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Bulletin Information

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Director of Communications

Carol Feltes
feltes@eclipse.net

Business Manager

Henry Gozdz
Henry.Gozdz@judiciary.state.nj.us

Bulletin Co-Editing Committee

Cathy Adamo cathy143@optonline.net
Kristen Fitzpatrick krisfitz@att.net
Caroline Geck cgeck@cougar.kean.edu

President's Message Jeannine Creazzo

As 2004 came to an end, my thoughts and prayers went to the people in Indonesia, trying to get their lives back together after the earthquake and the devastating tsunami. I was deeply touched by the number of members who contacted me after this tragic event, asking how our twinning partner Widharto was doing and if the chapter was making to a donation to a relief organization. I am happy to report that Widharto is alive and well.

After consulting SLA's tsunami relief web page, <http://www.sla.org/content/resources/tsunamirelief.cfm>, the board voted to donate \$100 each to the US Fund for UNICEF and the American Red Cross.

Please read Caroline Geck's web spotlight on tsunami websites in this bulletin for a list of great resources.

Carol Feltes, the Director of Communications, and the bulletin committee (Cathy Adamo, Kris Fitzpatrick, Caroline Geck) have to be recognized for the work they are doing to make the publishing of this bulletin (and future bulletins) run as smoothly as possible. Kudos to them!

Pat Corcoran, M.J. Miller, and Elisabeth Moscara are the programming committee members that are putting the final touches in place for April 19th's Alice Rankin dinner. Thank you, ladies, for your hard work. I'm sure this meeting will once again be a sold out event.

Measuring Impact: Cost Justification for Information Services is the topic of the May business meeting that President-Elect Ruth Wolfish and I are organizing. I have received email messages from members asking when they can RSVP.

Flyers for the April and May meetings will be posted on the chapter web site in March <http://www.sla.org/chapter/cnj/programs.html>. An announcement will be made on the discussion list, so stay tuned.

Three dine-arounds took place in February; you can visit www.sla.org/chapter/cnj/dine_around.html to keep track of events near your work or home. If you would like to help coordinate a March or April event in your area please contact me at jcreazzo@saintpetersuh.com.

Jeannine Creazzo
President, NJSLA
2004-2005

Scenes from the NJSLA Holiday Party

December 1, 2004

AT&T Shannon Labs, Florham Park, NJ

NJSLA Virtual Seminar - *Open Access: Cost Implications and Model*

Presented by David Stern

Director of Science Libraries and Information Services -- Yale University

Dessert and White Elephant Gift Exchange led by Gloria Dinerman of the Library Coop

2004 Charity recipient: Foodbank of New Jersey.



“Open Access: Cost Implications and Models”

by Donna Savino

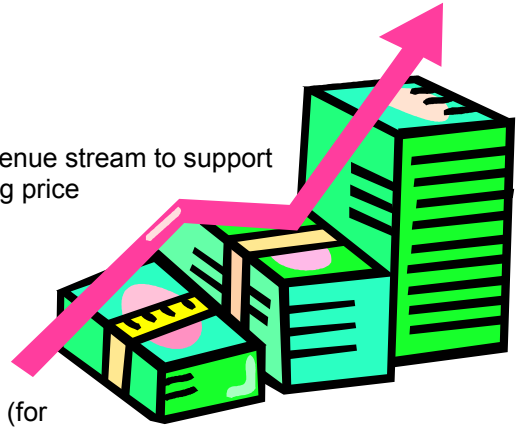
Rutgers University, MLIS Student

David Stern is a strong proponent of Open Access journals. He suggested in his presentation that there are a number of elements that influence open access distribution of the scientific research literature.

- copyright (intellectual property) restrictions,
- for-profit activities, and
- the underlying publish-or-perish pressure.

The major concern of the community should be maintaining a revenue stream to support the peer review process. Open access does have several existing price models:

- 30 days of free access after publication,
- free access after an initial embargo period,
- author charges,
- institutional subscriptions,
- author charges in combination with institutional subsidies (for reduced author charges),
- unlimited free access after publication (for non-subscribers),
- government supported platforms with free access, and
- other granting agencies providing support for open access.



In Stern's opinion, it is possible to provide reliable revenue for open access without instituting author charges. Author charges will create significant disruptions and reductions to the present revenue stream, which is required to support the peer review infrastructure. A combination of differential pricing models and reduced costs will allow for an integrated and logical set of discipline-based platforms for both published and non-published materials. Peer-review will be supported by a combination of: direct commercial support, indirect academic institutional support, and direct government support. Those with the largest vested interests will need to continue to pay using differential pricing. Differential pricing should be based upon a number of factors -- but primarily upon use. This leads to accountability. However, in some cases it may make sense to base fees on other factors ... projected use based upon research level, special services required, among others.

Sponsors Needed!

As Business Manager for NJSLA, one of my functions is to find sponsors for our programs and it's been difficult to get the same small group to keep stepping forward.



We have a program scheduled for May that still needs a sponsor. This is a great opportunity for a new sponsor to get some exposure to our chapter's members.

I'm appealing to the chapter's membership to inform me of potential sponsors. Just provide me with any leads and I'll make the contact.

Thank you.

Henry Gozdz, Law Librarian
201 527 2274 Henry.Gozdz@judiciary.state.nj.us

Get Ready to Meet Widharto! Seeing Our Profession from a Different Place

By Rita Reisman

Widharto has been a member of the New Jersey Chapter of SLA for three years. He was a Global 2000 Fellow who has continuously tried, and often succeeded, in getting international training and support in a very competitive field. He has been very willing to share his views and his work day with us whenever we've asked him. Occasionally, he has commented in his emails how he would like to come and meet members of our Chapter. At least twice, I have asked the Board if they would approve funds to bring Widharto to the upcoming conference. Both times, the Board wasn't comfortable approving a large expenditure to this effort, and it is understandable. The Board is responsible for the Chapter funds, and no one should take this responsibility lightly.



Last September, after the first Board meeting, Barbara Burton contacted me and offered to help raise money to bring Widharto to the 2005 conference. She brought in Kristen Fitzpatrick and Claudia Cuca to help raise the money. Barbara, who works for Factiva, secured a generous donation (\$1,000) from her employer, and Kristen created all those wonderful baskets which were so successful at our meetings (\$225). Kristen also contacted Libby Trudell at Dialog, who was able to offer us \$100 for our effort. She told Kristen that her chapter, San Andreas (California) also had an Indonesian Colleague, and she would suggest that they start the process of bringing their Colleague to a conference.

While we were considering ways to raise more funds, Widharto was also working to raise funds to come to Toronto. As a result of his efforts, his application to the Sci-Tech Division was accepted, and he has been awarded \$1,000 to come to this conference. He has also applied to for additional funding support through the David Bender International Award.

To date, we have \$2,325. This will cover his airfare with some money left over that can be used towards his hotel, meals and possibly his registration. We are trying to identify other fees or costs that we may not have considered. Perhaps the Board will give us the difference, or Widharto will receive funding through the David Bender International Award. However we do it, if you are attending the Toronto Conference, please come to the Mid-Atlantic Chapter reception (which includes the NJ Chapter) on Monday, June 6, from 5:30-7:30 to meet Widharto and spend some time with him. See the world and our profession from **another** perspective.



A Word from Widharto, our Global Colleague

Dear Ms. Creazzo and colleagues in NJ Chapters;

As we have just entered the year 2005, may I wish you all the best. I think it is the time for all of us to evaluate what we have had during 2004, the good, the bad, the luck, or anything God has given us. How is everything with you? With us everything is OK. But some of us in Indonesian, especially people of the Nanggroe Aceh Darussalam (NAD), the most eastern part of Indonesia, have suffered a very powerful earthquake that destroyed buildings and infrastructures. This earthquake then followed by the colossal tsunami wave, and has taken more than eighty thousand lives. (See Web Spotlight, p. 14)

The death toll jumped again when Indonesian authorities reported an additional 14,000 dead, bringing the death toll in the hardest-hit country in the region to 94,000. The stench of rotting garbage and ruins, as well as thousand of dead bodies are still common in these areas, and it is intolerable. Government officials, armies, and foreign aid workers, were dispatched to the areas to help clean and rehabilitate the areas.

Indonesia is the biggest archipelago, and is far away from my hometown Bogor. However, we are one nation. What people in the most eastern part and NAD suffer is also being felt by people in the other islands. People are hand in hand to help the victims, collecting relief funds and donating clothes, and food stuff. Emergency hospitals have been built to cure the sick people. The government and the army are very busy evacuating the survivors, and burying the masses of dead bodies. Though at the beginning their work was slow, it is now more organized, with more armed forces and aid workers making their way to the capital, Banda Aceh. Armies, foreign and local volunteers, work together to identify and recover bodies still buried beneath tons of rubble, as well as to clean the debris.

By the way, how was your New Year's in New Jersey? Do you spend this special evening with the whole of your family? For us in Indonesia this special evening is really cloudy as some of our country men are suffering the disaster. Plenty of gala dinners or costly special events in five star hotels or other sophisticated venues have been cancelled. Instead, they have donated the allocated funds as relief funds for people in Aceh.



For me, the year 2004 was not as lucky as the previous years. Of course, for 2004 I got invitations to attend international events; however, due to the budgetary constraints, the OC were only able to cover half of the expenses. Thus, I have to shoulder either my own airfare or the accommodation. As those requests were beyond my capabilities, I cancelled those invitations.

Indonesia's strategy for long-term economic development is founded on conserving natural resources, including the sustainable management of natural resources. Therefore, the maintenance of the ecosystem is very important. Ensuring food and nutrition security for more than two million people in Aceh, and other areas of NAD, is a great challenge for Indonesia today. Information for decision makers or students who take the agricultural subject fields is very important, and I am sure the tsunami wave also has taken them away. Through this message, may I request your kindness to help our people. As you are expert in library development, probably you could donate your expertise, ideas, or anything to help our people to alleviate their burdens. To be consistent with the US Government commitment to help the countries devastated by the tsunami, you may help us by helping to develop information centers for those institutions in need. You could coordinate with other US agencies that manage relief funds, and propose a supplemental project for an infrastructure program. Of course, it will be a very difficult job, but a worthwhile one. All in all, you will show the world your cooperation with developing countries.

Thank you very much for your attention and kind cooperation, I am looking forward to hearing from you. Again, Happy New Year, and all the best for the 2005 for all of us.

Sincerely yours,

Widharto
Librarian SEAMEO BIOTROP



"Leading to Succeed: Developing Skills for Your Future" SLA Leadership Summit 2005

January 26 - 29, 2005

By Ruth Wolfish
NJSLA President-elect

What a sacrifice to represent our chapter at the SLA Leadership Summit! First, I had to give up two days at the end of January, to fly from New Jersey to Tampa, FL, where it was in the high 60's, low 70's. Then, I was forced to spend time in a hotel full of peers, chatting and mixing on the elevator and at breaks.

No wonder I felt very blessed and sunny.

The Summit began with a motivational speaker, Gary Heil, founder of the Center for Innovative Leadership. He was...hmmm... lively, interesting, realistic, and targeted to our needs. Two insights that I'd like to share:

- 1) Surround yourself with people who are WEIRD or different, and don't think like you.... they will make you think differently and be a "leader."
- 2) Each day introduce yourself to at least one person you don't know.

I think we should definitely practice #2 at each and every NJSLA event. Let's mingle and network!

We then spoke about issues and had an opportunity for questions. I volunteered our goal to do outreach to students and how we have implemented this concept. Other chapters were very impressed and asked me for more details. Ethel Salonen also mentioned her visit to us.

Next it was time to meet the SLA candidates and discuss how to lead a chapter depending on your experience. The afternoon continued with insights into upcoming changes to SLA, such as the virtual seminars, which will allow chapters to offer more programs without increasing expenses.

I soldiered on, to an evening adventure to the Tampa Aquarium to see sharks, fish, and other water creatures. Who knew about Sea Dragons? They're breathtaking.

My successful conclusion to this trip was talking to Pam Rollo, SLA President Elect, who is managing NY Public Library's fee-based service. She is very interested in attending our Alice Rankin meeting on April 19th, as she said Carol Tenopir is a vital force in our industry and a very good speaker. Pam would also come to one of our future meetings as a speaker to tell us all about her many career transitions.

Hint: As an incentive for increased participation in the leadership of NJSLA, I should mention that the chapter contributes \$1,000 toward attending this meeting – if you're the president or president-elect. Lead on!



Meet the 2005/2006 NJ SLA Board Nominees

Carol Feltes, nominee for President-Elect

Carol A. Feltes has a B.S. in biology/chemistry from Western Michigan University, and an M.A. in library Science from Northern Illinois University, with additional graduate courses in computer programming (Ohio State University), and biochemistry and microbiology (Michigan State University). Her most recent position was with Merck, managing the Rahway research library for five and half years. Prior to coming to New Jersey, Carol managed scientific libraries at Kellogg's, Monsanto, and Battelle Memorial Institute. A native Michigander, she enjoys going home to the beaches of the big lakes in the summer, and the white winters at holiday time. Her husband, Ross, is senior environmental scientist for the New Jersey Meadowlands Commission. They have two children; a daughter who just graduated from Penn State, and a son who will graduate from high school this year and has his sights on Purdue next Fall.

Mary K Joyce, nominee for Treasurer

Mary K. Joyce, Manager of Morristown Memorial Hospital has been a member of NJSLA since 1993. She served previously as Treasurer from 2001 to 2003 and as Director of Administration from 1998 to 2000 and 2003 to 2005. In addition she is a member of the Medical Library Association (MLA) is a certified Senior member of the Academy of Health Information Professionals (AHIP), and is a member of the Health Science Library Association of New Jersey (HSLANJ) She is also a member of the Information Services Committee for Highlands Regional Cooperative. She has served on this committee since 1998. She has served as the corresponding secretary for HSLANJ form 2001-2005. She received her MLS degree is from Dominican University in 1992 and her Bachelors degree in Biology in 1968 from the same institution.

Arda Agulian, nominee for Director of Communications

Arda Agulian is a Senior Information Specialist at Engelhard Corporation's Technical Information Center (TIC). Engelhard is a surface and materials science company involved in a wide range of business areas. Her roles include patent and literature technical searching, business and market research, and maintenance of the TIC intranet site. She has been at Engelhard for eight years.

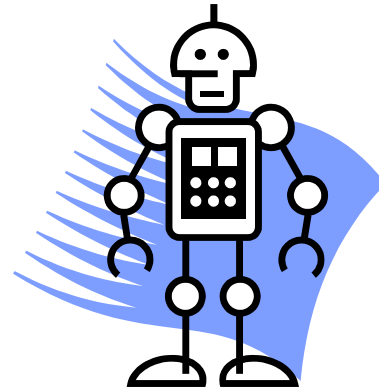
Arda is a political science graduate of Rutgers University and received her MLS from Rutgers as well. For the past two years she has been a member of the NJSLA program committee.

Sherry Markowitz, nominee for Director of Administration

Sherry has worked for AT&T for almost 31 years. In the first half of her career, she mostly worked on the regulatory side of things. Starting in 1988, she became a librarian at AT&T where she worked as a reference librarian in a few libraries and opened and closed libraries. Currently, she's a researcher and answers questions for AT&T employees. Sherry has been a member of the New Jersey Chapter also since 1988. During that time, she has been on the PR Committee, Assistant Treasurer, Treasurer and Secretary.

Who and What is SLA?

By Lois Weinstein, MLS
Chair, SLA Leadership and Management Division (LMD)



Once upon a time there was an organization of librarians who worked in corporate, government, academic, non-profit and other "special" libraries. That was long ago, long before the World Wide Web, Yahoo, Google and others like them, "faster than the speed of light" information resources that work 7 days a week, 24 hours a day for FREE!! With the expansion of these "free" resources, librarians who toiled selflessly, efficiently and expertly for many years began to be released from their "servitude". SLA used to be an organization that provided these librarians with continuing education (CE), colleagues to share with, and opportunities for learning new skills that went far beyond the CE courses. The "new" information resources did not need a professional community or an organization of like-minded beings since they were not human, but robots, and as Asimov explained to us many years ago, they are not the same as humans.

Where does that leave SLA?

Oh, there are still some librarians working in corporate, government, academic, non-profit and other "special" libraries, but their number grows smaller each year as the heads of these organizations realize that robots do not need salaries, benefits, sick leave or vacations. However, the skills, knowledge and competencies that librarians have excelled in are needed now more than ever because the robots (Yahoo, Google etc.) can make some distinctions between the right answer and stuff that is similar, but not anywhere near what the requester needs. In addition, librarians are doing more teaching, end user analysis, competitive intelligence, web design, system design, and other higher level analyses, then ever before. These folk are not even called librarians any more. They have new titles that organizations consider more "valuable". These people are SLA and, if they do not know about SLA, they need to because it is an organization that serves their needs for continuing education, networking and a place to develop and hone new skills and competencies. Why now?

It has come to my attention not once, but more than once that some members (and I include myself in this group) have been more than unhappy with some of the changes and some of the reasons for the changes. I have also learned that some members have not been as pleasant about these changes as

maybe we ought to have been. Let us all take a pledge right this minute to cease and desist from all negative thoughts and behaviors. I believe that we have a new Executive Director who really likes us, the organization and wants us all to succeed. Let's help her, our elected Board and our staff and give them our whole hearted support. Does this mean that we should lie down and let a steam roller run over us, heaven forbid!! But, if something doesn't appeal to us, let us count to 10 and then communicate it professionally.

At the Leadership Summit meeting in Tampa, I listened to Janice LaChance's "State of the Union" speech which included remarks about a small minority of angry members. I wrote to her with my ideas and she has written back to me.

The following is part of her letter:

On the one hand, I am actually relieved to hear that some of our volunteer leaders in Tampa walked away wondering where my comments originated. That means they have been spared some of the hurtful, personal attacks that I have witnessed being levied against their colleagues and the SLA staff, and I am very glad for that. If you recall, I did state in my remarks that this was not the kind of behavior exhibited by the vast majority of our members. Yet in many ways this is what frustrates me the most -- that such a small number of unprofessional members can have a truly detrimental effect on SLA. Lois, the kind of behavior I described in Tampa has tangible results -- it is the reason good, long-term staff are leaving the association and I have been told this is the reason a number of people decline to run for the SLA Board.

As an executive, I believe it is my responsibility and obligation to do more than just brag about our many accomplishments, but identify what I believe are true threats to the Association. Please believe me when I



say that I am not doing this to divide, I simply want the best for SLA and I have witnessed too many instances where this behavior constitutes a fundamental roadblock to SLA's ongoing success. From where I sit, it is akin to a cancer that is slowly eating away at the very things we need to grow and succeed -- dedicated volunteer leaders like you and motivated staff. True culture change cannot occur with just a few people tilting at windmills, it has to be rooted in the entire organization deciding for itself what its values are and holding each other to those standards of behavior. That is why I need your help and the assistance of everyone who was in Tampa.

Also, please don't interpret this as my being unhappy or dissatisfied as SLA's Executive Director. On the contrary, I love this job and I am gratified on a daily basis by the rank-and-file members who reach out to me and tell me the many ways SLA helps them succeed in their job and their careers. I am in my dream job and I love every single day at SLA. I am thrilled to be working for and with such smart people who impact the global economy and our society in so many significant ways. I could not ask for a better position.

This love of the job is exactly why I am so passionate about ending the negative culture that dominates so many discussions and saps our volunteers and staff. I feel I owe it to SLA for the terrific opportunities it has given me.

Where does that leave current SLA members?

Many of our members, like me, have been in this organization for more years than we like to count. Many of us wanted SLA to stay the way it always was. But!! If it does, it will cease to exist because the world has moved on and the "robots" are everywhere. I agree with Janice, all the members of SLA need to breathe new life into this organization. Here is how I think that all the members, but especially LMD members, can help in this process.

1. Volunteer to help your chapter or division. If called upon, say yes. If no one calls you, speak up, e-mail or call and offer your help.

2. Let go of the "old" and let in the "new". You may not like some (or maybe all) of the changes, but give them a chance. Try to remember what it was like when you were in a new job and you made a mistake or two. Did someone give you another chance? Remember how great that felt and how you grew and did better and better. Let's let that happen to SLA.

3. If you are angry or mad about the changes, express them in a way that you would like it expressed to you if someone was mad or angry with you. Long ago I learned an important lesson, when someone yells at me or speaks harshly to me I do not hear their ideas, only the tone that they are using. Let our tone be one of peace, willingness to help and professional courtesy.

4. Reach out to colleagues in your organizations and let them know what SLA can do for them. Who knows? They might join and make SLA a better place to be!!

Thank you for reading this message, I would really appreciate it if you would pass it on to chapter and division newsletter editors and if they would print it - let's get the word out. SLA is a renewed and vital organization with a historic and productive past, an uncompromisingly strong present and an unimaginably bright future!

Lois Weinstein is President of L. Weinstein Consulting LLC, 117 Louisiana Avenue, Bay Shore, NY 11706
Phone: 631-839-7007; E-mail: loisweinstein@hotmail.com

TAKING CONTROL OF CHANGE

Carol Kinsey Goman, Ph.D.

Change is the most pervasive influence within today's workplace. Profound changes are shaking up our lives and the way we do business. And the pace of change will continue to accelerate -- driven by sharp economic swings, increasing competitive pressures, new technologies, government regulations, sociocultural shifts, further globalization of the marketplace, and the continued reshaping of organizations worldwide.



Dealing successfully with a changing reality means facing some hard truths: Today you work for yourself. Your only *family* is your real family - not the company. No big organization is going to take care of your future. This means that the responsibility for your success and happiness is in your own hands. You alone are in charge of clarifying your values, defining success, designing a career path, building motivation and developing a winning strategy for anticipating and capitalizing on the future.

For many of us, realizing that we are totally in control of our lives is traumatic. Gloria Steinem has said, "People waste more time waiting for someone to take charge of their lives than they do in any other pursuit."

I call this phenomenon the *Oz Factor* - the belief that someone wiser and more powerful than we (the wizard) will provide us with solutions to our problems. Just as it was for Dorothy and her friends, it is time for all of us to look within and to realize that we can rely on our own hearts and minds and courage.

Several years ago, the American Management Association (AMA) conducted a survey with 6,000 participants across the United States. The survey asked only two questions: 1) Do you get enough recognition at work? 2) Would you do a better job if you got more recognition?

The response was overwhelming: 97% of the respondents said "no" they didn't get enough recognition at work, and 98% replied "yes" they would do a better job if they received more recognition.



To the AMA, this pointed out inadequate management practices. Obviously, not enough managers were doing a good enough job at recognizing and rewarding the people who report to them.

But I looked at the results in another way: It seemed that most of us were waiting - without much success - for someone else to acknowledge our efforts. Only then would we do a "better job." Talk about relinquishing control!

On the other hand, some individuals (especially those who thrive on change) refuse to give anyone else control over their performance. The "change-adept" don't wait for their employers to empower them; they go right out and empower themselves.

After I presented a program for Bell Canada in Toronto, an audience member raised her hand to comment: "I'm new to the company, but there is one change that I wish we'd make. I think we need a mentor program in this organization. To be paired with an experienced manager - to have someone to 'show us the ropes' - that would really shorten the time it takes new people to fit in." From the stage, I asked (in all my consultant's wisdom): "Well, why don't you find your own mentor?" This woman was way ahead of me. "Oh, I already did that," she replied. "I just think it would be a great program for *all* new employees."

Woody Allen once said that he was not worried about advanced civilizations landing on earth and taking us over because they were centuries ahead of us. Instead, what worried him the most was being invaded

by aliens who would be only fifteen minutes ahead: They would always get a parking space and they would always be first in line for the movies.

In a rapidly changing business environment, change-adept individuals gain the fifteen-minute advantage by using proactive strategies - anticipating the new actions that external events will eventually require. And taking those actions early, before being forced to do so, while there is still time to influence or even redirect events.

A training consultant at Hewlett-Packard put it this way: "If there's a slowdown in the computer industry, it's up to the employee to figure out what it means to him. That takes talking not only to people within the company, but also to people at other companies. It means staying on top of industry trends. The people who succeed are usually the first ones to recognize change and work with it."

Of course, different people react very differently to change. Many get frustrated and pressured -- and they burn out. Others seem to thrive on chaos. It is no mere accident, no random selection by fate, as to who will adapt optimally. While their co-workers are overwhelmed by the negative aspects of change, the change-adept take control and capitalize on opportunities they encounter daily.

Carol Kinsey Goman, Ph.D. is an international speaker, consultant, and author of nine books, including "This Isn't the Company I Joined" - How to Lead in a Business Turned Upside Down, Adapting to Change: Making it Work for You, and CHANGE-BUSTING: 50 Ways to Sabotage Organizational Change. Her speaking topics include "Strategies to Excel in Changing Times" and "Leadership Skills for Changing Times." Carol can be reached by email: cgoman@ckg.com, phone: 510-536-1727, or through her web site: www.CKG.com.



SkillBuilder

Working in a global, high-tech, wired business environment, we need to be particularly sensitive to how we communicate. Clear communication makes for smoother progress toward common goals. Here are a few key concepts to keep in mind:

- Use the language your company has adopted as its universal business language. If you need to check differences between US or UK English, for example, you can choose between the two in the Language capability within Microsoft Word.
- Consider time differences when scheduling meetings. Check a site such as The World Clock, <http://www.timeanddate.com/worldclock/> to confirm that your times are convenient for those in other time zones.
- In verbal communication, ask questions to test for understanding and offer to repeat.
- Confirm in writing any action items and conclusions reached in phone or in-person conversations. This is always a good practice.
- Learn business terms and expressions used in other countries and incorporate them into your communication when appropriate. For example, within Factiva, we have globally adopted the English phrase "Customer Facing Staff" to represent Sales, Marketing and Customer Service.

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Dine-around: A Student's Perspective

by Jennifer Johnson
Rutgers University, MLIS Student

Viewing the January dine-around with the bright, fresh eyes of a neophyte, I can only call it a success. Another Rutgers student and I were welcomed with open arms by the attending members of the NJSLA. The dine-around was held at the North Maple Inn at Basking Ridge, and hot appetizers were provided courtesy of the evening's organizers, Kate Creegan and Cheryl Erenberg.



The meal consisted of a buffet, including salad, fruit, hot courses, and, everyone's favorite, dessert. In my opinion, the highlight was the salad and fresh fruit bar. The blueberries were bursting with flavor, the pineapple was perfectly tart, and the salad bar actually contained pine nuts, which is something I never expected outside of California.

The people at the dine-around were even more refreshing than the food, and that is saying something! Being unaccustomed to these things, I didn't know how many people to expect and was quite surprised by the turnout. Everyone was friendly and quite patiently explained, yet again, what a special library was or wasn't. I was even invited to bring a group of SCILS students for a tour of one library.



All in all, I had a wonderful time talking to a group of engaging, intelligent people. Although, I believe they call that networking now.



Is there a dine-around in **your** future?

To keep track of dine-arounds in your area: http://www.sla.org/chapter/cnj/dine_around.html

If you'd like to organize one in your area, contact Jeannine Creazzo, jcreazzo@saintpetersuh.com or Ruth Wolfish, r.wolfish@ieee.org. It doesn't require a lot of work, and it's a great way to meet other people in NJSLA.



Rutgers University
Special Libraries Association



Meet the RUSLA Webmaster Mike Giarlo

By George Strawley

Rutgers University, RUSLA Secretary/Treasurer

<http://www.scils.rutgers.edu/~rusla>

Mike Giarlo made his first task as Webmaster for the Rutgers University Special Libraries Association a complete redesign of the organization's World Wide Web site.

Giarlo, 31, included a forum where RUSLA members and alumni can communicate on key issues. He also installed a content management system, a Web interface for people who are less technically oriented so they can edit content via the Web. REMA, the Rutgers Educational Media Association, may be using the forum to conduct officer elections, he said.

"It's a pretty neat feature," Giarlo said. "We just need to educate people so they use it."

To Giarlo, the most exciting change is the content management system. "The redesign is good, too," he said.

Surprisingly, for all this computer work, Giarlo did not get his first computer until he was a junior in college at Rutgers. He then spent a great deal of time on computers and buying computer books.

His big break came when he worked for a small Internet service provider in Oregon. Since it was a small company, he was able to engage in many tasks. His undergraduate degree is in linguistics and philosophy.

When he decided he wanted to go back to school and be closer to his family, he chose library and information studies for his master's degree. He is currently a student in the Rutgers MLIS program.

"I find the LIS program to be something of a mixed bag, taking library studies courses alongside more technical information science courses," Giarlo said.

Giarlo now works as the systems administrator at Alexander Library's Scholarly Communication Center. He does research and development in digital libraries, and manages the computing services offered by the Scholarly Communication Center, including oversight of network security, maintenance of two electronic classrooms, and one lecture hall. It is on a volunteer basis that he serves as Webmaster for RUSLA.

Giarlo recently became engaged to Elizabeth Hawxhurst, a geology student at Rutgers University who will receive her undergraduate degree in May. He does not get to many RUSLA meetings but tries to stay in touch by e-mail and the forums.

He finds his interaction with RUSLA members to be quite rewarding.

"Looking forward to a career in academic librarianship, I consider the learning and networking opportunities offered by RUSLA to be of immeasurable benefit," Giarlo said. "When I receive my degree in December, I have no doubts that the MLIS program and student groups like RUSLA will have prepared me for the challenges ahead."

Web Spotlight: Tsunamis



by Caroline Geck
Librarian, Kean University

In light of the recent South Asia tsunami events, this column focuses on providing select news access websites, scientific data websites, and relevant portal sites with information about tsunamis. First, the best website to access comprehensive news information about tsunamis is, surprisingly, the United States Government web portal [FirstGov.gov](http://www.firstgov.gov).

Asia Earthquake and Tsunamis
FirstGov.gov -- The U.S. Government's Official Web Portal
http://www.firstgov.gov/Citizen/Topics/Asia_Tsunamis.shtml

Another good website for relief effort news/statistics is provided by WHO:

South Asia Earthquake and [Tsunamis](http://www.who.int/hac/crises/international/asia_tsunami/en/) -- World Health Organization -- Health Action in Crises
http://www.who.int/hac/crises/international/asia_tsunami/en/

Additionally, due to the recent South Asia tsunami, many individuals as well as local governments want a better understanding of what tsunamis are and how to survive them. Two websites that address these two questions are:

Tsunami - American Red Cross Disaster Services - Disaster Services
http://www.redcross.org/services/disaster/0,1082,0_592_00.html

Tsunamis - Emergency Preparedness & Response -- Centers for Disease Control and Prevention (CDC)
<http://www.bt.cdc.gov/disasters/tsunamis/>

Other websites that explain tsunamis and address tsunami risks and hazards are:

International Tsunami Information Center
United Nations Educational, Scientific, and Cultural Organization
Intergovernmental Oceanographic Commission
<http://www.prh.noaa.gov/itic/library/library.htm>

National Earthquake Hazards Reduction Program (NEHRP)
Federal Emergency Management Agency (FEMA)
<http://www.fema.gov/hazards/earthquakes/nehrrp/>

NWS Tsunami Centers -- National Oceanic & Atmospheric Administration (NOAA)
National Weather Service (NWS) -- Working Together to Save Lives
<http://tsunami.gov/>

Pacific Tsunami Museum -- <http://www.tsunami.org/>

Surviving a Tsunami -- Lessons from Chile, Hawaii, and Japan
United States Geological Survey (USGS)
<http://pubs.usgs.gov/circ/c1187/>

TsunamiReady - National Weather Service (NWS)
National Oceanic and Atmospheric Administration (NOAA)
<http://www.stormready.noaa.gov/tsunamiready.htm>

Tsunamis - Talking about Disasters -- Federal Emergency Management Agency (FEMA)

<http://www.fema.gov/rrr/talkdiz/tsunami.shtm>

To learn more about the science behind tsunamis, individuals can browse scientific articles and documentaries available online:

Science - The New York Times -- <http://www.nytimes.com/pages/science/index.html>

Science Magazine -- <http://www.sciencemag.org/>

Tsunami Backgrounder - Scientific American.com

<http://www.scientificamerican.com/article.cfm?articleID=00076B90-D0E8-11D9-90E883414B7FFE9F>

Waves of Destruction: Tsunamis -- Savage Earth - PBS Online

<http://www.pbs.org/wnet/savageearth/tsunami/>

However, if actual data about tsunamis and earthquakes is needed, then the following websites are recommended:

Climate Prediction Center - National Weather Service (NWS)

<http://www.cpc.ncep.noaa.gov>

Coastal and Marine Geology Program -- U.S. Geological Survey (USGS) - Science for a Changing World

<http://marine.usgs.gov/>

Earthquakes Hazards Program

U.S. Geological Survey (USGS) - Science for a Changing World

<http://earthquake.usgs.gov/>

National Earthquake Information Center - U.S. Geological Survey (USGS)

<http://neic.usgs.gov/>

Natural Disaster Reference Database -- <http://ndrd.gsfc.nasa.gov/>

Natural Hazards Data -- National Geophysical Data Center (NGDC)

National Oceanic and Atmospheric Administration (NOAA)

Satellites and Information

<http://www.ngdc.noaa.gov/seg/hazard/hazards.shtml>

Pacific Marine Environmental Laboratory (PMEL) -- Tsunami Research Program

National Oceanic & Atmospheric Administration (NOAA)

<http://www.pmel.noaa.gov/tsunami/>

Significant Earthquakes of the World -- U.S. Geological Survey (USGS)

Earthquake Hazards Program

<http://wwwneic.cr.usgs.gov/neis/eqlists/significant.html>

Tsunami Data at NGDC – National Geophysical Data Center

National Oceanic and Atmospheric Administration (NOAA) - Satellites and Information

<http://www.ngdc.noaa.gov/seg/hazard/tsu.shtml>

Tsunamis - National Oceanic and Atmospheric Administration (NOAA)

<http://www.noaa.gov/tsunamis.html>

Tsunamis and Earthquakes -- Tsunami Research at the USGS -- U.S. Geological Survey

Science for a Changing World

<http://temp.water.usgs.gov/tsunami/>



Furthermore, an excellent way to find citations and abstracts to scholarly and peer-reviewed articles about tsunamis is to use the online scientific index entitled SCIRUS:

SCIRUS for Scientific Information Only
<http://www.scirus.com/srsapp/>

Lastly, many portal sites were consulted to identify Internet resources for this article. These portal sites include:

Earthquake Engineering Research Institute (EERI) -- <http://www.eeri.org/>

Infomine Scholarly Internet Resource Collections -- <http://infomine.ucr.edu/>

More Tsunami Links

http://www.pmel.noaa.gov/tsunami/tsu_links.html

Seismosurfing the Internet for Earthquake Data
<http://www.geophys.washington.edu/seismosurfing.html>

Tsunami & Earthquake Links - Western Region Coastal & Marine Geology
U.S. Geological Survey (USGS) -- Science for a Changing World
<http://temp.water.usgs.gov/tsunami/links.html>

The National Tsunami Hazard Mitigation Program
<http://www.pmel.noaa.gov/tsunami-hazard/>

WINDandSEA: The Oceanic and Atmospheric Sciences Internet Locator
National Oceanic and Atmospheric Administration (NOAA) Central Library
<http://www.lib.noaa.gov/docs/windandsea.html/>

As evidenced by the many Web resources listed in this column, many organizations and governmental agencies have already been researching and collecting data about tsunamis. The websites listed in this column address specific aspects of tsunami research and should be used as an alternative to running a Google search that will most likely yield an exorbitant amount of retrieved items.

Dear Special Librarian

Q. What makes you so “special?” -- *A Curious Reader.*

A. Dear Nosy – I mean “Curious”. See page 8.

Q. I’m a Rutgers student and I want to learn more about special libraries. Where can I turn? -- *Wishing and Hoping in New Brunswick*

A. Dear Wish-No-More – It’s your lucky semester! Susan Kantor has compiled and made available a list of the NJSLA members who are willing to be a mentor to students, answer questions, and/or have a student visit them at work. Jana Varlejs has a copy of the list. She can be reached at varlejs@scils.rutgers.edu and 732-932-1726.

Q. What’s the difference between a “special librarian” and a “super librarian?” -- *Semantically Challenged*

A. Sheesh! None!





News You Can Use

Free Monthly Newsletter
<http://www.chrisolson.com>

SLA member Chris Olson, an information consultant in Maryland, offers a free monthly newsletter called Marketing Treasures filled with practical advice, helpful pointers and resource suggestions to help special librarians market their services and events to clients, users and prospects. Issues include a feature article about a specific marketing subject, followed by shorter sections about marketing concepts, insights into promotion activities, popular communications resources and other subjects.

It's On the Web: The 2005 SLA Conference 2005 Website
www.sla.org/toronto/2005

"The SLA Toronto Local Arrangements Committee (LAC) web site is the result of months of discussion, brainstorming sessions, lots of coding, plus a hint of sheer inspiration.

SLA Annual Conference Related Awards
<http://www.sla.org/content/learn/scholarship/otherscholar.cfm>

Did you know there are numerous grants and scholarships offered by the chapters, divisions and other units for conference attendance and education aid?

14 P's of Professional Organization
<http://www.sla.org/chapter/cpit/ConfluenceV70I1.pdf>

Jan Deitch, Pres. of SLA/Pittsburgh outlines in her President's Message her "P's of Professional Organizations" which she has modeled from an article entitled the "E's of Emergency Medicine."

Professional Associations in the Information Sciences
<http://slisweb.sjsu.edu/resources/orgs.htm>

Provides links to Internet sites maintained by various professional associations in the library and information sciences.

New ISBN
<http://www.niso.org/standards/resources/ISBN.html>

The National Information Standards Organization (NISO) has approved a new 13-digit ISBN.

New Jersey State Library Announces \$6 Million Knowledge Initiative to Benefit New Jersey Businesses
<http://njki.njstatelib.org/>

The Knowledge Initiative (KI) is a program designed to provide entrepreneurs, small business owners, researchers and students with information tools for the 21st Century through Internet access to Science, Technology, Medical and Business electronic information resources.

School for Scanning: Building Good Digital Collections, June 1-3, Boston
<http://www.nedcc.org>

What is the School for Scanning? This conference provides current, essential information for managers of paper-based, photographic, audio, and video collections who are seeking to create, manage, and preserve digital assets



Chapter Calendar

For more information about chapter programs or to get involved with event programming contact Programming Chair Ruth Wolfish at rwolfish@ieee.org.

NJSLA Chapter Dinner Meetings

Tuesday, April 19, 2005

5:30pm - 9pm

ALICE RANKIN LECTURE at IEEE

Carol Tenopir, Professor

School of Information Sciences and
Interim Director, Center for Information Studies
University of Tennessee

IEEE

445 Hoes Lane

Piscataway, NJ

Tireless writer and teacher on everything from information access and retrieval, electronic publishing, the information industry, online resources to the impact of technology on reference librarians - see more at <http://web.utk.edu/~tenopir/bio/index.html>

Planning Team - Mary Jane Miller, Elisabeth Moscara and Pat Corcoran

Monday, May 2nd

**Time: 5:30-6:45 Networking & buffet dinner/6:45-7:00 Preview of '05-'06 plans
7-9:00 pm Presentation**

FINAL MEETING OF 2004/5

"Hear a preview of plans for 2005/6"

Measuring Impact: Cost Justification for Information Services

**A Quantum2 Workshop with Betty Jo Hibberd
Courtesy of The Dialog Corporation**

Rutgers Club – Rutgers University

<http://www.rutgersclub.rutgers.edu/>

Have you ever wondered how you can make financial decision makers understand the value your Information Resource Center brings to the organization? Do you ever feel that you're not speaking the same language, and that they just don't "get" it? Do you wish you could communicate your value in terms they'd understand?

Then, this workshop is for you!

You'll learn how to measure and communicate the impact of your services on the key business initiatives of your organization, using common finance concepts. You'll learn how to write an impact statement that really makes an impact. This workshop builds on ROI principles, and provides the "big picture" view on how to justify the IRC's costs, and ultimately, its existence.

WATCH FOR MORE DETAILS ON THESE MEETINGS AT
<http://www.sla.org/chapter/cnj/index.htm>



NJSLA Member News

Share your good news with your Chapter. New job? Promotion? Relocation? We'd love to hear from you. Just e-mail our Membership Chair, Sheila Fitzgibbon at sfitzgibbon@crpf.org.

Please help make our newest members feel welcome!

Monita Casey: Monita has been in the chapter about a year, but just recently joined the chapter discussion list. She is Manager, Avaya Business Research Center. The "BRC" is a virtual library/website run by two information pros, who evaluate and purchase market research for the company and post reports and events from IDC, InStat, Yankee, etc. They also handle research requests from the marketing and sales organizations and host analyst events. Monita joined Avaya in September 2001 after three years with Lucent's Integrated Information Solutions (corporate library). She has a BA in Journalism from Penn State and worked as a reporter and freelance writer before joining Lucent. In her spare time she publishes a monthly hometown newspaper called "The Branchburg News" with her editor husband, Bill Haduch.

Michael Orsley: Michael earned his BS in International Business at Ithaca College, but after a brief stint as a stockbroker, he decided he'd prefer to try something else. So he is applying his business acumen at Goldman Sachs, where he has been a librarian for 10 years. He assists employees with their information needs and requests, and helps manage the firm's subscription vendor. Mike can be reached at michael.orsley@gs.com.

Ruth Wolfish was guest speaker last fall for the Cleveland Chapter of SLA. She spoke both as a representative of IEEE Explore™ about "Finding Proprietary Information on the Web," and as the 2005-2006 President-elect of NJSLA, about her "Unusual Career Path & How I Got There!"

Two members recently had articles published:

Leslie A. Rodgers, *Tracking, Capturing and Taming Custom Research*
Information Outlook Vol.8 No.9, September 2004

and,

Joann E. Donatiello, Peter W. Droese, and Soo H. Kim *A selected, annotated list of materials that support the development of policies designed to reduce racial and ethnic health disparities.*
J Med Libr Assoc. 2004 April; 92(2): 257-265.



From the Editors' Desk...

Please e-mail us your:

- ❖ Announcements - job changes, promotions, relocations
- ❖ Interesting events or happenings in library science
- ❖ Summaries of recent meetings and conferences that you've attended
- ❖ Tips or technique that make your job easier
- ❖ Original articles on any topic that you think is relevant for the Bulletin

The Bulletin Committee

Cathy Adamo
cathy143@optonline.net

Kristen Fitzpatrick
krisfitz@att.net

Caroline Geck
cgeck@kean.edu

Our Chapter's Officers Executive Board

<p>Chapter President Jeannine Creazzo Manager, Library Services Saint Peter's University Hospital 254 Easton Avenue New Brunswick, NJ 08901-1766 Tel: 732-745-6647 Fax: 732-937-6091 jcreazzo@saintpetersuh.com</p>	<p>President Elect Ruth Wolfish IEEE Customer Relations Manager 47 Pheasant Brook Court Bedminster, NJ 07921 Tel 908-781-7725 Fax 908-781-7769 r.wolfish@ieee.org</p>
<p>Director of Administration Mary K. Joyce Library Manager Morristown Memorial Hospital Shinn Lathrope Library Box 21 100 Madison Avenue Morristown, NJ 07960 Tel: 973-971-5780 Fax: 973-290-7045 Maryk.joyce@ahsys.org</p>	<p>Director of Communications Carol Feltes feltes@eclipse.net</p>

<p>Secretary Diana M. Komanesky Information Management Senior Analyst Merck & Co., Inc. 126 E. Lincoln Ave., RY86-230 Rahway, NJ 07076 Tel: 732-594-2144 Fax: 732-594-2876 diana_komanesky@merck.com</p>	<p>Treasurer Gregg Rempkowski Factiva, Sales PO Box 300 Princeton, NJ 08543-0300 Tel: 609-627-2217 Fax: 609-627-2290 gregg.rempkowski@factiva.com</p>
<p>Past President Elizabeth Arnold lzard53@aol.com</p>	

Chapter Committee Chairs

<p>Affirmative Action</p>	<p>Archivist Elisabeth Eliason McKinsey & Co., Inc. 600 Campus Drive Florham Park, NJ 07932-1046 Tel: 973-549-6338 Fax: 973-549-1338 Elisabeth_Eliason@mcckinsey.com</p>
<p>Assistant Treasurer</p>	<p>Bulletin Co-Editor Kristen Fitzpatrick Rutgers University, MLIS candidate Part-time lecturer/adjunct - Rutgers 908-928-0285 krisfitz@att.net</p> <p>Bulletin Co-Editor Caroline Geck Kean University Tel: 908-737-4637 cgeck@cougar.kean.edu</p> <p>Bulletin Co-Editor Cathy Adamo Cataloger Cassidy Cataloguing Services, Inc. 111 Frank E. Rodgers Blvd., S. Harrison, NJ 07029 Tel: (973) 481-0900 Fax: (973) 481-9110 cathy143@optonline.net</p>

<p>Business Manager Henry Gozdz Law Librarian Superior Court of New Jersey, Bergen Vicinage 10 Main Street, Room 107 Hackensack, NJ 07601 Tel: 201 527 2274 Fax: 201 752 4321 Henry.Gozdz@judiciary.state.nj.us</p>	<p>Bylaws Mary K. Joyce Library Manager Morristown Memorial Hospital Shinn Lathrope Library Box 21 100 Madison Avenue Morristown , NJ 07960 Tel: 973-971-5780 Fax: 973-290-7045 maryk.joyce@ahsys.org</p>
<p>Career Guidance Susan Kantor L'Oreal USA Technical Information Services 111 L'Oreal Way Library Clark, NJ 07066 Tel: 732-499-2348 Fax: 732-499-2707 skantor@rd.us.loreal.com</p>	<p>Consultant: Janet Cooper Weiss Manager Library Services Wyeth Research CN 8000 Princeton, NJ 08852-8000 Tel: 732-274-4268 Fax: 732-274-4733 weissj2@wyeth.com</p>
<p>Employment Miranda Scott Colgate-Palmolive 909 River Road Piscataway, NJ 08854-5503 Tel: 732-878-6379 Fax: 732-878-7128 miranda_scott@colpal.com</p>	<p>Finance Kathy Bradshaw Learning and Development Consultant National Accounts abradshaw@metlife.com 908-253-1311</p>
<p>Government Relations Kadri Kallikorm Rhodes 419 S. Third Avenue Highland Park, NJ 08904 Tel: 732-342-6905 kadri@eden.rutgers.edu</p>	<p>Membership Sheila Fitzgibbon Christopher & Dana Reeve Paralysis Resource Center 636 Morris turnpike, suite 3A Short Hills, NJ 07078 Tel: 973-467-8270 Fax:973-467-9845 sfitzgibbon@crpf.org</p>
<p>Nominating/Awards Elizabeth Arnold izard53@aol.com</p>	<p>Professional Development Barbara Burton Knowledge and Learning Programs Manager Factiva, a Dow Jones & Reuters Company PO Box 300 Princeton, NJ 08543-0300 Tel : 609-627-2341 Fax: 609-627-2320 Barbara.Burton@factiva.com</p>

Public Relations

Marie Mueller
mnletarte@earthlink.net

Strategic Planning

Elizabeth Arnold
lzard53@aol.com

Rita Reisman
ITT/Aerospace Communications
100 Kingsland Road - 8545
Clifton, NJ 07014-1915
Tel: 973-284-3810
Fax: 973-284-4141
rita.reisman@itt.com

Miranda Scott
Colgate-Palmolive Company
909 River Road
Piscataway, NJ 08854-5503
Tel: 732-878-6379
Fax: 732-878-7128
miranda_scott@colpal.com

Webmaster

Kate Creegan
ExxonMobil Research & Engineering
1545 Rt 22 East
Room CC159
Annandale, NJ 08801
Tel: 908-730-1144
Fax: 262-313-9320
kate.creegan@exxonmobil.com

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