



# Northcoast Notes

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Cleveland Chapter SLA - Fall 1997; Vol. 4, No. 1

## September 1997 SLA Meeting

Date: Thursday, Sept 18, 1997  
Time: 5:30 P.M.  
Place: Independence Public Lib.  
Topic: Why I Wrote the *Solo Librarian's Handbook*  
Presenters" Judith Siess  
Debbie Canale  
Michael Keating

## October 1997 SLA Meeting

Date: Wednesday, Oct. 15, 1997  
Time: 5:30  
Place: Kent State University  
Topic: To be announced

## November 1997 SLA Meeting

Date: To be announced  
Place: Ernst & Young Information Center  
Topic: How Ernst & Young Uses Technology in their Center

## Feb.1997 SLA/NORASIS Meeting

Date & Place: To be announced  
Topic: Push Technology  
Speaker/Coordinator: Marcia Zeng

## March 1997 SLA Meeting

Date & Time: To be announced  
Place: Fairview General Hospital  
Topic: Cancer Research Library  
Speaker/Coordinator: Eileen Coan

Program Chair **Peter Pogacar** can supply meeting details. Call (216)622-8208.

**PRESIDENT'S GREETINGS**  
Fall 1997

Hope you all had a wonderful summer and are ready to start the fall with renewed enthusiasm! For those of you who attended the annual meeting in Seattle, you know how exciting it was to be a member of Cleveland's Chapter.

For those of you who could not attend, it should be noted that the Cleveland Chapter was awarded the SLA Certificate of Merit for a Chapter and/or Division Dedicated to Serving Student Membership. Also, thanks to the efforts of **Marcia Zeng** for her nomination of the Student Chapter at Kent State University, the student group did receive special recognition. **Deb Canale** was recognized for her web site submitted to the SLA Swap Shop.

**Peter Pogacar** has a variety of interesting and exciting programs planned for the coming year. I am sure that if you have any ideas or burning issues which you would like as a program, Peter would be most grateful. (It is always good to have an extra program waiting in the wings, just in case.)

Talking about programs ... would anyone be interested in attending the special exhibit of the Judaic Treasures of the Library of Congress: This exhibit is here in Cleveland only until October 16, 1997. The only evening that the exhibit is open is Wednesday, however it is possible to arrange another night by special

appointment. If you are interested be sure to look for the sign up sheet at the September meeting.

The Cleveland Chapter now has its own listserv. At this time, it is not private and not moderated. The address is [sla-ccle@listserv.sla.org](mailto:sla-ccle@listserv.sla.org). If you have any questions or difficulties, call **Linda Hashlamoun** or me. Also, there is a web page for Cleveland. Go to <http://www.sla.org> and select Chapter sites. **Lydia Leovic** has been working on this page. If you wish to list a job opening, **Joe Hecht** is still listing job information list for Cleveland Freenet.

Is anyone going to show the SLA videoconference distance learning seminar entitled "Giving Users What They Really Want/Need?" It is to be held October 16 from 1 PM to 4 PM. If anyone is willing to sponsor and/or host this videoconference, please let me know so that we can get the information listed on the various electronic resources.

Mark you calendar for the SLA Great Lakes Regional Conference IV "Beacon to the 21st Century" in Milwaukee, Wisconsin from October 1 - 3, 1997. **Sandy Cobb** has the program brochure. Call her for a copy. The Wisconsin site is <http://www.uwp.edu/glrc>.

So come one, come all to our kickoff meeting, September 18. See you soon.

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## Membership Directory

Plans are underway to reprint the Cleveland Chapter's membership directory this fall. Please contact **Sue Branchick** if

- you are aware of any changes to your directory listing
- you do not want your home address included in the directory (A home address is included for anyone who provided the information to the national office as part of their membership registration.)
- you wish to provide up to five subject terms for the subject index, or
- your area code for home or work has changed.

Sue can be contacted at  
Ricerca, Inc.  
P. O. Box 1000  
Painesville, OH 44077-1000  
Work phone: (440) 357-3462  
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## SLA Cleveland Scholarship Recipients Reports on the Seattle Annual Conference

### Student at the Crossroads

My SLA Conference Experience  
As a student at the 1997 Special Library Association Conference, this one week in June became one of the best educational experiences in my pursuit of an M.L.S. The Seattle air hummed with the energy of librarians embarking on a journey of technological change and challenges.

The title of the conference, Information Professionals at the Crossroads: Change as

opportunity, not only defined the optimistic mood of the event, but also opened the door for attending students to offer their knowledge of new technologies and ideas in conjunction with the experience and work knowledge of practicing librarians.

The conference began for me on Saturday when I participated as a student volunteer for the CE course "CD-ROM and Other Database Access via LANs, WANs, and NETs." During the remainder of the conference, I primarily attended my division's seminars. As in many other divisions, the News Division focused on the possibilities of an organizational intranet run by the library. Other areas of discussion included CAR [Computer Assisted Reporting], photograph and image archiving, Systems relations, and Library Researchers in the news room.

One beneficial and unique aspect of being a student member of the News Division is their active interest in student and new member participation. In the News Division Mentoring Program, first time attendees of an SLA Conference are each given a mentor to aid in making new acquaintances within the division. It was my fortune to be assigned to **Barbara Semonche**, the Librarian of the North Carolina at Chapel Hill Journalism Department and one of the most active and influential members of SLA and news librarianship.

In addition to connecting newcomers to mentors, **Lovelle Svart** of The Portland Oregonian and the organizer of this year's Mentoring Program arranged a Newcomers Night for all first time attendees. This Sunday night Open House at the News Division's suite provided an informal arena for casual conversations and a non-threatening introduction for

students to active division members. In a large organization such as SLA, a program of this nature relieves the overwhelming sensations often experienced by students at conferences. It is my hope that the future will see many other divisions taking the initiative to organize similar programs that both welcome and involve students in SLA.

I would like to conclude by thanking the Cleveland Chapter of SLA for providing me with both the financial means and emotional support to attend the national conference in Seattle. The knowledge that the Chapter believes in and fosters the education of Kent State University Students empowers me as I quickly approach graduation and a certain destiny in a special library. Thank you.

**Barbara Rodriguez**  
Kent State M.L.S. student  
Barbara-r@juno.com

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I started the SLA Conference off by attending a workshop on Outsourcing on Saturday. I had been chosen to be a student volunteer and assisted the instructor. The session was very beneficial, the instructor presented a lot of information and examples and participants also told of their experiences with outsourcing. I benefited from this workshop much like the rest of the conference in that I listened and asked questions about other librarians experiences so that I could get an idea of how to transfer the theoretical knowledge I had gained in school to a practical application at work.

Sunday was an orientation day for me and all of the activities that I attended were welcome meetings to the conference. These were a good orientation and I received many suggestions as to how I should arrange my time.

Monday through Wednesday were busy days filled with breakfast meetings, seminars, speakers, and receptions at night. The meetings and seminars were on a wide variety of topics, some very interesting and others not as much, but all molding my idea of "what librarians really do." **Bill Gates** was one of the speakers and quite popular - the room was packed! I found the portion of his speech about the future of technology and the brief tour of the Microsoft Library Intranet to be the most interesting. **Eugenie Prime**, manager of the library at Hewlett Packard was a great speaker. She was entertaining, motivating and made you want to go out and be a librarian. I would recommend seeing her if you get a chance.

Overall the conference was a great experience. I really enjoyed talking to others and attending programs to find out what people are doing in their libraries and how my knowledge and experience can be used.

Thanks for allowing me the opportunity to attend this conference!

Elaine Bruner

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**CONTINUING EDUCATION COURSES OFFERED AT SLA REGIONAL CONFERENCE**

**Hope N. Tillman, Walt Howe, Rebecca Jones, and Guy St. Clair** will lead three continuing education courses offered on

October 1, 1997 at the SLA/Great Lakes Regional Conference IV. The SLA Wisconsin Chapter is hosting the Conference which will be held at the Hilton Hotel in downtown Milwaukee, Wisconsin.

**Hope N. Tillman** and **Walt Howe** will lead an all-day workshop, **"Using the Internet to Access the Info You Need: New Gems and Old Favorites."** Finding and using less familiar Internet sources and future directions of the Internet will be discussed. An interactive component will be included. Tillman is Director of Libraries at Babson College, Babson Park, MA. Howe is the Special Interest Group Manager at Delphi Internet Services Corp.

**"Positioning for Success: Focusing on Your Customers"** is the title of the half-day course to be taught by **Rebecca J. Jones**. It will cover strategies such as defining your customers and services, identifying the competitors for that customer base, and planning your library's future. Jones is a principal and co-founder of Dysart & Jones Associates, a consulting firm specializing in the areas of library and information management.

Guy St. Clair, President of InfoManage/SMR International will present, "The One-Person Library: Tasks and Management," a four-hour course covering the library's role in the organization, customer service, time management, and evaluation processes.

A complete Conference Program including registration information is now available at the SLA/Great Lakes Regional Conference IV Web Page, [www.uwp.edu/glrc](http://www.uwp.edu/glrc). For further information contact **Mary Jo Hansen**, Conference Coordinator, Great Lakes Regional Conference IV, PO Box 1403, Brookfield, WI 53008-1403.

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**Get Into Print**

The Cleveland SLA Chapter needs you! Share your latest internet address or new reference find. Reveal an unusual chore connected with your job or a special perk. The Northcoast Notes needs your input. Will you make a commitment to submit an article in the coming year? Send articles, items, suggestions to [sandra.cobb@lighting.ge.com](mailto:sandra.cobb@lighting.ge.com) or fax to (216)266-2063.

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**LET'S GET CONNECTED**

If you have a new email address, please send it to Sandy Cobb to update the chapter email list at [sandra.cobb@lighting.ge.com](mailto:sandra.cobb@lighting.ge.com).

The email list will be used for reminders and will be forwarded to Sue Branchick for the next Chapter Directory.

**Northcoast Notes** is published three times per year and has a circulation of 300. For advertising rates and publication schedule, please contact Deb Canale, , phone (330) 384-9000 x5396

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