of the Oregon Chapter SLA

President’s Letter

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Even though summer is drawing to a close, ORSLA activity is really heating up. The next couple of months promise to be an exciting time for the chapter.

First and foremost, ORSLA is joining the Pacific Northwest and Western Canada Chapters of SLA to co-sponsor what should be a vibrant conference in Vancouver, BC covering topics about the intersection of people and technology and the increasing need to effectively manage content within our organizations. Several of your colleagues have spent well over a year in planning to make sure that your conference experience top-notch. I look forward to seeing many of you in Vancouver.

Equally exciting is the imminent unveiling of the new ORSLA web site featuring our new logo. We will be trading a static site for a dynamic one that facilitates conversation and community. The Communications Team has worked hard to develop a site that is clean, easy to use and interactive. The infrastructure encourages chapter members to contribute to site content and participate in discussions. Jason Eiseman, the site’s architect, will be presenting on the ORSLA web site redesign experience at the joint conference in Vancouver.

In past years, the chapter’s annual meeting has taken place in the spring but this year marks a departure from that tradition. Because SLA has aligned its governance and calendar years, new chapter leadership is now scheduled to take office in January rather than June and we will need to elect new officers in the fall. This year’s annual meeting will be held at the Kennedy School on Saturday October 21st and promises to be a lot of fun.

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Board Candidates

ORSLA's Nominations Committee has done a great job of finding excellent board candidates for 2007. A brief bio of each candidate is provided below. Elections will take place at the ORSLA Annual Meeting scheduled for Oct. 21, 2006 at the Kennedy School.

Michelle Bagley

President-Elect Candidate
Greetings! I'm Michelle Bagley, librarian at Western Culinary Institute. My work at the college touches on many aspects of librarianship. I manage a focused collection to support the curriculum of the school, provide library and research instruction, answer reference questions from members of the school and the community, and much more. The academic committees I serve on include library advisory board, scholarship, curriculum, orientation, and graduation. My goal in these activities is to give the library a visible and functional profile across the institute. As a member of the ORSLA board, I look forward to promoting an environment that provides many opportunities for networking, professional development and collaboration.

President's Letter

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As if all that weren't enough, ORSLA's Professional Development team will also be hosting another virtual seminar on September 28th. Darlene Fichter of the University of Saskatchewan Library will present *Always fresh: Fast content for your web site and users*. The seminar will be held at the Portland State University Library.

One of the things I wanted to accomplish when I took office over a year ago, was to try and bring more programming to our members in the Willamette Valley. I'm happy to say that the Board was very supportive of this and in April ORSLA hosted a popular OLA preconference seminar called *Surveys Made Easy*. Later in July, we were back in the valley to host a *Beyond Google* workshop that was attended by more than thirty people. The evaluations from these sessions were uniformly positive and I hope that we continue to provide programming opportunities beyond the Portland-Vancouver metro area. Kudos to Liz Paulus for her good work as Valley Liaison.

I want to close this letter with a note of appreciation to all of you who helped make this year's garage sale a success. Many of you donated items and some of you worked and/or attended the garage sale itself. Because of your generosity, ORSLA was able to raise a little over \$500.

See You in Vancouver,

Todd

ORSLA Co-Sponsors Conference in Vancouver, BC in October...Register now

On October 6 & 7, 2006 in beautiful Vancouver, British Columbia, ORSLA joins the Pacific Northwest and Western Canada chapters of SLA to host Content Management – Converging Information, People and Technology. This conference will foster discussion about the life cycle of information and how it can be facilitated, improved and advanced through people and technology.

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Board Candidates

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Amy Maule

Secretary Candidate

In 1995, I began my library career in government documents at my university library. I have worked in cataloging, reference, circulation and technical support in public and university libraries, and entered the special library world in 2004 where I currently work as the law library assistant at Perkins Coie LLP. I will finish my MLIS from Emporia in May, and look forward to being a full-fledged librarian. ORSLA's meetings and programs have allowed me to meet great people and showed me a variety of professional possibilities I never knew existed. I look forward to helping other aspiring librarians explore our profession.

Conference

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The conference will include over twenty sessions covering a variety of topics such as...

If You Don't Do It, Somebody Else Will...Why Librarians Should Become Content Managers

The Otipimsuak Project: Content Management and Web Design in an Aboriginal Context

Creating a Customized Content Management Solution from the Ground Up: A Case Study

Best Practices vs. Practicalities: Qualitative Decisions for Delivering the Best Content to Customers

Taking the "Taxing" Out of Taxonomy

Evangelizing Content Management – How to Succeed when Organizational Change is necessary

Its 2027, Do You Know Where Your Content Is?

Build a Better Relationship with IT: Understanding Web Project Management

Best Practices for Document Delivery

Keynote speaker, Bob Boiko is the author of the Content Management Bible and is considered the guru of content management. Boiko is currently President of Metatorial Services, Inc. (www.metatorial.com) and an affiliate faculty member of the Information School at the University of Washington (www.ischool.washington.edu).

The conference planning committee has negotiated a special rate for guests staying at the Fairmount Hotel Vancouver and urges attendees to give strong consideration to staying there. Doing so helps ensure that ORSLA and other participating chapters minimize the financial obligations associated with hosting this conference.

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Board Candidates

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Kathy Brost

*Membership Chair
Candidate*

I am a solo corporate librarian working for Mentor Graphics where I handle research requests, manage the library web site and develop the library's collection. I am interested in ways that librarians provide value to their organizations by stretching what might traditionally be considered a librarian role. I am coming up on my 10-year anniversary as an SLA member and have been an active on the ORSLA Board for two and a half years. The annual ORSLA student reception (organized by the membership team) has been a great way for me to meet library school students. I have really enjoyed their enthusiasm and fresh perspectives on the profession.

Conference

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ORSLA thanks the following conference sponsors for their generous contributions Hummingbird, Infotrieve, Factiva, IEEE, IHS Canada, Canwest Interactive, Thomson Scientific and Dialog.

Early registration ends on September 22. To register or find more information go to <http://units.sla.org/chapter/cwcn/conference/NWRC2006/index.htm>

Web Site Update

The final round of testing and tweaking, now in progress, is expected to be completed shortly. Subject to the Board's approval, ORSLA's web site with the new logo, will go live.

The site's content, includes timely news about members, constant updating of scheduled events, and frequent messages in the President's Corner, all familiar features of this newsletter and the existing web site. Q: So, what's new?
A: Content management.

Check Wikipedia for a full description of Content Management (CM). In short, it is inherently a collaborative process, by having automatic processes to handle the workflow and publishing of electronically formatted information. As it applies to the ORSLA web site, CM unplugs the traditional bottle-neck of adding, removing and modifying the content. Instead, the responsibilities are dispersed.

Hence, YOU will have the opportunity, privilege, and responsibility to directly contribute news, book reviews or professional technology tips, aka, ORSLA 2.0. The chapter's board members and team leaders will each be responsible for managing their information on the web, whether it's posting the latest meeting minutes or team sponsored events.

The result can be a web site that will be reliably up-to-date, dynamic and engaging. Viewers will also be able to post comments and potentially engage other viewers in lively exchanges of ideas and opinions.

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Board Candidates

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Camille Clark Wallin

Valley Liaison Candidate

Camille Clark Wallin is a research analyst at Hewlett-Packard Company's Imaging and Printing Group in Corvallis. Prior to her arrival at HP in 1999, she held a variety of positions in academic, government, and corporate libraries. Her current professional interests include portfolio approaches to managing information assets and services, information-seeking behavior of scientists and engineers, and management of intellectual property information in corporations. Camille looks forward to representing Willamette Valley members in Board discussions and working on Valley-based Chapter events.

Web Site Update

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Watch for a Listserv e-mail, sometime next month, for the unveiling of the new site. Once it is up, please share your opinions about what you think works well and what could use some improvement. A feedback link will be provided.

Members in the Spotlight

Osborne Wins SLA Professional Award

If you've ever wondered how it feels to be a rock star, Pam Osborne, ORSLA's Past-President, could tell you. This June at SLA's Annual Conference in Baltimore, Pam was called before an audience of thousands of people to accept SLA's prestigious Professional Award. The classy acceptance speech she delivered was a reminder of why she has become such an esteemed colleague. Pam's biographical sketch that appeared with the announcement of the award on SLA's web site is reprinted below.

Pam Osborne, MLS

Pam was hired by Mercy Corps in 2001 on a two-year grant project. She was charged with developing a digital library to improve the accessibility of internal information for the organization's field personnel. Time zone differences around the world and sketchy internet access in remote places make it difficult for an international relief & development organization to get access to information quickly. In just nine months, she created an online library that is also regularly ported to DVD and distributed to Mercy Corps field offices. The library has grown to 3,500 documents and 3,800 photos; over 2 gigabytes of information were downloaded from it in one month recently. A year ago, representatives from seven major non-governmental organizations were granted money from the Bill & Melinda Gates Foundation to look at ways they could improve their capacity to respond in emergency situations. The group recently identified Mercy Corps' Digital Library as a Best Practice across all their organizations. One of Mercy Corps' emergency workers said, "Having things all in one place, not only helps our institutional memory but it really helps us move quickly in the field. The less time we spend searching for files or e-mailing people to get old proposals,

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Members in the Spotlight

*(continued from Page 5)***Congratulations
Graduates**

Hats off to the following ORSLA members who graduated from library school this summer.

Angie Beiriger
 Joanna Burgess
 Meryl Cole
 Jason Eiseman
 Hilary Evert
 Jennifer Foster
 Mary Hansen
 Don Oswalt
 Sue Saunders Mecklem
 Traci Scharn
 Christina Seeger
 Meredith Solomon
 Illona Tsutsui
 Laura Zeigen

the more time we have to do the life saving work or get some sleep every once in a while." Pam has earned a great deal of satisfaction that these efforts help in emergency start-ups and gives her organization an edge. She is an integral part of the Organizational Learning Team and is starting to do research for new initiatives. Though she only joined SLA in 2001, she has already served as Oregon Chapter President. She is currently working with her third library intern and accepts volunteers whenever she can from a nearby MLS program.

Reprinted with permission from SLA Headquarters. This bio is available at <http://www.sla.org/content/SLA/awardsrecognition/awards2006.cfm>

**Meredith Solomon Awarded National Library of
Medicine Fellowship**

ORSLA Secretary, Meredith Solomon, was offered and has accepted a fellowship with the National Library of Medicine (NLM). Meredith was one of six candidates who were awarded this fellowship. NLM's web site describes the fellowship as "a one-year postgraduate training fellowship at the NLM in Bethesda, Maryland, with an optional second year program component. The program is designed to prepare librarians for future leadership roles in health sciences libraries and in health services research. The Associate Fellows are introduced to a wide range of technologies and skills used in managing information at a national library." Meredith just arrived in Maryland and is settling in before starting Phase 1 of the fellowship in September. Congratulations Meredith!

Because Meredith was serving as ORSLA secretary, this opportunity left a vacancy on the ORSLA Board. The ORSLA Board has appointed Michelle Bagley as Interim Secretary to carry out Meredith's term. Elections for new board members will take place in October at the Annual Meeting and ORSLA's new Secretary will take office in 2007.

**Cindy Romaine and the Nike Archive featured
on NPR**

Information professionals often talk about the need to elevate the public's perception and understanding of the work we do. Earlier this year, Cindy Romaine and the Nike Archive she manages were featured National Public Radio's *All Things*

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Members in the Spotlight

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Considered. The story titled *Archives Help Businesses Learn from Mistakes* did a nice job of demonstrating how archives play a critical role in informing present-day business decision making, and contribute to the preservation of institutional memory. According to the six minute radio show, Nike has over 23,000 pieces of sports memorabilia but it was shoes designed for the first Batman movie, John Candy's uniform and jock strap from *Brewster's Millions* and a collection of 143 pairs of shoes that Romaine recently purchased from a Japanese collector that got most of the airplay. The story included a plea from Romaine to listeners to help fill in some of the gaps in the Nike shoe archive. At the time the story aired, there were still about 50 models missing from the Nike shoe collection. Romaine said she received a great response and has been able to acquire several shoe models that she was seeking. Congratulations to Cindy for landing such a high profile public relations piece!

The story is available at <http://www.npr.org/templates/story/story.php?storyId=5077178>