

KENTUCKY CHAPTER BULLETIN

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President's Message

—Submitted by *Debbie Hatfield*

We've all heard the expression "the whole is greater than the sum of its parts". Nothing could be truer about the SLA Kentucky Chapter. As a small but active chapter of SLA, year after year our members have developed successful conferences, have held offices at the international level, and have routinely sent 15% of our membership to the annual conference. This year proves to be another successful year. The library law directory committee has announced that their project, an annotated list of Kentucky laws related to libraries, will go on sale at the KLA annual meeting in Paducah, October 25-27. The Affirmative Action and Public Relations Committee has announced their plans for a speakers bureau and a professional table top display. And President-Elect Larry Besant has announced plans for two exciting conferences for Fall '95 and Spring '96. Again and again, our chapter displays teamwork at its best.

I have been looking ahead to our new year, but I do want to glance at the past a little. I just want to mention the wonderful conference that was held in Montreal this past June. There were so many interesting programs to attend that it was difficult to choose at times. The city was beautiful, the people were friendly and the French food and atmosphere were magnifique! Lil Mesner will tell more in her annual conference survey results. The Montreal conference was no exception. SLA annual conferences are always exciting as this year's meeting in Boston will prove again. Stay tuned for details.

To all of those who could not make the meeting in Louisville on August 31, it was fantastic! Thirty-two people, including seven non-members, turned out to hear Rob Aken of the University of Kentucky demystify the process of web page development. The wonderful food and atmosphere of the Silver Spoon, Too at Actor's Theatre along with our colleagues in attendance all contributed to a very pleasurable evening. This meeting again showed teamwork in action. Special thanks to Sheri Lyle and Alice Marksberry for contributing to a successful meeting. Now on to a successful year!



Table of Contents

Letter from the President page 1
1994-5 Highlights, Member News . page 3
Affirmative Action, Library Laws .. page 4
UK Online page 5
Chapter Meeting Announcement ... page 5
Annual Conference Survey page 5
Editors' Note, Pizza Lunch page 9
1995 Annual Conference Notes page 10
1996 Winter Conference page 10
Consult Database Available page 10
SLA Management Collection page 11
SLA State-of-the-Art Institute page 12
SLA Officer Nominations page 13
1995 SLA Scholarships page 13

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Publication Deadlines

Deadline for submitting articles is one month prior to publication of the issue. Please submit articles for the Winter issue of the Bulletin by *January 15, 1995*.

Electronic format is preferred. Send email to Gracie Hale:
 ghale@ukcc.uky.edu

Newletters are mailed one month after article submission date.

Highlights from the 1994-5 Year

—Submitted by Pat Wilson

The first thing that comes to mind in reviewing the last year is that everyone always told me, "Pat, the president-elect year is the hardest because of the program planning". Well that's not entirely true. I felt that I was orchestrating and directing during most of my presidency year. That doesn't mean to say that I didn't thoroughly enjoy myself, but I had envisioned myself floating on a chaise lounge being served drinks and snacks when I crooked my finger. Not once do I remember floating, but I do have a real sense of accomplishment in regard to our Chapter when I look back at the "year in review".

Debbie Hatfield brought us Carol L. Ginsburg, Vice President of the Bankers Trust Company, who mapped out how each of us could market our libraries and information centers. At the same program Pam Klein, Account Executive with Dialog Information Services, Inc., showed us how to create and present our information services to others. I used some of her tips later when I gave a presentation in Montreal.

Professional development was up and running this year as Mary Vass came up with two very different types of programs. She made arrangements for Internet experts to pair up with Internet beginners so that they could get some hands on experience. Product updates from UMI and Wilson were the focus of the second program.

Our Kentucky Libraries Law Directory is going to be a reality.

After struggling with trying to figure out how we were going to pay for the directory, we applied for a loan from SLA, and the Board of Directors said "YES". Christie Robinson, Ebba Jo Sexton, and Sue Burch deserve a big "THANK YOU" from all of us.

Lillian Mesner made all of the arrangements for the Dialog Quantum workshop, "Creating Value Added Information Services: How to Increase, Measure, and Communicate Your Effectiveness". This is one of the best workshops I have ever attended. I hope we can sponsor a program with the next workshop in the series.

There were several other highlights, the Affirmative Action Committee is in the process of setting up a Speakers Bureau and also making plans for a portable table display to be used at Career Day programs, etc. We were well represented in Louisville for our Spring Conference. Several of us went to Montreal for the SLA annual meeting. It was a great year which passed all too quickly.

Thanks to all of you, now I have to go look for the air pump for my lounge chair.



Keeping Your Membership Current

If you are on the July through June membership cycle and have not renewed your membership, return your renewal notice with payment immediately. Without payment, your membership will drop on October 1.

If you are on the January-December membership cycle, look for your membership renewal invoice this October and pay promptly!

Thank you for supporting SLA!

Member News

—Submitted by James Manasco

Joanne Goode (University of Miami, Oxford, Ohio) became the chair-elect of the Physics-Astronomy-Mathematics Division of SLA at the 1995 Annual Meeting in Montreal, Canada in June. Joanne continues to serve PAM as the listowner of the Division's internet discussion list.

Debbie Hatfield (Lexmark Technical Library, Lexington, Kentucky) was featured in the Kentucky Job Center section of the Lexington Herald-Leader (May 23, 1995, page B*). This particular section emphasized careers in Library Science. Debbie was profiled as an example of a professional in the field. Debbie offered an insight into her personal reasons for choosing librarianship as a career.

James Manasco (Student Member, University of Kentucky, Lexington, Kentucky) was appointed Chair of the Governmental Relations Committee of the Science and Technology Division of SLA at the 1995 Annual Meeting in Montreal, Canada in June.

Toni Powell (University of Kentucky, Lexington, Kentucky) has the assumed the presidency of the United States Agricultural Information Network (USAIN) for a one year term beginning June 1, 1995. USAIN is a national body organized for educational and scientific purposes and is dedicated to the support of agricultural research, education and applied agriculture. The network provides a forum for discussion of agricultural issues and takes a leadership role in the formation of a

(continued from page 3)

national agricultural information policy.

Pat Wilson (University of Kentucky, Lexington, Kentucky) was awarded tenure in the University of Kentucky Library system on July 1, 1995. Pat has served as Public Services Librarian in the University of Kentucky's Agriculture Library since July of 1989. Within SLA, Pat has also recently been appointed to the Networking Committee and serves as treasurer of the Food, Agriculture and Nutrition Division.

To report member news, please contact James Manasco at (606) 257-5954 or e-mail jemana00@ukcc.uky.edu □

Affirmative Action and Public Relations Committees Join Forces

—Submitted by Sandy Challman

For the past several months, the Affirmative Action Committee and the Public Relations Committee have joined forces to promote careers in special libraries and information professions as well as encouraging the recruitment of ethnic minorities into the profession.

The Committees are beginning to put into place a plan calling for a speakers bureau, a sample mediated presentation, and a traveling desktop exhibit. The exhibit will accompany speakers and will include photographs, handouts, bookmarks, national SLA materials, etc. It will compliment a focused article recently run in the Lexington Herald-Leader highlighting employment opportunities for special librarians. The display

would shed a positive light on the potential and diversity within our work environments. Included on a 3-panel display board would be images of computers as well as books, people from diverse backgrounds and life size photographs showing librarians/information specialists in a new age.

Over time, it is planned that the display and presentation of materials be made available to all interested members of the chapter. The intended audience ranges from elementary age students to adults seeking information on new careers or reentry into the work force. A test run of the speaker's bureau, the presentation, handouts, and the overhead transparencies will occur this year and will be expanded during the next year. Funding for the display is currently being sought.

Anyone interested in joining the committee and in being a part of this fun and exciting activity, should call Sandy Challman, (606) 257-4357 or e-mail Sandy at challman@ihdi.ihdi.uky.edu The next meeting of the committee is planned for October 1995. Please let us know if you have any feedback or if you would like to join us. □

Library Laws of Kentucky

—Submitted By Christie Robinson

Well, will wonders never cease!! Finally, Library Laws of Kentucky is seeing the light at the end of the tunnel! In other words, this project is now in full swing and the publication is in production.

After nearly two and a half years of work, the committee of Christie

Robinson, Ebba Jo Sexton and Sue Burch has managed to see the project through. The first several years were spent grappling with finding ways to fund the project, which included failed attempts at grant requests from two state agencies and one multiple mailing to test the waters for pre-payment. The committee was faced with the requirement by the company to submit payment for the invoice within 90 days of delivery. Since that would have been virtually impossible from our meager treasury balances and from sales income within 3 months, we needed to have the money up front.

Last Spring, our president (then Pat Wilson) queried a contact that she had at SLA to see if a loan would be a possibility. That request meandered through the red tape at SLA, and by June were notified that our request of a loan for \$3000 had been granted. With support of funding for the publication, the committee proceeded to contract with the Banks-Baldwin Law Publishing Company to publish the work.

After such a rocky beginning, it is satisfying to know that Library Laws of Kentucky will become a reality on the delivery date of October 20, 1995. On that date, however, the work begins anew as we move into the sales and marketing mode.

A message was sent out on the SLA/KY listserv on September 18, requesting assistance in selling our Library Laws booklet. The booklet will sell for \$16 each (includes tax) and is an excellent price for such a concise little reference book. I will definitely buy one. The committee hopes that each one of you will also buy one (or two) for your library and

(continued from page 4)

promote the work to other libraries as well.

We will be selling Library Laws for the first time at KLA in Paducah, October 25-27. A booth will be set up for promotion and chapter members will be needed to assist in manning the booth (or table) on Thursday and Friday. If you have not already contacted Christie, Ebba Jo or Sue to work at the booth, please call or e-mail one of them to help out in Paducah. □

UK Online: Internet Access Partnership with MCI

Kentuckians can now gain access to the information superhighway through a new service offered by the University of Kentucky and the UK Alumni Association in conjunction with MCI Communications Corp.

UK ONLINE is a major step toward UK's commitment to provide access to information in every corner of the state. This is important in helping to ensure the state's progress toward making technological advancements, UK President Charles T. Wethington said.

For \$12 a month, UK faculty, staff, students and dues-paying members of the UK Alumni Association can gain access to UK ONLINE, allowing them to cruise the Internet. Other friends of UK can gain access for \$17 per month. Libraries from Frankfort, Kentucky to Frankfurt, Germany are open to users.

Interested persons can get connected by calling UK ONLINE customer service at 1-800-808-UOFK (8635). UK alumni may join the UK Alumni Association by calling 1-800-269-ALUM (2586). □

Preliminary Meeting Announcement

PROGRAM: Geographic Information Systems: An overview for Librarians. (Smart Maps for Smart Librarians)

DATE: Friday, November 17, 1995

PLACE: Doe Run Inn, near Brandenburg, KY. (West of Fort Knox)

PRESENTERS: Mr. Doug Robinson, Kentucky Office of GIS
Dr. Ron Mitchelson and Dr. Yu Luo, Morehead State University, Dept. of Government, Geography and History

The program is designed to provide a good background and overview of the practice and potential of Geographic Information Systems. Topics will include: Importance to librarians, GIS initiatives in Kentucky (including the Kentucky Atlas), ArcView Software, and application demonstrations.

SCHEDULE:

Registration	1 p.m.
GIS Workshop	2-4:30 p.m.
Hospitality	4:30-5:30 p.m.
Smorgasbord	5:30-7 p.m.
GIS review	7-8 p.m.

REGISTRATION:

Members (KY/SLA)	\$25.00
Students	\$15.00
Non-members	\$30.00

This program is being given by the Kentucky Chapter/Special Libraries Association. Flyers will be sent out on October 1, 1995. Anyone wanting a flyer sent to them or more information, please contact Lillian Mesner at 606-257-2758 or lmesner@ukcc.uky.edu

Chapter Annual Conference Survey

—Submitted by Lil Mesner

These are the 1995 survey results from members who attended the Montreal Conference. The numbers following the categories are an averaging of the ratings that the people who answered the survey gave in the categories. The comments are a compilation of what was said along with some quotes. The ratings scale is:

0 = Awful! <---> 10= Stupendous!

(continued from page 5)

Our attendees this year were:

Toni Powell	Theresa Wiley	James Manasco
Ann Woosley	Pat Wilson	Sharon Bidwell
Laura Whayne	Deb Hatfield	Alice Marksberry
Mary Vass	Lil Mesner	Larry Besant
Lu-Ann Farrar	Nancy Garman (exhibiting)	

A good crowd for our little chapter.

I. HOUSING 7.7

A couple of folks had hassles with the housing bureau, and one person ended up having to find their own place to stay. Those of us closest to the Convention Centre rated their housing the highest, and those of us away from the Convention Centre dropped the numbers considerably. Those near the Center, conversely, were not happy because the Queen Elizabeth and Sheraton (the farthest hotels) also happened to be the main hotels for SLA events. Everyone was generally satisfied with their accommodations, but there were a lot of taxi rides with people trying to get from one event to another. One person had trouble with restaurant hours and having a bill split three ways. None of the hotels had transportation to and from the airport, which a lot of people mentioned.

The big story on hotels was the fire on Tuesday night at the Sheraton. This was not a dangerous fire, (there was a fire in the laundry in a building connected to the main hotel) but the fire marshall asked that the hotel be evacuated because of smoke. Those of us in the Sheraton landed on the street from 10 pm until midnight, and those at open houses on the 37th floor had to troop down all 37 flights by foot. (Elevators were shut down).

II. MEETINGS:

The two main general sessions: 7.5

Some said that the speakers had good information, but most felt that they were not the most dynamic speakers that we had ever heard. A few of us felt that speakers were better in previous years. One person said that they like for the emphasis of the speakers to be on their visions of what the future holds for libraries. All of us said that the visuals for the first speaker were not visible. Again, some of us would like to suggest that SLA get one speaker and really get a good one and leave the second period on Tuesday morning free. Who knows, maybe we could all go to the exhibits on Tuesday morning.

Business Meeting: 6.7

There was good attendance for this meeting and almost all of us made it. The pending by-laws amendment had a lot to do with this. Newer folks were glad to see how the Association functioned.

Divisional Meeting: 8.4

The number above really doesn't do this justice because comments expressed real satisfaction with the divisional meetings. Of special note, the HTML session was very well received. One person was actually the planner for a number of meetings and everything came out well in those meetings. One person liked the DACOLT (Division and Chapter Officers Leadership Training) meeting the best. That was one of the Association's meetings on Sunday.

III. Convention Center: 8.2

In spite of the distance between the function hotels and the center, the score came out well. That's mainly because of the set-up and services. One little problem was the fact that the restrooms were not on the meeting room floor, but to balance this, having the cafeteria there was just great. Also, apparently the cloak room was not open on Sunday when everyone was just coming in.

IV. Exhibits: 8.2

This is probably part of the good rating for the Convention Centre. They were very convenient to get to and most of us thought that the layout was about the best we had seen. For one thing, there was plenty of room and the aisles were not crowded. One person made a good suggestion; have the booth numbers displayed so that it is easier to find the vendors you are looking for. The one little negative that popped up almost everywhere was that people didn't feel like they had enough time to really get through the exhibits. This is always a problem.

V. Travel: 7.8

Well, getting to and from Montreal didn't seem to bother anyone except for a rather bumpy commuter flight from Lexington to Cincinnati that seven of us were on. One little comment resonates, and that is that we'd just as soon not see anymore pretzels and peanuts for awhile.

However, getting from Dorval airport to the hotels was another matter. In fact, it was quite an adventure. They were not prepared for a large group of people to come in; there was no visible signage stating what bus was going where or how the system worked. None of us were prepared to take a bus to the city and get dumped in an unmarked parking lot and have to try to find the right (unmarked) van that was going to our hotel. Most of us got separated and a couple of us seemed to have toured the entire city before the van got to our hotel. For some of us, this process took a couple of hours.

A couple of us vacationed after the conference and toured Quebec City and Ottawa. Those were wonderful trips, but we were driving rented cars.

VI. Open houses: 9.0

The combined chapter open house (KY, IN, IL) was really slow, but the rest of the open houses were really great and crowded. Open houses are still the networking opportunity of networking opportunities and almost everyone indulged themselves in some partying. Some comments were that the goodies and bars were great and seeing and meeting new colleagues was wonderful. One thing some of us found out one night was that the news people really know how to throw a party. We were wandering around the 37th floor of the Sheraton and heard all this uproarious gaiety coming from one of the suites, so we stopped in. They even had a pianist and the catered food was something else.

VII. Special field trips: 9.5

These field trips are always such an appropriate way to wind up the conference. Almost all of us went on one and had a good time. One person said that the trip to Quebec City was great, a trio of our group went out and jet boated on the St. Lawrence River for a wind-up, and most of us traveled somewhere.

At the beginning of the conference there is always a Saturday night tour of the city and those of us who went on that really did enjoy it. We got to get out of the bus and visit Notre Dame which resulted in many of us going back to the cathedral again.

VIII. Highlights of the meeting:

Not too many people failed to mention the food in Montreal. There just didn't seem to be any ordinary food. For our group, the highlight was a dinner that the Kentucky group had on Wednesday night at the L'Intel. Mary Vass and James Manasco dug up the information on it and we all went. The food was extraordinary and the restaurant was just a tiny little place in the heart of the city. Much to James' amazement, the dinner also turned out to be his birthday party. Some of us felt that the food was some of the best we'd ever had and we were certainly in high spirits.

Other things mentioned as highlights:

The "Value Added Home Pages" program.
Notre Dame.
Old Montreal and the Waterfront.
Successful completion of a chairship and program planning.
Divisional meetings in general were mentioned.
Seeing colleagues again.

GENERAL RATING FOR THE MEETING: 7.8

GENERAL RATING FOR MONTREAL: 9.2 (We haven't had a 10 since San Antonio)

And our first 10 of the conference: The SLA95-L listserv. We sure hope that gets to be a conference tradition. Thanks to the McGill people who did that.

Members who are involved on the Association level

Toni Powell -- Convener for three sessions of the International Information Exchange Caucus. Also the 95/96 convener.

Laura Whayne -- 1994/95 Chair of the Nominating Committee for the Transportation Division. Continues on the committee for 95/96.

Mary Vass -- 1994/95 Chair of the Education Division and Program Planner for the Montreal Conference.

Deb Hatfield -- Information Technology Division's Chair of the Technical Services Section; moderated program on Format Integration.

James Manasco -- 1995/96 Chair of the Government Relations Committee for the Science and Technology Division.

Lillian Mesner -- 1994/95 Chair of the Committee on Cataloging, continues on the Committee for 1995/96, Treasurer of the Information Technology Division 1994-1996; Editor of the newsletter of the Food, Agriculture and Nutrition Division.

Pat Wilson -- Was a presenter at one of the Divisional meetings, 1995-1997 Treasurer of the Food, Agriculture and Nutrition Division, 1994/95 Director on the Board of the Food, Agriculture and Nutrition Division.

Lu-Ann Farrar -- 1994/95 Treasurer of the News Division.

Not bad for a chapter of less than 100 people. We still haven't hit the 100 mark yet.

A Note from the Editors

—Submitted by Joe Miller

I would like to welcome Gracie Hale as a new co-editor of the newsletter. Gracie joins Ann Woosley and myself in the task of getting out a high quality newsletter on schedule. You may have noticed that this newsletter is quite long; this is in part due to the fact that the summer issue submission deadline came and went with no material submitted by the membership. Remember that regardless of the skills of your editors, the newsletter is ultimately only as good as the members make it with their contribu-

tions. To insure that we stay on track with a timely newsletter, Debbie Hatfield and I have chosen the following submission deadlines for 1996: January 15 for winter, April 15 for spring, July 15 for summer, and October 15 for fall. Newsletters are sent out within a month of the submission deadline. □

Student Chapter to Hold Pizza Lunch

—Submitted by Joe Miller

I have the honor of following in the footsteps of Toni Powell as the faculty advisor to the Student Chapter

of SLA. Our first function will be "Get to Know SLA" pizza lunch on Wednesday, October 11 from 11:30-1:30 in the School of Library Science, 504 King Library South on the UK campus. This is a chance to meet with student members, the new chapter officers, answer student questions about the value of SLA membership, and encourage new students to become members. Please mark your calendars and plan on joining us. If you plan on attending, please call or email Joe Miller (257-8854, jbmill00@ukcc.uky.edu) by Tuesday, October 10. □

1995 Conference Sets Records

—National Office

The 1995 Special Libraries Association Annual Conference in Montreal set two association records -- for total number of attendees and for total number of exhibit booths.

Total registration for the conference was 6,505. The previous record was 6,348, set when the conference was in New York City in 1989.

The SLA Exhibit Hall, in the Montreal Convention Centre, contained a record 435 booths. Previously, the record was 421, set in Cincinnati in 1993.

"This record-setting event reflects recognition of the great value that the conference offers in terms of networking and educational opportunities," according to SLA Executive Director David R. Bender. "Also, the high level of commitment shown by the program planners, speakers, sponsors, exhibitors and SLA staff who contributed to the success of the conference is a very positive sign for the future of the association and profession."

The Internet and copyright regulations continued to be two of the topics of most interest at the conference. Continuing education programs on these subjects were sold out, and division programs were "standing room only." Internet Tools of the Profession: A Guide for Special Librarians, was one of the most frequently purchased publications at the SLA booth.

This year's division programming included more than 300 workshop sessions, which provided attendees with tools, tips, and techniques to assist them in doing their jobs better and smarter. In addition, more than 30 continuing education courses were held.

During the first general session, economic consultant Nuala Beck described "The New Economy" and how librarians can survive -- and even thrive -- in it. The following morning, journalist/author Howard Rheingold predicted that information professionals will take on ever-increasing importance in synchronization with the evolution of computers and telecommunications.

In the annual state-of-the-association address, presented by Bender, he stated that the association is participation in a growing number of partnerships with other organizations to provide more and better service to SLA members. He explained that management consultants, such as Peter Drucker and Rosabeth Moss Kanter, have called partnering an important trend in the evolution of successful business organizations.

Bender cited numerous specific examples of how collaborating with other companies, associations, and SLA units benefits SLA members. For example, to make SLA's professional development programs more easily accessible to members, a number of sessions have been co-sponsored with SLA chapters. Also, in September, a program on issues concerning electronic copyright will be conducted at six sites in the U.S. and Canada through the cooperation of Lexis-Nexis.

The executive director explained that having experienced the power of partnering, he is very optimistic about the future. If the current high level of cooperation continues, the association can realize even its "wildest hopes" and "fondest dreams," he said. □

SLA Guiding Librarians into the Future

—National Office

The 1996 Winter Education Conference "Technology and Tools in the Information Age" will be held January 28-30 (1996) at the Stouffer Tower City Plaza Hotel in Cleveland, Ohio.

Participants will learn new technology trends from experts in the library and information profession during Special Libraries Association's information showcase. Offered annually, this three-day event includes a variety of half-day workshops, full-day courses, technology-related exhibits and demonstrations of the newest products and services designed to enhance your special library needs. In addition, you will have an opportunity to network with other information professionals.

Course offerings will include: CD-ROM, Internet, New technologies, Information management and much, much more!

To receive a brochure and registration information, contact Tracy Lofty, SLA's Manager of Professional Development, at (202) 234-4700, ext. 649 or send an Internet message to tracy@sla.org □

Consult Database Available to SLA Members

The Consultation Services Committee developed the CONSULT database as a directory of SLA members who are library consultants. A search on this database is free and is available to members and non-members interested in locating a consultant who may assist, on a normal commercial basis, with such areas as library management, techni-

(continued from page 9)

cal services, and expertise in subject specific areas.

The database is located in the Information Resources Center and requests for searching are handled by Manager, Information Resources Center, John Latham.

There are no fees involved in being included in the database; the only requirement for inclusion is current and continuing SLA membership and that the members consider themselves to have expertise in any of the specialty areas designated by the Committee.

The database is searched by topic specialty and geographic area. The number of names generated depends on the match being made between the search codes and the database entries. All matching names are provided to the requester.

If you would like to be included in the CONSULT Database, please complete the Consult Database Entry Form and send it or fax it to:

Manager, Information Resources Center
Special Libraries Association
1700 18th St., NW
Washington, DC 20009
FAX: 202/265-9317

(Editor's note: Forms can be obtained on request from Chapter officers.)

Management Document Collection (MDC)

The Information Resources Center at SLA Headquarters provides a service whereby we lend out Management Documents Collections (MDC), which are folders of sample documents contributed by members on various aspects of special library management. This is a unique vehicle through which colleagues can share

their knowledge and expertise.

In an effort to keep the MDC folders as up-to-date as possible, the IRC is always looking for new additions. Therefore, if you have recently developed, or plan to develop, any material that might be useful to this collection, we should welcome receiving a sample copy at your convenience. The name of your library does not need to appear on the document, although the type of library might be helpful. We are hoping to collect sample mission statements, acquisition and collection development policies, total quality management or benchmarking plans, and user surveys. If you are able to assist in this request or have any queries, please address them to John Latham at the IRC, Special Libraries Association, 1700 Eighteenth Street NW, Washington, DC 20009-2508; (202) 234-4700, ext. 639; Internet: john@sla.org

State-of-the-Art Institute

- focus will be on Southeast Asia

Demand for timely, accurate demographic and financial information about and from Southeast Asia is growing as the region's economy expands at a rapid pace. Therefore, to help information professionals increase their access to this major market and to anticipate and meet the needs of their organizations, the theme of the 1995 Special Libraries Association State-of-the-Art Institute will be "Southeast Asia: The Information Age."

The Institute will focus on information marketing, information technology and economic development as it relates to China, Hong Kong, Taiwan, South Korea, Thailand, Vietnam, Singapore, Malaysia and Indonesia. The program will be held November 2-3 in Washington, D.C.

Keynote speaker for the program is Ronald D. F. Palmer, who has served as U.S. Ambassador to

Malaysia, Togo and Mauritius. Palmer is currently the Baker professor and diplomatic consultant-in-residence in the Elliot School of International Relations of the George Washington University, Washington, D.C.

In addition, Andy Sun, executive director, Asia Pacific Legal Institute, George Washington University, will analyze intellectual property rights issues in the region.

The Institute is designed to bring together professionals from the information world, business and government for an informative and educational series of addresses, workshops and networking opportunities. Total registration is limited to facilitate participant interaction, which past attendees have described as one of the major benefits of the program. Another special feature is that participants receive a handbook of informative readings, which serves

as a valuable resource, and a post-Institute compendium of papers and speeches.

The East-West Center, Honolulu, Hawaii, has participated with SLA in the planning of the program. Co-sponsors include the International Federation of Library Associations and the International Federation for Information and Documentation. Financial support has been provided by Disclosure, Inc., Bethesda, Maryland.

The registration fee for the Institute is \$375 for SLA members and \$475 for non-members. The program will be held at the Madison Hotel, Washington, D.C.

Additional information is available from Tracy Lofty, SLA manager of professional development. Her telephone number is (202) 234-4700, ext. 649, her Internet address is tracy@sla.org and the SLA fax number is (202) 265-9317.



SLA Announces Officer Nominations

Corporate senior-level managers' views of their libraries and the information professionals that run them are presented in *The Value of Corporate Libraries*, published by the Special Libraries Association in cooperation with the Ernst & Young Center for Business Innovation, Boston.

Examples of survey results from the 103 corporations that participated are:

Most commonly used method to evaluate corporate libraries -- user surveys;

Most valued library staff competency -- ability to interpret and respond quickly to requests;

Product or services providing the highest value -- electronic database searches; and

Most desired future service -- networked access to on-line databases.

According to authors James Matarazzo and Laurence Prusak, the three most powerful trends currently

impacting information professionals' value to their corporations are the expansion of network capabilities; the dramatic increase in direct marketing and sales of on-line products and services directly to end-users; and massive corporate downsizing and re-engineering. "For librarians hoping to preserve their function's distinctive value in the new, wired-up world, much internal marketing and business case development will need to be done," stated the authors.

The Value of Corporate Libraries, commissioned by the Special Libraries Association, is authored by James Matarazzo, dean of the Graduate School of Library & Information Science, Simmons College, Boston, and Laurence Prusak, principal, Ernst & Young Center for Business Innovation, Boston. It serves as an update to *Valuing Corporate Libraries*, a survey completed in 1990.

The cost of *The Value of Corporate Libraries* (21 pages) is \$7.50; the

discount price for SLA members is \$5.00. Shipping and handling is additional. It may be ordered by calling SLA at (202) 234-4700, ext. 643. □

1995 SLA Scholarships

The SLA Scholarship Committee announced the winners of the 1995 SLA Scholarship Program. The winners are:

SLA Scholarship (\$6,000):
 Octavia Perryman, University of Texas at Austin
 Nicholas Chiarkas, University of Wisconsin-Madison
 Christopher Fox, University of Washington

Affirmative Action Scholarship (\$6,000):
 Michelle Moody, pending acceptance to the University of Maryland, College Park. □