



Special Libraries
Association

Special Libraries Association Michigan Chapter



- ⇒ *Do your users find what they want on your library Web or Intranet site, or do they go away frustrated? How can you tell?*
- ⇒ *Does your site market your library to the rest of your organization? Does your Web site complement the offerings of your library, or does it undermine it?*
- ⇒ *What are some of the most common design mistakes?*
- ⇒ *Can you show that your site contributes to the bottom line of your organization?*

WHAT: “Web Sites Your Clients Can Use”

WHO: Mary Beall and John Rivard, JCR Design and Consulting
JCR Design and Consulting specializes in Internet presence and marketing, graphic design, multimedia, information design, and human interface design.

WHEN: Tuesday, September 24, 2002
5:30 pm Registration and Buffet Dinner, Faculty Dining Room
6:15 pm Business meeting, Room M217
6:30 pm Program, Room M217

WHERE: Lawrence Technological University
Wayne H. Buell Management Building
21000 West 10 Mile Road
Southfield, MI 48075

SPONSORED BY DIALOG

MENU: Chicken pasta or vegetarian pasta, salad, rolls, and mini desserts

Please send your registration to: Kathy M. Irwin, 5924 Fairwood Drive, Dearborn Heights, MI 48127.
Questions? Call 313-593-5598 or email kmirwin@umd.umich.edu

Please make checks payable to Michigan Chapter, SLA

Name: _____ \$15 Member

Affiliation: _____ \$10 Student

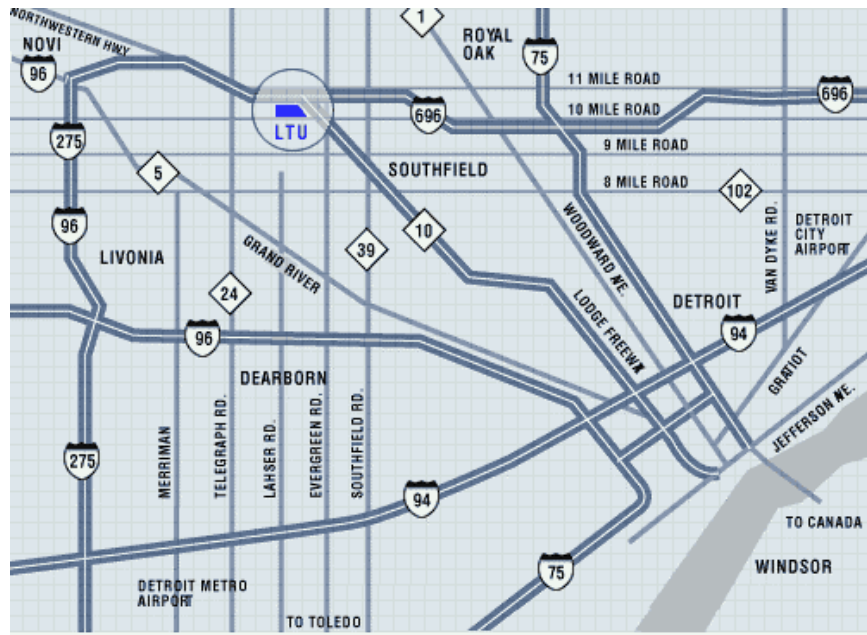
Address: _____ \$20 Guest

Phone: _____ E-mail: _____

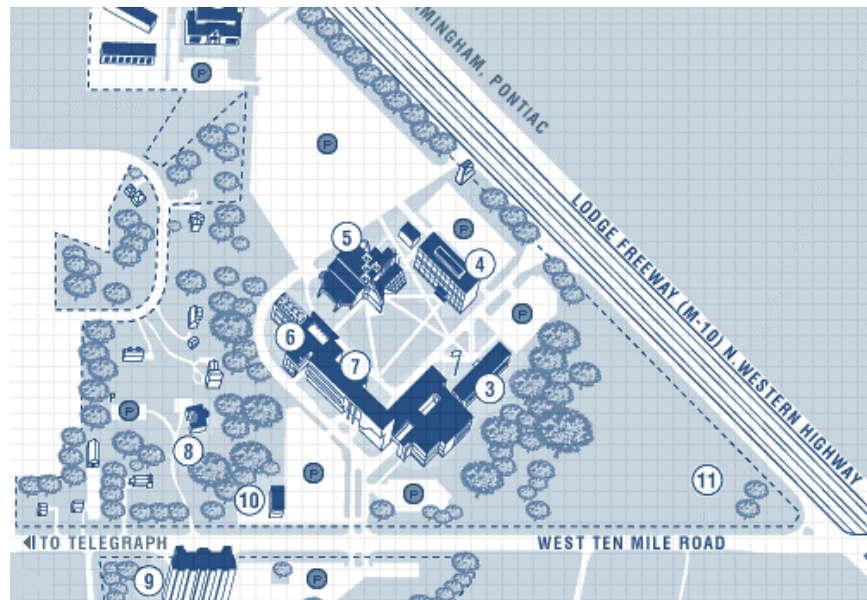
RSVP by Wednesday, September 18, 2002

Please share with your colleagues!

MAP/DIRECTIONS: **Area map:** http://www.ltu.edu/campus_maps/dir_map.html
 Campus map: http://www.ltu.edu/campus_maps/main_map.html



21000 West 10 Mile Road, Southfield, MI



Building 5: Buell Management Building

**FOR SPECIFIC DIRECTIONS, OR OTHER QUESTIONS,
CALL LAWRENCE TECH LIBRARY AT 248-204-3000**