

"Increasing Human Effectiveness"

Managing the Rapids of Change

The 26th Annual Betty Burrows Memorial Seminar
Sponsored by the Cleveland Chapter, Special Libraries Association
Friday, April 27, 2001
8:30 a.m. - 4:30 p.m.

Hilton Garden Inn Cleveland/Twinsburg
8971 Wilcox Dr. (I-480 @SR82), Twinsburg, Ohio 44087

Seminar Facilitator: Paul Meshanko, President, Edge Learning Institute

with special luncheon speaker Dr. Richard Rubin, Interim Director & Professor, School of Library & Information Science, Kent State University

Has anything in your life or work changed recently? Then this workshop will help you!! **Increasing Human Effectiveness: Managing the Rapids of Change** is based on the belief that you are your organization's most important resource. Your attitudes, beliefs, and behaviors will impact bottom line performance more than any other group of variables. So, to the degree that you are flexible, adaptable, confident, and motivated to succeed, so goes your organization.

This seminar is an opportunity for you to participate in a developmental experience that will pay dividends to both you and those that you influence. Learn insights into **overcoming fear of failure** and change, **increasing acceptance of new ideas** and methods, and creating a **climate for achievement**. It prepares you to **take risks, make better decisions** and **solve problems**.

This Betty Burrows Memorial Seminar is offered by the Cleveland Chapter of Special Libraries Association, in memory of Elizabeth Burrows, a Cleveland Chapter member from 1947 until her death in 1971. A generous gift from her husband, William C. Burrows, with other memorial funds given by her friends and colleagues, has been used to establish the Betty Burrows Memorial Fund. This fund helps to further one of Betty's long-term concerns, the education of special librarians.

Betty Burrows received her M.S. in Library Science from University of Michigan. She began her career on the staff of the Federal Reserve Bank in Cleveland as cataloger and then joined the Alcan Aluminum Corporation where she organized a special library. A member of the Special Libraries Association for twenty-five years, Betty Burrows was an active member and officer of the Cleveland Chapter. She served the Business and Finance Division as Secretary and Treasurer, and the Association as Chair of the Scholarship and Student Loan Committee. As an appropriate memorial to Betty, the Cleveland Chapter conducts this education series.

"Increasing Human Effectiveness

Managing the Rapids of Change

Paul Meshanko

President, Edge Learning Institute, Cleveland Office

Paul is a management consultant, educator, and public speaker with 13 years of experience working with both large and small organizations. Since starting his consulting business in 1997, he has shifted the focus of his work to the support of cultural change initiatives and leadership development. Paul specializes in the delivery of personal and team effectiveness curricula geared toward the fostering of increased accountability, improved personal effectiveness, stronger work relationships, and team performance improvement. His passion and energy for helping bring out the best in people and teams has earned him the admiration of both his clients and fellow educators.

Richard Rubin

Interim Director, Professor, Kent State School of Library & Information Science

Dr. Rubin received his Ph.D. (Library and Information Science) from the University of Illinois at Urbana-Champaign (1987). He holds an M.L.S. from Kent State University (1976) and a B.A. (Philosophy) from Oberlin College (1971). Dr. Rubin has served as a faculty member of the school since 1988.

Exhibitors/Vendors

A variety of vendors generously support the annual Betty Burrows Seminar. It is an excellent opportunity to meet with them, see demonstrations, find out about the latest products and advancements, and talk to representatives. Be sure to take some time during breaks and lunchtime to see them!

Additional Information

For additional information about the workshop, please contact Cathy Parker, capark@aestpe.com, (330) 849-5285.

The 26th Annual Betty Burrows Memorial Seminar
Sponsored by the Cleveland Chapter, Special Libraries Association

Friday, April 27, 2001

8:30 a.m. - 9:00 a.m. Registration and Continental Breakfast

9:00 a.m. - 4:30 p.m. Program

Location: Hilton Garden Inn Cleveland/Twinsburg
971 Wilcox Dr. (I-480 @SR82), Twinsburg, Ohio 44087
www.hilton.com/hiltongardeninn/hotels/CLETHGI/

Registration Fees:

\$60 SLA, ASIS, ORALL, CAMLS Members

\$35 Students, Retirees

\$75 Non-members

Registration includes Program, Vendor Exhibits, Continental Breakfast, Luncheon.

Deadline: April 20, 2001. No refunds for cancellations after registration deadline.

Make checks payable to "Betty Burrows Memorial Seminar"

A limited number of student scholarships are available. Please contact Laura

Ponikvar Tel 216-421-7440 lponikvar@gate.cia.edu

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Name:

Title:

Organization:

Address:

Phone:

Email:

Circle one

\$\$ Enclosed

SLA

ASIS

ORALL

CAMLS

\$60

Student

Retiree

\$35

Non-member

\$75

Make checks payable to "Betty Burrows Memorial Seminar." Mail registration & Payment by April 20, 2001 to:

Roni Greenberg, 2928 Silver Maple Dr., Fairlawn, OH 44333

Registration Questions: rgreenberg@neo.rr.com



From I-480 "Exit 36 OH-82 to Aurora / Twinsburg" and go Southeast for 1100 feet. Turn right on **OH-82, E Aurora Rd** and go West for 500 feet. Turn right on **Wilcox Dr** and go North for 400 feet (past Wendy's and Damon's) to **Hilton Garden Inn Cleveland/Twinsburg**. Park in the back near the Ballroom Entrance.