

**Michigan Chapter SLA
75th Anniversary Committee Meeting
Oct 8, 2003**

Meeting Summary:

Sub committees met for 20 minutes prior to start of large group meeting.

1. **Report of afternoon break at GLRCV**

Over 20 Michigan chapter members attended the GLRCV. The Michigan chapter, the Western Michigan chapter and Omnigraphics Inc. sponsored the afternoon break at the conference. Photos of the event will appear in the next chapter bulletin. Several students wrote session summaries for the next issue of the chapter bulletin.

2. **Preliminary Budget**

See separate file, numbers have been edited based on group discussion and info from the speaker.

3. **The Event**

- Date: Thursday, May 13, 2004
- Attendees may choose to attend one or both events. Afternoon lecture is free, dinner meeting will most likely cost \$30 for members/students, and \$40 for guests
- Closer to the date of the event, Mrs. Bush and Governor Granholm will be invited as honored guests. Now that more details are set, we should also consider inviting the State Librarian, Christie Brandau, as an honored guest. This invitation could go out immediately so she can save the date.
- Afternoon Speaker:
Stephen Abram, VP Micromedia-Proquest
Theme: Celebrating the Past, Creating the Future
See also article in Oct 15, 2003 issue of Library Journal "The Click and Clash of Generations" page 36+
We would like Stephen to address these concepts in the lecture too (Many thanks to Judy Field for asking Stephen to be our speaker!)

Dinner Speaker: Cynthia Hill, SLA President

Theme: Celebrating the Past, Creating the Future
Focus on SLA membership

- Venues: Dearborn Centennial Library Auditorium (afternoon lecture)
Dearborn Inn (dinner meeting)

- Catering After lecture at Dearborn Centennial – cookies and punch
Sit down dinner at Dearborn Inn
- Be sure to have maps at the afternoon lecture so people can find their way to the dinner location.

4. **Publications**

- The publications committee submitted an article for the Oct 2004 issue of the bulletin.
- Nancy is preparing a draft for the bookmarks
- The committee met at the Burton archives on Saturday, Sept 20th, to go through chapter archives and fill in the chapter timeline from 1956 to current. The committee hopes to post this information to the website so that it can continue to be updated. The information will probably be too long to include in the anniversary program.
- The committee is drafting the program, and will obtain cost estimates for printing the program.

5. **Publicity**

- Alice will prepare a “save the date” flyer to be distributed at the Michigan Library Association conference at the end of October
- Joan drafted a press release
- When mailing PR pieces and invitations, be sure to include libraries in Lansing, Windsor, Ohio. Also, request the mailing labels for Michigan Western and Upper Peninsula chapter. Ask recipients to forward and post.
- PR and invitations for local libraries can be sent through the MiLE delivery system. This will save postage and will reach over 120 academic, public, and health science libraries in the greater metro Detroit area. Kathy can facilitate this mailing.

6. **Sponsorships**

- Lexis-Nexis has agreed to sponsor the anniversary at the \$500, but they want to speak as well. Carol will contact them to explain their options.
- Joel mentioned that sponsorships are tight this year for regular chapter programs not to mention for the anniversary program.
- Carol will call for volunteers via the chapter listserv, at our next chapter meeting, and via the next chapter registration flyer to help her contact sponsors.
- Other ideas (need someone to oversee these):
 - Approach library schools about placing a ½ page ad in the anniversary program congratulating the chapter (Judy will talk to WSU about this)
 - Ask past presidents to chip in on for ½ page ad in the anniversary program congratulating the chapter (Paulette volunteered to organize this one)
 - Consider asking our corporations and institutions to place congratulatory or commercial ads in the anniversary program

- These ideas are similar to what one might see in graduation programs and yearbooks

7. **Timeline, deadlines, next meeting date**

- Sub committees should meet in November and December as needed
- Email important information to sub or whole committee as needed
- Next large group meeting: Tuesday, January 13, 2004, beginning 6:15 pm
UM – Dearborn Mardigian Library