



## 2008-2009 Advertising and Sponsorship Rate Schedule

Please note there is a separate schedule for our October 2008 program

### Program Sponsorship Rates

#### **Gold: \$750**

- Acknowledgement at program
- Acknowledgement on printed program flyer
- Acknowledgement in email communications regarding the program
- Link to sponsors' website from the MI Chapter SLA website
- Complimentary program attendance for 3 representatives
- An exhibit table for promotional/informational materials
- Opportunity to make a 7-10 minute presentation
- Business card drawing for sponsor provided promotional materials

#### **Silver: \$500\***

- Acknowledgement at program
- Acknowledgement on printed program flyer
- Acknowledgement in email communications regarding the program
- Link to sponsors' website from the MI Chapter SLA website
- Complimentary program attendance for 2 representatives
- An exhibit table for promotional/informational materials
- Opportunity to make a 3-5 minute presentation

#### **Bronze: \$250\***

- Acknowledgement at program
- Acknowledgement on printed program flyer
- Complimentary program attendance for 1 representative

#### **Gifts-in-kind are also accepted**

\*More than one company may sponsor an event at this level

### Bulletin Advertising Rates

**Full-page ad: \$145**

**Half-page ad: \$80**

**Quarter-page ad: \$45**

**Eighth-page ad: \$25**

**For more information on advertising or program sponsorship  
please contact Vicky Bellon ([vebellon@landolakes.com](mailto:vebellon@landolakes.com)), Vendor Relations Chair**