



ANNUAL GEORGE MANDELL MEETING ON
TECHNOLOGY

SLA & NORASIST PRESENT

To Blog or Not to Blog. . .

Tuesday March 22, 2005

The historic University Club 3813 Euclid Avenue

Dinner and a Tour 6:00 p.m. – 7:00 p.m.

Program 7:00 – 9:00

Parking is free.

Members \$25 Students \$19 Non-members \$28

Join Nancy Stinson and Chad Boeninger to learn how libraries incorporate blogging into the educational setting. The Cleveland Chapter of the Special Libraries Association and the Northern Ohio Chapter of the American Society for Information Science and Technology invite you to share an evening with your colleagues, learn about the blogging phenomenon and take a tour of a newly restored Cleveland landmark.

We'll be meeting at the Myers University Club, one of two historic buildings left on "Millionaires Row" that offers a glimpse into Cleveland's past. After a \$10 million renovation project, the 1862 15-room mansion, originally named the University Club, is now refurbished and part of the technological age. Join us for an inside look at one of Cleveland's treasures. For more information about the location, see: <http://www.myersuniversityclub.com>.

The exciting phenomena of Blogging and Rich Site Summary/Real Simple Syndication (RSS) have become more than just tools for professional and amateur reporters. Blogs have grown into a significant method for collaboration in educational, library and business settings as well. The timesavings and potential for more effective distribution inherent in RSS has changed the way writers and readers view blogs.

Our speakers possess varied backgrounds with three common threads writing, libraries, and blogs. Nancy Stinson is a publications assistant at the Stark County Law Library. At Stark County Law Library, she is responsible for daily blog postings. She writes a bi-monthly newsletter and a monthly article for the Stark County Bar Journal on Computer Technology for Lawyers. Chad Boeninger, Reference & Instruction Librarian at Ohio University's Alden Library, is the Assistant Web Manager for his library's website. In addition to weblogs (blogs), Mr. Boeninger is investigating other open source web-based applications to use for library assessment, feedback, and communication.

Myers University Club
Myers University at 3813 Euclid Avenue
Cleveland, OH 44115

Dinner and Tour from 6:00-7:00 p.m.
Program 7:00 - 9:00 p.m.

R.S.V.P. by: **Tuesday, March 15, 2005**
Email: Robert.Murnan@cpl.org
Members \$25 Students \$19 Non-members \$28
Please note a vegetarian preference.
All reservations will be confirmed by email.

Submit payment to: **Robert Murnan**
16158 Delmont Ave.
Strongsville OH 44136

Name _____ Vegetarian _____

Email or Phone _____

Organization _____

___ Member \$___ Student or Retiree\$___ Non-Member

Myers University Club
Myers University
3813 Euclid Avenue
Cleveland, Ohio 44115

Directions:

From the West or South, via I-71 North, I-77 North, or I-90 East
Take I-71 or I-77 North to I-90 East
Take I-90 East to the Chester Ave Exit
Turn Right onto Chester Ave (Travel .2 Miles)
Turn Right onto E 36th St. (Travel .1 Miles)
Turn Left onto Euclid (Travel .1 Miles)
Myers University Club is to your left.

From the East via I-90
Take I-90 West to Exit 173B toward Chester Ave
Turn Left onto E. 24th St.
Turn Left onto Chester Ave
Turn Right onto E 36th St. (Travel .1 Miles)
Turn Left onto Euclid (Travel .1 Miles)
Myers University Club is to your left.

