



**SLA**

Connecting People and Information

# Michigan Chapter SLA



**WHAT: An Overview of J.D. Power and Associates: An Insight into their Studies**

J.D. Power and Associates is a global marketing information firm that conducts independent and unbiased surveys of customer satisfaction, product quality and buyer behavior. Learn more about the company and how it uses information research to perform its services.

**WHO: Denton Dance, Director of Client Services**

**WHEN: Tuesday, April 18, 2006**

5:30 PM Registration and Refreshments

6:00 PM Business Meeting

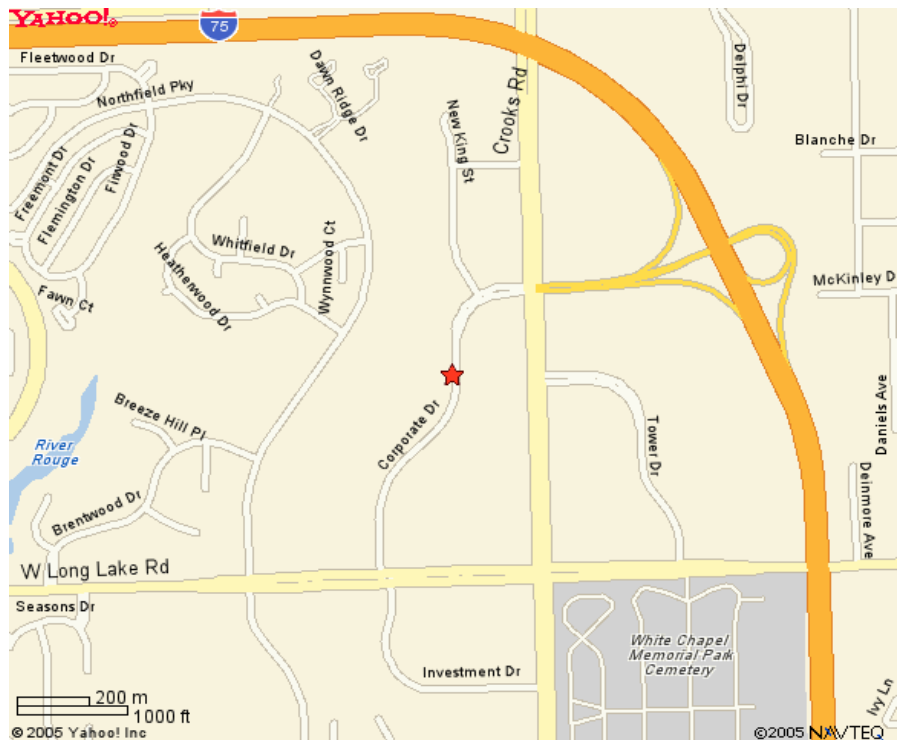
6:15 PM Program Begins

**WHERE: J.D. Power and Associates, 5435 Corporate Drive, Suite 300, Troy, MI 48098**

Take 1-75 North to the Crooks Rd.  
Exit-172

Follow the ramp as it becomes  
Corporate Drive. J.D. Power is  
located on the right-hand side of the  
street

Parking is free



**Please send your registration to: Laura Mancini, 5000 Town Center, Suite 906, Southfield, MI 48075**

Questions? Call 248-858-0380 or email: [mancinil@co.oakland.mi.us](mailto:mancinil@co.oakland.mi.us)

Name: \_\_\_\_\_ \$10 SLA Member

Affiliation: \_\_\_\_\_ \$5 Student

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ \$15 Guest

Please check if this will be your first SLA chapter meeting: \_\_\_\_\_ I need a receipt

Please make checks payable to "Michigan Chapter, SLA," Registrations due on or before **Friday, April 14, 2006**