

North Coast Notes

Volume 8 Issue 2

Winter 2004

<http://www.sla.org/chapter/ccle>

SLA Adopts New Statements of Purpose

In October 2003 the SLA Board of Directors recently adopted new Vision, Mission, and Values statements. The statements, which follow, are based on the values that shape and inspire SLA’s operations and clearly articulate its purpose and desired state of the organization and are at the hub of the its strategic branding initiatives. “The vision and mission statements bring a new perspective and focus to the way the Association will be operated in the future,” remarked SLA Executive Director Janice R. Lachance.

“Having these securely in place, we have taken a bold step forward, positioning ourselves as a leading organization of global information professionals who are interested in advancing their careers.”

Vision:

The Special Libraries Association is the global organization for innovative information professionals and their strategic partners.

Mission:

The Special Libraries Association promotes and strengthens its members through learning, advocacy, and networking initiatives.

Core Values:**Leadership:**

Strengthening our roles as information leaders in our organizations and in our communities, including shaping information policy.

(Continued on page 4)

| | |
|---|---|
| SLA ADOPTS NEW STATEMENTS OF PURPOSE | 1 |
| CLEVELAND CHAPTER AWARD OF MERIT | 2 |
| MEMBERSHIP UPDATE..... | 3 |
| MEMBER NEWS..... | 3 |
| NASHVILLE IN 2004..... | 3 |
| STUDENT CHAPTER INFORMATION | 3 |
| MICHIGAN CHAPTER TO CELEBRATE 75 TH ANNIVERSARY..... | 4 |
| UPCOMING MEETINGS..... | 5 |
| VIRTUAL | 5 |
| ACTUAL..... | 5 |
| GCPCUG HOSTS CARY ROOT | 6 |

Cleveland Chapter Award of Merit

The Special Libraries Association Cleveland Chapter annually has the opportunity to recognize a member for his/her contribution to the chapter or to the profession. Any current Chapter member (full or organizational) who has been a member in good standing for at least four years is eligible. Self-nominations will be accepted. The Award will be presented at the annual business meeting. DEADLINE FOR NOMINATIONS IS MARCH 1.

The following broad criteria will be considered in the selection process. Nominees may excel in one or more of the following areas:

- Outstanding leadership in the Chapter, at meetings, and in committee work
- Special and notable service to the Chapter
- Participation in seminars, teaching courses, and public speaking
- Publication and editorial contributions to the professional literature

- Innovations at work
- Mentoring activities which encourage others in the profession
- Extracurricular activities which bring recognition and acclaim to the Chapter
- Other outstanding achievements in the field of librarianship

Note: Emphasis will be on contributions made over an extended period of time. The work of the Selection Committee and all nomination forms are highly confidential.

Complete the form below. Attach it to a biographical/professional sketch of the nominee AND describe in detail why you feel this member should receive the Award of Merit. Send the completed form and attachments no later than March 1 (postmarked) to:

Cathy Parker
Advanced Elastomer Systems, Technology Group
388 S Main Street
Akron, OH 44311-1059
Cathy.parker@santoprene.com

AWARD OF MERIT NOMINATION FORM

I/We submit the name of _____ to the Award Selection Committee for the 2004 Award of Merit.

Submitted by: _____

Daytime telephone: _____

E-mail: _____

Membership Update

SLA Headquarters relayed the results of their Fall 2003 membership drive, and reports that the Cleveland Chapter added one member during that time. We now have 150 members. Of those, 126 are Regular members, 19 are Student members, and the rest Life/Honorary or Retired members

Member News

Joe Hecht is enjoying his new position as Knowledge Analyst at Noveon, Inc. in Brecksville (the former BF Goodrich Chemical) and plays music gigs for fun and profit with his chamber group.

In March, Joe will be a guest lecturer for Ruth Fenske's (KSU) Special Libraries class (PR and Marketing focus) will participate in the Career Night at KSU/SLIS.

Joe adds that being active in SLA had a factor in being selected for his current position, as well as for an earlier position at Centerior (later FirstEnergy). So for any of you out there still looking for a new "gig", get involved in the chapter and show us what you can do!

Nashville in 2004

Special Libraries Association will host the 95th Annual Conference in the music city, Nashville. Hotel and travel information is now available on the Nashville site: <http://www.sla.org/content/Events/conference/2004annual/travelhotelinfo.htm>

If you were unable to join us this past June some of the courses presented by the divisions are available at the 2003 Conference Presentations page: <http://www.sla.org/content/Events/03confpresentations.cfm>

Student Chapter Information

Brian Gray, the president of the Kent State SLA Student Group, submitted the following:

On behalf of the students of Kent State, I would like to share a big thank you to all the SLA officers involved in the planning of the Career Night at Kent State. In addition, thank you to all the professionals whom attended and shared in the discussion. As far back as Professor Zeng, the student group advisor, recalls this was the most successful career night presentation at Kent State.

The student group also thanks the Cleveland Plain Dealer News Research Center for allowing several students to tour their operations.

The student group has several large events in the planning stages. The SLA student members at Kent will be joining the students in Columbus for a tour of the State Library and OCLC in late March./early April. Following the Spring semester, the student group is organizing a trip to Washington D.C. to tour several libraries.

If your able to open up your library for students to tour or can offer a practicum in a special library setting, please let me know.

Brian Gray
Kent State SLA Student Group President
bcg@uakron.edu

Michigan Chapter to Celebrate 75th Anniversary

Please join the Michigan Chapter of the Special Libraries Association (SLA) in celebrating its Diamond 75th Anniversary with a gala reception and dinner in Dearborn, on May 13th 2004

The festivities start with a free, afternoon reception at the Henry Ford (Dearborn) Centennial Library. Stephen Abram, an expert on technological trends in the information profession, president elect of the Canadian Library Association, and 2003 recipient of SLA's John Cotton Dana Award, will be our guest speaker. We've asked Abram to read our fortune, focusing on the theme, "Celebrating the Past, Creating the Future."

Dinner will be at the Dearborn Inn. Cynthia Hill, President of SLA, will join us as we continue our diamond anniversary party. We will be showing off our "facets" -- applauding the contributions of our Chapter officers, past and present; praising our colleagues for their dedication, resourcefulness, and teamwork; and reminding our bosses that the "instant" delivery of quality information requires a commitment to our professional development and membership in information associations.

It's time to shine! Please mark your calendars and join us for this special event. Open to members and non-members.

For more information, please contact: Kathy Irwin, kmirwin@umd.umich.edu, 313.593.5598 or Alice Pepper, pepper@freepress.com 313.222.5135

Statements of Purpose

(Continued from Page 1)

Service:

Responding to our clients' needs, adding qualitative and quantitative value to information services and products.

Innovation and Continuous Learning:

Embracing innovative solutions for the enhancement of services and intellectual advancement within the profession

Results and Accountability:

Delivering measurable results in the information economy and our organizations. The Association and its members are expected to operate with the highest level of ethics and honesty

Collaboration and Partnering:

Providing opportunities to meet, communicate, collaborate, and partner within the information industry and the business community

The URL for these statements is

<http://www.sla.org/content/SLA/strategic/slanplan/index.cfm>

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Upcoming Meetings

Virtual

SLA is hard at work in planning the 2004 professional development calendar! Here's your chance to get a sneak peek of the exciting learning opportunities planned for next year. You spoke...we listened! Based on numerous surveys we've designed the all new SLA Virtual Learning Series. Please check the website frequently as more seminars will be added for the latter portion of the year.

The seminars which use web-based visuals and audio conferencing are a great way to learn without leaving the workplace. Some dates and topics are listed below, the full list is available at

<http://www.sla.org/content/Events/distance/virtsem2004/index.cfm> . Seminars are typically held from 2:00 pm - 3:30 pm!

The best part of the SLA seminars is how easy it is to take advantage of them! To learn more or if you have any questions, e-mail us at learning@sla.org or call the Professional Development Center at 202-939-3627.

February 18, 2004

Keeping Current: Info Pro Secrets, with Gary Price. Full Information:

<http://www.sla.org/content/Events/distance/virtsem2004/feb18virtsem.cfm>

March 17, 2004

Intranet Research, Analysis & Marketing: Now That You've Built It – Get Them to Come, with Jim Stern. Full Information:

<http://www.sla.org/content/Events/distance/virtsem2004/mar17virtsem.cfm>

April 21, 2004

Meaningful Measurement Systems: Linking Performance Measures from Organizational through to Employees, with Rebecca Jones. Full Information:

<http://www.sla.org/content/Events/distance/virtsem2004/apr21virtsem.cfm>

Actual

Perception is Reality: Creating Your Elevator Talk and Nine Other Practical Ideas to Promote Your Information Center Functions.

Barbara Burton, Factiva, presenter.
February 17, 2004.

Library Careers Night

Thursday, March 18

5:00 - 8:00 p.m.

Kent State University---Kent Student Center

Kent State University's SLIS is reviving a well-attended and cherished event – Library Careers Night. This program provides library professionals with the chance to market their libraries and services, meet SLIS graduate students, and recruit potential job candidates. The students benefit from the opportunity to network with members of the Ohio library community and to learn about the myriad job opportunities available to them in our profession.

RSVP to Rhonda Filipan, SLIS Academic Program Coordinator, at respond@slis.kent.edu . Please provide the full names and job titles of all those from your library who will be attending.

Stress Management for Librarians

Friday, March 12

10:00 am – 3:30 pm

OHIONET (<http://www.ohionet.org> for registration and map info)

Libraries may seem quiet, but we know better. How do you stay calm and productive under pressure? In this workshop, we'll take a look at some typical library and office scenarios, and "survey the tension". After identifying different types of stress, we'll unwind by learning about various relaxation methods, quick stress relief and get tips for dealing with high pressure situations.

GCPCUG Hosts Cary Root

The Greater Cleveland PC Users Group (GCPCUG), headed by SLA member Rosa Raskin, is offering a presentation by Mr. Cary M. Root called “Valentine Secrets for Your Personal Computer: The Best of Right Clique.”

Cary will share the “Best of Right Clique” as part of his Valentine Secrets for personal computers. Cary is dedicated to rekindling the romance with our computers once again. Cary’s Right Clique technology users group meets the third Thursday of each month in Solon, Ohio and is free and open to the public.

Cary holds both a Bachelors and a Masters degree from Purdue University in Industrial Engineering. He has worked as a Systems Analyst and consultant to every group spanning the alphabet from American Greetings, Dunlop Tire and Rubber, and the United States Department of Defense.

Cary’s presentation, the “Best of Right Clique”, includes a full meal of the three most popular topics from the last several years of meetings. Although we will be leaving the candles at home, we will tempt you with the following:

Appetizer: How to spice up any PowerPoint presentation with talking, animated characters! We promise you won’t sleep through this juicy presentation and the ideas will enable you to turn an ordinary PowerPoint presentation to something extraordinary.

Entree: A full menu of free online sites for cyber sleuthing! Become a cyber sleuth and don’t allow browser hijackers to install toolbars, add to your favorites, change your home page or your personal network

settings. Privacy is critical in any relationship.

Dessert: How to unlock password protected programs and documents when you lose or forget your password! This is a must for you and anyone you help, so don’t skip the dessert finale. Tricks of the trade you won’t learn elsewhere.

The meeting is on Saturday, February 14, 2004 at Cleveland State University’s University Center, Room 1, from 9:30-12:00 noon. Map and other details are available: <http://www.gcpcug.org/>

Other upcoming GCPCUG programs include:

Wednesday, February 18, 2004
6:30pm-8:30pm

QuickbooksSIG: Checks and Payables: Use Register, Write Checks, Enter and Pay Bills, When do you use each: advantages, disadvantages.

Wednesday, February 18, 2004
6:30pm-8:30pm

.NET Web Development SIG: Deploying .NET Apps: Windows Installer vs XCOPY

Tuesday, February 24, 2004
6:30pm-8:00pm

VB6/VB.Net SIG: Using VB.net with Microsoft Office. Learning to integrate MS-Office functionality with VB.Net provides a variety of operations that once seemed difficult. We will discuss how to use MS-Office products and VB.Net to streamline throughput for your organization.