



Special Libraries Association – Arizona Chapter

BULLETIN

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Phoenix Networking Dinner

There's a lot to celebrate. We're heading into autumn and cooler temperatures, the kids are back in school and the Phoenix Networking Committee has a new member. Katherine Clemens joined the team and she's already been a big help by reminding me that it's party time! Katherine has a new job at ASU, another reason to celebrate, so let's head on over to Tempe for a real Irish-American beer bust.

We'll be at Rula Bula on Tuesday September 14. The address is 401 S. Mill Ave, on the east side of Mill between Rio Salado and University. We'll meet for networking at 5:30, dinner at 6:00. It's Happy Hour at one of the finest bars in the Valley until 6:30!

Rula Bula is also one of the finest restaurants, with an excellent selection of Irish and American entrees. Prices range from \$11 for bangers & mash to \$23 for steak. Please remember to bring cash. You can see their menu at rulabula.com.

Everyone is invited -- spouses, friends, leprechauns. We'll need your reservations by Monday September 13, earlier if you're bringing a leprechaun. Our German dinner was a big success -- great food, great company, and great beer! Ireland will be even better since everyone one is a little bit Irish. See you at the Rula Bula beer bust!

Katherine & Katherine

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President's Message

Fortune cookies! Even in Nashville, I find them fun. The slip of paper in mine from an SLA conference event read, "Behind an able man, there are always other able men." While one might want to re-phrase that as "able people", the adage still holds true for our chapter. As we look to the 2004-2005 year, we have indeed an able incoming President (Martha Portree) and a very able and veteran program planner Jenny Mueller-Alexander for our president-elect. Behind them, though, are able officers, working together to create chances for Arizona members to share knowledge and skills. For example, thanks to Carla Smith and Kathee Rose's hard work in setting up and tallying the first online AZ SLA membership survey, our chapter will be able to tailor programs even more to members' interests and needs.

So, I have to ask: Did you miss Sandra's Victorian tea? Did you miss munching on sausages and chatting to colleagues at authentic AZ "Black Forest"

restaurant? Then look forward to new networking events this year. They are fun and comfortable ways to meet new colleagues and mentors or perhaps find out about as yet unadvertised job openings. Please come join the party (so to speak) even if you have been here for years.

Couldn't attend the rousing discussion on copyright issues with members of the medical libraries? The panel on career transitions? Is competitive intelligence irrelevant to your position? Watch the chapter discussion list and website for AZ SLA's programs and panels this year on emerging issues and techniques useful to know. It is no news that our information-related professions have changed with new technologies; hopefully, these presentations will help you use the technologies economically and effectively.

SLA also offers the opportunity to develop planning and leadership skills through its divisions, caucuses, and chapters. Our chapter has created more opportunities to gain these skills through the formation of committees for professional development and chapter awards. As a



Betsy Lazan-Young

committee member, you can meet your fellow AZ SLA members, help plan a program, greet a speaker or assist with awards, without that much time required. With our new Recommended Practices Chapter manual, it is easier than ever to be on a committee or hold a position.

On the website eventually will be a draft of the chapter's manual, awards and scholarship criteria. Feel free to email chapter officers your comments about them or other issues. We are lucky to have this organization where we can share our ideas and experiences about our distinctive jobs as professionals.

-Betsy

Giving them what they want: Conducting an Information Needs Assessment Arizona Chapter SLA Workshop, May 14, 2004

By Patricia Watkins

In an era of volatile economic conditions and ever-changing customer tastes, what better way to broadcast the value of a company information center than to conduct an information needs assessment?

This was the topic addressed by Factiva's Ann Caputo, a 20+ year veteran of the library and information business to twenty-two Arizona SLA (Special Library Association) Chapter members in a recent workshop held at the Carnegie Center in downtown Phoenix.

Vastly different from a customer satisfaction survey, a true information needs audit can be a tool for "identifying and evaluating how an organization is acquiring, using, maintaining and disseminating information." Caputo presented the elements for conducting an information needs assessment -- one that focuses not only on external information but also internal information.

The purpose of an information needs assessment is to:

- * Improve the flow of information within an organization
- * Evaluate the information resources currently used and propose more appropriate resources
- * Identify where use of information is inefficient or redundant and propose alternatives, and
- * Raise the profile of the information center

Today's 24/7 media and communication environment leaves little slack for those who wait to conduct an assessment when information services are under review -- the time to do it is now and continuously. Don't wait for management to request an assessment due to organizational change or when it becomes necessary to create market segments to "identify communities of interest".

Whether in-house or external consultants actually conduct the assessment, begin by understanding corporate objectives and the needs of the organization. Identify any limitations, engage senior management support and set up an internal task force for the project.

Methods used to conduct the audit might include questionnaires, face-to-face interviews, focus groups or a combination of all these. Establish a concrete goal and communicate it clearly, giving the reason for conducting the assessment (i.e., "This information will help us design or re-design our corporate intranet".)

Craft questions and discussion topics to determine which resources are used from both the information center and from outside: Web-based, online resources or internal databases, books and consulting reports purchased independently of the information center, customized research provided by outside consultants, the 'invisible college of colleagues'. Issues of resource convenience, reliability, value for the money, ease of use, budgets and barriers to information use should be addressed.

The goal of the information audit is to determine action items: What information needs are not being met by the present resources? What can be done to address the needs of the organization? Should more services be introduced? What are costs and benefits to the organization of individual groups acquiring their own information, any unnecessary duplication? Are economies of scale being realized?

Once the information audit has been conducted and analyzed, be sure to disseminate and use the results -- top management immediately receives an Executive Summary. Action items can be used as the basis of a strategic marketing plan for the information center and to help determine future training and education opportunities for spreading the value of the information center throughout the organization.

Keep these tips in mind when conducting your own information audit:

- * DO understand the process and the difference between an information audit and a customer satisfaction survey
- * THINK strategically and get management buy-in
- * CONTROL scope creep -- communicate the goal to all
- * DON'T be tempted to do it all on your own
- * DON'T oversell it and never underestimate the time it will take to do it, usually 4 - 6 months
- * DO Use the SLA Information Kit available @ www.sla.org to help conduct an information audit

Patricia A. Watkins has been a member of SLA since her 1990s graduate student days @ Wayne State University in Detroit. Most recently with Thunderbird, the Garvin School of International Management and Glendale Community College libraries, she recently accepted the newly-created position of Manager Information Resources with Arnold Worldwide, a Boston-based advertising agency whose major clients include Volkswagen and Fidelity Investments. She will be creating an information center for the agency's 800+ employees.

Order the Directory on Amazon.com and eBay!

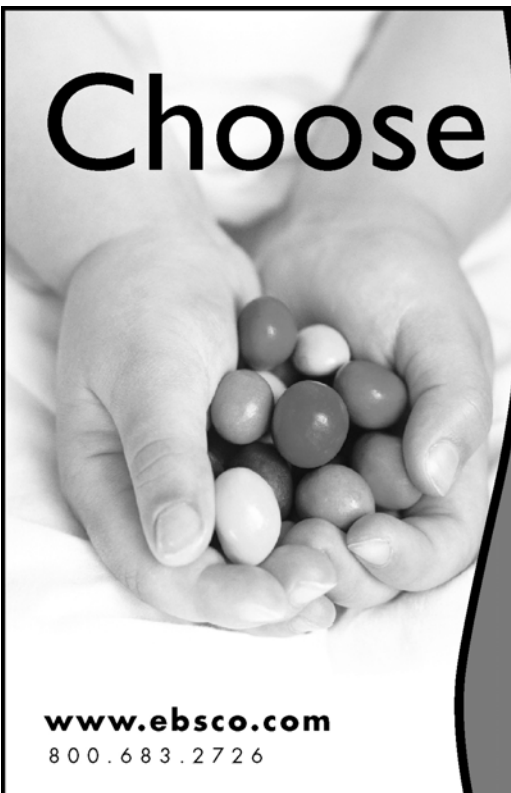
ARIZONA CHAPTER of the SPECIAL LIBRARIES ASSOCIATION
The Directory of Special Libraries and Collections in Arizona 1996
Edited by Laura J. Bender, Social Sciences Team Leader, University of Arizona Library

Remaining print copies now available through Amazon.com and eBay. All proceeds will go toward the online version of the Directory.

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The Directory is 173 pages long and features 261 special libraries and collections; information on addresses, access, holdings, services, subjects and staff. It also boasts three separate indexes: Library Name Index, Personal Name Index, and Subject Index.

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SLA Conference Notes

By Martha Portree

While this was the third Special Libraries Association conference I've attended, it was my first as an incoming officer and also one where I had a "guest" with me – my 15 month old daughter Samantha.

My first meeting of the conference was the Leadership Development Institute that took place on Sunday, June 6. The institute, like all of the events, was held at the Gaylord Opryland Hotel which resembled a Biosphere in that it was its own self-contained world with restaurants and shops and an arboretum. One had to remember to walk to the real "outside" to get some real fresh air!

The most helpful part of the Leadership Institute for me was networking with other SLA chapters and division members on a variety of shared issues. These issues included mapping the year, overcoming geography in a chapter, and meeting needs of young professionals. I was especially interested in other chapters who had members in remote areas and solutions on making meetings more feasible for all members. Some ideas included attending SLA virtual conferences, organizing a shuttle for one large half day event, providing more local networking opportunities, and web conferencing.

I attended a program on web conferencing on Monday. The session focused on three products – Microsoft Live, Genesys Conference and Web Ex. The presenter went over these product features and tried to tie the types of products with the environment of the organization. These products not only allowed for remote communication and video streaming but also

allowed you to develop online meeting groups, stream videos, provide surveys and quizzes and the ability for desk top sharing. Along with the information on the products, we were also provided criteria on how to select a web conferencing solution for your own environment.

Along with the vendor updates, the most valuable session for me was a session provided by Purdue University on online learning and teaching. Purdue University provided an overview of their Management and Economics Library program where librarians are working with faculty and students in several innovative ways. Along with a "showcase" class that has a built-in library assignment and providing evening workshops, they use a tool called "concept mapping" where they visually present business information research and provide for easy comparisons between databases. This helps students understand where they may want to go for which specific types of information. A good resource on concept mapping include:
<http://cmap.coginst.uwf.edu/info/printer.html>

This year's conference was a success for me since it introduced me to SLA's organization structure, allowed me to network with other SLA leaders and attend several informative sessions. I'm also glad to report that Samantha enjoyed Tennessee as well! I am hoping with a year of experience as the Arizona chapter president, I will be able to find and share my experiences at next year's conference in Toronto.

Dear Arizona SLA members,

I would like to make a call for possible volunteers to be members of two new committees:

Professional Development Committee - *Members will work with the President-Elect in helping to plan and coordinate chapter programs for the next year. We are looking for at least two volunteers who would represent the southern region and northern region of the state.*

Awards Committee - *Members will work on creating criteria for various chapter awards as well as work with members of the Fund Raising Committee on the newly established student scholarship. Duties include: committee chair serves as a member of the Advisory Board, select recipient of award, purchase the awards, presents and publicizes the winners, maintains files of past candidates, communicates with association regarding awards, maintains liaison with the student liaisons, prepares a report of activities for each Board meeting, and investigates and establishes awards pertinent to the Chapter.*

Please let me know if you have an interest in being a member of either of these committees.

*Thanks,
Martha Portree
SLA Arizona Chapter President*

New Member Profile: Katherine Clemens



Name: Katherine Clemens

Education:

- B.S. in Environmental Science, Nazareth College, Rochester, NY (2001)
- M.S. in Library and Information Studies, Florida State University, Tallahassee, FL (2004)

Employer: Arizona State University Libraries

Position: Science Reference Librarian, Noble Science and Engineering Library. I just started in July, and this is my first professional job.

Previous Jobs:

Prior to pursuing a career as a librarian, I worked as a bird biologist.

Why I became a librarian:

I have always been very fond of libraries, but I always thought that I would end up working in some sort of scientific field. All throughout my education I loved being in the library and looking for information; it just never occurred to me that I would be interested in working as a librarian, especially since I always thought of myself as a scientist. After I realized that the lifestyle of a field biologist was incongruent with how I wanted to live, I decided that a career as a science librarian would allow me to be involved with two things I love: science and libraries. When I started working on my Master's degree, I figured out that science librarianship is what I was really meant to do. I love working with people, and being a librarian offers the opportunity to do that and help them at the same time.

Professional Interests:

I am interested in so many things, but I am specifically interested in the information seeking behaviors and strategies of science students and scientists. I am also interested in information literacy instruction and the technologies and strategies that are used to deliver such instruction. I strongly believe in promoting the field of librarianship and love working with students who are pursuing such careers. Lastly, I am very interested in getting involved with the various library-related professional organizations and eventually attaining a leadership role within those.

Dream Job: I am very fortunate to have my dream job, especially so early in my career.

Career Goals: I hope to be Dean at a College or University Library one day.

What I like most about my library: I love being in a place where I have access to so many scientific information resources. I feel like a kid in a candy store!

Personal Details

Birthplace: Born and raised in Dunedin, Florida (pronounced Dun-ee-din); it is located in the Tampa Bay area on the West Central coast of Florida.

Marital Status: Engaged to Tim O'Clair (May 2005 wedding).

Children: None

Pets: 2 cats, Woody and Bandit (we call them gatos since they live in the Southwest). They entertain us endlessly!

Interests: Bird research, Pilates, cooking, dining, sports, shopping.

Favorite Valley Restaurants:

- Mexican: Pedro's (49th Ave. & Glendale); great shredded beef tacos
- Seafood: The Fish Market (near 20th St. & Camelback)
- Sushi: Takamatsu (43rd Ave. & Dunlap)
- Sports bar: Santisi Brothers (Bell Canyon, I-17 & Bell Rd.); best wings in the Valley
- Chinese: China Chili (near Central & Osborn)
- Steak: Tex-Az (16th St. & Bethany Home)

Favorite Travel Spot: Las Vegas

Favorite Spectator Sport: Football

Favorite Sports Teams: FLORIDA STATE SEMINOLES, Tampa Bay Buccaneers, Arizona Diamondbacks

Why I joined SLA: Last fall I attended an SLA Florida-Caribbean Chapter Workshop, which also included a special reception for students. I met lots of great people and learned about SLA. When I returned to Arizona this spring, I joined the SLA Arizona Chapter. SLA offers great opportunities to meet others, share ideas and information, and get involved at a local level. I look forward to serving on committees and supporting the chapter. I hope to encourage others like myself, who are new to the profession, to join this great organization.

Arizona Chapter SLA Mid-Year Financial Reports

Submitted by Cinda McClain, Treasurer

SLA Arizona Chapter Balance Sheet

As of 5/31/04

Acct	12/31/03 Balance	5/31/04 Balance
ASSETS		
Cash and Bank Accounts		
AZSLA Checking	5,936.27	7,510.24
AZSLA Savings	<u>3,049.90</u>	<u>3,058.18</u>
TOTAL Cash and Bank Accounts	8,986.17	10,568.42
TOTAL ASSETS	8,986.17	10,568.42
LIABILITIES & EQUITY		
LIABILITIES		
	0.00	0.00
EQUITY		
	<u>8,986.17</u>	<u>10,568.42</u>
TOTAL LIABILITIES & EQUITY	<u>8,986.17</u>	<u>10,568.42</u>

SLA Arizona Chapter Mid-Year Financial Statement

1/1/04 Through 5/31/04

Category Description	1/1/04- 5/31/04
INCOME/EXPENSE	
INCOME	
Directory Sales	20.00
Dues Allotment	1,332.00
Interest Income	8.28
Meeting Income	485.00
Misc Income	16.00
Sponsorships	<u>150.00</u>
TOTAL INCOME	2,011.28
EXPENSES	
BankCharges	16.00
MeetingExpense	366.78
MiscExpense	<u>46.25</u>
TOTAL EXPENSES	429.03
TOTAL INCOME/EXPENSE	<u>1,582.25</u>

Arizona Chapter SLA Program Expenditures/Income 2003-2004

Submitted by Cinda McClain, Treasurer

Program	Expenses	Income
Expanding into the Analyst Role 10/24 Program		
Bonnie Hohhof expenses (shared w/ SCIP)	\$289.73	
Registrations		\$334.00
 Visible Librarian SLA Telecon 11/19		
Registrations		\$170.00
SLA program fee courtesy of SRP		
 Leading the Way 1/9 Program		
Refreshments	\$16.36	
Registrations		\$215.00
 Copyright 2/13 Program		
Jeremy Rowe honorarium (shared w/ CABL)	\$150.00	
Refreshments courtesy of Mayo Clinic		
 Information Needs Analysis program 5/14		
Refreshments/Lunch (est.)	\$200.42	
Registrations (est.)		\$270.00
 Totals	<u>\$656.61</u>	<u>\$989.00</u>

More SLA Conference Notes

By Jeanette M. Mueller-Alexander

SLA Nashville. Quite the interesting conference once you got over that fishbowl feeling under the greenhouse glass.

I truly enjoyed the sessions I attended. The ones I liked the best and that had the most for me to bring home were the sessions on the "Best of the Web". I've used the handouts since returning, but that doesn't help you! Fortunately, most of these are available on web sites:

1. Best of the Web for the Advertising Industry
Monday, June 7th, 2004, 3:45PM-5:00 p.m.
http://www.sla.org/division/dam/events/2004programs.html#Best_of_the_Web_for_the_Advertising_Industry

The commentary was so good, I actually got the tape of this session. I couldn't take notes fast enough. The session didn't cover all the sites in the handouts, but I am still working on looking at the hundreds of sites listed in the two handouts!

2. One-Dot Shopping: Update of the Best International Business Websites
Tuesday, June 8th: 9:00-10:15 a.m.
<http://www.sla.org/division/dsoc/Conference%20Archive/2004programs.html#Tuesday>

The presentations and handouts of this session are very worthwhile. The countries covered are UK, India, and China. I was please to see that I knew about many of the UK sites, but there are even more. I will feel more confident now doing business research for companies in those countries.

3. Web Tools (recommendations from Virtual Chase & Gary Price)
Tuesday, June 8th, 2004, 3:35-5:00 p.m.
Gary Price:
<http://www.freepint.com/gary/webtools04.html>
Genie Tyburski (Virtual Chase):
<http://www.virtualchase.com/tir/index.html>

You always need to pay close attention when these two web gurus give presentations. I continue to use previous presentations, so you can be sure I've just scratched the surface of what is offered in these bibliographies.

4. It Takes a Global Village: International Education Web sites
Wednesday, June 9th, 2004, 1:15-2:30 p.m.
<http://www.sla.org/division/ded/annual_conferences.html>

This web link will take you to the PowerPoint presentations of the speakers at this session. From these presentations I've book marked:
NEA:<http://www.nea.org/international/index.html>
Education International: <http://www.ei-ie.org/main/english/>
(300 sites from 160 countries)
Unesco Education for All:
http://www.unesco.org/education/efa/ed_for_all/
WorldEd: <http://www.worlded.org/>
Oracle Education Foundation, Thinkquest:
<http://www.thinkquest.org/>

5. Winner's Circle of Best Science Websites: Biomedical & Life Sciences
Wednesday, June 9th, 2004, 1:15-2:30 p.m.
<http://www.sla.org/division/dst/WinnersCircleBiomed.htm>

The topics covered were Biology & Biotechnology; Health Information; Botany & Zoology; Veterinary Medicine & Animal Alternatives. I know that those with class assignments on Drosophila (fruit flies) will enjoy the Interactive Fly. I liked the PLM Latina, which is the Spanish language PDRs from Latin America, which I should keep handy on my next trip south of the border!

6. 60 sites in 60 minutes
Wednesday, June 9th, 2004, 4:30-5:45 p.m.
<http://www.virtualchase.com/sla/60sites/60sites2004.html>

The last web session is one that those of us who stay through Wednesday enjoy each year. The presentation is full of laughter because both fun and serious sites are shown and the talk delivered with wry humor.

Jeanette M. Mueller-Alexander
Business Librarian & Bibliographer
Hayden Library Reference
PO Box 871006
Arizona State University
Tempe, AZ 85287-1006
USA

Minutes of the 8/2/04 Arizona Chapter Strategic Planning Meeting

Submitted by Carla Smith

Minutes of the August 2, 2004 AZ SLA Strategic Planning Meeting

Location: Cline Library, Northern Arizona University in Flagstaff

Attendees: Martha Portree, Ann Eagan, Kathie Rose, Carla Smith, Tina Adams, Cinda McClain, Betsy Lazan-Young, Jenny Mueller-Alexander and Susan Pritchard

Past-President Betsy Lazan-Young called the meeting to order at 1:11 pm.

Ann Eagan provided an overview of the Chapter Recommended Practices. The document is basically finished since it contains the primary practices of the chapter. It is meant to be a "living document" and the chapter history section could use some additional information.

Jenny Mueller-Alexander suggested trying to contact Judith Gorman. Cinda McClain mentioned that she did not have any luck finding Judith prior to our 25th anniversary celebration.

There was more discussion about the Chapter Recommended Practices document. Ann Eagan made a motion to put the document on the web site and solicit feedback from members for two weeks. Once all the feedback has been incorporated, we will send the document to SLA headquarters to officially adopt the document. Martha Portree seconded the motion. Motion passed. In the future, it will be the responsibility of the Past-President to update the Chapter Recommended Practices document.

Professional Development Chair – There was discussion about filling this position. Cathy Large from SRP was the most recent chair, but she is no longer a member. Jenny Mueller-Alexander gave a brief history of this position and suggested creating a small committee of three people. The chair would automatically be the President-Elect and two other members would be on the committee. Ideally, all three geographical areas would be represented. This would help with making local arrangements when planning programs. Martha Portree will send an appeal to the membership for this position and the information will also be posted in the Bulletin. Student members would be welcome to serve on the committee.

Awards Committee – At the Annual Business meeting in May, the members present discussed the awards and the criteria for the student scholarship. There were some suggestions to make changes and Chris

Vathis was to revise the document. Tina Adams will contact Christ Vathis to see if the changes have been made. At our first business meeting in the fall, we will finalize the criteria so that we can begin soliciting candidates for the scholarship.

Renewal of the Archiving Agreement – Our archives are currently kept in Tucson at the US Park Service Conservation Center. There is no fee for this service, but every few years they ask that we renew the archiving agreement. Martha Portree will contact our Chapter Archivist, Joan Schlimgen, about this agreement.

Programming ideas - There was discussion about possible program topics and we looked at what topics ranked high on the recent membership survey. Here is a list of possible programs:

Best Practices: E-Resources
(specifically, STATRef!, Novel and Safari)
Job finding/How to find a job
Remote Reference
Jana Bradley, SIRLS Director
SLA Officer Visit

Membership – There was discussion on how to increase membership. Betsy Lazan-Young will divide the membership list up geographically and assign each officer a list of people to personally contact. Ideally, we should try to contact a few people before each program to let them know about it and encourage them to attend. After each program, Cinda McClain will pass on the registration information to Susan Pritchard, Membership Chair, so she can follow-up with anyone who attended the program, but is not a member.

Credit card payment – There was discussion about the survey results indicating that members would not mind an increase in program costs in order to pay by credit card. Cinda McClain recalls that on two occasions last year, people indicated they wanted to pay by credit card. She researched the possibility of using SLA's web site – Nova Information Services – to offer credit card payment. There would be a 3% charge as well as a fee for each transaction and a processing fee. This information is from February of 2003. Cinda McClain will look into this further, but the general consensus was that the convenience of offering credit card payments for a few members who may use it does not seem worth the extra fees.

Meeting adjourned at 3:10 pm.

Minutes of the 5/14/04 Arizona Chapter Business Meeting

Submitted by Carla Smith

Minutes of the Arizona Chapter Business Meeting from May 14, 2004

Attendees

Betsy Lazan-Young, Chris Vathis-Howell, Martha Portree, Carla Smith, Cinda McClain, Katherine Clemens, Ann Eagan, Susan Pritchard, Pat Watkins, William O'Connor, Jennie O'Leary, Jenny Mueller-Alexander, Dale Steele, Joyce Kearns, Theresa Greco, Heather Goebel and Nancy Mavor.

Call to Order

The meeting was called to order at 12:43 pm.

Approval of January 9, 2004 meeting minutes. The minutes were posted to sla-caz@lists.sla.org on January 13, 2004.

Executive Board Reports

President-Elect/Program Chair: Martha Portree
Martha reports that she helped coordinate the February program with Tammy Miller of CABL. This was another joint program that featured speaker Dr. Jeremy Rowe. Dr. Rowe provided a presentation on "Copyright Planning." 33 SLA and CABL members were in attendance. She also planned and coordinated the program for our last meeting, May 14, 2004. Anne Caputo of Factiva will provide a presentation on "Conducting an information needs analysis." Martha further notes that she is registered for this year's Annual SLA Conference that will be held in Nashville, Tennessee from June 5 - June 10. Along with many individual sessions, I plan to attend the Leadership Institute as well as the chapter business meeting. I hope to disseminate the relevant information to SLA members when I return. Finally, I submitted my selections for a possible Member of the Year and New Member of the Year awards.

Treasurer: Cinda McClain

Secretary: Carla Smith - no report.
Committee Reports

Affirmative Action/Diversity Leadership:
Vacant/inactive

Bulletin Editor: Sarah Paciorek - No report.
Career Guidance: Ann Eagan

In January, I sent a note to the student discussion list at the School of Information Resources and Library Science at the University of Arizona with some career guidance advice and the offer to review resumes and cover letters. Three students requested assistance. In March, I was contacted by Richard Prouty, President of the SLA Student Group at the University of Arizona, to participate as a speaker in a week-long series of workshops on job hunting skills. On April 23, I presented "Getting Your Foot in the Door: the Job Hunt from Ad to Offer." About a dozen students attended and enthusiastically participated in the workshop. Since then I have had two other students asking career related questions.

Chapter Archivist: Joan Schlimgen - no report.

Employment: Betsy Lazan-Young

Fundraising Co-chairs: Alma Christine Vathis Howell and Tina Adams
Chris will be presenting a draft of student scholarship program under Old Business.

Government Relations: Cinda McClain
SLA has resumed publication of the electronic Public Policy Update. Tables of Contents for the February, March, and April issues were distributed to the chapter via the discussion list.

International Relations: Martha Portree - no report.

Membership: Susan Pritchard
Our current paid members total 112; pretty much the same as last year.

Networking, Northern AZ: Ann Eagan
Four of the 7 or 8 Northern Arizona area SLA members work at the NAU library and see each other regularly so while we haven't had a formal networking meeting, at least some of us do see each other quite often. A librarian, Debbie Holbrook, at Coconino Community College here in Flagstaff has been organizing meetings of Coconino County librarians so in addition to SLA members we also meet with other local/regional librarians. Our last meeting on April 22 had low attendance due to a "thundersnow" (a snowstorm with thunder and lightning) which knocked out power downtown and led to a major traffic snarl. We plan to meet next at the Grand Canyon Public Library.

(May Minutes, Continued)

Networking, Phoenix: Katherine Bertolucci
Phoenix Networking had a delightful dinner at the Coronado Cafe near downtown Phoenix on March 25. The restaurant gave us a private room in this delightfully renovated cottage. It was BYOB and Jason Martinez of Swets Information Services did just that. So we all had a glass of excellent wine. By the way, Jason came all the way from San Diego for our event, so let's get a few more of you locals out to enjoy these dinners. The next one will be on Thursday, May 27 in Glendale at Haus Murphy, a German restaurant with plenty of beer.

Networking, Tucson: Sandy Kramer - no report.

Professional Development: VACANT

Publications: **Laura Bender:** no report.

Public Relations: Carla Smith and Kathee Rose
The PR committee sent out the program announcement to the following groups/organizations:
AZ SLA discussion list and AZ SLA web site
SLA Online Calendar
School of Information Resources & Library Science (SIRLS)
University of Arizona Library
University of Arizona Health Sciences Library
WL Gore librarians in Flagstaff
Arizona Association of Law Libraries (AZALL)
Area Reference Librarians Association (ARLA)
Society of Competitive Intelligence Professionals (SCIP)
Arizona Library Association (AzLA)
Central Arizona Biomedical Libraries (CABL)
Southern Arizona Biomedical Librarians (SABL)

Membership Survey

The 2004 membership survey was created in March and tested by chapter officers. It was rolled out to the membership on Monday, April 5th and closed Friday, April 23. 44 members completed the survey. Sarah Andeen of the law firm Greenberg Traurig won the \$50.00 Barnes & Noble gift certificate. Survey results will be distributed to members upon request and will be posted to the chapter website.

Strategic Planning: Ann Eagan
Ann Eagan will discuss the chapter manual under new business.

Student Chapter Liaison: Sheila Merrigan
The UA SLA student group had a very active and successful semester. The Internship Fair was held in

March and had 16 libraries represented. Approximately 40 students took advantage of the fair. In a joint effort with the Library School Organization, the group held a weeklong seminar series covering job interviewing skills, a storytelling workshop, job search techniques/resources and all around job search skills. Four tours were organized and held this semester: the Postal History Foundation; Center for Creative Photography; Arizona State Museum and Arizona State Library, Archives, and Public Records in Phoenix. And lastly, new officers were elected for the Summer/Fall term. They are:
Erin Chadd, President
Mary Margaret Martin, Vice President/Treasurer
Sara Zapotocky, Secretary
David Lehmann, Webmaster
Will Ascarza, Tour Coordinator
Will Ascarza and David Lehmann, Co-Networking

Webmaster: Lisa Bunker - no report.

Old Business

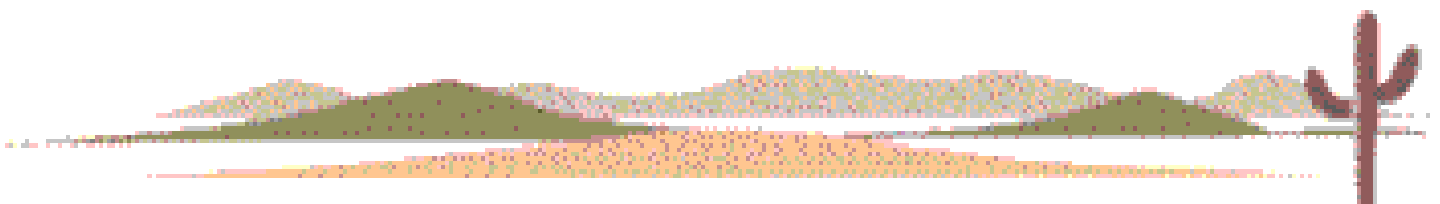
Student Membership Grants

Chris reported on the new Student Membership Grants. The grants would pay for the SLA memberships of 4 students at 35.00 each. This grant will be awarded to students who articulate an interest in a career in Special Librarianship. We discussed the application process and funding. Ann Eagan graciously volunteered to fund the 4 membership grants for next year. More discussion ensued about the wording and whether students enrolled in MCC's library program would be eligible. Jenny Mueller-Alexander moved to ask the committee to look into expanding the criteria for inclusion. Seconded by Martha Portree. Motion passed. The committee will revise the wording and finalize the grants via email communication with the executive board.

New Business

Election of officers

The slate of candidates for the next year were approved. Jenny Mueller-Alexander for President-Elect and Cinda McClain for Treasurer. If the race is uncontested, we do not need to send official ballots. An announcement to the membership is sufficient.



(May Minutes, Continued)

Governing Documents

Ann Eagan discussed the new Governing Documents for the chapter. It is basically a chapter manual and now we don't have to codify each small change we want to make. She sent a copy to the board and asked for suggestions. Ann will compare this document to our bylaws to make sure we are not missing anything and she will add a history of the chapter section to the governing documents. As a chapter, we only need 3 officers: President, President-Elect and Secretary/Treasurer. The Secretary/Treasurer position can now be the same person. We agreed that the past-president should be on the executive board. Ann will send out revisions to the executive board via email so that we can have the document complete by May 28th.

Awards Criteria

We discussed the criteria for New Member of the Year and Member of the Year Awards. Betsy will make some minor changes and submit to officers for approval.

Announcements

The 2003-2004 Chapter Annual Report has been submitted and will be sent to the webmaster.

The chapter would like to congratulate Catherine Dimenstein on the publication of her article "Executing A Library Move" in the January 2004 issue of Information Outlook.

Cinda McClain told the group about the upcoming free CABL program, "Library As Place." This will be held on June 14 from 2-4 pm at St. Joe's Hospital. The speakers will be Alison Bunting and Molly Harrington, Manager of Library Services at St Joseph's Hospital. For more information, see the CABL site: <http://www.samaritan.edu/cabl/events.htm>

Betsy Lazan-Young handed out Certificates of Appreciation to the officers and committee chairs who were present. Incoming President, Martha Portree, presented Betsy Lazan-Young with her commemorative Jefferson Cup in appreciation for her term as President of the Arizona Chapter.

Member of the Year Award

Though everyone in the chapter did an outstanding job, this year's Member of the Year award goes to Sarah Paciorek from the Salt River Project Library.

Sarah has definitely made a significant contribution to the chapter-not only has she ensured the bulletin's transition to the web in color and in PDF format, and continued its production in web-only PDF form, she also took the extra time and effort to arrange for SLA members and others in the library community to have access to the virtual seminar "The Visible Librarian: Asserting Your Value Through Marketing and Advocacy".

Though we will not yet officially have a "New Member" award until the coming year, we are very fortunate to have many enthusiastic new members to the chapter. The Arizona Chapter would thus like to recognize unofficially Mary Margaret Martin for her work in the student chapter and her involvement in the Arizona Chapter as well.

Cinda McClain made a motion to adjourn the meeting. Jenny Mueller-Alexander seconded the motion. Meeting adjourned at 2:01 pm.

Help Sponsor Chapter Activities (and get a tax deduction, too!)

Jenny Mueller-Alexander is working hard on the schedule of outstanding programs for 2004-2005. Our member allotment from SLA Headquarters covers only a portion of the anticipated costs, so we continue to seek sponsorships.

Here again is a role for YOU, oh AZ SLA Chapter member!

As Chapter Treasurer, I want to remind you that donations to help support the Chapter activities can be deducted from your income tax returns if you itemize deductions. I would be ignoring an opportunity if I didn't point out this chance for you to "give back" to the Chapter in a way that can really make a difference! Several of the sponsorship levels we've established are:

Turquoise \$50

Copper \$100

In 2003 one chapter member became an anonymous Turquoise sponsor, and we've topped that already in 2004. We've received \$140.00 to fund the student SLA membership awards, a \$10.00 donation from a student chapter member, and contribution of the \$50 Barnes & Noble gift certificate given as the prize in the Membership Survey drawing. With your help, just think what I'll be able to report by the end of the year!!

Please send your check, payable to Special Libraries Association Arizona Chapter, to:

**Cinda McClain
9723 E. Wood Drive
Scottsdale, AZ 85260**

All member donations will be gratefully acknowledged for tax purposes - and kept confidential if you so choose.

Cinda McClain
AZ SLA Treasurer

TRANSBORDER LIBRARY FORUM CHIHUAHUA 2005 "No Frontiers to Information"

The Forum will be held on March 9 to 11, 2005 in Chihuahua City, Mexico, under the sponsorship of the University of Chihuahua, the University System of Academic Libraries, (SUBA), The Government of the State of Chihuahua and the Administrators Association of Information Resources. (ASAR). For more information, please visit: www.uach.mx/foro

New Member Profile: Terry Ladner

Terry Ladner, a special librarian relocated from Massachusetts to AZ, has extensive special library experience in market research, high tech and engineering, telecommunications firms, specifically Fortune 100. Her Library Science degree is from Simmons College in Boston. Terry has managed a library with a staff, been a member of a research team and has solo library experience. Interests include xeriscaping, biodiversity and animals. Terry lives with her husband and Maine Coon cat.

Mentoring, Funding, & Advocating for Library Professionals

The University of Arizona School of Information Resources & Library Science is pleased to announce the formation of an Alumni & Friends Council and invites you to become a charter member.

Why become a Council Member?

- Support the growth of library and information professionals
- Insure the success of library education in Arizona
- Link with past and future students
- Relate the accomplishments of librarians and libraries
- Share continuing education opportunities

Council members...

- Serve as advocates for professional library education
- Receive regular mailings about school events
- Conduct an annual award program for distinguished alumni
- Share library experiences by mentoring students. <http://www.sir.arizona.edu/alumni/mentor.html>
- Network at state, regional, and national professional meetings
- Endow SIRLS scholarships
- Participate in continuing professional seminars
- Stay in touch with other Alumni. Update your entry in the Directory <http://www.sir.arizona.edu/alumni/index.html>

Membership is open to UA SIRLS Alumni & all interested in the success of library education.

.....

Clip and send to:

**University of Arizona
School of Information Resources & Library Science
1515 E. First Street
Tucson, Arizona 85719**

Phone: (520) 621-3565 Fax: (520) 621-3279

_____ Register me as a lifetime member for \$200 (Half of this amount goes to the SIRLS Scholarship Fund)

_____ Register me as a annual member for \$10.00/year (Half of this amount goes to the SIRLS Scholarship Fund)

_____ Enclosed is an additional contribution to the tax-deductible SIRLS Scholarship Fund in the amount of _____

Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ (home) Phone _____ (office) Email _____

Degree _____ Year of UA Graduation _____

2004-2005 Arizona Chapter Officers

President

Martha Portree
Cline Library
Northern Arizona University
PO Box 6022
Flagstaff, AZ 86011
(928) 523-5914
martha.portree@nau.edu

President-Elect

Jeanette M. Mueller-Alexander
Business Librarian & Bibliographer
Hayden Library Reference
PO Box 871006
Arizona State University
Tempe, AZ 85287-1006
(480) 965-3084
mue@asu.edu

Secretary

Carla Smith
Maricopa Integrated Health System
2601 East Roosevelt Street
Phoenix, AZ 85008
(602) 344-5197
FAX: (602)344-1944
carla.smith@hcs.maricopa.gov

Treasurer

Cinda McClain
Del E. Webb Memorial Library
14502 W. Meeker Blvd.
Sun City West, AZ 85375
(623) 214-4223
cinda.mcclain@earthlink.net

Bulletin Editor

Sarah Paciorek
Salt River Project
MS ISB552
1600 N. Priest Dr.
Tempe, AZ 85281
(602) 236-5676
FAX: (602) 220-1191
sepacior@srpnet.com

Career Guidance Chair

Ann Eagan
Northern Arizona University Library
PO Box 6022
Flagstaff, AZ 86011-6022
(928) 523-0340
FAX: (928) 523-3770
Ann.Eagan@nau.edu

Chapter Archivist

Joan Schlimgen
Access Services
Arizona Health Sciences Library
University of Arizona
1501 N. Campbell Ave.
PO Box 245079
Tucson, AZ 85724-5079
(520) 626-6140
FAX: (520) 626-2922
joan@ahsl.arizona.edu

Employment Chair

Betsy Lazan-Young
Research Library
Arizona State Library, Archives and Public Records
1700 W. Washington, 3rd Floor
Phoenix, AZ 85007
(602) 364-0275
blazan@lib.az.us

International Relations Chair

Vacant

Membership Chair

Susan Pritchard
DeVry University Library
2149 W Dunlap Ave
Phoenix, AZ 85021-2995
(602) 870-9222
spritchard@devry-phx.edu

Networking Chairs-Phoenix

Mericone Bertolucci
Isis Information Services
P O Box 627
Phoenix, AZ 85001
(602) 258-2035
isisinform@aol.com

Katherine Clemens
Science Reference Librarian
Noble Science and Engineering Library
Arizona State University
P.O. Box 871006
Tempe, Arizona 85287
Phone: 480-965-5964
Fax: 480-965-0883
Katherine.Clemens@asu.edu

Networking Chair-Tucson

Sandy Kramer
Head of Information Services
Arizona Health Sciences Library
1501 N. Campbell Ave.
P.O. Box 245079
Tucson, AZ 85724
520-626-6438
skramer@ahsl.arizona.edu

Networking Chair-Northern Arizona

Ann Eagan
Northern Arizona University Library
PO Box 6022
Flagstaff, AZ 86011-6022
(928) 523-0340
FAX: (928) 523-3770
Ann.Eagan@nau.edu

Professional Development Chair

VACANT

Public Policy Chair

Cinda McClain
Del E. Webb Memorial Library
14502 W. Meeker Blvd.
Sun City West, AZ 85375
(623) 214-4223
cinda.mcclain@earthlink.net

Public Relations Co-Chairs

Carla Smith
Maricopa Integrated Health System
2601 East Roosevelt Street
Phoenix, AZ 85008
(602) 344-5197
FAX: (602)344-1944
carla.smith@hcs.maricopa.gov

Kathee Rose
Cline Library
Northern Arizona University
PO Box 6022
Flagstaff, AZ 86011-6022
(928) 523-6831
FAX: (928) 523-3770
Kathryn.Rose@nau.edu

Publications/Directory Chair

Laura Bender
Social Sciences Team, Main Library
University of Arizona
1510 East University
PO Box 210055
Tucson, AZ 85721-0055
520-621-4865
FAX: 520-621-9733
benderl@u.library.arizona.edu

Strategic Planning Chair/Past President

Betsy Lazan-Young
Research Library
Arizona State Library, Archives and Public
Records
1700 W. Washington, 3rd Floor
Phoenix, AZ 85007
(602) 364-0275
blazan@lib.az.us

Student Chapter Liaison

Sheila Merrigan
University of Arizona
College of Agriculture and Life Sciences
Cooperative Extension
301 Forbes Building
Tucson, AZ 85721-0036
520-626-6543
FAX: 520-621-1314
merrigan@ag.arizona.edu

Vendor Relations/Fund-Raising

Co-Chairs
Tina Adams
Cline Library
Northern Arizona University
PO Box 6022
Flagstaff, AZ 86011-6022
(928) 523-6849
FAX: (928) 523-3770
Tina.Adams@nau.edu

Alma Christine Vathis Howell
Intel Library
5000 W. Chandler Blvd.
MS CH7-301
Chandler, AZ 85226
(480) 554-8474
alma.c.vathus@intel.com

Webmaster

Lisa Waite Bunker
Mutabilis Web Design
lisa@mutabilisdesign.com