



# NEW JERSEY CHAPTER SPECIAL LIBRARIES ASSOCIATION



Special Libraries Association  
www.sla.org

MAY 2003

VOLUME 68, NUMBER 2

<i>Table of Contents</i>	<i>Page</i>
Message from the President	1
Welcome New Members	2
Editor's Desk	2
Meeting Updates	3
Student's Corner	5
Employment/Careers	7
Announcements	8
2003 Annual Conf.	9
Chapter Info	11
Board/Committee Members	12

## *Bulletin Information*

The New Jersey Chapter bulletin is published four times a year. Deadline for copy is the 15<sup>th</sup> of April, July, October, and January. Members receive the Bulletin for free. Items from the publication may be reproduced, provided the New Jersey Chapter Bulletin is cited.

Special Libraries Association assumes no responsibility for the statements and opinions advanced by the contributor to this publication. Editorial views do not necessarily represent the official position of the Special Libraries Association. Acceptance of an advertisement does not imply endorsement of the product by the Special Libraries Association.

Director of Communications:  
Jeannine Creazzo  
[jcreazzo@saintpetersuh.com](mailto:jcreazzo@saintpetersuh.com)

Business Manager  
Cheryl Erenberg  
[erenbergs@earthlink.net](mailto:erenbergs@earthlink.net)

Bulletin Editor  
Bonnie J. Mekles  
[rmekles@yahoo.com](mailto:rmekles@yahoo.com)

Some graphics copyrighted by [Art Today Inc.](#)

## Message from the President *Miranda D. Scott*

As I write this, it is 70 degrees out and the sun is shining. (Does this mean that Spring is finally here)? I've spent the past few weeks poring over garden catalogs and planning my garden for the coming months. Spring is a good time to clean: whether it is our gardens, our minds or our thoughts. Spring is also a good time to plan for new beginnings. And, there are many new beginnings facing our Chapter and our Association this Spring.

If it is springtime, that means that the NJSLA Annual Meeting and the annual SLA meeting will soon be upon us.

I hope to see many of you at our Chapter's annual meeting on May 7<sup>th</sup> at the Somerset Hills Hotel. During this meeting we will elect our new Board and Officers for 2003-2004 and I will lead a discussion on the branding issue, which is at the forefront of our Association today. A major topic of discussion at the annual meeting in June will be a name change for the Association. At the mid-winter meeting in January, the Branding Task Force made recommendations to the SLA Board that the name of the Association be changed. So, come to our May meeting and learn about this branding issue, voice your opinions and concerns, and network with your colleagues.

As the program year winds down and our thoughts turn to vacations, graduations, weddings and the like, I hope you will consider becoming active in the New Jersey Chapter, either as a Board member, Program Committee member, attending meetings, etc. I've found it to be a rewarding experience and I am sure you will as well. And, our Chapter will only be as good as the people who participate in it. If you are interested in becoming more involved in the Chapter contact anyone on the Board and let us know. Working at the Chapter level is a great leadership and networking opportunity.

This year as President of NJSLA has been both a delight and a privilege. It is so hard to believe that the year has come and gone so quickly. It has been my pleasure working with the current Executive Board, whose support was invaluable and readily given to me, and our wonderful Program Committee under the leadership of President-Elect Liz Arnold, who put together a fantastic year of programs. I would like to thank everyone who helped make this a special year for me, one that I will treasure for years to come.

Have a great summer and hope to see you in May for the Chapter's annual meeting and in NYC in June. See you soon!

Miranda



Please give a warm welcome  
to our New Members.



Margaret E. Kurouz Rutgers MLIS	Monica L. Weiss	Stacy Mandelker
Carol J. Schneider- Linn Rutgers MLIS	Eric G Reichert	Julia F. Fox
Audrey Harvey	Mary Ann Sarao	
Vicki Hendricks	Anne Marie Lyons	

## The Editor's Desk



Bonnie Mekles has resigned her position as NJ SLA Chapter Bulletin editor. Juggling a full-time job and going to school in addition to being on the Chapter's Program Committee left little time for her Bulletin editor's duties. Bonnie brought a great deal of enthusiasm and a fresh perspective to the Bulletin, and we will miss her greatly. We hope when things settle down a bit (!!!) she will again become part of our Chapter's activities. We wish Bonnie well as she continues her studies.

If you would like to take on the editorship of the quarterly Bulletin, please contact Miranda Scott at [miranda\\_scott@colpal.com](mailto:miranda_scott@colpal.com) or Liz Arnold at [elizabeth\\_arnold@merck.com](mailto:elizabeth_arnold@merck.com).



## Meeting Updates



## Not Your Usual Librarian: Career Options

NJ/SLA meeting at IEEE on March 12<sup>th</sup>

This meeting was by far the Chapter's most successful event, with over 70 attendees. Our thanks to Ruth Wolfish and her team at IEEE for organizing and hosting this meeting. Many attendees commented that they would like this to become an annual event, as an overview of the state of the information profession. Since space is limited be sure to sign up early next year! The speakers for this year included:

### Jean Fisher

Jean Fisher was recently the Director of eBusiness Product Development at Market Measures/Cozint, a provider of primary and syndicated market research to the pharmaceutical industry. There, she developed and managed content for the On-Sight Virtual Office, a client service portal, providing electronic delivery of research results. Jean also revamped and managed the MM/C corporate Intranet and built an interdepartmental team to maintain and update Intranet content.

Many of you know Jean as a LexisNexis rep, since she was with LexisNexis for 13 years in a variety of roles from Sales, Information Professional Consulting & Training, Marketing and Product Development.

After LexisNexis, Jean took the leap into the dot.com world with a sales, marketing and research position at US Interactive, a web consulting and development company in Manhattan. When US Interactive ceased operations, Jean joined Sageware, Inc., a software & services provider of content categorization solutions. That company has also ceased operations.

Jean has recently accepted a position as Sr. Librarian Client Services at QVC in West Chester Pa and will be relocating to that area this Spring.

Jean Fisher  
[jfish2@comcast.net](mailto:jfish2@comcast.net)



## Judy Luther

Judy Luther, President of Informed Strategies, has more than 30 years experience working in all aspects of the information chain - as an author, publisher, vendor, librarian and user. With an MBA from Emory University and an MLS from Florida State University, Judy provides insights to publishers and libraries on the development and delivery of electronic products and services.

Judy began her library career as Documents Librarian at Stetson University and then worked as the Library Director at Embry Riddle Aeronautical University and was active in SLA. Deciding that sales skills would benefit her in management she worked for Faxon and subsequently ISI after obtaining her MBA.

Author of the CLIR White Paper on Electronic Journal Usage Statistics, her articles on e-publishing and web-based services appear in Against the Grain, Information Today, and Smart Libraries (formerly Library Systems Newsletter). She is active in ALA, NASIG, SSP and serves on the Boards of The Charleston Advisor and UKSG Serials.

Judy Luther

[judy.luther@informedstrategies.com](mailto:judy.luther@informedstrategies.com)  
[www.informedstrategies.com](http://www.informedstrategies.com)

## Davida Scharf

Davida Scharf holds a Master's degree in Library and Information Science from Columbia University. She has been "online" since the 1970s when she helped pilot large-scale library automation at Columbia University. She established state-of-the-art Information Access Centers for NYNEX business, marketing and technical managers in the 1980s and reorganized a major engineering library and archive in the 90s. Consulting full-time since 1993, she has been helping businesses, professionals, academic and non-profit organizations organize their information efficiently and use modern technology effectively for many years.

Davida Scharf

[dscharf@NKRassociates.com](mailto:dscharf@NKRassociates.com)  
[www.nkrassociates.com/](http://www.nkrassociates.com/)

## Ruth Wolfish

Ruth Wolfish, IEEE Customer Relations Manager, provides training for IEEE online products, distributes informational materials to drive usage, answers all usage questions, and performs both on-site and internet conference training. She works with all of IEEE's academic, government and corporate accounts located in the United States, East of the Mississippi River.

Ms. Wolfish came to IEEE in 2001 from Lucent Technologies. Her 18-year career with Lucent and its predecessor companies included roles as Bell Labs Reference Librarian, management trainer and administrator of education, information specialist for business systems, and electronic content coordinator for Lucent's Digital Library. Prior to Lucent/AT&T she sold circulation systems for CL Systems and was an independent consultant. She has a BA in History and Business from the University of Cincinnati, and a MLIS degree from the University of Texas in Austin.

Ruth Wolfish

[r.wolfish@ieee.org](mailto:r.wolfish@ieee.org)  
[www.ieee.org](http://www.ieee.org)

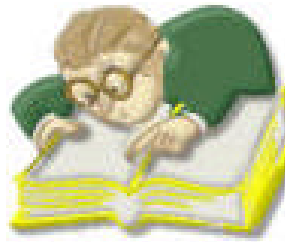


*Chapter Minutes: see <http://www.sla.org/chapter/cnj/minutes.htm>*

*Chapter Calendar of Events: see <http://www.sla.org/chapter/cnj/programs.html>*

---

## Student's Corner



## Basics for the Care and Tending of Your Career

*Suzi Hill*

*As an MLIS student, undergoing a midlife career change, I am particularly sensitive to the volatile employment conditions in our field of Library Science. I came across an article, "Surviving a Downsizing Workplace: Basics for the Care and Tending of Your Career," in IEEE's Today's Engineer last summer while working on an internship. The author of the article, Harry T. Roman, is a senior member of the IEEE, Senior Technology Consultant for PSE&G and an adjunct graduate faculty member at New Jersey Institute of Technology. My interest at the time was whether or not his article qualified for Continuing Education for Engineers. The article is directed at engineers, predictably enough, but his ideas are relevant to all of us in any field. The author's recommendations are basic and simple and so, like Mom's favorite sayings, they bear repeating. Reinterpreted for Information Scientists and Knowledge Management Specialists, the article put forth the enduring truths that follow.*

### Set Yourself Up for Success

We all rise to the level of our own disorganization. This means, keep employment files handy in a file cabinet at home, not the office. Think of it as your "career cabinet." In this cabinet, you should have:

- All articles you have written, during school and long after school is over
- Any professional papers, conference papers, slide presentations, graphics, overheads, etc. (To this I would add, notes or minutes of department meetings). If appropriate, keep documents, major projects and technological advances to which you contributed in separate subject matter files
- Course or curriculum outlines of classes you have organized or taught, no matter the size and year
- Publication lists
- Past and current job responsibilities
- Job reviews
- Information related to any unique or technical changes you may have made or



contributed to, either in a team or as part of a chain of command

- Award citations, acknowledgements and letters of appreciation
- Contact information for people you have worked for and with over the years
- Volunteer and professional organization activities, publications, offices held, meeting notes, etc.
- Last, but not least, the most recent and past copies of your resume

## Document Your Career

Roman's early mentors taught him to "document his career, set goals for himself, and then measure the growth relentlessly." Thinking about a three year, five year and ten year plan for career goals, tracking them and assessing them periodically gives a renewed sense of confidence during a job review or in seeking a new position.

- Map your career with growth goals
- Set plans in place to achieve those goals
- Attend classes to build skills
- Set a goal to publish maybe every quarter, or introduce a paper for every annual conference, as you see yourself capable of contributing. Try to stretch yourself.
- Accept opportunities to speak or instruct. Build on your presentations.
- Get into the habit of rewriting your resume twice a year, capturing the things you have done and *noting the financial impact of your work*
- Take advantage of professional organizations for networking, volunteering, speaking and training

## Revise and Polish

Roman states when the time came to defend his position that he held for 26 years, he was ready with the ammunition to validate his part in his organization's success. Preparing for the interview, the first thing he did was to take out his resume and begin revising and polishing. When faced with this moment, instead of hurrying to change the resume to fit the interview, consider your accomplishments in advance and state them clearly.

- Make plenty of time to review and consider not only what you have accomplished but also to *show the financial significance of your work*
- Emphasize the value of your work as it relates to the Company's goals

- Present your information in a perspective that goes beyond your career, let it show how the contributions "stand-apart" from what is expected. These contributions, Roman advises, "will be your trump card" in interview discussions. What might have been the result if these actions were not taken?
- To prepare for interviews, draw upon other skills you have developed in your career.
  - Develop three or more good oral presentations or project summaries that show a crucial difference
  - Develop three or more accomplishments for a variety of questions that you anticipate interviewers will ask. (For the uninitiated job seekers, look for career books with titles like, *Toughest Interview Questions.*)
  - If possible, ground your case examples in the quantified value your work contributed to the organization.
  - Surround yourself with fact-filled examples to illustrate your value to the company. Roman says he pictured himself "on trial, having to justify his career." One way to put that is to "role play" with friends or even an empty chair.

Even if you fail to be competitive with other interviewees, you will be "hands-down" the best prepared. It is just as important to be quantifiably relevant to the company as it is to have a variety of technical skills.

If there is one thing to come away with from Roman's article, it is to have a working resume available and the information at hand to back it up. Keeping everything in one common place and not spread out through files and piles will help when opportunity knocks. Psychologically, whether employed or not at the time of an interview, you will feel prepared. Rather than starting from scratch with each new interview or position evaluation, concentrate on the quantifiable results of your work and use enough discipline over the years to have the information and presentation ready at a moment's notice.

Keep your valuable history dust-free and it will keep you in charge of your career.



Suzanne Hill  
Scilsnewz@aol.com

Suzi Hill (formerly Szerlip) is an MLIS student at Rutgers University, School of Communication, Information and Library Studies, New Brunswick, NJ, and a member of NJSLA. She lives with her two children in Rumson, NJ.

---

Roman, Harry T. (2002) "Surviving a downsizing workplace: Basics for the care and tending of your career." *Today's Engineer*, Jul-Aug 2002. IEEE: Piscataway. 3/10/03  
<http://www.todayseengineer.org/July02/downsizing.htm>

## Employment/Careers



### NJSLA employment website

<http://www.sla.org/chapter/cnj/joblistings.html>

### NJSLA employment chairperson

Diana M. Komanesky is the employment chairperson for the New Jersey Chapter  
email: [diana\\_komanesky@merck.com](mailto:diana_komanesky@merck.com)

### NJSLA career guidance chairperson

Suzanne (Szerlip) Hill is the career guidance chairperson for the New Jersey Chapter  
email: [szerlip@scils.rutgers.edu](mailto:szerlip@scils.rutgers.edu), [Scilsnewz@aol.com](mailto:Scilsnewz@aol.com)

### SLA

SLA offers an employment clearinghouse and career advisory service during the Annual Conference held in June. SLA also provides a discount to members using the resume evaluation service offered through Advanced Information Management. A "Guide to Career Opportunities" is a resource kit for \$20 (SLA member, \$15); "Getting a Job: Tips and Techniques" is free to unemployed SLA members. The SLA Job Bulletin Board, is a computer listserv organized by Indiana University staff. Subscribe by sending message—subscribe SLAJOB first name, last name—to [listserv@iubvm.ucs.indiana.edu](mailto:listserv@iubvm.ucs.indiana.edu).

### SLA Career Services Online

<http://sla.jobcontrolcenter.com>

### Rutgers SCILS job placement website

<http://scils.rutgers.edu/placement/> Karen Novick  
Director of Professional Development Studies  
School of Communication, Information and Library Studies, Rutgers University  
e-mail: [knovick@scils.rutgers.edu](mailto:knovick@scils.rutgers.edu)  
website: <http://scils.rutgers.edu/pds/>

---



# ANNOUNCEMENTS



You Are Invited...

Be sure to attend the NJ SLA Annual Business Meeting on May 7<sup>th</sup> at the Somerset Hills Hotel! Come meet with your colleagues and elect the 2003-2004 Executive Board. President Miranda Scott will give an overview of the SLA Branding Initiative and name change proposal. Make your opinions count and have an impact on the future of your organization. Details about the meeting are at <http://www.sla.org/chapter/cnj/programs.html>.

SLA President, Bill Fisher announced the election results on March 11, 2003 in BOARD.COMMUNICATE, SLA's electronic newsletter. These individuals will be joining the Board of Directors next year.

President-Elect	Ethel Salonen
Treasurer	Gloria Zamora
Chapter Cabinet Chair Elect	Jacquelyn Knuckle
Division Cabinet Chair-Elect	Brent Mai
Director-at-Large	Lynne McCay
Director-at-Large	Rene Massoud

Contact information for any members of the board:

<http://www.sla.org/content/SLA/Structure/200203BoardofDir.>





**Don't miss SLA's  
94th Annual Conference  
in New York  
June 7-12, 2003**

**This year's conference features three  
dynamic keynote speakers.**



Madeleine Albright  
Former US Secretary of State



David McCullough  
Pulitzer Prize winning author



Stewart Brand  
Futurist

[www.sla.org/nyc2003](http://www.sla.org/nyc2003)

Conference planner - log on to: <http://www.sla.org/nyc2003>

### Highlights at the conference

**Joint Reception: New Jersey, Philadelphia, Baltimore, Princeton-Trenton Chapters**

Monday June 9<sup>th</sup>. 2003 7:30 PM – 9:00 PM

**SLA Career Connection**

Monday June 9<sup>th</sup>. 2003 8:00 AM – 4:00 PM

The Career Connection "connects" employers to talented professionals by providing computers and possibly live interviews during the 2003 Annual Conference. Make sure you bring copies of your resume with you.

Audience: All attendees



## Exhibits

SLA is sponsoring Relaxation Stations: The moment you've been waiting for! Get your FREE ticket (you must have a ticket for the massage) at the MarketPlace, and then go to the 3rd floor for an upper body and/or foot message.

Please visit the Virtual Info-Expo Center with up-to-date exhibitor information at <http://www.sla.org/confapps/exhall03/exhibit.html>

Don't miss the Networking Reception in the Info-Expo Hall

Tuesday, June 10, 2003

5:00 pm - 6:30 pm

## FUTURISTS NAB NARA FOR NYC.

*Katherine Bertolucci*

*The Information Futurists Caucus will present an upcoming program on digital preservation at the Annual Conference in NYC*

Dr. Kenneth Thibodeau, one of the major players in electronic records preservation, will speak at SLA's 2003 Conference in New York City, co-sponsored by the Information Futurists Caucus (KINF) and the Library Management Division. Dr. Thibodeau directs the Electronic Records Archives (ERA) of the National Archives and Records Administration (NARA). He will address SLA during the Future Directions track on Tuesday, June 10 at 3:30 pm.

An internationally recognized expert in electronic records, Ken Thibodeau taught at the University of Notre Dame and led records management programs for both the National Institutes of Health and the Department of Defense. At NARA since 1988, he now heads NARA's effort to build "the archives of the future," preserving our nation's electronic records, from NASA photographs to White House email. Ken Thibodeau is a key player in the development of effective new methods for preserving electronic records through generations of information technology.

Digital preservation is becoming an important topic for SLA. First introduced to us by Stewart Brand in

Minneapolis/1999, the Information Futurists and LMD followed up at San Antonio/2001 with Jeff Rothenberg of the Rand Corporation and his highly entertaining talk on preservation basics, "Digital Information Lasts Forever – Or Five Years, Whichever Comes First." The September 2002 *Information Outlook* featured an article on the digital preservation efforts at the Library of Congress, "Digital Preservation Looks Forward," by Amy Friedlander of the Council on Library and Information Resources.

The momentum continues for New York City. Stewart Brand will again address SLA, this time as keynote for Tuesday's Future Directions track at 9:30 am. In an interview for the February 2003 *Information Outlook*, Brand stated that one of his themes will be digital preservation. Dr. Kenneth Thibodeau follows in the afternoon with a program about the very exciting preservation projects at NARA/ERA. Be sure to attend both these important programs for the latest in digital preservation. You just might find the solution for your own preservation efforts.



Plan to join the Information Futurists for two more great conference events. Get an early start on the Future Directions track by attending the always lively KINF business and networking meeting on Monday at 5:30 pm. You'll also enjoy a program on wearable and mobile technology with members of the MIT

Media Laboratory. KINF is co-sponsoring this program with the Information Technology Division at 1:30 during Tuesday's Future Directions track. Be sure to attend all the Information Futurists' events for an exciting look at the emerging technological world.

Katherine Bertolucci  
Taxonomy and Information Management Consultant  
SLA Information Futurists Caucus Convener  
SLA/LMD Past Chair and Nominations Chair  
SLA Arizona Chapter Phoenix Networking Chair  
Isis Information Services  
P O Box 627  
Phoenix, AZ 85001  
602-258-2035  
isisinform@aol.com

## Got ideas?

Got ideas to benefit your chapter or division and ultimately the profession, but low on cash? Submit a proposal for a SLA Endowment Fund Grant by **August 1, 2003**. Visit the **"Leadership"** area on SLA's web site for additional information and the grant application.

<http://www.sla.org/content/leadership/endowment.cfm>

## Navigating to our NJ/SLA web site

More information about our New Jersey Chapter may be obtained by going to the main SLA web page at [www.sla.org](http://www.sla.org). Navigate to Chapter/Divisions and other units, then go to chapters and scroll down to view the New Jersey Chapter.

Please check out the Chapter website at <http://www.sla.org/chapter/cnj/>. The Online Discussion Group Information is provided below.

## NJSLA Online Discussion Group Information

NJSLA's discussion group is SLA-NJ. It provides a forum for announcements of Chapter programs, events and news, as well as for other information of interest to members. Don't forget to join the Chapter's discussion list. It is a great way to keep up with the Chapter activities and with each other. For more information about the discussion list, visit <http://www.sla.org/chapter/cnj/listserv.html>

To subscribe, send the message "subscribe SLA-NJ yourfirstname yourlastname" to [LISTSERV@SHRSYS.HSLC.ORG](mailto:LISTSERV@SHRSYS.HSLC.ORG). *Keep the subject line blank.* Nonmembers are welcome to subscribe and contribute to the discussion group as long as the postings are germane to the purposes of the list.

To unsubscribe, sending a "SIGNOFF SLA-NJ" command to [LISTSERV@SHRSYS.HSLC.ORG](mailto:LISTSERV@SHRSYS.HSLC.ORG) from the email account that is subscribed to the list.

Questions or comments on the web page may be addressed to Kathleen M. Creegan: [kate.creegan@exxonmobil.com](mailto:kate.creegan@exxonmobil.com)



## Executive Board

<b>Chapter President</b> Miranda Scott <a href="mailto:miranda_scott@colpal.com">miranda_scott@colpal.com</a>	<b>President Elect</b> Elizabeth Arnold <a href="mailto:elizabeth_arnold@merck.com">elizabeth_arnold@merck.com</a>
<b>Director of Administration</b> Open	<b>Director of Communications</b> Jeannine Creazzo <a href="mailto:jcreazzo@saintpetersuh.com">jcreazzo@saintpetersuh.com</a>
<b>Secretary</b> Sherry Markowitz <a href="mailto:smarkowitz@att.com">smarkowitz@att.com</a>	<b>Treasurer</b> Mary K. Joyce <a href="mailto:Maryk.joyce@ahsys.org">Maryk.joyce@ahsys.org</a>
<b>Past President</b> Rita Reisman <a href="mailto:rita.reisman@itt.com">rita.reisman@itt.com</a>	

## Chapter Committee Chairs

<b>Affirmative Action</b> Open – This could be you!	<b>Archivist</b> Open – This could be you!	<b>Assistant Treasurer</b> Gregg Rempkowski <a href="mailto:gregg.rempkowski@factiva.com">gregg.rempkowski@factiva.com</a>
<b>Bulletin Editor</b> Bonnie J. Mekles <a href="mailto:rmekles@yahoo.com">rmekles@yahoo.com</a>	<b>Business Manager</b> Cheryl Erenberg <a href="mailto:erenbergs@earthlink.net">erenbergs@earthlink.net</a>	<b>Bylaws</b> Open – This could be you!
<b>Career Guidance</b> Suzanne Szerlip <a href="mailto:szerlip@scils.rutgers.edu">szerlip@scils.rutgers.edu</a>	<b>Employment</b> Diana M. Komanesky <a href="mailto:diana_komanesky@merck.com">diana_komanesky@merck.com</a>	<b>Finance</b> Open – This could be you!
<b>Government Relations</b> Marilyn Burk <a href="mailto:mburk@telcordia.com">mburk@telcordia.com</a>	<b>Membership</b> Sheila Fitzgibbon <a href="mailto:sfitzgibbon@crpf.org">sfitzgibbon@crpf.org</a>	<b>Nominating/Awards</b> Rita Reisman <a href="mailto:rita.reisman@itt.com">rita.reisman@itt.com</a>
<b>Professional Development</b> Open – this could be you!	<b>Public Relations</b> Carole Feltes <a href="mailto:carol_feltes@merck.com">carol_feltes@merck.com</a>	<b>Strategic Planning</b> Rita Reisman <a href="mailto:rita.reisman@itt.com">rita.reisman@itt.com</a>
<b>Webmaster</b> Kate Creegan <a href="mailto:Kate.creegan@exxonmobil.com">Kate.creegan@exxonmobil.com</a>		

### Calling all New and Current Members!!!

Open positions available for all those interested. Please contact the President, Miranda Scott, at [miranda\\_scott@colpal.com](mailto:miranda_scott@colpal.com).

