



**SLA Cleveland Chapter  
May Meeting  
Thursday, May 26**

Fairview Park Regional Library  
21255 Lorain Road  
Fairview Park, Ohio 44126-2120

***Douglas Mazanec presents:  
"Keeping Current with Cleveland's InfoMan"***

**Sponsored by SWETS Information Services**

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Dinner and Tour 6:00 – 7:15  
Presentation 7:15 – 8:15  
Social 8:15 – 8:45

**Members \$10 - Non-members \$12 - Students \$8**

Douglas Mazanec, a.k.a. InfoMan, has worked as an independent research consultant since 1997, providing strategic market research and analysis to major advertising, consulting and financial firms, as well as start-up companies and non-profits. Working directly with clients, he designs and executes research strategies to help them better understand and monitor specific companies, trends, and industries. Prior to establishing his own research practice, Doug spent five years in the marketing and public relations division of the Cleveland Clinic Foundation.

Join us at the Fairview Park Regional Branch of Cuyahoga County Public Library for a convivial evening with colleagues. From Blogs to industry research, Doug Mazanec will discuss the methods and resources that he uses to stay current in the ever-changing landscape of market and industry research.

**Fairview Park Regional Public Library**  
**21255 Lorain Road**  
**Fairview Park, Ohio 44126-2120**

The **Fairview Park Regional Branch of Cuyahoga County Public Library** is a 44,000 square foot facility that specializes in genealogy, history, geography, biography and travel. Art is a special focus and can be found on all floors of the Library

Fairview Park Regional Branch has recently gone wireless! The wireless connection works throughout the building. Any properly configured laptop can access the Internet throughout the building. The Fairview library includes portable wireless computer workstations, known as web tablets. These tablets can be taken anywhere within the library.

**Directions:**

**From the Far West, Take I-90 East**

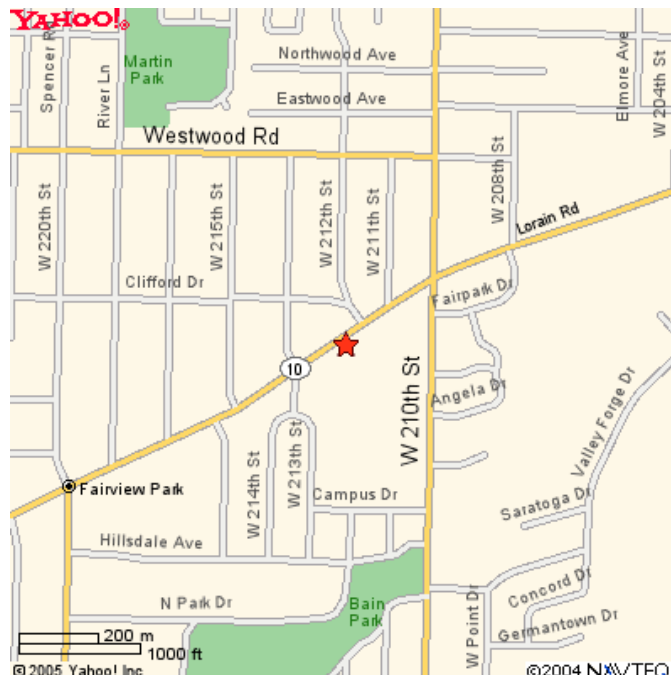
Take exit #161/OH-2/OH-254 toward **DETROIT RD** - go **0.2** miles.  
Turn **left** on **DETROIT RD** - go **0.1** miles.  
Turn **right** on **WESTWAY DR** - go **0.2** miles.  
Turn **right** on **WAGAR RD** - go **0.7** miles.  
**WAGAR RD** becomes **W 210TH ST** - go **1.1** miles.  
Turn **right** on **LORAIN RD** - go **0.2** miles.  
Arrive at 21255 LORAIN RD, FAIRVIEW PARK **on your right**.

**From the East, Take I-90 West**

Take exit #162/HILLIARD BLVD onto **HILLIARD BLVD** toward **ROCKY RIVER (Veer Right)** –  
Go **1.0** mile.  
Turn **left** at **WAGAR RD** - go **0.4** miles.  
**WAGAR RD** becomes **W 210TH ST** - go **1.1** miles.  
Turn **right** at **LORAIN RD** - go **0.2** miles.  
Arrive at 21255 LORAIN RD, FAIRVIEW PARK **on your right**.

**From the Southeast, Take 480 West**

Take exit #9/GRAYTON RD - go **0.2** miles.  
Turn on **GRAYTON RD** [Towards the Airport]- go **0.3** miles.  
Turn **right** at **BROOKPARK RD** - go **1.2** miles.  
Turn **right** at **W 220TH ST** - go **1.4** miles Turn **right** at **LORAIN RD** - go **0.5** miles. 21255 LORAIN RD, FAIRVIEW PARK will be **on your right**.



*“Keeping Current with Cleveland’s InfoMan”*

**Thursday May 26th  
6:00 - 8:45**

R.S.V.P. by: Best if received by **Friday May 20, 2005**  
Accepted as late as **May 23<sup>rd</sup>, 3:45 p.m.**  
**Email: [Robert.Murnan@cpl.org](mailto:Robert.Murnan@cpl.org)**  
**Members \$10 Non-members \$12 Students \$8**

Checks Payable to: **“SLA Cleveland”**

Mail to: **Robert Murnan  
16158 Delmont Ave.  
Strongsville OH 44136  
[Robert.Murnan@cpl.org](mailto:Robert.Murnan@cpl.org)**



Name\_\_\_\_\_

Email or Phone\_\_\_\_\_

Organization\_\_\_\_\_

\$\_\_\_Member \$\_\_\_ Student or Retiree \$\_\_\_Non-Member

