

# North Coast Notes

Volume 7 Issue 2

Winter 2002-2003

<http://www.sla.org/chapter/ccle>

## President's Message

Happy New Year from Your Chapter President!

Once again, a year has swept by, and we are still confronted with changes and challenges. Change seems to be a certainty in this century.

Sally Fell, our Vice-President of the Chapter, is off to attend the SLA Leadership Workshop in New Orleans as I write this. I am sure Sally will be excited and overwhelmed, much as I was last year in Chicago. There is, once again, much going on at the national level of SLA that will affect us as a Chapter and as individual members directly.

Hopefully you provided some feedback by taking surveys on "Branding". We'll be hearing lots about

that as the association considers changing its name to better reflect our members and our association. And now that the new bylaws for the Association have been passed, we will be able to revisit our own by-laws for the Chapter and modify the Model Chapter Guidelines that are being discussed this week at the Winter Meeting. If you are interested in helping out in this challenge, please let me know!

Our Chapter officers are devoted to making our Chapter programs a forum for exchange and networking. Please share your ideas with any of us on how we can make the Chapter more helpful to you. Check the website for all of our email and contact information.

Cathy Parker

---

<b>President's Message</b> .....	<b>1</b>
<b>Member Spotlight</b> .....	<b>2</b>
<i>Community Health Library Branch, Barberton Public Library</i> .....	2
<b>Kent State Library Students Need Hosts</b> .....	<b>2</b>
<b>Upcoming Programs and Seminars</b> .....	<b>3</b>
<i>NORASIST and CPL offer Digital Divide Program</i> .....	3
<i>Montague Institute Offers Integrating Taxonomies Seminar</i> .....	3
<b>Upcoming Ohio Valley Area Libraries (OVAL) Workshops</b> .....	<b>4</b>
<i>Reference Resources: Get Rough &amp; Tough About Information Retrieval!</i> .....	4
<i>Creating Library Customer Service with Style!</i> .....	4
<i>How to Utilize The U.S. Census</i> .....	4
<b>U.S. Supreme Court Rules on Constitutionality Of Copyright Term Extension Act</b> .....	<b>5</b>
<b>Mark Your Calendars! 29th Annual Betty Burrows Seminar</b> .....	<b>5</b>
<b>Stipend Available For Prospective News Librarians</b> .....	<b>5</b>
<b>From the Editor: My New Favorite Newsletter – The Informed Librarian Online</b> .....	<b>6</b>
<b>International Special Librarians Day - April 10, 2003</b> .....	<b>6</b>
<b>MLA Consumer Health Credential Program Web-based Course: "How to Find Medical Information on the Internet for the Healthcare Professional and Consumer"</b> .....	<b>6</b>

## Member Spotlight

### ***Community Health Library Branch, Barberton Public Library***

Roni Greenberg is the branch manager of the Community Health Library (CHL). A branch library of the Barberton Public Library (BPL), CHL is located as a small section of Edward F. Morris Medical Library at Barberton Citizens Hospital. This community health branch of a public library located in a hospital is unique and one of the few in existence in the United States. The branch was made possible with the help of grants from the Barberton Community Foundation and Tuscora Park Health and Wellness Foundation.

Being a branch of Barberton Public Library (BPL) is a special advantage of CHL. Through the Public Library, patrons have available all the varied resources of BPL. Patrons have computer access to the BPL catalog and Internet resources as well as many software programs including Microsoft Word, Access, Publisher, etc. There is also available a laser printer and scanner. The computer, printer and scanner were made possible through a grant to Barberton Public Library from the Bill and Melinda Gates Foundation. There is delivery service between the two facilities, making materials easily accessible to patrons. Internet access is through the state funded Ohio Public Library Information Network (OPLIN). OPLIN offers patrons free access to research databases and medical and health resources as well as to general searching. You can reach CHL on the Internet at Barberton Public Library's web site ([www.barberton.lib.oh.us](http://www.barberton.lib.oh.us)).

Although the space for the library is small, CHL offers patrons books, over 350 videos, newsletters, and pamphlets. Visitors to the library can find information on topics ranging from Arthritis to Yoga. There is information on medical conditions, related cookbooks, wellness issues, medications, medical tests, or even medically related exercise videos. Some of the

subjects covered can include cancer (all types), pregnancy (getting pregnant, infertility, childbirth and child care), back care, diabetes, and heart disease and surgery. If you need a yeast-free diet, don't worry, there is a cookbook available at CHL.

Being a solo librarian, Roni has a variety of jobs. She is responsible for collection development, reference, and circulation. A Barberton Public Library card is needed to check out materials but no problem, Roni is able to make you a card if you don't have one. Visitors to CHL have been delighted with the resources that are available to them. The goal of providing community access to consumer-based health and medical information is accomplished at Barberton Public Library's Community Health Library Branch.

---

### **Kent State Library Students Need Hosts**

Students in SLA member Ruth Fenske's Special Libraries class are required to visit a special library. The student needs to tour the library and to talk with you about services and operations (user services and technical services); collection development; any responsibilities in addition to the traditional library functions; and management issues such as budget, space, and marketing. The student will also have questions about you as a librarian, such as memberships and professional development. Each visit should take an hour to an hour and a half.

Students are responsible for choosing their own library, and will call SLA members whose libraries interest them. Site visit reports are due on February 13.

Students should be able to come during regular work hours. However, there may be a few students who themselves work 9-5 M-F. If it would be possible for you to see a student after 5:00 or on the weekend, please drop me a note on e-mail.

Ruth Fenske, instructor for the course  
rfenske@jcu.edu (216) 397-4523



## Upcoming Ohio Valley Area Libraries (OVAL) Workshops

### *Reference Resources: Get Rough & Tough About Information Retrieval!*

**Presenter:** Belinda Boon, Manager, Continuing Education and Consulting, Texas State Library, Austin

**Date:** Wed, Feb 12, 2003 - 10:00 a.m. to 3:00 p.m.

**Fees:** Free to MOLO/OVAL/SOLO members; \$40 non-members

Providing reference service in today's libraries requires skill, knowledge, good humor and a strong dedication to service. Good customer service must be balanced with efficiency and speed while still getting to the heart of the user's information needs. But limited resources and the huge number of on-line choices can make selecting and using print or in-line materials confusing at best. This workshop will include an overview of reference services and techniques for evaluating and using print and on-line resources.

### *Creating Library Customer Service with Style!*

**Presenter:** Patrick Donadio, MBA, Nationally Recognized Business Coach and Speaker, Columbus

**Date:** Mon, Feb 20, 2003 - 9:00 a.m. to 12:00 p.m.

**Fees:** \$80 to MOLO/OVAL/SOLO members; \$120 non-members

At this workshop, nationally recognized business coach Patrick Donadio will teach you four customer behavior styles and techniques to improve customer service with each style. You will learn how to maximize your customer communications skills to improve customer service, build better relationships, deal with difficult customers, salvaging the interaction and get repeat business. Patrick uses group discussions, role-playing, exercises, real-life examples, and planning time to put these principles into action.

### *How to Utilize The U.S. Census*

**Presenter:** Miriam Kahn, MBK Consulting, Columbus

**Date:** Tue, Mar 11, 2003 - 10:00 a.m. to 3:30 p.m.

**Fees:** Free to MOLO/OVAL/SOLO members; \$45 non-members

Have your patrons been clamoring for 'current' statistics? Are they asking for population changes, density and housing information? The Bureau of the Census has been releasing Census 2000 bit by bit since Apr 2001. More information appears on their web site every day. This workshop looks at the new population data, examines the Ohio County Profiles, and economic information as released by the Bureau of the Census and the Ohio Office of Strategic Research.

For more information about any OVAL workshop, contact Amanda Bowers, CE Coordinator, at [bowersam@oplin.lib.oh.us](mailto:bowersam@oplin.lib.oh.us) or 1-800-759-1537 x9.

Unless otherwise noted, all workshops are held at OVAL, 252 W. 13th St., Wellston, Ohio. Further details, up-to-date information, and on-line registration: [www.oval.lib.oh.us/workshops.htm](http://www.oval.lib.oh.us/workshops.htm)

Members of SLA are not necessarily granted the member price to these workshops.

---

*North Coast Notes*, a publication of the Special Libraries Association, Cleveland Chapter, is published tri-annually and has a circulation of about 300.

Editor: Shaw Mumford  
Mumfosh, Inc.  
2541 Edgehill Road  
Cleveland Heights, Ohio 44106-2403  
Phone: 216-321-3384  
Fax: 216-371-4921  
Email: [shaw@mumfosh.com](mailto:shaw@mumfosh.com)

Special Libraries Association assumes no responsibility for the statements and opinions advanced by the contributors to the Association<sup>TM</sup>s publications. Editorial views do not necessarily represent the official position of the Special Libraries Association.

## **U.S. Supreme Court Rules on Constitutionality Of Copyright Term Extension Act**

From ALAWON: American Library Association  
Washington Office Newslines; Volume 12, Number 5;  
January 16, 2003

In a decision disappointing to the library community, the U.S. Supreme Court on January 15 upheld, by a vote of 7 to 2, the constitutionality of the Sonny Bono Copyright Term Extension Act. The Act, passed by Congress in 1998, extends the copyright term for an additional 20 years, so that a commercially-produced work is now governed by the provisions of copyright law for 95 years; for an individual's work the term is "life of the author" plus 70 years.

In *Eldred v. Ashcroft*, the Court held that Congress acted within its authority under the Constitution's Copyright Clause when it expanded the term of protection. The Court held that it "was not at liberty to second-guess congressional determinations and policy judgments of this order, however debatable or arguably unwise they may be." The Court also rejected arguments against the Act under the First Amendment. In doing so, Justice Ginsburg, writing for the majority, noted that the Copyright Act's "fair use" provision provides a "built-in" First Amendment accommodation. Two justices, Stevens and Breyer, filed separate dissenting opinions in which they expressed strong disagreement with the majority's holding.

### **Majority opinion by Justice Ginsburg:**

<http://cyberlaw.stanford.edu/lessig/blog/archives/01-618o.pdf>

### **Dissent by Justice Stevens:**

<http://cyberlaw.stanford.edu/lessig/blog/archives/01-618d.pdf>

### **Dissent by Justice Breyer:**

<http://cyberlaw.stanford.edu/lessig/blog/archives/01-618d1.pdf>

The five major national library associations and ten other groups had submitted an amici curiae (friend of the court) brief in support of the challengers to the Act. More about the case can be found on <http://www.ala.org/washoff/eldred.html> and <http://www.arl.org/info/frn/copy/ctcases.html>.

## **Mark Your Calendars! 29th Annual Betty Burrows Seminar**

The 29th Annual Betty Burrows Seminar has been scheduled for April 11, 2003. Our speaker will be Richard Stone of The StoryWork Institute (<http://www.storywork.com>). Mr. Stone is a consultant in the area of Communications via Story Telling and has developed training programs for team building, leadership development, and diversity training for corporate clients such as Walt Disney Imagineering, Eastman Chemical Company, and Lucent Technologies.

Story telling brings the person into the situation and helps them to visualize concepts – you can talk about the value of your services, but specific stories better illustrate the point. Good story telling is a skill that can enhance our ability to communicate with managers and customers alike and enhance our professional standing. This promises to be not only an informative seminar, but also one of "professional growth potential".

Watch your mailbox, our Chapter website at [www.sla.org/chapter/ccle](http://www.sla.org/chapter/ccle), and the Chapter listserv for more details.

### **Stipend Available For Prospective News Librarians**

The News Division (<http://www.ibiblio.org/slanews/>) of the Special Libraries Association (<http://www.sla.org/>) invites graduate students interested in a career in news librarianship to apply for the Vormelker-Thomas Student Award. The award, co-sponsored by the News Division and Proquest, is a \$1500 stipend to assist students attending their first Special Libraries Association Annual Conference. The 2003 Annual Conference will be June 7-12 in New York, New York.

More information about the award is available on the News Division Web site at:

<http://www.ibiblio.org/slanews/about/ndawards.html>.

The announcement of this award is at:

<http://www.ibiblio.org/slanews/about/vormelker.html>

## From the Editor: My New Favorite Newsletter – The Informed Librarian Online

THE INFORMED LIBRARIAN ONLINE, published by Infosources Publishing, aims to help library and information professionals keep up with their professional reading in particular and their profession in general. At the end of each month they send out a **free** monthly email issue which includes the following sections:

**JOURNALS** - a list of all the library and information-related journals, e-journals, magazines, e-zines, newsletters and e-newsletters that have hit their electronic newsstands during the month. Click on the journal title and you will be taken directly to the table of contents or the full-text of the issue. The service covers at least 220 titles.

**EDITOR'S PICKS** - selected important articles from within these journal issues of which they think you should be aware.

**NEW BOOKS** - selected new books of interest to library and information professionals are featured, with tables of contents where available.

To subscribe:

<http://www.infosourcespub.com/ilofreesubscribe.cfm>

### International Special Librarians Day - April 10, 2003

Are you celebrating this day in your library or information center? Get some ideas and materials at the ISLD section of Virtual SLA at [www.sla.org](http://www.sla.org). Send a short article about how you celebrated for the Spring issue of North Coast Notes. You and your organization could be famous!

## MLA Consumer Health Credential Program Web-based Course: "How to Find Medical Information on the Internet for the Healthcare Professional and Consumer"

Medical Library Association Continuing Education Web-based Course\* -6 CE from the Medical Library Association.

Register at anytime to work at your own pace during 2003.

This Web-based workshop involves individually paced work working with the instructor and other students via e-mail and online meetings by appointment. Registrants will receive a workbook through priority mail. The workbook is to rest your eyes on while you work on the Web.

Consumer Health Credential Program information <http://www.mlanet.org/education/chc/index.html>

Syllabus at <http://www.kovacs.com/mlace.html>

Register at <http://www.kovacs.com/register.html>

**Overview:** In this hands-on workshop you will learn how to search for and evaluate health and medical information on the Internet for healthcare professionals and consumers. Print and commercial published database ready-reference tools for healthcare research are compared to the core Internet medical reference tools. In addition you will learn about and have available on the Web, a core e-library of 'the best' ready-reference resources for healthcare information on the Internet.

**Audience:** Health and medical librarians or others who work with healthcare consumers and/or healthcare professionals.

**Tuition:** The workshop tuition is \$100 per person  
Registration: <http://www.kovacs.com/register.html>

**Materials:** All materials will be online on interactive Web pages. Color printed workbooks will be priority mailed to each participant on receipt of payment, or purchase order.

\*\*\*\*\*